




THE CITY OF SAN DIEGO

TODD GLORIA
MAYOR

MEMORANDUM

DATE: March 21, 2022

TO: Honorable Council President Sean Elo-Rivera
Honorable Councilmembers

FROM: Mayor Todd Gloria 

SUBJECT: Reappointment to the San Diego County Water Authority Board of Directors

I am reappointing Jim Madaffer to the San Diego County Water Authority Board of Directors.

Mr. Madaffer is the CEO of Madaffer Enterprises, Inc., a public policy and government relations consulting firm where the focus is on helping clients on a statewide and local level in a variety of industries, including education, development, medical, insurance, travel, legal, telecommunications, shared mobility, and the new economy. Mr. Madaffer served two terms as Chief of Staff to a City Councilmember and was elected to the San Diego City Council in 2000 and was reelected in 2004. Mr. Madaffer is being appointed to a term ending January 2, 2028.

Mr. Madaffer was appointed to the San Diego County Water Authority in 2016. I thank him for his continued willingness to serve in this capacity.

MTG:cwd

cc: Honorable Mara Elliott, City Attorney
Elizabeth Maland, City Clerk
Charles Modica, Office of the Independent Budget Analyst