

CONSOLIDATED PLAN ADVISORY BOARD (CPAB) MINUTES

WEDNESDAY, FEBRUARY 13, 2019

SAN DIEGO CIVIC CONCOURSE – NORTH TERRACE ROOMS 207–208 202 'C' STREET, SAN DIEGO, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
 Ken Malbrough, Council District 4 Zaheen Chowdhury, Council District 1 Sara Berns, Council District 2 Richard Thesing, Council District 7 Peter Dennehy, Council District 9 Claudia Dunaway, Council District 8 Eileen Gonzales, Council District 3 Valerie Brown, Council District 5 	VACANT, Council District 6

STAFF PRESENT	ATTENDANCE SHEET
Stephen Maduli-Williams, Community Development	
Division Program Manager	
Michele Marano, Community Development Coordinator	28 people signed the
 Leonardo Alarcon, Community Development Specialist 	attendance sheet
Michelle Harati, Community Development Project	
Manager	

Call to Order

Mr. Ken Malbrough called the meeting to order at 9:08 a.m. with eight board members present. Quorum was at achieved this time.

Approval of Minutes

Mr. Malbrough called for a motion to approve the January 16, 2019, meeting minutes. Mr. Richard Thesing moved to approve the minutes. Mr. Peter Dennehy seconded the motion. The January minutes were approved 8–0.



Board Announcements

 Mr. Malbrough requested that staff consider possible revisions to the Community Development Block Grant (CDBG) Request for Proposals (RFP) review and scoring process. Specifically, Mr. Malbrough asked for staff to present the CPAB with alternative options when reviewing CDBG RFP responses in categories that are undersubscribed.

Staff Response: Ms. Michele Marano responded that staff would provide options for the consideration of CPAB at the March 13, 2019 meeting.

Staff Announcements

N/A

Non-Agenda Public Comment

N/A

Agenda Item(s)

Discussion Item: 6a:

FY 2020 CDBG Request for Proposal (RFP) Applicant Presentations

Eligible organizations in three CDBG RFP categories had the opportunity to present their proposal to the CPAB for scoring. The order of presentations was determined at random by category and applicant organization. This resulted in the following order of presentations:

- 1. Catalytic Neighborhood Investment Program
 - i. Access Youth Academy
 - ii. Local Initiatives Support Corporation
- 2. Neighborhood Business Improvement Program
 - i. Local Initiatives Support Corporation
- 3. Single Family Housing Rehabilitation
 - i. Grid Alternatives San Diego
 - ii. APTIM, Inc.

Public Comments Received:

 Mr. Ahmad Aljaroudi, with Urban Corps of San Diego County, stated that the CDBG funded single-family home rehabilitation program he participated in had provided him with great opportunities to learn and gain new skills in the construction field.



Community Development

Mr. Alijaroudi expressed his appreciation for Urban Corps and recommended funding their proposal to ensure others are able to gain assistance.

 Ms. Barbara Day, with GRID Alternatives San Diego, explained that CDBG funded solar panels had been placed on her single-family residence, which had a positive impact on her financial stability by eliminating the electric costs associated with owning her home. Also, Ms. Day expressed gratitude for the staff of GRID Alternatives and attested to their capabilities.

Please see the attached PowerPoint presentations for additional details.

Adjournment

• Meeting adjourned at 10:51 a.m.



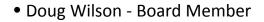




Access Youth Academy
Project – Education and Squash Facility

Introduction

• Renato Paiva - Executive Director







Our 12 Year Promise 1 2 3 4 5 6 7 8 9 10 11 Access Youth Academy

We Share a Common Goal

- Our project vision: to create an innovative community facility for children and youth that will have a positive and far reaching impact on families and the entire region
- Serve as a community resource in partnership with others





Project Feasibility and Timeline

- Fully designed by architects Safdie and Rabines
- Permits with City virtually complete
- Break ground summer 2019
- Facility opens summer 2020



Walk Through of New Facility





Anticipated Impact

- Morning (8:00am to 2:30pm) PE opportunities (700 students)
- Afternoon (2:30pm to 6:00pm) After school programs (300 students)
- Evenings (6:00pm to 10:00pm) Community at large (300 students)
- Weekends (8am to 5pm) Community at large
- # served: 1,300 students and families







Our Proven Track Record Over 12 Years

- 100% graduation rate
- \$6.3M in scholarships
- 13 National Squash Titles







Organization Finance Capacity and Demonstrated Leverage Funds

- Funds raised in 12 years over \$6M
- Leveraged funds from NMTC
 - LIFF \$5M
 - NMTC \$4.5M
 - Individuals and Foundation \$2.6M
- Two revenue models (philanthropy and earned revenue)
 - 40% of operating budget earned revenue by year 3



Our Organizational Experience

- 12 years experience in San Diego
- Leadership experience (management and board)
- Earned revenue experience





Review of Implementation Strategy

- Phase 1 (2017 to Feb 2019)
 - Purchased land from Jacobs Center Dec 2017
 - Project designed
 - Permits ready to be pulled
 - Business Plan completed
- Phase 2 (March 2019 August 2020)
 - · Complete financing
 - Break ground summer 2019
 - Build facility summer 2019 2020
 - Open facility summer 2020



Current and Future Partnerships

- The Preuss School UCSD 12 years
- Multiple schools partners (Gompers, Lincoln, Kipp)
- Boys and Girls Clubs
- Churches
- Jackie Robinson YMCA
- SD County Department of Health and Human Services
- Jacobs Center for Neighborhood Innovation
- Collaboration with local community groups



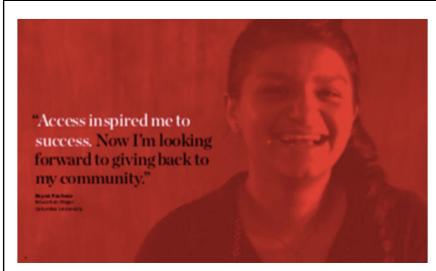
Board Member Perspective—Doug Wilson

- Fully Committed to the Project
- Strong Belief in the Wisdom and the Feasibility of the Project

Potential made powerful.

Through academic mentorship, financial resources, and athletic training. Access Youth Academy supports underserved youth, helping them become champions—not only on the court, but in the classroom, and their communities.

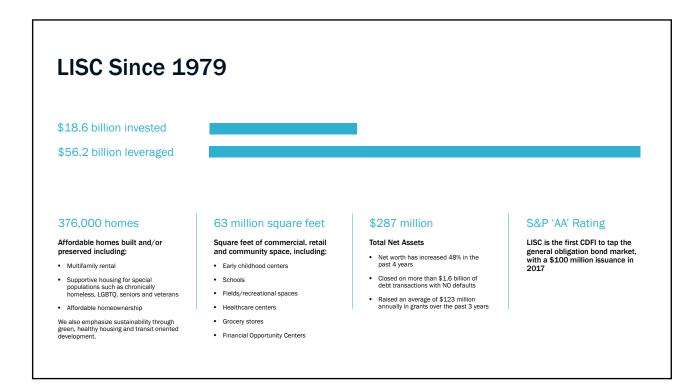


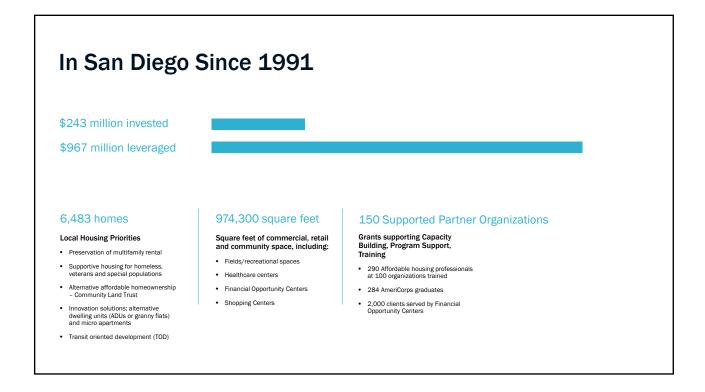






With residents and partners, LISC forges resilient and inclusive communities of opportunity across America-great places to live, work, visit, do business and raise families.





Our Model

LISC is an investor, capacity builder, convener and innovator.



Pool public and private dollars

We raise funds from philanthropies, corporations and financial firms, federal, state and local governments and through the capital markets.

We also generate income from consulting, and lending services.

Work with local partners

Through a network of local offices and community-based partners across the country, we provide grants, loans, equity and technical assistance.

We also lead advocacy efforts on local, regional and national policy.

Support people and places

By investing in housing, businesses, jobs, schools, public spaces, safety, youth, health centers, grocery stores and more, we catalyze opportunities in communities nationwide.

Recent Investments



San Diego Square

Developer: San Diego Housing Commission & HDP

Location: 1055 Ninth Ave

Type: Affordable, Supportive, Senior Housing

Housing Units: 156

LISC Investment: \$7,900,000 **Leverage:** \$38,950,000

Nook East Village

Developer: Trestle Development **Location:** 1492 K Street

Type: Mixed Income Micro Apartments

Housing Units: 91

LISC Investment: \$3,000,000 **Leverage:** \$13,700,000



Phases of Affordable Housing Development Finance

Financing Challenges

- Affordable housing business model cannot attract early stage capital
- Early capital must be flexible & patient
- Securing competitive funding from local, state and federal housing finance program (grants, loans & tax credits) can take years

Acquisition & Predevelopment	Construction	Permanent
Site Acquisition & Due Diligence	Builds the Building	Long term Financing (mortgage)
<u>Highest Risk</u>	Moderate Risk	Lowest Risk
Difficult to Finance	Bank Financing Available – Bundled with Permanent	Bank Financing Plentiful
20% of Costs	Repays Acquisition & Predev Sources	Repays Outstanding Debt & Costs from Prior Phases
	65% of Costs	Final 15% of Costs

LISC San Diego Catalyst Affordable Housing Fund

Purpose and Outcomes

- Bridges critical predevelopment financing gap with terms more flexible than the market
- · Finances 1,350 units of permanent affordable housing
- Saves San Diego families \$8 million per year in rent
- Creates only recycling, affordable housing loan acquisition fund benefitting LMI San Diegans
- Leverage:
 - 4 to 1 at loan (\$5 million)
 - 30 to 1 at project (\$30 million)
 - Proposed \$2 million City investment finances 300 units



LISC San Diego Catalyst Affordable Housing Fund

Eligible Projects

- · Permanent Affordable Housing
 - Income limits 30 80% of the area median income or \$29,200 to \$77,850 for a family of 4
 - Rent restrictions of 50 65 years
- Located in San Diego
- Focus on supportive housing, preservation and TOD
- Project types can be customized to investors risk desired impact



LISC San Diego Catalyst Affordable Housing Fund

Fund Characteristics

- 10 year lifespan
- Returns invested capital (principal) to investors
- Scalable investment with customizable impacts
- Open to investment from private and public sector, philanthropic foundations and individuals
- LISC is bringing leverage funding and parallel strategies to improve housing through:
 - Flexible, patient acquisition financing
 - 60 month terms vs. 24 month standard



Catalyst Affordable Housing Fund Structure

	City of San Diego Grant Request Tier	US Bank Tier	Additional Area Capital	Total Fund Capital
	SAN DIEGO	us bank		LISC San Diego
San Diego Area Capital	\$2 million	\$2 million	\$6 million	\$10 million
LISC Commitment	\$8 million	\$8 million	\$24 million	\$40 million
Total Capital	\$10 million	\$10 million	\$30 million	\$50 million

Catalyst Affordable Housing Timeline

Assumptions						
Units/Project	Unit cost	Avg Project cost	36 month	2 year		
			repayment period	construction		
				period		
75	*	\$5,000,000				
	Project Milestones	Loans Made	Capital Deployed	Capital	Units completed	Total Development
				Repaid		Cost Supported
						(leveraged)
Year - 2018	Catalyst Fund Launched	1	\$5,000,000			
2019	Catalyst Fund fully funded	2	\$10,000,000			
2020		2	\$10,000,000			
2021	1st Catalyst loan repaid	2	\$10,000,000	\$5,000,000		
2022		2	\$10,000,000	\$10,000,000		
2023	Fund seeks reinvestment from	2	\$10,000,000	\$10,000,000	75	\$30,000,000
	City of San Diego - First units					
	completed					
2024		2	\$10,000,000	\$10,000,000	150	\$60,000,000
2025		2	\$10,000,000	\$10,000,000	150	\$60,000,000
2026		2	\$10,000,000	\$10,000,000	150	\$60,000,000
2027	Catalyst Fund makes final Loan	1	\$5,000,000	\$10,000,000	150	\$60,000,000
2028				\$10,000,000	150	\$60,000,000
2029				\$10,000,000	150	\$60,000,000
2030				\$5,000,000	150	\$60,000,000
2031					150	\$60,000,000
2032	Final Project completed				75	\$30,000,000
Totals		18	\$90,000,000		1,350	\$540,000,000

Fund Management

LISC has significant experience managing loan funds and leveraging other sources of capital. In the funds below, we leveraged the LISC investment by more than six times.

Fund Name	LISC Initial Commitment	Leveraged Capital	Total Fund Amount	Capital Stack
LISC National Education Loan Fund	\$5 million	\$30 million	\$35 million	LISC, foundation and private capital, DOE credit enhancement
San Francisco Housing Authority RAD Predevelopment Fund	\$6 million	\$5 million	\$11 million	Loan capital from LISC and participating lender
Neighborhood Revitalization Fund	\$5 million	\$19 million	\$24 million	LISC and CRA-motivated loan capital
Detroit Home Repair Loan Fund	\$4 million	\$11 million	\$15 million	LISC 0% loan capital and Detroit Community Development Block Grant
Healthy Futures Fund I & II	\$8 million	\$192 million	\$200 million	LISC loan capital, foundation guarantee, private loan capital and new market tax credit equity
Boston Equitable Transit-Oriented Development Accelerator Fund	\$1 million	\$4 million	\$5 million	LISC loan capital, participating lender capital and government grant money
Connecticut Transit-Oriented Development Fund	\$13 million	\$2 million	\$15 million	LISC loan capital and government grant money for credit enhancement
Catalytic Urban Predevelopment Fund	\$1 million	\$3 million	\$4 million	LISC loan capital and government grant
Sustainable Communities Transit- Oriented Development Fund	\$20 million	\$98 million	\$118 million	LISC loan capital, low income housing tax credit and new market tax credits
Charter Advance Factoring Program	\$500,000	\$7.5 million	\$8 million	CDFI Fund award, LISC loan capital and participating lender capital
New York Acquisition Loan Fund	\$708,000	\$34.7 million	\$35 million	LISC loan capital and senior lender capital
Golden State Acquisition Fund	\$13 million	\$4 million	\$17 million	LISC loan capital and first loss credit enhancement

Contact:

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Kwofi Reed

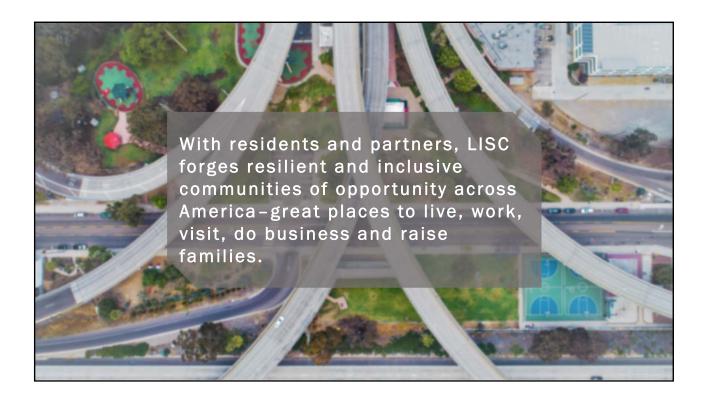
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Our Model

capacity builder,

convener and innovator.

We pool public and private dollars LISC is an investor,

We raise funds from philanthropies, corporations and financial firms, federal, state and local governments and through the capital markets.

We also generate income from consulting, and lending services.



To invest in people and places

Through grants, loans, equity and technical assistance to support housing, businesses, jobs, financial stability, schools, community safety, youth, public spaces and more.

Our Vision



Every resident should have access to:



Safe and affordable housing



A clear and achievable path to a family sustaining career



Access to safe, walkable, and thriving commercial districts in their community

Our Experience

We create opportunities for people to thrive.



\$232 million invested and in grants and loans



5 economic development partnerships serving 100 small businesses supporting 130 jobs



6,300 units of affordable homes and apartments saving \$30 million annually



\$660,000 in grants to 40 Indianapolis small businesses



6 financial opportunity centers serving 3,500 residents



\$2.75 million in grants to 15 San Francisco small businesses

Our Partners' Experience



5,000 persons served annually 200 microenterprise and small businesses

> Technical Assistance Training Loans

Cultural & Linguistic Competencies



3,000 small businesses supported annually

162 new businesses established

785 jobs created

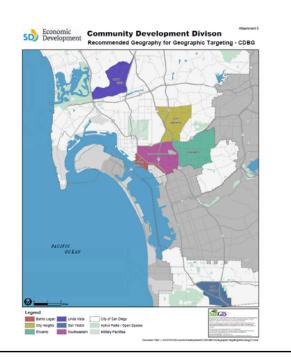
\$62.5 million in increased sales

\$38 million in loans and equity financing access

Our Proposal

The LISC NBI program provides technical and financial assistance to businesses to advance and retain economic opportunity, job creation, corridor revitalization, and a robust small business environment in our communities.

- 125 businesses assisted with robust, high-quality technical assistance & business assessment
- Grants to 74 microenterprises & 38 small businesses
 - 75% storefronts
- Targeted to 6 high-need Community Planning Areas
- Accessible & inclusive
- Performance-based & incentivizes clustering



Our Partnership

The LISC Neighborhood Business Improvement Program combines the strengths of our organizations, ensuring the program is:

- · Strategically deployed
- Accessible to our target communities
- Creates lasting impacts



LISC

Program administration and implementation, project financier, partnership building, economic analysis



IRC

Business counseling, fund disbursement, linguistic and cultural competencies



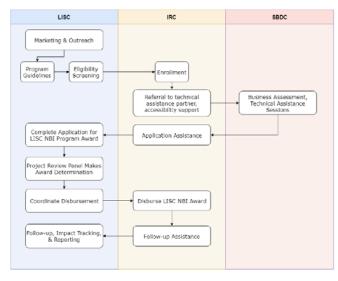
SBDC

Business expertise, technical analysis, and assistance

Our Partnership

The LISC Neighborhood Business Improvement Program combines the strengths of our organizations, ensuring the program is:

- Strategically deployed
- Accessible to our target communities
- · Creates lasting impacts



Implementation Strategy

The LISC NBI Program is designed to address the issues that have limited similar business investment programs.

1. Lack of capital for match or reimbursement of expenses.

Our program does not require match and pays vendors directly.

2. Lack of program knowledge.

Our program is designed to ensure all eligible business owners learn of the program. Activities will include: a door-to-door campaign, a mailer campaign, social media and newsletter promotion, targeted social media buys, and engagement with key community leaders and stakeholders (CDCs, BIDs, Council offices, service providers, and more).

 ${\bf 3.}\ \ {\bf Time\ and\ transportation\ constraints.}$

Our program will have 3 program offices and 3 field offices to provide services in each of the 6 CPAs.



Implementation Strategy

4. Cultural, linguistic, and technical barriers.

IRC's support to program participants will draw upon their staff's extensive linguistic capabilities, and is designed to help participants move to and through each phase of the program. LISC and SBDC program staff are also fluent in Spanish, and will have access to translation services when required. All 3 organizations have extensive experience implementing programs with diverse populations.

5. Temporary & surface-level improvements.

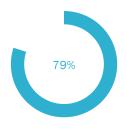
The SBDC's technical assistance sessions and resulting business assessment will help business owners increase their business capacity, and identify and prioritize their business improvements investments.

The IRC will help participants to incorporate the recommended improvements into the grant applications.

LISC will prioritize applications that incorporate recommended improvements, include letters of support, and are located near other investments to create nodes of activity.

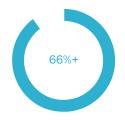


Budget at a glance



79% of grant funds will be invested in San Diego businesses

Funds invested in San Diego businesses may include new signage, windows, painting, security bar removal, lighting, awnings, shade structures, planters, interior improvements, permit fees, fixed equipment, design assistance, marketing consultation services, and more.



66% of program participants will be LMI business owners

2/3 of program grant funds will go to microenterprises, which must be owned by LMI City of San Diego residents.

An unknown number of small business owners assisted through the program will also be LMI.



31% of the program administrative costs are from leverage funds

Administrative costs are all funds excepting business grants. Total leverage amount is \$240,000.



Total to be invested in San Diego's high-need communities

\$17,600

Average grant amount invested in each neighborhood business

125

Number of neighborhood businesses to be improved





Outline

- 1. Summary of Proposal
- 2. Implementation Strategy
- 3. Strengths of Partnership
- 4. Q & A









Proposal Summary

- Serve 80 -100 LMI households
- 90 years of combined experience working in underserved communities
- Expertise to provide all eligible sustainability-related improvements



Implementation Strategy

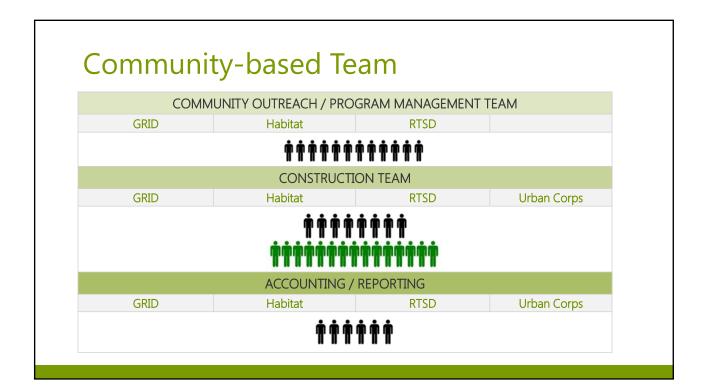




Ready Set Go

- Hit the ground running: 30% of clients identified by Spring 2019
- Complete work on 10-12 homes per quarter / 80 -100 homes over course of 24 month program
- Existing tools for program implementation and tracking





Program Budget

- \$2,000,000 Construction/Renovation funds 80 – 100 homes, \$20 - \$25,000 per home
- \$500,000 Admin budget
- \$2,000,000 Leveraged funds

 Solar incentives, agency funds
- \$4,500,000 Total project budget



Strengths of Partnership

Serving San Diego

- Combined 90 years of experience working in San Diego's LMI communities
- Over 1900 local households served
- Extensive and varied construction experience
- Partnership qualifications: Class A General Contractor's License, C-10, C-46, C-27, C-63, EPA Lead Safe Certified



Putting People to Work

- Every project includes workforce development opportunities
- Urban Corps enrolls 400 students a year in their work-learn training program
- 80% of GRID's trainees have found work in the solar industry



Proven Success

- GRID currently manages the three largest low-income clean energy programs in the United States
- Experienced, culturally diverse local staff and established community presence
- Bringing \$2 million of leveraged funds
- Successful history of collaboration



SHR Program – Questions?







The SHR Program offers sustainability-focused services to LMI households in San Diego, and is administered by a coalition of four local nonprofit agencies with nearly 90 years of combined experience working in underserved communities.









RESIDENTIAL RESILIENCY & ENERGY EFFICIENCY PROGRAM

City of San Diego Single-Family Home Rehabilitation Program

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PROGRAM VISION

- ▶ Energy efficiency and sustainability-focused rehabilitation
- Resiliency
 - > Environmental energy efficiency, GHG reductions
 - > Economic manage the ratio of income to utility spend
 - > Social public health, quality of life, comfort
- ► Data driven approach
 - > Track and measure effectiveness of the program

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SINGLE-FAMILY REHABILITATION PROGRAM ORGANIZATIONAL CAPACITY

3

February 12, 2019

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OUR TEAM VALUE

Capacity

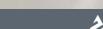
- ► Local implementation team
- ► Range of expertise and capabilities

Experience

- 30+ years of executing CDBG-funded residential programs
- Fast startup
- ► Program risk mitigation

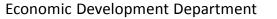
Scalability

- ► Collaboration and partnerships
- ▶ Workforce development



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PROJECT EXPERIENCE

City of New York Build It Back Program (BIB)

► Total recovery size: \$1.7B

► Homeowners served: 5,000+

Reconstruction, Rehabilitation, Elevation, and Mitigation (RREM) Program, New Jersey

► Total recovery size: \$1.36B

► Homeowners Served: 4,475+

Residential Technical Assistance Pilot Program (RTAPP), CNYCN

► Homeowners served: 300 (to date)

New Orleans Redevelopment Authority Community Adaptation Program (NORA)

► Homeowners served: 350

Home Recovery and Resilience Assessment (HRRA), City of Boulder

► Homeowners served: 100

20,000+
HOMEOWNERS SERVED

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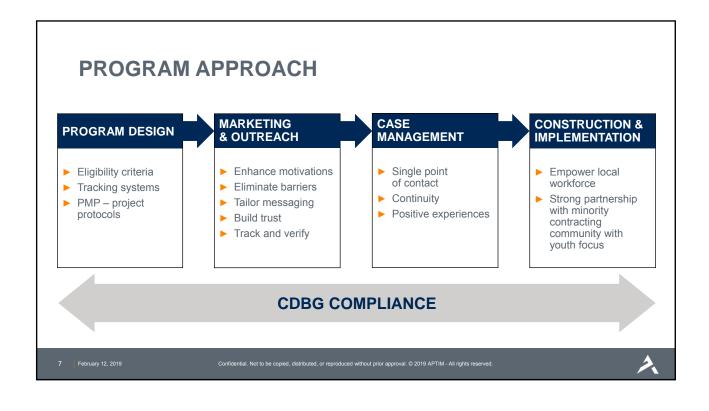


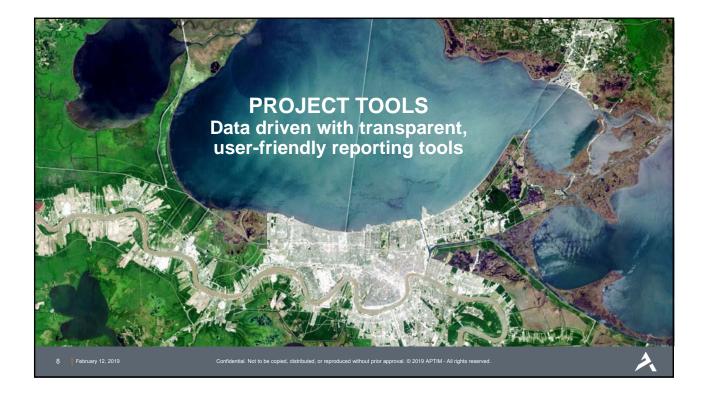
SINGLE-FAMILY REHABILITATION PROGRAM PROJECT CHARACTERISTICS

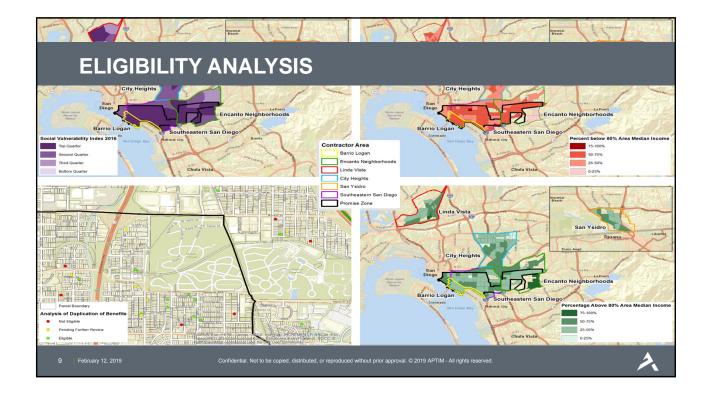
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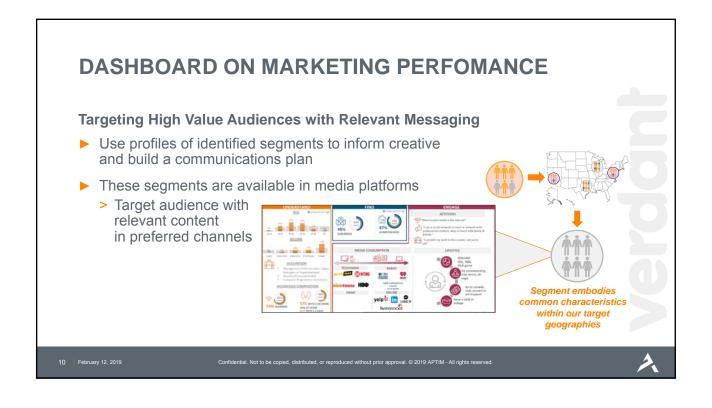
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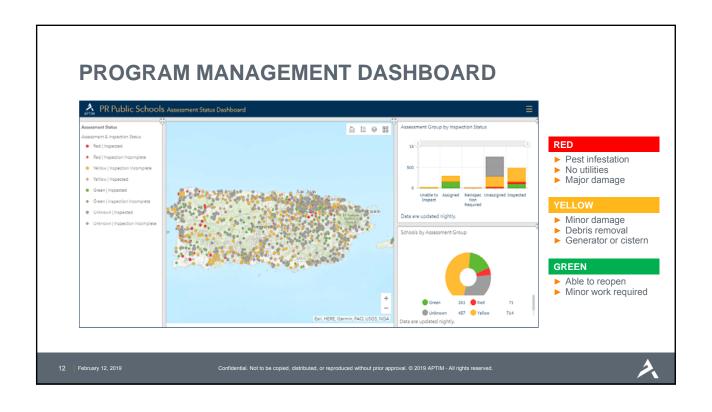


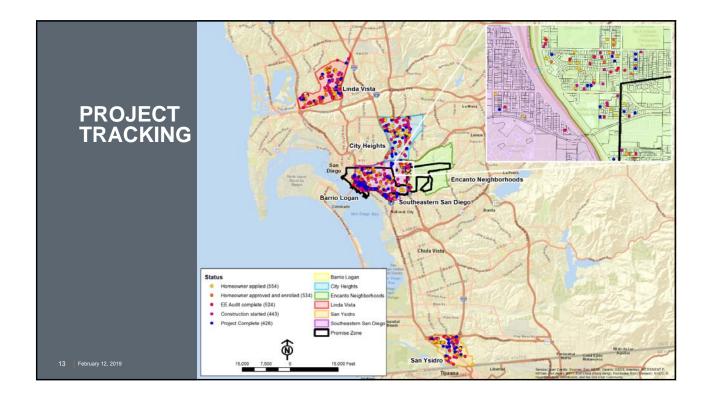


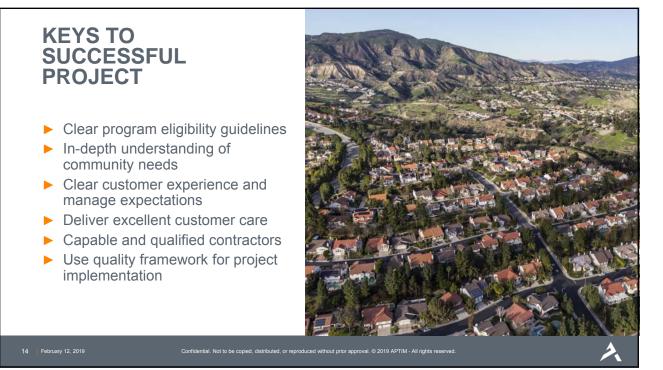


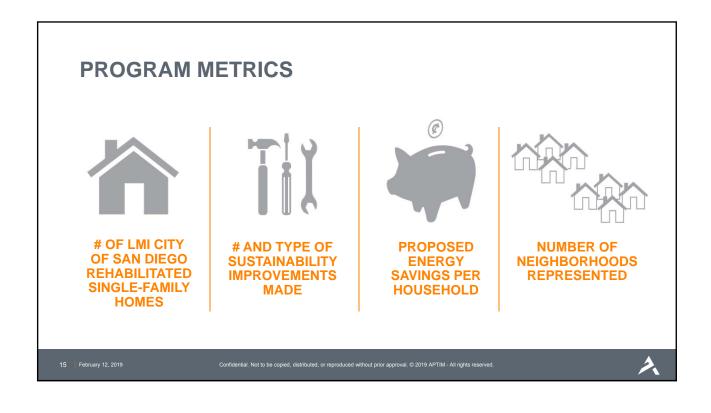


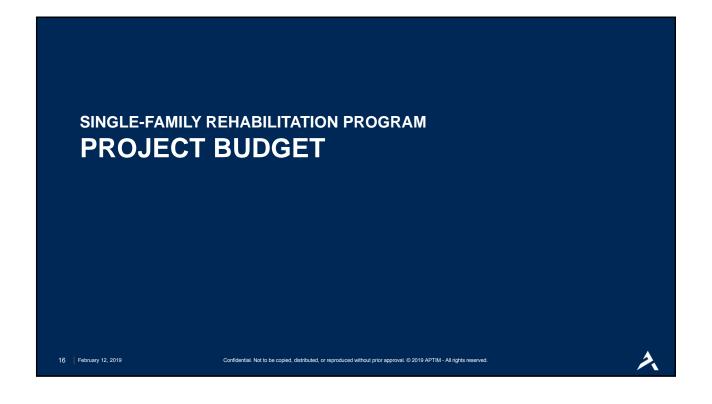




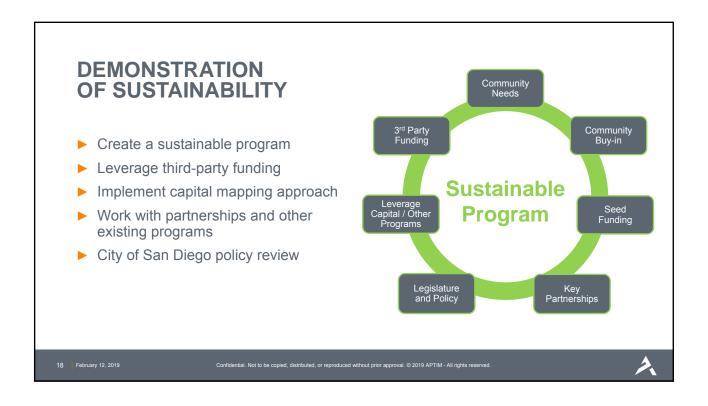












QUESTIONS

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