

CONSOLIDATED PLAN ADVISORY BOARD (CPAB) MINUTES

WEDNESDAY, OCTOBER12, 2016

SAN DIEGO CIVIC CONCOURSE – NORTH TERRACE ROOMS 207–208 202 'C' STREET – SAN DIEGO, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
Joe LaCava, Council District 1 representative	
Sara Berns, Council District 2 representative	
Vicki Granowitz, Council District 3 representative	N/A
• Ken Malbrough, Council District 4 representative	IN/A
Gary Wong, Council District 6 representative	
Richard Thesing, Council District 7 representative	

STAFF PRESENT	ATTENDANCE SHEET
 Erik Caldwell, Director, Economic Development Michele Marano, Community Development Coordinator Ulysses Panganiban, Community Development Specialist IV Leo Alarcon, Community Development Project Manager 	16 people signed the attendance sheet

Call to Order

Ms. Vicki Granowitz called the meeting to order at 9:04 a.m. with six board members present. Quorum was achieved at the same time.

Approval of Minutes

Ms. Granowitz called for a motion to approve the minutes of the September 2016 meeting. Mr. Joe LaCava moved to approve the minutes; the motion was seconded by Mr. Ken Malbrough. The minutes were then approved, 5-0-1 (Ms. Vicki Granowitz abstained).

Board Announcements

• Ms. Granowitz announced that CPAB member Valerie Brown had submitted her resignation to the Board. Erik Caldwell, Director of Economic Development, and Garrett Hager, Community Representative for Councilmember Kersey, both



presented Ms. Brown a certificate of appreciation for her contributions to the CPAB and her overall dedication to improving the communities of San Diego. Ms. Brown thanked staff and the Council Offices for the opportunity to serve on the CPAB.

Staff Announcements

- Mr. Ulysses Panganiban stated the City will be releasing the FY 2018 Request for Qualifications (RFQ) on Monday, October 24, 2016. The RFQ is the required first phase in the CDBG application process, and agencies deemed qualified through the RFQ process will be invited to respond to the Request for Proposal (RFP), which will be released in January 2017. The deadline to submit the FY 2018 RFQ will be Friday, November 18, 2016 at 3:00 p.m.
- Mr. Panganiban also mentioned that the Community Development Division will be hosting a pre-RFQ workshop titled "Partnering with the City: Are You CDBG-Ready?" on Monday, October 17, 2016, at the City Concourse building. Agencies will have the opportunity to attend a morning or afternoon session, and the topics to be covered include: CDBG categories, proposed Reinvestment Initiative opportunities, and tips and tricks when applying for CDBG funding. The workshop is not mandatory and is free to the public.
- Mr. Panganiban also mentioned the mandatory fair housing training for agencies that have received CDBG funding in Fiscal Year 2017 on Friday October 28, 2016, at the Recital Hall in Balboa Park. Training topics will include state and federal fair housing laws and enforcement, fair housing issues at homeless shelters, and how to handle requests by persons with disabilities for reasonable accommodation.
- Mr. Panganiban also mentioned the San Diego Housing Federation will hold its Affordable Housing and Community Development Conference on Thursday, October 13, 2016, at the Hilton San Diego Bayfront Hotel. Economic Development staff will be on a panel discussing the connection between economic development and affordable housing and how to address those issues. Staff will also discuss the Reinvestment Initiative and the Promise Zone and how they relate to those topics.

Non-Agenda Public Comment

N/A



Agenda Item(s)

Item 6.a.: Action Item:

Reinvestment Initiative

Mr. Stephen Maduli-Williams gave a presentation on the Reinvestment Initiative. *Please see attached presentation for more information.*

Ms. Granowitz called for a motion to recommend City Council approval of the Reinvestment Initiative Program for Fiscal Year 2018. Mr. Thesing moved to approve the item, which was seconded by Mr. Malbrough. Motion passed unanimously.

Item 6.b.: Action Item:

Revisions to Council Policy 700-02

Ms. Michele Marano gave a brief presentation on the recommended revisions to Council Policy 700-02. *Please see attached presentation for more information.*

- In response to the proposed changes to item #14, Mr. LaCava would like to use a tool other than Conditions, Covenants, and Restrictions (CCRs) to ensure agencies commit to serving low-income persons for a minimum of five years from the completion date of their nonprofit capital improvement projects.
- In response to the proposed changes to item #13, Ms. Granowitz interpreted the proposed language as allowing agencies to apply for CDBG nonprofit capital improvement (NCIP) funding to improve the same facility, funding cycle after funding cycle. Ms. Granowitz expressed that she preferred language clearly prohibiting agencies from doing so; all anticipated needed improvements should be packaged as one request to the extent possible to be consistent with the City's policy against multi-phased or piecemeal funding. Staff responded that there was also desire from the City for flexibility to allow for multi-phased funding to accommodate agencies with capacity issues to complete large projects at one time.

Ms. Granowitz called for a motion recommending City Council approval of the proposed revisions to Council Policy 700-02 as presented by staff but incorporating the comments received from the Board regarding items #13 and #14. Mr. Thesing moved to approve the item, which was seconded by Mr. Malbrough. Motion passed unanimously.



Item 7.a.: Discussion Item:

Review Sample Response to Nonprofit Capital Improvement Project (NCIP) Request for Proposals (RFP)

Mr. Leo Alarcon gave a brief presentation on the response to the Sample NCIP RFP that was distributed at the September CPAB meeting. Board members discussed their scores, and staff pointed out the strengths and weaknesses of the response. *Please see attached handout for more information.*

Adjournment

• Meeting adjourned at 10:38 a.m.

Economic Development Department

Reinvestment Initiative





Purpose

- Reinvest the remaining funding recaptured CDBG program income funds in support of the **Mayor's One San Diego initiative**
- Create and sustain a resilient and economically prosperous city
- Encourage economic growth and investment in San Diego's emerging communities



General Two Year Goals



Job Growth

Train 100 individuals from LMI Communities for jobs in the San Diego Innovation Economy
Work with LMI businesses to create over 100 new jobs for LMI residents



Sustainability

Reduction of over 20 tons of CO2 emissions in LMI communities
Over \$2 million in investment in programs that improve the quality of life for LMI individuals



Utilization

20% increase in the utilization of CDBG programs by LMI individuals
Add programs that cover all or many of the critical needs for LMI residents



Housing Solutions

- Rehabilitate over 100 units of affordable housing
- Launch new programming that help reduce homelessness in San Diego



Components

- Programmatic Strategy
- Funding Strategy and Budget
- Risk Management
- Outreach and Engagement Plan
- Implementation Plan Next Steps



Programmatic Strategy

Investment Guidelines

- Programs must benefit Low and Moderate Income (LMI) individuals, businesses or communities
- Projects must add key components of sustainability and technology



Programmatic Strategy

Focus Areas

- Affordable Housing
- Inclusive Economic Growth and Workforce Development
- Sustainability
- Infrastructure
- Public Services and Capacity Building

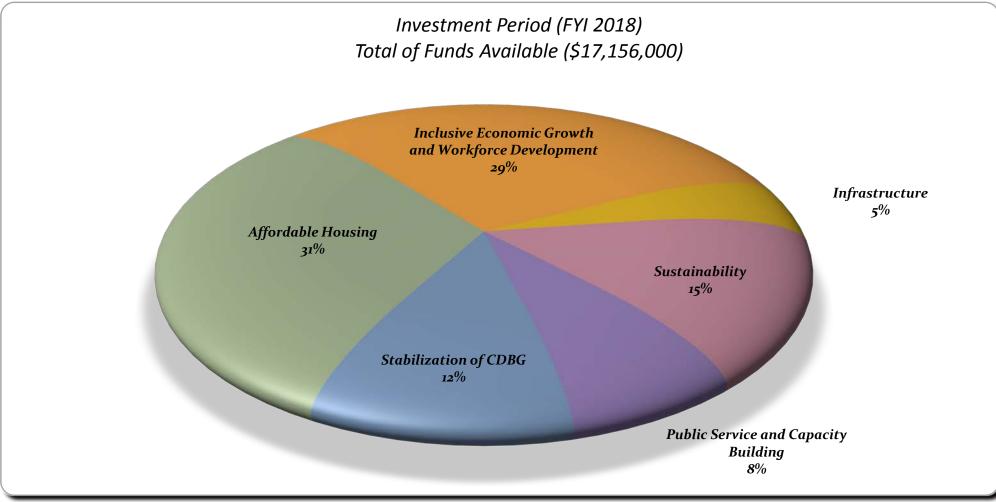


Program Strategy Investment Distribution

PROGRAMS	ANNUAL INVESTMENT
Housing Support	
Multifamily Housing Support	\$3,000,000
Homeless Housing Support	\$2,000,000
Single Family Rehab Program	\$250,000
Housing Support Total	\$5,250,000
Stabilization of CDBG	\$2,147,616
Sustainabity Programs	
Smart Street Lighting	\$1,000,000
Single Family and Nonprofit Sustainable Rehab Program	\$1,000,000
Smart Spaces Program (Urban Forestry)	\$510,000
Sustainabity Programs Total	\$2,510,000
Inclusive Economic Growth Programs	
TechHire Academy	\$1,000,000
Early-Stage Accelerator	\$1,669,311
Early-Stage Seed Fund	\$500,000
Small Business Loan Fund	\$1,000,000
Business Assistance Fund	\$300,000
Summer Hire Internship Program	\$500,000
Inclusive Economic Growth Totals	\$4,969,311
Public Infrastructure	\$850,000
Public Service and Capacity Building Programs	
Challenge Grant	\$1,000,000
NonProfit Accelerator	\$429,073
Public Service and Capacity Building Total	\$1,429,073
TOTAL ANNUAL INVESTMENT 2018	\$17,156,000



Budget and Funding Strategy





Risk Management Model

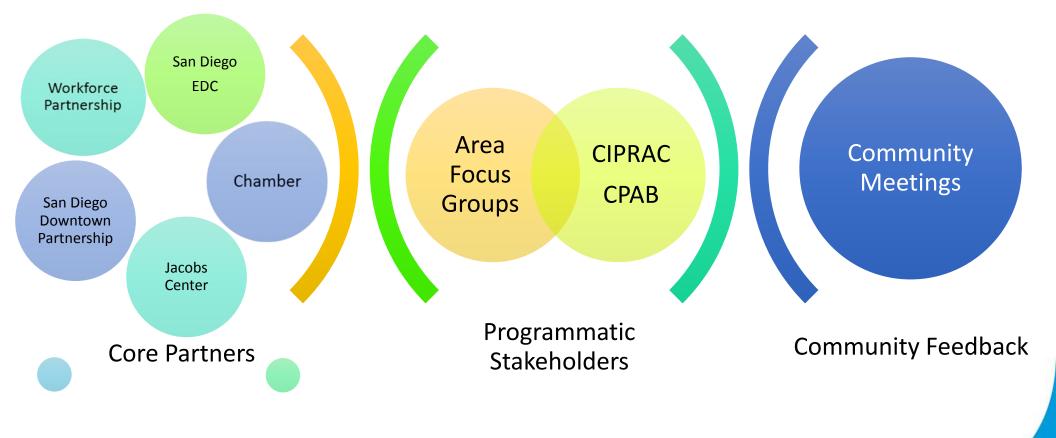
Risk Elements

- Timeliness
 - Ensuring at any given time the REI portfolio will pass HUD's 1.50 x timeliness test
- Compliance
 - Ensuring CDD has adequate staffing and systems in place to monitor contracts for compliance and performance
- Capacity
 - Ensuring program design and development creates a competitive and strategic process that identifies highly qualified service providers
- Engagement
 - Ensuring key stakeholders across San Diego are routinely engaged and informed about REI



Outreach Strategy

Engagement Model -August through October





Implementation – Next Steps

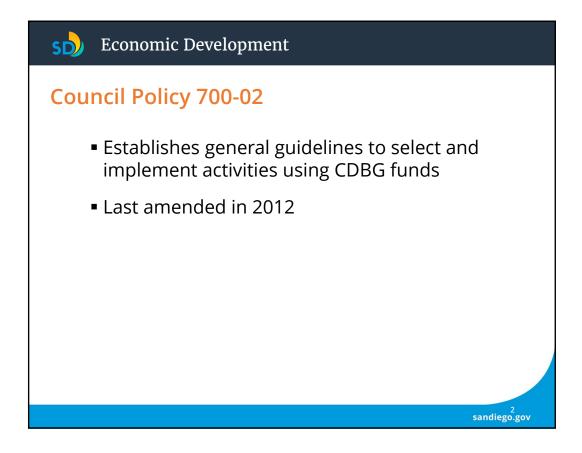


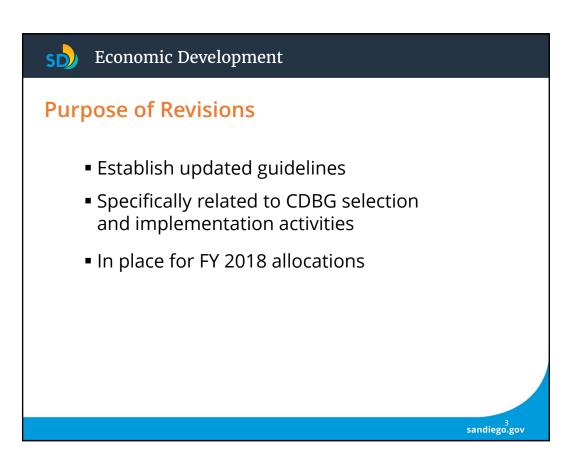


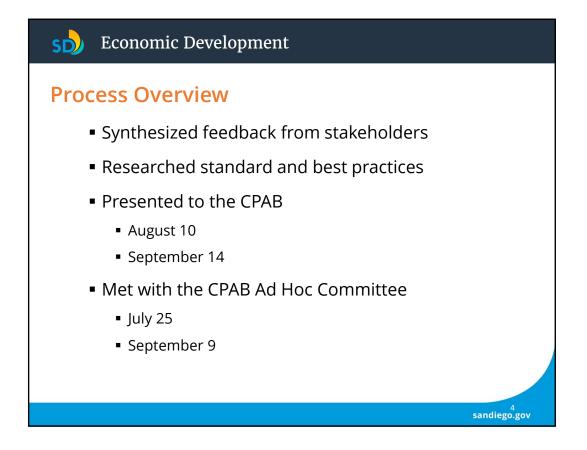
Requested Action

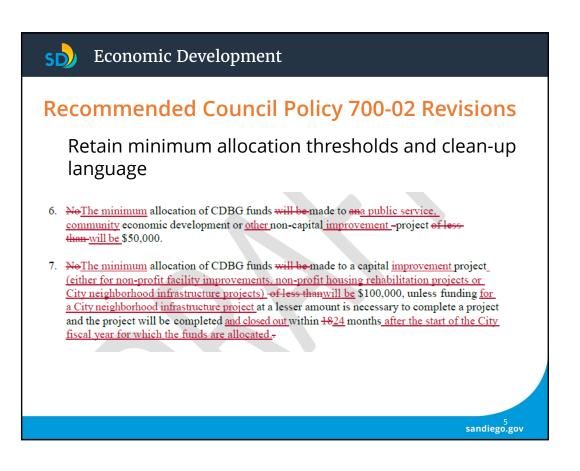
1. The CPAB recommends the Reinvestment Initiative Program for fiscal year 2018 to City Council for approval

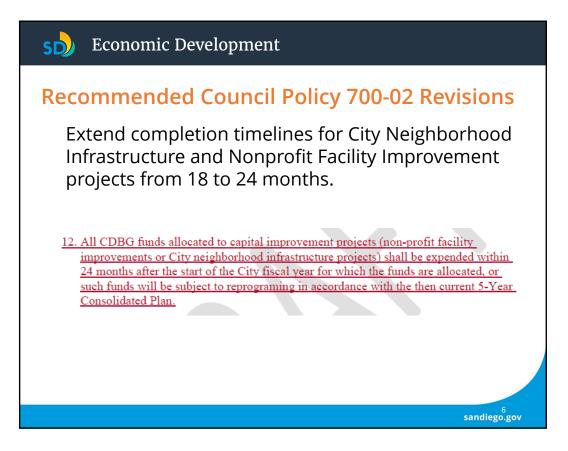


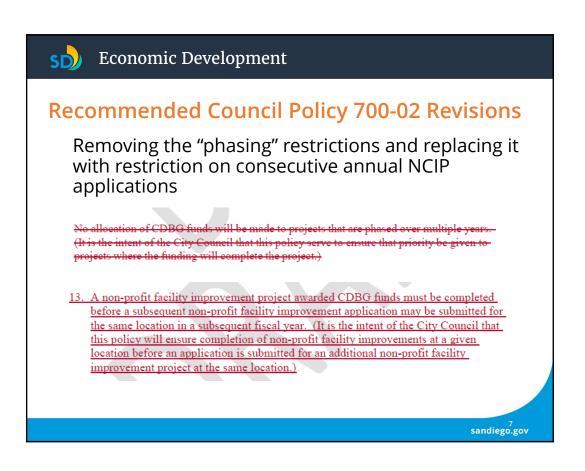


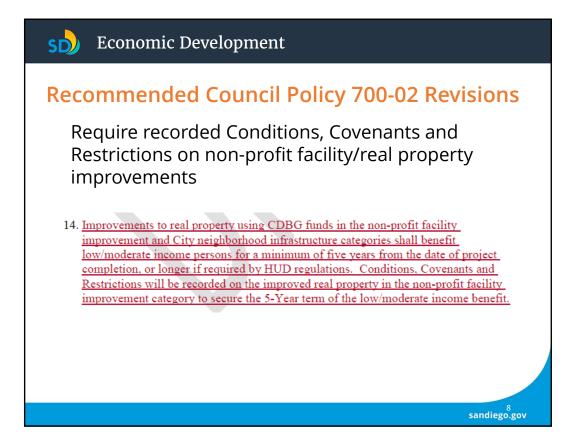


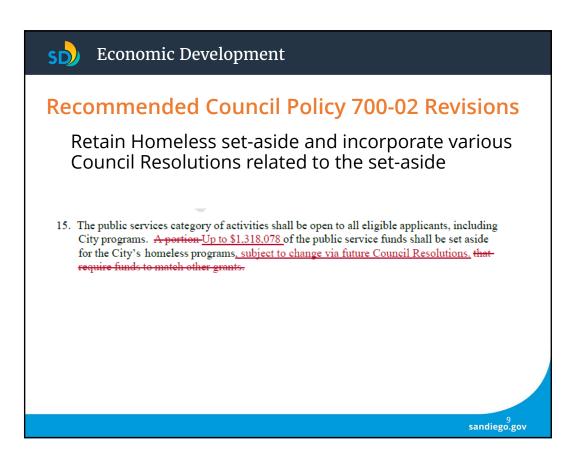


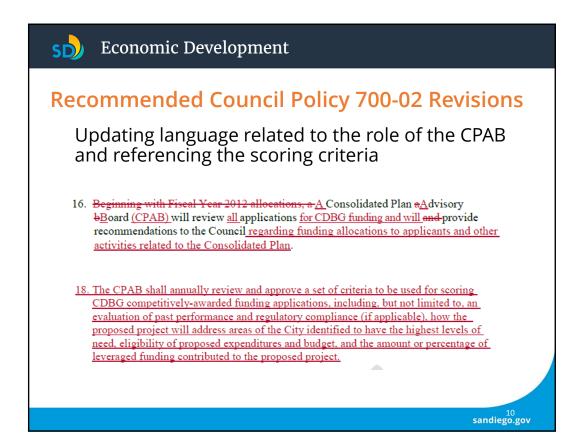


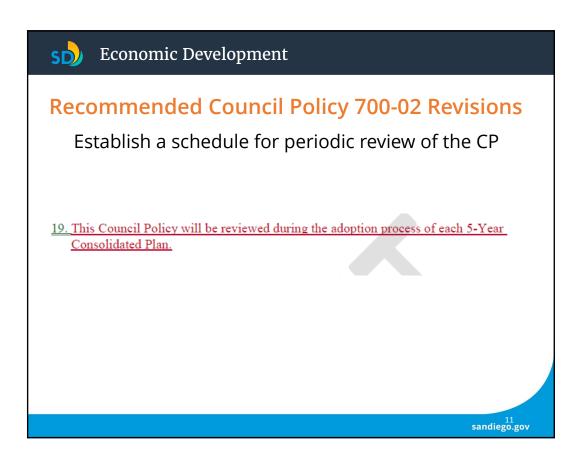


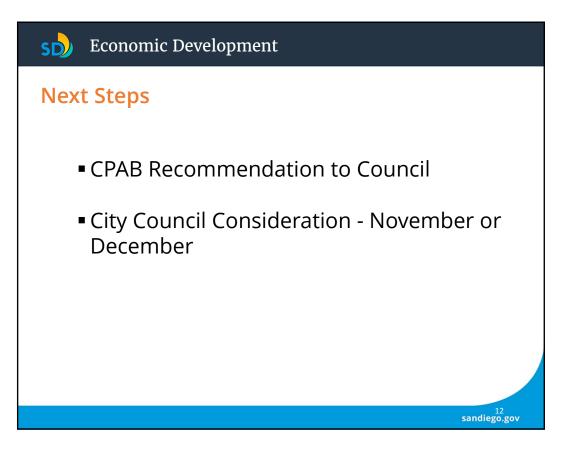


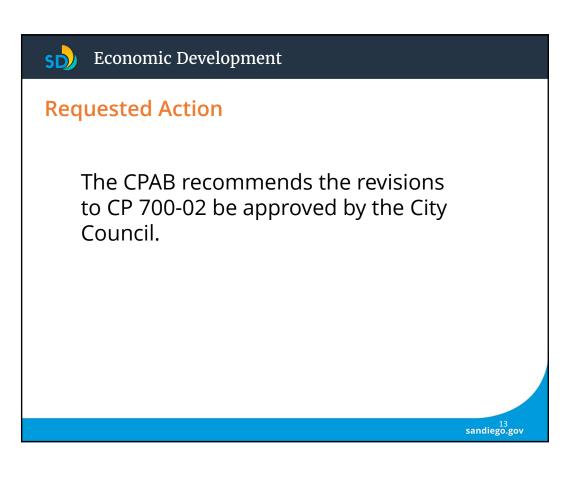












DRAFT REVISIONS

SUBJECT:COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM
(CDBG)POLICY NO.:700-02EFFECTIVE DATE:March 28, 2012TBD

BACKGROUND:

The <u>federal</u> Housing and Community Development Act of 1974 established the Community Development Block Grant (<u>CDBG</u>) Program. The enabling legislation has been reviewed and amended by Congress every three years since 1974. The purpose of the CDBG program is to provide an annual source of funds to local governments for the purpose of implementing activities to develop viable urban communities, including decent housing and a suitable living environment and expanding economic opportunities, principally for persons of low and moderate income. Federal administration of the <u>CDBG</u> program is the responsibility of the U.S. Department of Housing and Urban Development (HUD). The City of San Diego has participated in the <u>CDBG</u> program since its inception.

PURPOSE:

To establish the general guidelines by which the City will select and implement activities utilizing Community Development Block Grant CDBG funds.

POLICY:

It is the policy of the City Council to allocate <u>Community Development Block GrantCDBG</u> funds in accordance with the following standards.

- Selection and implementation of program activities that meet the Congressional intent of the program and the specific eligibility requirements as outlined by the U.S. Department of Housing and Urban Development. Only activities that meet the specific eligibility requirements of the CDBG program, as set forth in the federal legislation enacting the CDBG program and associated regulations adopted by HUD, will be selected and implemented.
- 2. Funding will be allocated on a <u>City</u> Ffiscal <u>Yyear</u> basis (July 1 through June 30).
- 3. Funding priorities-will be <u>allocated as prioritized by the City Council based</u> on <u>in</u> the City's <u>then current approved</u> 5-year Consolidated Plan and prioritized by the City Council annually.

- 4. Funding for the repayment of HUD Section 108 loans will be taken from the City's overall annual allocation prior to funding being made available to address other Consolidated Plan goals.
- 5.4. Funding in the for CDBG Program Administration, as defined by HUD regulations (which may include categories of "Pplanning, and Aadministration", and "Ffair Hhousing"), will be taken from the City's overall annual allocationCDBG program budget prior to funding being made available to address other Consolidated Plan goals.
- 5. A portion of the CDBG Program Administration funds in the category of "Planning and Administration" willmay be allocated for the purpose of capacity building-proactive outreach in order to ensure that emerging previously non-participating non-profit organizations to attempt to get these organizations have the opportunity to qualifyto apply for future CDBG funding.
- 6. <u>NoThe minimum</u> allocation of CDBG funds will be made to ana public service, <u>community</u> economic development or <u>other</u> non-capital <u>improvement</u> –project of less than-will be \$50,000.
- 7. No The minimum allocation of CDBG funds will be made to a capital improvement project (either for non-profit facility improvements, non-profit housing rehabilitation projects or City neighborhood infrastructure projects) of less thanwill be \$100,000, unless funding for a City neighborhood infrastructure project at a lesser amount is necessary to complete a project and the project will be completed and closed out within 1824 months after the start of the City fiscal year for which the funds are allocated.-
- Priorities of the City's Capital Improvements Program will be developed<u>determined</u> irrespective of whether or not the City is to receive Community Development Block-Grant-CDBG funds. Community Development Block Grant-CDBG funds, if received, are to be used to supplement the City's Capital Improvements Program and not as a substitute for other City funds.

No allocation of CDBG funds will be made to projects that are phased over multiple years. (It is the intent of the City Council that this policy serve to ensure that priority be given to projects where the funding will complete the project.)

- 9.<u>1.</u>A portion of the funds in the category of "Planning and Administration" will be allocated for the purpose of capacity building in order to ensure that emerging non-profitorganizations have the opportunity to qualify for future CDBG funding.
- 10.9. No allocation of CDBG funds will be made to a project for which a CDBG application has not been received by the City.

<u>10.</u> A Community Based Development Organization (CBDO) certification process will be CP-700-02

conducted in an effort to fund eligible project activities, as defined in the applicable U.S. Department of Housing and Urban Development <u>HUD</u> regulations.

11.

- 12. No allocation of CDBG funds will be made to a subrecipient project in the category of "Planning and Administration," except for those subrecipients certified by the City as a Community Based Development Organization.
- 13.<u>1.</u><u>All CDBG applicants shall attend mandatory workshops hosted by City staff during</u> the annual CDBG application period.

All CDBG funds allocated to <u>public service</u>, <u>community economic development or other</u> <u>non-capital improvement</u> projects shall be <u>usedexpended</u> within <u>1812</u> months of <u>after</u> the start of the <u>City</u> <u>Ff</u>iscal <u>Yyear</u> for which the funds are allocated, or such funds will be subject to reprogramming by the City Council in accordance with the then current 5-<u>Year Consolidated Plan.</u>-

- 12. All CDBG funds allocated to capital improvement projects (non-profit facility improvements or City neighborhood infrastructure projects) shall be expended within 24 months after the start of the City fiscal year for which the funds are allocated, or such funds will be subject to reprograming in accordance with the then current 5-Year Consolidated Plan.
- 13. A non-profit facility improvement project awarded CDBG funds must be completed before a subsequent non-profit facility improvement application may be submitted for the same location in a subsequent fiscal year. (It is the intent of the City Council that this policy will ensure completion of non-profit facility improvements at a given location before an application is submitted for an additional non-profit facility improvement project at the same location.)
- 14. Improvements to real property using CDBG funds in the non-profit facility improvement and City neighborhood infrastructure categories shall benefit low/moderate income persons for a minimum of five years from the date of project completion, or longer if required by HUD regulations. Conditions, Covenants and Restrictions will be recorded on the improved real property in the non-profit facility improvement category to secure the 5-Year term of the low/moderate income benefit.
- 15. The public services category of activities shall be open to all eligible applicants, including City programs. A portion Up to \$1,318,078 of the public service funds shall be set aside for the City's homeless programs, subject to change via future Council Resolutions. that require funds to match other grants.
- Beginning with Fiscal Year 2012 allocations, a <u>A</u> Consolidated Plan <u>aA</u>dvisory <u>bB</u>oard (<u>CPAB</u>) will review <u>all</u> applications for <u>CDBG</u> funding and <u>will</u> and provide recommendations to the Council regarding funding allocations to applicants and other activities related to the Consolidated Plan.

- 17. All CDBG applicants shall, as a condition to consideration of their CDBG program funding application, attend a mandatory technical assistance workshops hosted by City staff during the annual CDBG application period.
- 18. The CPAB shall annually review and approve a set of criteria to be used for scoring CDBG competitively-awarded funding applications, including, but not limited to, an evaluation of past performance and regulatory compliance (if applicable), how the proposed project will address areas of the City identified to have the highest levels of need, eligibility of proposed expenditures and budget, and the amount or percentage of leveraged funding contributed to the proposed project.
- <u>19. This Council Policy will be reviewed during the adoption process of each 5-Year</u> <u>Consolidated Plan.</u>

HISTORY:



