

MISSION BAY PARK SPECIAL EVENT NARRATIVE AND IMPACT

Presentation to Mission Bay Park Committee will be limited to 5 minutes

***Please attach a site map**

Name of Event

1. **Type of Event:** Country on the coast
2. **When, Day and Date:** Saturday Oct 15th 2022 and Sunday Oct 16th , 2022.
3. **Dates:** Load In: Tuesday Oct 11th, 2022- Friday Oct 14th.
4. **Times?**
 - Load in:** Everyday Tuesday Oct 11th, 2022- Friday Oct 14th from 8am until 8pm
 - Event:** Saturday Oct 15th 1-9pm
 - Event:** Sunday Oct 16th 1-8pm
 - (We are open to modification of our hours if the committee has other recommendations).
 - Load out:** Monday Oct 17th and Tuesday Oct 18th 8am until 8pm.
5. **Location: Road Closure:** S Shores PWKY past the first entrance into the South shores park until the end of the road from Tuesday Oct 11th until Friday Oct 14th. S Shores PWKY from SeaWorld drive until the end of the road Saturday Oct 15th until end of day Sunday Oct 16th. S Shores PWKY (past the first entrance into the South shores park until the end of the road) until the end of the road Monday and Tuesday Oct 17th and 18th
6. **Parking Lot Closure:** South Shores Park (S Shores Park Dy, San Diego, CA 92109) will be fully closed on Saturday and Sunday October 15th and 16th. However, on load-in and load-out days we will provide one lane and 20 parking spots for boats to be able to be launched from this location.
7. **Parking Plan:** We plan to work with SeaWorld to offer parking right next door for this event. Per them they need city permission to rent us parking spots per their lease with the city.
8. **Shuttle Plan:** Because of the location of this venue right next to SeaWorld and other large parking lots in the area off SeaWorld drive, we will limit shuttle bus transportation to about 15+ buses.
9. **Traffic Plan:** We plan to work with the city to hire and retain parking and traffic enforcement teams to help with the event. We plan to work with the city and receive their input to create a traffic plan that everyone is comfortable with to ensure maximum efficiency and minimum impact to the neighborhood.
10. **Attendance:**
 - **Estimated Participants:**
 - **Estimated Spectatorship:** 7,500 attendees
11. **P.A. System:** Yes
12. **Amplified Music:** Yes
 - Time frame: Saturday Oct 15th 1-9pm & Sunday Oct 16th 1-8pm
 - The stage as placed on the map currently faces southwest and away from any residential buildings. However, music volume will be monitored all day through decibel meters and will increase throughout the day to max

allowable volume by the headliner timeslot. Sound will also be repeated through towers for a balanced sound production. We are asking for 9pm sound off on Saturday however, open, and willing to work with the city for a different curfew.

13. Other Prolonged Noise Impacts:

14. Day and Time of Sound Checks: Thursday Oct 13th 12-4pm. Friday Oct 14th 12-4pm.
Saturday Oct. 15th 10:30-1pm and Sunday Oct 16th 10:30-1pm.

15. Do you plan to apply for an Alcohol Permit: Yes

16. Do you plan on selling Alcohol: Yes

17. Do you plan on serving Alcohol: Yes

18. Time frame for Alcohol Sales/Service: Saturday Oct 15th 1-8:30pm & Sunday Oct 16th 1-7:30pm. Alcohol sales would end 30minutes before event end time.

19. Any Other Special Events of more than 500 people occurring concurrently: No

20. Other unique event features not covered above:

This 2-day experience is meant to drive tourism and business to the Pacific and Mission beach area in the off season and feature the beauty of the bay. We plan to work with all the local hotels & restaurants to feature them and to provide discounts to help drive traffic to the local community including working with PB/MB restaurants to have pop-up food booths at the event.