

Creating Great Experiences at the Beach – Fiesta Island



AUGUST 2021 PRESENTATION



Building Great Relationships

Understanding the Stakeholders

- Coastal Commission
- City of San Diego
- Parks & Recreation
- Natural Habitats / Mission Bay Health
- Active Users

Integration of Play and Preservation

Stages and Making Progress

We bring collaboration.



Teamwork

- Health of the land
- Smart economics
- Joint partnerships

Infrastructure

- Foundation for growth
- Footprints that will expand as funds are available
- Partnerships and funding options

We bring opportunities.



UNDERSTANDING THE STAKEHOLDERS

Creating the Vision

- Focus on the Mission
- A place for health, preservation, education and fun

Working in Collaboration

- Coastal Commission
- City of San Diego
- Parks & Recreation
- Natural Habitats / Mission Bay Health
- Active Users

We bring vision.



INTEGRATION OF PLAY AND PRESERVATION



Health

- Integrated handicap accessible trails for pedestrians and bicycles
- Camping and ocean access
- Dog Park
- Sports parks and large multi-use areas
- Kids camps
- Water sports and activities

Preservation

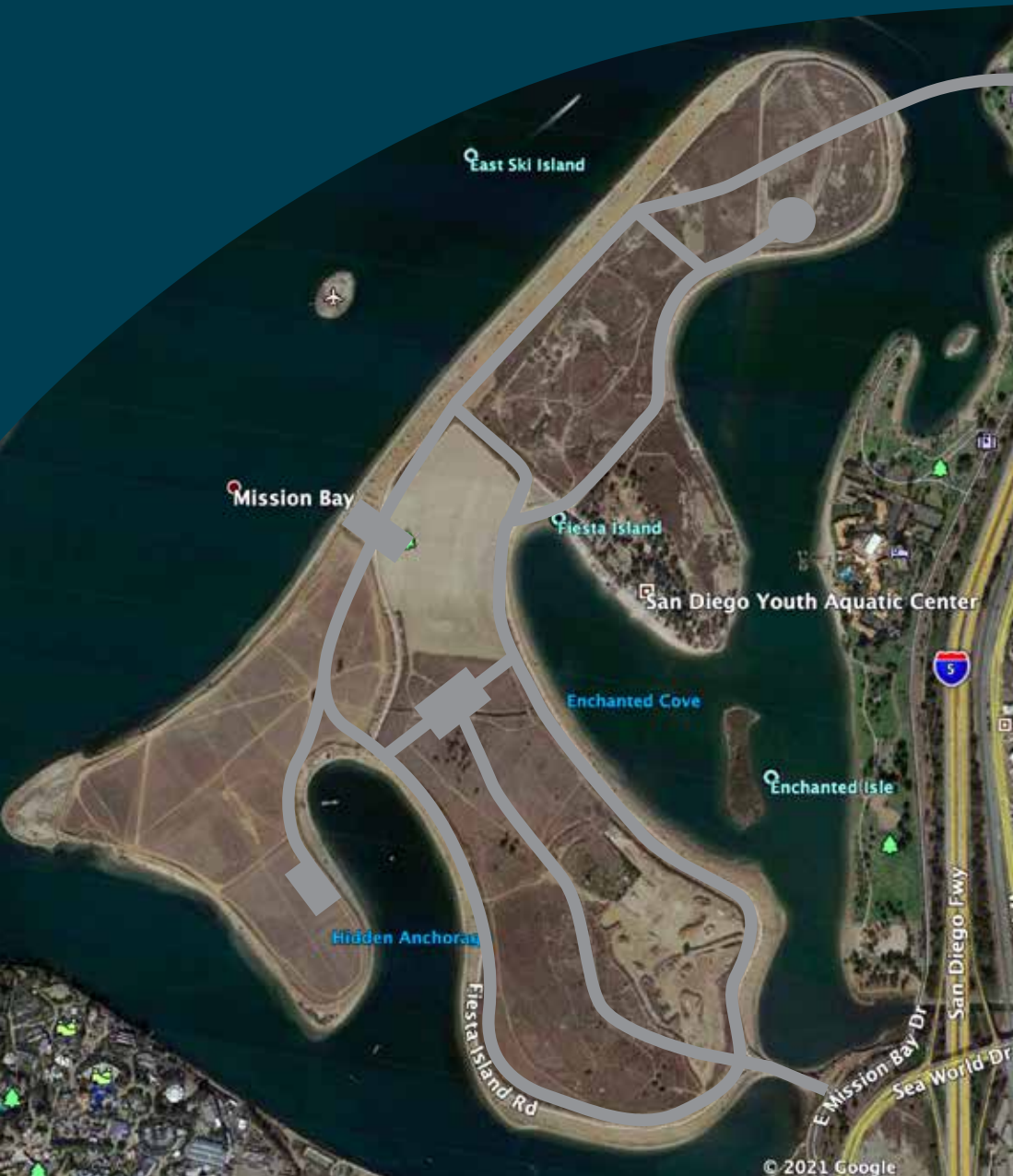
- Integrated natural preserves with direct access to the water/wetlands

Education

- Habitat programs, sportsparks, adventures and camps

We bring options for income.





Building with the Future in Mind

- Infrastructure
- Growth and expansion phases
- Joining the team
- Milestones and timelines

Education and Adaptations

- Public awareness
- Financial planning
- Seeking partnerships and collaborations

We bring implementation.



Founded: 2002

Gifts & Talents:

- Vision
- Collaboration
- Longevity
- Community
- 501 (c)(3)

What we do:

- Beach Cleanups
- Consistent maintenance for sports equipment
- Networks with large resources

We bring havens.