

**CONSOLIDATED PLAN ADVISORY BOARD (CPAB)
MINUTES**

WEDNESDAY, AUGUST 08, 2018

SAN DIEGO CIVIC CONCOURSE – NORTH TERRACE ROOMS 207–208
202 'C' STREET, SAN DIEGO, CA 92101

| BOARD MEMBERS PRESENT | BOARD MEMBERS ABSENT |
|--|---|
| <ul style="list-style-type: none">• Ken Malbrough, Council District 4• Zaheen Chowdhury, Council District 1• Valerie Brown, Council District 5• Eileen Gonzales, Council District 3• Claudia Dunaway, Council District 8 | <ul style="list-style-type: none">• Sara Berns, Council District 2• Richard Thesing, Council District 7• Peter Dennehy, Council District 9• VACANT, Council District 6 |

| STAFF PRESENT | ATTENDANCE SHEET |
|---|--------------------------------------|
| <ul style="list-style-type: none">• Michele Marano, Community Development Coordinator• Leonardo Alarcon, Community Development Specialist• Michelle Harati, Community Development Project Manager | 9 people signed the attendance sheet |

Call to Order

Mr. Ken Malbrough called the meeting to order at 9:07 a.m. with five board members present. A quorum was achieved at the same time.

Approval of Minutes

Mr. Malbrough called for a motion to approve the July 12, 2018, meeting minutes. Ms. Valerie Brown moved to approve the minutes. Ms. Eileen Gonzales seconded the motion. The minutes were approved 5–0.

Board Announcements

N/A

Staff Announcements

- Ms. Michelle Harati explained that organizations interested in learning more about the CDBG application process can attend an upcoming RFQ workshop. The

workshops are not mandatory for first-time applicants; however, new organizations are strongly recommended to attend. The CDBG RFQ Workshops are scheduled on Wednesday, August 29, 2018, at the Malcolm X/Valencia Park Branch Library at for a morning session from 9:30 a.m. to 11:30 a.m. and an afternoon session from 1:00 p.m. to 3:00 p.m. Ms. Harati stated that no RSVP is required, and organizations are invited to attend either session. Additional information on the FY 2020 RFQ timeline can be found on the City's CDBG website (please click [here](#)).

- Ms. Harati stated that the Community Needs Survey remains open and that all City of San Diego residents are strongly encouraged to provide their input on community needs and funding priorities for the Fiscal Years 2020 – 2024 Consolidated Plan by participating. The survey is available on the [main CDBG website](#), [hard copy format](#) and available in [five different languages](#).
- Ms. Harati announced that the City had scheduled an additional Community Forum for August 29th from 6:00 p.m. to 7:30 p.m. at the Mountain View Recreation Center. Ms. Harati stated that all City of San Diego residents are encouraged to attend to provide their input on community needs. Ms. Harati explained that staff will continue to work with Lesar Development Consultants to meet with the various stakeholders and community groups throughout the City.
- Mr. Leonardo Alarcon explained that the FY 2020 ad-hocs had begun to meet to discuss the FY 2020 CDBG Request for Proposals (RFP) application and associated scoring criteria. Mr. Alarcon also introduced the possibility of a RFP category where only one agency would be awarded funds to carry out multiple activities.

Non-Agenda Public Comment

- Mr. Myron Taylor, a Board Member of the Southeastern Planning Group and the Alliance of Californians for Community Empowerment (ACCE) network stated that the Community Needs Survey would benefit from a more focused attention on the various needs within Southeastern San Diego and greater distinctions by community area to facilitate a targeted response. Mr. Taylor stated that there was not sufficient outreach to the Logan Heights and Barrio Logan communities in relation to homeless services and programs to be operated within these areas. Mr. Taylor also encouraged the increase of outreach to these areas and explained his hope that funding will be provided to address quality of life issues such as street lighting, sidewalks and public spaces.
- Mr. Martin Furey, with San Diego LGBT Community Center, submitted a written comment in support of awarding one agency to carry out multiple activities with various community partners to increase leveraging of available resources.

| |
|----------------|
| Agenda Item(s) |
|----------------|

Discussion Item: 6a:**Review of CPAB Scoring of the Sample Fiscal Year (FY) 2019 Request for Proposals: Public Services**

The CPAB was presented with the results of the scoring and feedback on the Sample RFP distributed at the July 2018 CPAB meeting. *Please see attached PowerPoint for additional details.*

Discussion Item: 6b:**FY 2020 – 2024 Consolidated Plan Stakeholder Discussion**

Lesar Development Consultants presented on the common themes and priorities identified thus far at Community Forums related to the FY 2020 – 2024 Consolidated Plan. *Please see attached PowerPoint for additional details.*

| |
|-------------|
| Adjournment |
|-------------|

- Meeting adjourned at 10:01 a.m.

Economic Development

Review of Sample Application Public Services Request for Proposals Response

Consolidated Plan Advisory Board
August 8, 2018




 Economic Development

Purpose of the Sample Request For Proposals (RFP)

- To provide the public with an application and scoring review by seated CPAB members
 - Allows for baseline comparisons
- Training exercise for new board members
- Public Services RFP Response Sample
- Distributed at July CPAB meeting

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Sample RFP

Presentation Overview

- Section by section review
- Key points within each RFP section
- Highlight strengths and deficiencies
- Comparison of scores submitted


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WARNING!



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Overview of the Sample Proposal

Key Elements of the Proposal:

- Bridge to Hospitality Careers Program (BHCP)
- Serving disconnected youth
 - Employment Training and Financial Literacy
- Focus on City Heights area of San Diego
- Requesting funding for staff time to support project implementation

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Section 1: Project Characteristics

Key Points:

- New program focused on supporting out of school youth, between the ages of 16 – 22 and residing in the City Heights
- Achieve self-sufficiency through integrated hospitality career training and culturally relevant financial services
- Provide soft-skill training and hard-skill development
- Placement in paid apprenticeships
- Serve 65 youth

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Section 1: Project Characteristics

Positives

Highlighted challenges and articulated need

Detailed project description

Unique paid apprenticeship partnership

Deficiencies

Lacked supporting data sources relevant to target population

Inconsistent time frames & number served discrepancies

Lacked detail on how success will be measured and tracked

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Project Characteristics Scores – 30 Point Max


| CPAB Reviewer | Score |
|---------------|-------|
| 1 | 26 |
| 2 | 22 |
| 3 | 26 |
| 4 | 28 |
| 5 | 23 |
| 6 | 25 |

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Section 1: Project Characteristics

CPAB Comments:

- Discrepancies amongst time frames and number served
- How will you determine success?
- What are your measures beyond the final financial assessment conducted?
- Need to expand on how this project will meet an unmet need

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Section 2: Project Specifics

Key Points:

- Cohort Model
- Enrollees will have individualized financial counseling and coaching sessions
- Outreach → Enrollment → Pre-Apprenticeship Cohort → Apprenticeship Placement → Post Apprenticeship
- Hiring of two new staff members to provide the direct services
- Free bus passes for participants

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Section 2: Project Specifics

Positives

New program with specific focus

Detailed services to be provided and method of delivery

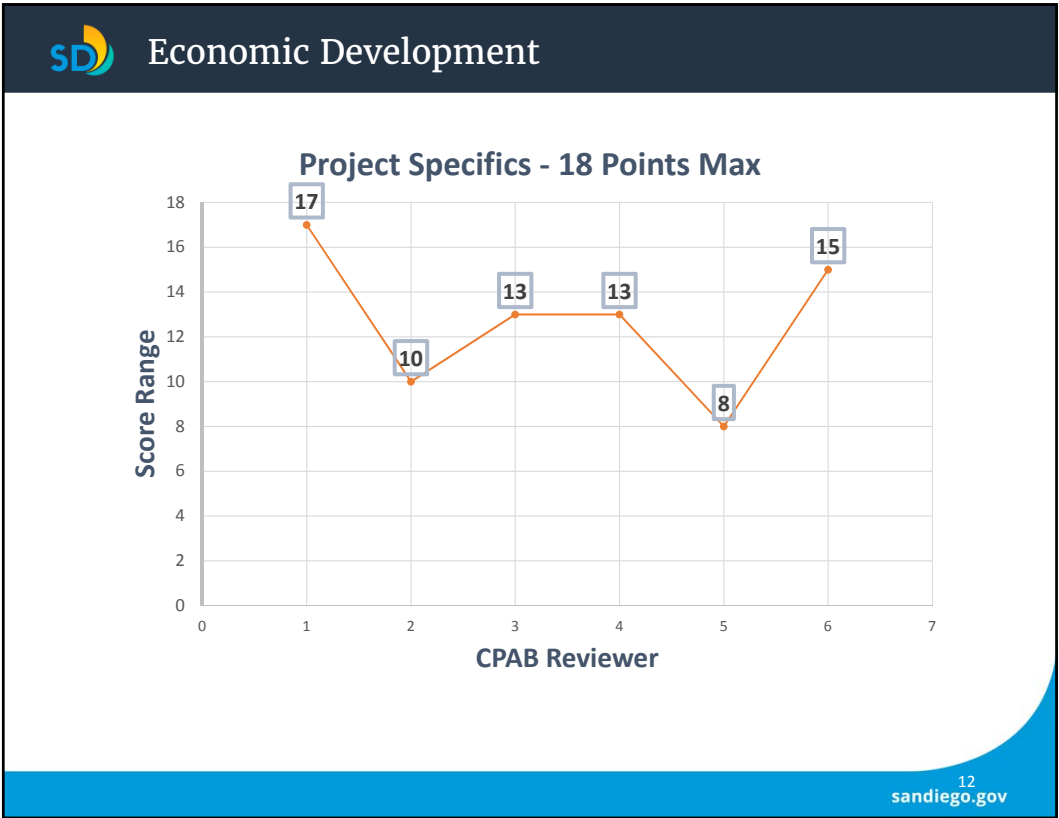
Deficiencies

Project schedule lacked sufficient detail

Contradictory information provided on the cohort and apprenticeship length

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Section 2: Project Specifics

CPAB Comments:

- Schedule would benefit from more detail about time and specific activities
- How much time is devoted to curriculum, development, one-one financial counseling and access to public service?
- Unclear on purpose of bus passes and number requested

Section 3: Project Benefits

Key Elements:

- Serve low to moderate-income (LMI) youth, aged 14-20
- Currently out of school
- Project will be operated out of City Heights office
- Will focus on serving those living in City Heights
- Does not respond to homeless question

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Section 3: Project Benefits

Positives

Highlighted benefits of serving City Heights residents and location

Deficiencies

Did not provide sufficient detail on establishing a high need population

No supporting data utilized

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Section 3: Project Benefits

CPAB Comments

• Did not provide concrete evidence for successful outcomes or statistics used in shaping the program

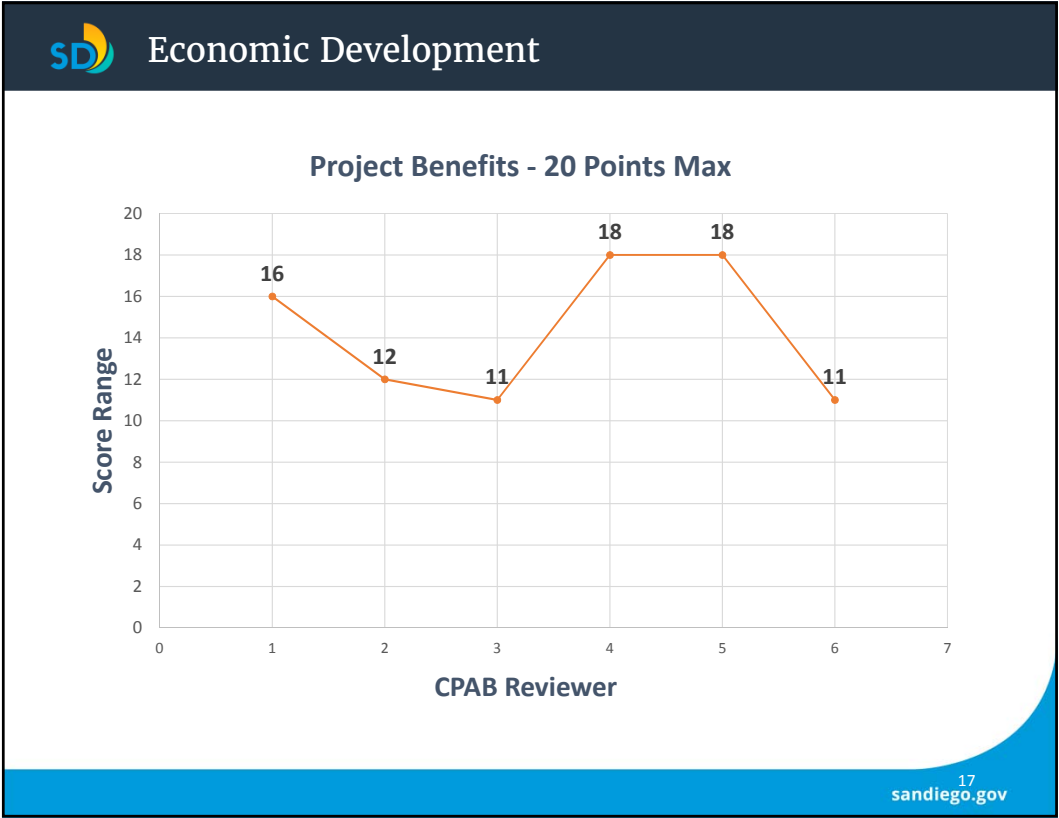
• No success stories from previous programs


• Streamline writing

• Lean less on generalities and more on specifics

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Section 4: Organizational Capacity

Key Elements:

- Operating as a Financial Opportunity Center (FOC) for ten years
- Delivers bundled services
- Primary service provider within the City Heights
- Have worked with 100,000+ LMI individuals to date
- All programs offered through agency are free of charge

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Section 4: Organizational Capacity

Positives

Highlighted experience delivering similar projects

Deficiencies

Vague and incomplete responses

Broad claims with no specific evidence provided

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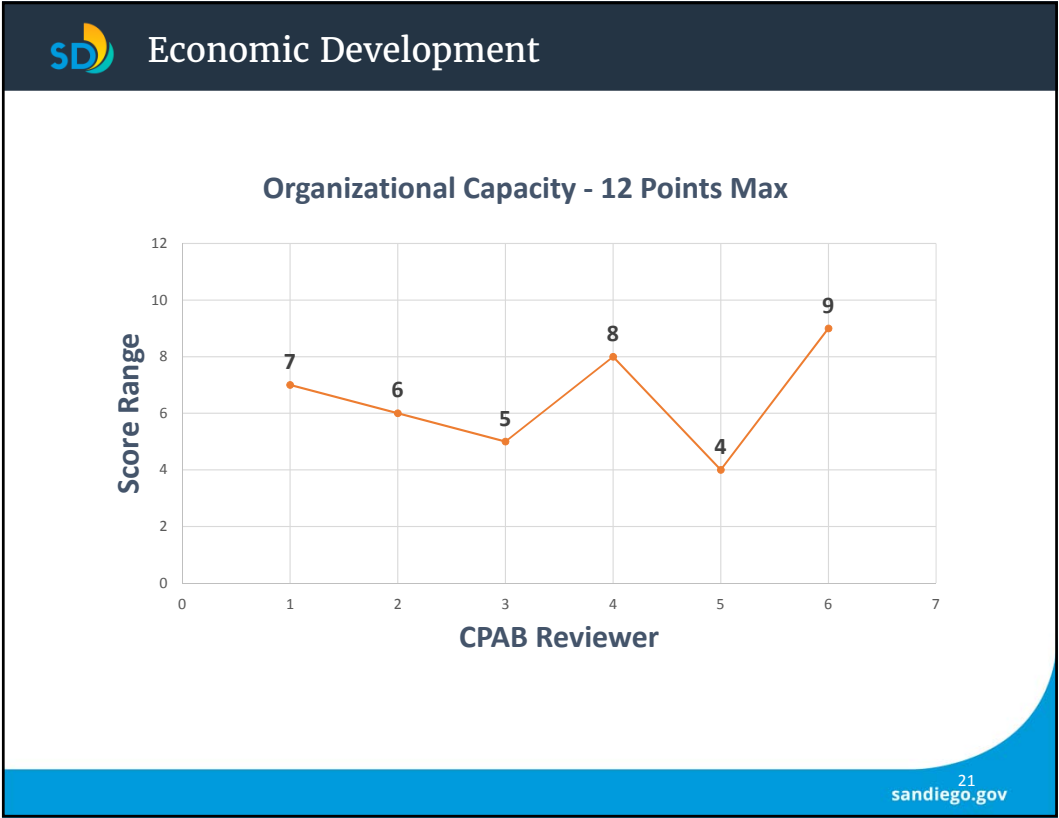
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Section 4: Organizational Capacity

CPAB Comments

- Appeared that the agency became tired of the application and the answers became increasingly vague
- Again their seemed to be inconsistencies for time frames of experience with one section listing 10 years experience and in another it 20 years
- Name of agency is insufficient evidence support claims of collaboration

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Section 5: Project Budget

Key Elements:

- Demonstration of sustainability
- Listing of secured and unsecured funds
- Outline of expenses

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Section 5: Project Budget

Positives

Clearly outlined specific CDBG funding requests

Proposal narrative matched positions being requested

Deficiencies

Did not identify secured funding mentioned throughout the proposal

Total amounts requested were inconsistent

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Section 5: Project Budget

CPAB Comments:


• Significant funding request

• Additional detail would be helpful

• Conflicting figures

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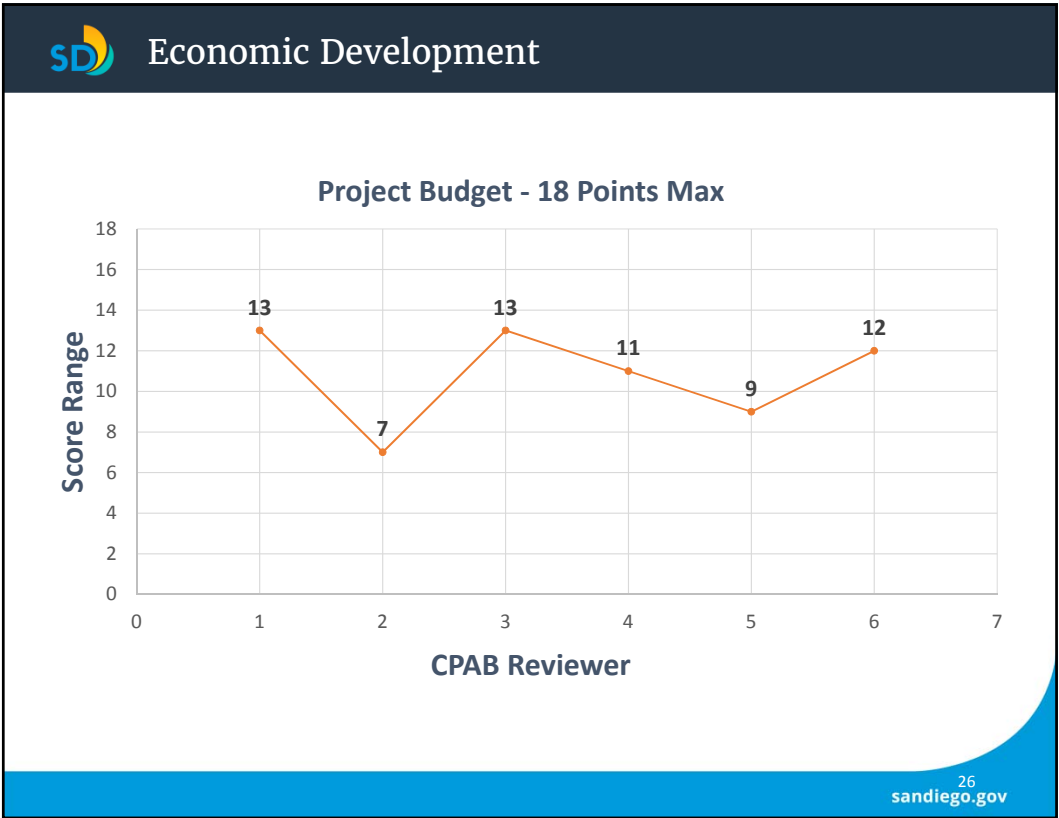
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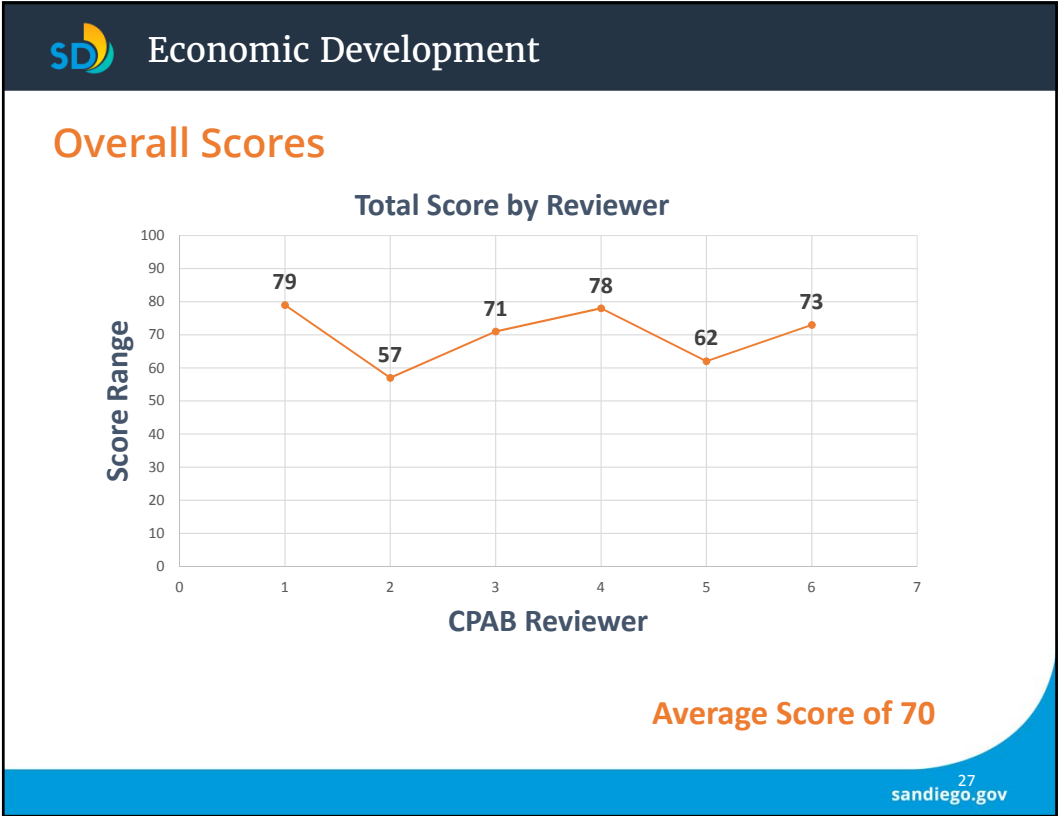
Section 5: Project Budget

Total Project's Secured Funding Information

- Max Score: 5 Points – Scored by CDD
 - 0% – 5% (0 points)
 - 6% – 20% (1 points)
 - 21% – 40% (2 points)
 - 41% – 60% (3 points)
 - 61% – 80% (4 points)
 - 81% – 100% (5 points)

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Thank you

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Economic Development Department

Consolidated Plan Advisory Board
Community Forums Update
August 8, 2018

The City of

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Economic Development Department

Consolidated Plan Introduction


The Consolidated Plan:

- Is created every 5 years
- Assists the City to determine community needs
- Provides a community-wide dialogue

Share What's on Your Wish list and Help Identify:

- Housing Needs
- Economic Development Needs
- Public Facilities and Infrastructure Needs
- Homelessness Needs
- Community Development and Public Service Needs

THE CITY OF SAN DIEGO
FISCAL YEAR 2015- 2019 CONSOLIDATED PLAN
AND
FISCAL YEAR 2015 ACTION PLAN



Consolidated Plan and
Action Plan

SAN DIEGO

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The City of San Diego Con Plan FY 2015-2019

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Community Forums

| Community | Attendees |
|------------------------|------------|
| Valencia Park | 15 |
| Linda Vista | 28 |
| San Ysidro | 25 |
| Barrio Logan | 31 |
| Skyline | 16 |
| City Heights | 44 |
| Downtown | 7 |
| Total attendees | 166 |

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Economic Development

Council District 3
Downtown

Most Pressing Needs

- Supportive services for people experiencing homelessness
 - Programs focused on ending homelessness, mental health and substance use disorder services
- Increasing availability of affordable housing
 - Developing mixed-use housing, high-density development
- Tenant support services
 - Legal services, other social services related to housing

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Council District 4

Valencia Park and Skyline

Most Pressing Needs

- Workforce development
 - Job training, trade certificates, vocational training and apprenticeship programs
- Economic development
 - Attract businesses (restaurants, grocery stores) to the neighborhood
- Affordable housing developments
 - Increase in units for low-to-moderate-income individuals and people experiencing homelessness
- City sustainability and park rehabilitation
 - Green medians, rehabilitation of Paradise Valley Park

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Council District 4

Skyline



Plantings, boulders, and rock swales, plus decomposed granite in the medians, Park Avenue. Balboa Park, San Diego



South Woodman Street, looking south between Skyline Dr and Paradise Valley Rd
Median islands are 14 feet wide

South Woodman Street, looking east between Paradise Valley Rd and Alta View Dr
Median islands are up to 18 feet wide

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Council District 7

Linda Vista

Most Pressing Needs

- Increasing availability of affordable housing
 - More inclusionary housing, ADUs
- Economic development
 - Youth workforce development programs, increase grocery store options in neighborhood
- Improved public facilities
 - Expansion and rehabilitation of Linda Vista library, improve senior and recreational centers
- Improved streets and pedestrian safety
 - Improved sidewalks and streetlights, small-rapid flashing beacons, reflective roadway paint

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Council District 8

Barrio Logan

Most Pressing Needs

- Increasing availability of affordable housing
 - Streamline permitting process for new housing developments, increase family, senior, and veteran housing, first-time homebuyer programs
- Youth services
 - College preparatory programs, after-school programs, mental health services
- Small business support
 - Grant and loan capital for small businesses, technical assistance
- Infrastructure improvement
 - Safety fences, street repairs, park rehabilitation, improved pedestrian safety

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Council District 8 (Cont.)

San Ysidro

Most Pressing Needs



- Public facilities and infrastructure
 - Safety fences, street lights, ADA improvements, neighborhood plaza, parks for small children
- Public services
 - Continuing education programs for adults, youth programs, increase access to technology (computer centers)
- Economic development
 - K-Mart business incubator, local vendors to attract binational travelers
- Homelessness supportive services
 - Mobile showers

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Council District 8

San Ysidro



San Ysidro Community Park
Safety Barrier Project

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Council District 9

City Heights

Most Pressing Needs

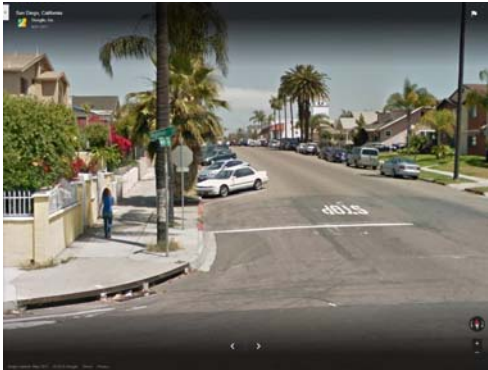

- Affordable housing
 - First-time homebuyer assistance, subsidized home improvements
- Youth services
 - Early childhood programs, afterschool programs, youth leadership programs
- Small business support and financial education tools
 - Microenterprise support and technical assistance, financial literacy workshops
- Improved infrastructure
 - Improved sidewalks and streetlights, bike lanes, increased walkability

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Council District 9

City Heights



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 Economic Development

Summary of Goals and Priorities

Top Goals

Affordable Housing

Economic Development

Housing and Support for Individuals Experiencing Homelessness

Top Priorities

Increasing Availability of Affordable Housing


Youth Services

Homeless-Designated Transitional and Permanent Housing

Improved Sidewalks and Streetlights

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Thank you

to our community partners!

- Linda Vista Town Council
- Alliance of Californians for Community Empowerment (ACCE) – Barrio Logan
- Bay Terraces Community Association – Skyline/ Paradise Hills
- I Love City Heights
- Mid-City CAN
- Downtown Partnership
- Reality Changers

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Community Needs Survey

Open until August 31st

The City of
SAN DIEGO

wants to hear what's on your wish list!

The City receives millions of dollars each year from the federal government to invest in low- and moderate-income (LMI)* communities. The City's Consolidated Plan is created every five years and assists the City in determining community needs. The Consolidated Plan's planning process serves as the framework for a community-wide dialogue to identify housing, economic, and community development priorities.

Your responses will remain anonymous. This survey will close on August 31, 2018.

*LMI refers to individuals and families with incomes below 30%, 50%, and 80% of the median income.

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