

MISSION BAY PARK SPECIAL EVENT NARRATIVE AND IMPACT

Presentation to Mission Bay Park Committee will be limited to 5 minutes

***Please attach a site map**

Name of Event

- 1. Type of Event: Beach Bocce World Championship**
- 2. When, Day and Date: Saturday, September 17, 2022 @ Mariner's Point Park**
- 3. Dates: Load In: Friday, September 16, 2022**
- 4. Times?**
 - Load in: 10 am – 5 pm on Friday, September 16**
 - Load in:**
 - Event: 7 am – 5 pm on Saturday, September 17**
 - Event:**
 - Load out: 5 pm – 7 pm on Saturday, September 17 except for dumpster and porta potty pick up on Sunday, September 18 between 8 am - noon**
- 5. Location: Road Closure: N/A**
- 6. Parking Lot Closure: Not needed.**
- 7. Parking Plan: Shuttle Plan: We encourage carpooling and ride share options. Plenty of space in the three lots near the [proposed event site.**
- 8. Traffic Plan: N/A**
- 9. Attendance:**
 - Estimated Participants: 800-900**
 - Estimated Spectatorship: 200**
- 10. P.A. System: Yes – for announcements**
- 11. Amplified Music:**
 - Time frame: background music only – 8 am – 4 pm**
 - Speakers to be facing courts and away from homes in the west**
- 12. Other Prolonged Noise Impacts: N/A**
- 13. Day and Time of Sound Checks: Saturday 7 am**
- 14. Do you plan to apply for an Alcohol Permit: Yes**
- 15. Do you plan on selling Alcohol: No**
- 16. Do you plan on serving Alcohol: Yes – to VIPs**
- 17. Time frame for Alcohol Sales/Service: 9 am – 4 pm**
- 18. Any Other Special Events of more than 500 people occurring concurrently: N/A**
- 19. Other unique event features not covered above: See narrative below.**

More than 4 decades ago, six friends got together on the beach in Del Mar before Opening Day at the races to play a little bocce ball. In the beginning, 54 teams competed to raise about \$500 for the Del Mar Lifeguard Association. The event has now morphed into a World Championship consisting of 400 two-person teams and has outgrown its location on the beach in Del Mar.

As local radio station sponsor 91X says, we sell out faster than Coachella! Registration typically opens up on-line in March, and the two-person team slots are gone within an hour. The

Championship nets over \$100,000 annually for the Boys & Girls Clubs. During its 40 year history, the event has donated more than \$2 million to local nonprofits.

The event is multi-generational and fun for everyone. Many participants come in matching bocce-themed costumes, team names reference bocce balls or private jokes (creative but clean). Some are first timers, most have participated for years and has become an annual tradition. There are four different divisions – Mens Intermediate, Mens Open, Womens, and Mixed. By the end of the day a World Champion and runner-up is crowned in each. Even though competition is stiff, laughter is abundant.

Sponsors are offered their own “cabanas” and access to our VIP tent where Roby Vigilucci serves up a complimentary lunch and Stone Brewing hands out complimentary beer. We partner with amazing local businesses by design. We’ve had a conversation with Belmont Park and are working on a partnership with them and intend to build mutually beneficial relationships with businesses in the Mission Bay area.