

# MISSION BAY PARK SPECIAL EVENT NARRATIVE AND IMPACT

Presentation to Mission Bay Park Committee will be limited to 5 minutes

**\*Please attach a site map**

**Name of Event: Latin Music Festival**

**1. Type of Event: Latin Music Festival**

**2. When, Day and Date: Saturday May 14th 2022 and Sunday May 15th , 2022.**

**3. Dates: Load In: Tuesday May 10th , 2022- Friday May 13th.**

**4. Times?**

**Load in: Everyday Tuesday May 10th - Friday May 13th from 8am until 8pm**

**Event: Saturday May 14th 1-10pm**

**Event: Sunday May 15th 1-9pm**

(We are open to modification of our hours if the committee has other recommendations).

**Load out: Monday May 16th and Tuesday May 17th 8am until 8pm.**

**5. Location: Road Closure:** S Shores PWKY (Past the entrance to silent electric flyers of san diego) until the end of the road from Tuesday May 10th until Thursday May 12th. S Shores PWKY from SeaWorld drive until the end of the road Friday May 13th until end of day Sunday May 15th. S Shores PWKY (Past the entrance to silent electric flyers of san diego) until the end of the road Monday and Tuesday May 16th and 17th

**6. Parking Lot Closure:** South Shores Park (S Shores Park Dy, San Diego, CA 92109).

**7. Parking Plan:** We plan to work with SeaWorld to offer parking right next door for this event. Per them they need city permission to rent us parking spots per their lease with the city.

**8. Shuttle Plan:** Because of the location of this venue right next to SeaWorld and other large parking lots in the area off SeaWorld drive, we will limit shuttle bus transportation to about 15+ buses.

**9. Traffic Plan:** We plan to work with the city to hire and retain parking and traffic enforcement teams to help with the event. We plan to work with the city and receive their input to create a traffic plan that everyone is comfortable with to ensure maximum efficiency and minimum impact to the neighborhood.

**10. Attendance:**

- **Estimated Participants:**
- **Estimated Spectatorship:** 15K attendees

**11. P.A. System: Yes**

**12. Amplified Music: Yes**

- Time frame: Saturday May 14th 1-10pm & Sunday May 15th 1-9pm
- The stage as placed on the map currently faces east with no residential homes in its line of sight for almost a mile and with the 5 freeway in between. However, music volume will be monitored all day through decibel meters and will increase throughout the day to max allowable volume by the headliner timeslot. Sound will also be repeated through towers for a balanced sound production. We are asking for 11pm sound

off on Saturday however, open, and willing to work with the city for a different curfew.

**13. Other Prolonged Noise Impacts:**

**14. Day and Time of Sound Checks:** Thursday May 12<sup>th</sup> 12-4pm. Friday May 13<sup>th</sup> 12-4pm. Saturday May 14<sup>th</sup> 10:30-1pm and Sunday May 15<sup>th</sup> 10:30-1pm.

**15. Do you plan to apply for an Alcohol Permit: Yes**

**16. Do you plan on selling Alcohol: Yes**

**17. Do you plan on serving Alcohol: Yes**

**18. Time frame for Alcohol Sales/Service:** Saturday May 14<sup>th</sup> 1-9:30pm & Sunday May 15<sup>th</sup> 1-8:30pm. Alcohol sales would end 30minutes before event end time.

**19. Any Other Special Events of more than 500 people occurring concurrently: No**

**20. Other unique event features not covered above:**

This 2-day experience is meant to drive tourism and business to the Pacific and Mission beach area in the off season and feature the beauty of the bay. We plan to work with all the local hotels & restaurants to feature them and to provide discounts to help drive traffic to the local community including working with PB/MB restaurants to have pop-up food booths at the event.