



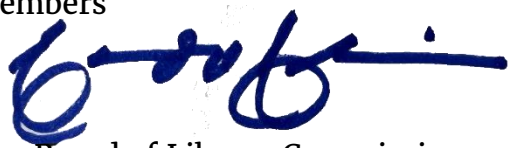
THE CITY OF SAN DIEGO

TODD GLORIA
MAYOR

MEMORANDUM

DATE: April 26, 2022

TO: Honorable Council President Sean Elo-Rivera
Honorable Councilmembers

FROM: Mayor Todd Gloria 

SUBJECT: Reappointments to the Board of Library Commissioners

I am reappointing Elizabeth Hansen, Ben Moraga, and Wendy Urushima-Com to the Board of Library Commissioners.

Ms. Hansen is a senior strategist and project manager with more than 20 years of experience in strategic planning and the implementation of community, government, and media outreach programs. At Southwest Strategies, she assists many private and public clients through the entitlement process, overseeing outreach programs related to land use, transportation and infrastructure projects for clients such as Pardee Homes, Starbucks, SANDAG, Caltrans, Poseidon Water, and the City of Carlsbad. Ms. Hansen is a graduate of Arizona State University, where she earned a Bachelor of Arts degree from the Walter Cronkite School of Journalism. In 2018, she was appointed to the City of San Diego's Board of Library Commissioners, named one of San Diego's Most Influential Women by The Daily Transcript, and received the Deborah Baker Public Relations Professional of the Year Award from the San Diego/Imperial Counties Chapter of the Public Relations Society of America. She will be serving a two-year term ending March 1, 2024.

Mr. Moraga is Vice President of Sharp HealthCare Foundation, leading a team of thirty-three across three foundations, representing four acute care hospitals, three specialty hospitals, and over twenty-four outpatient clinics. In 2010, he was appointed to the San Diego Housing Commission and was one of the youngest Commissioners ever appointed. Mr. Moraga was a member of the Audit Committee and Chair of the Strategic Planning Committee and was first appointed to the City of San Diego's Library Commission in 2018.

He is a member of the Monarch School Board of Directors and Immediate Past Chair. A member of the U.S.S. Midway Board of Directors, and the SDSU

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Honorable Sean Elo-Rivera, Council President

Honorable Councilmembers

April 26, 2022

President's Latino Advisory. He is also a graduate of LEAD San Diego-Class of 2010; a member of the San Diego Bowl Game Association-Life Committee; Fieldstone Foundation Emerging Leaders-Fellow 2011; FBI Citizens Academy-Class of 2012; Herb Klein Leadership Round Table-Steering Committee; Phi Kappa Psi Alumni & Housing Corporate Board; and SDSU's Leadership Advisory Committee. He has a Bachelor of Arts in Economics with a minor in Public Administration from San Diego State University and will be serving a two-year term ending March 1, 2024.

Ms. Urushima-Com is the President and CEO of the Epilepsy Foundation of San Diego and has more than 25 years of experience in community outreach, fundraising, and marketing. She previously served as President and CEO of the Asian Business Association and Associate Executive Director of the Center for Community Solutions, where she was the chief fundraising and marketing officer focusing on sexual assault/domestic violence intervention and prevention. Wendy also worked for more than a decade at KGTV/10News as a community affairs manager, promotion manager, and weather and traffic reporter. She serves as chair of the Southern California Diversity Council, chair of the San Diego Library Commission, a board member of San Diego Rotary, Club 33, and Advisory Board Member for the Asian Business Association. She is a graduate of LEAD San Diego and the FBI Citizens Academy. She has served as a respite care provider for foster youth and for more than a decade personally underwrote the Harvey Simmons Memorial Scholarship, named in honor of her late husband, to assist high school student-athletes heading to college. Ms. Urushima-Com is a graduate of UC San Diego and will be serving a two-year term ending March 1, 2023.

I thank them for their willingness to continue serving in this capacity.

MTG:cwd

cc: Honorable Mara Elliott, City Attorney
Elizabeth Maland, City Clerk
Charles Modica, Independent Budget Analyst