

MINUTES

City of San Diego Park and Recreation Board MISSION BAY PARK IMPROVEMENT FUND OVERSIGHT COMMITTEE

May 7, 2019

Meeting Location:

Mission Bay High School
Cafeteria
2475 Grand Ave
San Diego, Ca 92109

Mailing Address:

Balboa Park
Administration Building
2125 Park Boulevard
San Diego, CA 92101-
4792

ATTENDANCE:

Members Present

David Potter
Darlene Walter
Giovanni Ingolia
Ron Anderson
Paul Robinson
James McGuirk
Kari Logan
Chris Redfern
Jeff Johnson

Members Absent

Staff Present

Jeff Van Deerlin
Bill Overstreet
James Arnhart
Tyler Farmer

CALL TO ORDER – Chairperson Robinson called the meeting to order at 6:17 PM.

APPROVAL OF THE MINUTES OF March 5, 2019

MOTION: MOVED/SECONDED

A motion was made by Ingolia and seconded by Potter to approve the March 5, 2019 meeting minutes as read. The motion was carried. (6-0-3)

REQUEST FOR CONTINUANCE

None

NON-AGENDA PUBLIC COMMENT / COMMUNICATIONS

- Disappointed in the Committee and what is going on.

CHAIRPERSONS REPORT

None

STAFF REPORT

Jeff Van Deerlin, Program Manager, Parks & Recreation

We are here tonight because of a ballot measure passed by voters in 2008. 11 years ago, then City Council member Kevin Faulconer had the foresight to help craft and place on the ballot Proposition C. Proposition C amended the City Charter by adding Section 55.2 which keeps a substantial portion of lease revenue generated in Mission Bay Park in the Park for improvements.

As this committee knows the Parks and Recreation Department has developed a 10-year plan to allocate monies from the Mission Bay Improvement fund to several projects that address deferred maintenance in the Park. In addition to the signage design being developed under the programmatic EIR there are 32 active capital projects being managed by the Public Works Department in Mission Bay Park. Included are the replacement of 13 parking lots, 8 comfort stations, and 5 playgrounds. Beyond deferred maintenance the City is also funding a series of projects called out in Charter Section 55.2 to create new wetlands, failing shorelines, and expand endangered species preserves and habitat throughout Mission Bay.

This is just the beginning, Charter Section 55.2 is scheduled to sunset on June 30, 2069 so the lease hold revenue will continue to flow into Mission Bay for the next five decades. Yes, this is an exciting time in Mission Bay Park and I would like to thank everyone for coming out to participate in tonight's workshop. I would now like to introduce James Arnhart, Project Officer with Public Works Department.

ACTION ITEM

Consent (These items are adopted without discussion; they can be moved to adoption by any committee member.)

101. None

Adoption (Each adoption item requires individual action; they can be moved to consent by action of the committee.)

201. None

INFORMATION ITEMS

301. None

WORKSHOP ITEMS

401. Wayfinding Signage Workshop for the Mission Bay Park Improvement Fund Programmatic EIR, presented by James Arnhart, Public Works Department, Project Officer II and Dudek (Project Consultant), Aqua Community Relations Group (Project Consultant)

The purpose of today's workshop is to go over the two signage concepts, A & B, and to get public comment. As you know the signage in Mission Bay Park is more than 30 years old. This is an effort to increase visibility of Mission Bay Park as a regional resource, with many smaller "Parks within a Park". The Mission Bay Park Master Plan talks about "Parks within A Park" we are going to show you some concepts on how we might want to promote that in the future.

We are going to continue public input, we have provided exhibits illustrating two new sign concepts. We will be gathering information about participant preferences. If you want to be included on email blasts in the future about any public community outreach or workshops we are doing for the Programmatic EIR or for the signage be sure to fill out the back of the comment card.

There are five (5) priority projects, one of which was the dredging project and that project has been completed. Of the other four (4) priority projects, signage is considered under Mission Bay priority 5, subset D, deferred maintenance. There will be periodical workshops during the Programmatic EIR process and it will not just be the signage concept. We will be talking

about the wetlands, shoreline restoration, expansion of habitat and preservation, this is just one of the beginning efforts.

We are going to go over 2 different design concepts tonight. You will have an opportunity to walk around, see them up close, and let us know what you think. These are two ideations of two different ways to present the signage around Mission Bay. we are looking for positive and negative feedback and if you have a preference of colors or styles.

As was mentioned earlier the signage is more than 30 years old and was drawn up in 1986. As part of the project the 1st thing we did was go out and do a visual inventory. We used our GIS system to take photos of all the existing signage in the park. We went based off the original locations and original drawings of where the signs are located to get an understanding of how many signs we are talking about and what condition the signs are currently in. We looked at where there may be needs for additional signage or new types of signage. We are using the GIS system to help guide our planning for the signage when it comes time to replace it.

There are over 130 signs currently out there that are used for wayfinding but there are no directory signs or wayfinding signs along the walking trail around the bay. What this tool will allow us to do is take a good look at what signs are currently there, which ones need to be replaced, and where there could be some locations that can use additional signage. We cataloged entry signs/welcome monuments, wayfinding signs, and signs that identify where certain facilities are around the bay such as the Golf Course and RV dumping stations.

The City is interested in updating the look of the signs as they are pretty old and require a lot of maintenance because they are made of wood. One of the goals is to increase the visibility of Mission Bay Park as a regional resource for residents and visitors. We would also like to improve the visitor orientation within the park through the use of upgraded signage, additional signage, and new directories. Ultimately the goal would be to improve traffic circulation and visitor safety throughout the park.

The Master Plan does describe Mission Bay as a series of "Parks within a Park". We started with that as theme and developed a color-coded approach to the sign designs to better orient visitors where they are at within the park. It is very to get disoriented because the park is so large and there are so many different areas. We developed a color-coded concept to identify the 12 smaller parks within the larger Mission Bay Park. We started with the City's approved color palette and added a few. We started with six different areas and then decided to expand it to make it so these areas become walkable

neighborhoods. Each area should take 10 to 15 minutes to walk from one area to the next. The color coding on the signs will help visitors transition from one area to the next and identify where they are at within the park.

The 12 “Parks within a Park” we came up with are West Mission Bay, Sail Bay, Vacation Island, Quivira Basin, Robb Field & Dusty Rhoads Park, Fiesta Island, Crown Point, De Anza Cove, Rose Creek, South Shores, East Mission Bay, and also the River Park.

The two signage concepts A & B have a series of signs for each concept. There are monument signs which will be the entry way or gateway signs into the park for vehicles traveling into the park. There are wayfinding directional signs that identify different locations throughout the park with pointing arrows directing people where they need to go. There are also smaller directory signs which are more for the pedestrian scale. This will allow people to orient themselves where they are at within the park and be able to find things like comfort stations.

Some of the design considerations were to update the look of the signs with the look of the existing signage being from the 1980's. We wanted to showcase Mission Bay Park as a world class park and come up signs that represent that. We also wanted to create a unified theme of signage throughout the park even though we are going to be coordinating the “Parks within a Park” with different color codes the signs will all have a similar identity. Another thing that was considered was how durable and easy the signs are to maintain. We want them to be easy to clean and maintain and possibly some solar powered lighting so they can be lit up at night.

The idea behind Concept A was taking into consideration the natural beauty around the bay with the flowing lines of the sand transitioning into the water of the bay. Concept B focused on the sunset and sails idea. We came up with a tag line for Mission Bay and that tagline reads “City Park and Aquatic Playground”.

Public Comment

- Why do I need to know which color zone I am in?
- How are you going to keep birds off of the new signs?
- Some signs may be hard to read by people driving in cars
- The signs should be looked at from a couple different perspectives. 1st is the person who is walking, human perspective, 2nd is the boater's perspective, and the 3rd is the car scale perspective.
- Need a more effective visual signage for people who cannot see as well.

- It is important that we have public access to Mission Bay and that we have wildlife areas and support good signage in Mission Bay.
- See Mission Bay as 1 entity so the separate areas and different colors I say who cares. Let's make some signs that you can read and know where to go.
- If you are driving in a car you do not have a lot time to read the sign. They need to be readable without all this fancy stuff around it.
- Current signs were made 30 years ago, we need to add new businesses to the new signs.
- Local business on Quivira basin and support adding new businesses to the new signs.
- Like the color-coding, it is a great idea.
- Arrows should be arrows not an oriented triangle. Triangles are hard to see and arrows are more visible.
- Putting up new signs is ridiculous when there are already new signs out there.
- There are serious disease and bacteria problems out there.

ADJOURNMENT - Chairperson Robinson adjourned the meeting at 7:22 PM

Notice of Next Regularly Scheduled Meeting: TBA

Santa Clara Recreation Center
1008 Santa Clara Place
San Diego, CA 92109

Respectfully Submitted,

Bill Overstreet

Bill Overstreet, Grounds Maintenance Manager, Mission Bay Park

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