

CONSOLIDATED PLAN ADVISORY BOARD (CPAB) MINUTES

WEDNESDAY, DECEMBER 11, 2019

SAN DIEGO CIVIC CONCOURSE – 1st Floor, Main Lobby
202 'C' STREET, SAN DIEGO, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
• Zaheen Chowdhury, Council District 1 • Sara Berns, Council District 2 • Eileen Gonzales, Council District 3 • Valerie Brown, Council District 5 • Rich Thesing, Council District 7 • Victoria Barba, Council District 8 • Peter Dennehy, Council District 9	• VACANT, Council District 4 • VACANT, Council District 6

STAFF PRESENT	ATTENDANCE SHEET
• Michele Marano, Community Development Coordinator • Leonardo Alarcon, Community Development Specialist • Atilano Moran, Community Development Project Manager • Mike Nguyen, Community Development Project Manager • Stacy Calderon, Community Development Project Manager	30 people signed the attendance sheet

Call to Order

Ms. Valerie Brown called the meeting to order at 9:05 a.m. with seven board members present. Quorum was achieved at the same time.

Approval of Minutes

Ms. Brown called for a motion to approve the November 13th, 2019 meeting minutes. Ms. Eileen Gonzales moved to approve the minutes. Ms. Victoria Barba seconded the motion. The minutes were then approved 6-0-1, with Ms. Sara Berns abstaining.

Board Announcements

- Ms. Brown recommended that all CPAB members review the information pertaining to the Analysis of Impediments to Fair Housing Choice in the [Fair Housing tab](#) of the [CDBG website](#).

Staff Announcements

- Mr. Leonardo Alarcon announced that the Housing Navigation Center officially opened as of December 2nd, 2019.
- Mr. Alarcon mentioned that the deadline for the [Impediments to Fair Housing Survey](#) has been extended to January 31st, 2020. All residents of the County of San Diego are encouraged to take the survey, which is available in Spanish, Vietnamese, Chinese, Arabic, and Tagalog, in addition to English.
- Mr. Alarcon reiterated the deadline of Friday, December 20th, 2019 at 5:00 P.M. (PST) for the Fiscal Year (FY) 2021 CDBG Request for Proposals (RFP) applications. Organizations are still able to ask RFP-related questions by sending their inquiries to the CDBG@sandiego.gov email until 12:00 P.M. (PST) on Wednesday, December 13th, 2019.

Non-Agenda Public Comment

- There were no non-agenda public comments.

Agenda Item(s)

Discussion Item 6a:

Nonprofit Accelerator Certificates of Completion

Ms. Stacy Calderon, along with Mr. Lyn Corbett and Ms. Laura Deitrick from the University of San Diego (USD), gave a brief overview on the Small and Emerging Organization Accelerator Program. The ten nonprofit organizations involved in the FY 2020 CDBG Accelerator Program were subsequently introduced and each organization gave a brief presentation on their experience and the benefits they obtained through their participation in the program. Afterwards, Certificates of Completion from USD and the City were presented to each organization. *Please see attached presentation for more information.*

Discussion Item 6b:

CPAB Training: Brown Act Video

In the interest of time, Mr. Alarcon announced that viewing of the Brown Act Video would be tabled. The video will be viewed at the January 16th, 2020 CPAB meeting.

Adjournment

- Meeting adjourned at 10:30 a.m.

DRAFT

Economic Development

The City of San Diego Nonprofit Accelerator

Consolidated Plan Advisory Board
Wednesday, December 11, 2019



Economic Development





Economic Development

Nonprofit Capacity Building Programs

- Nonprofit Academy
- Nonprofit Workshop Series
- **Nonprofit Accelerator**



sandiego.gov



Economic Development

Why do we need nonprofit capacity building programs?

- Need for an increase in quality community partners and increase in competition for CDBG
- Same nonprofits getting funded year after year.
- Small/emerging nonprofits were having difficulties qualifying for the CDBG program.

sandiego.gov

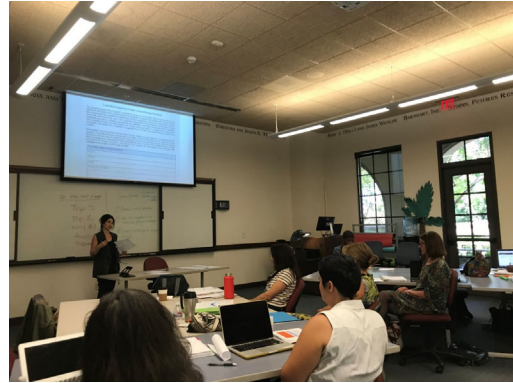


Economic Development

City of San Diego Nonprofit Accelerator

Small/Emerging Organizations receive:

- 6 months training with University of San Diego
- A Financial Audit
- \$50,000 to implement a new program or expand an existing program



sandiego.gov



Economic Development

What is a small/emerging nonprofit?

The City of San Diego deems nonprofit organizations that meet all of the following criteria as **'small/emerging'** for the purposes of the CDBG NOFA:

- The organization has an IRS letter of tax-exempt determination.
- The organization has been in existence for at least two full calendar years from the filing date of its' articles of incorporation.
- The organization's total revenue/income as stated in its Tax Return does not exceed \$500,000
- The organization does not have audited financial statements to submit within the prior year fiscal year end or later.

sandiego.gov



Economic Development

Program Goals

- Organizational leaders attend all required meetings and utilize the strategies learned in their sessions with USD to improve their organizations.
- Audit is conducted and ready for use in next FY CDBG NOFA
- All organizations apply for and get deemed 'qualified' in the RFQ for the Regular CDBG Public Services Category.
- All organizations submit the RFP and competitively get funded.

sandiego.gov



Economic Development

FY2021 RFQ Outcomes



- **80%** FY2020 Accelerator Cohort Applied for CDBG FY2021 RFQ
- **6** Small/Emerging Organizations Applied for FY2021 Accelerator

sandiego.gov

Economic Development

**Thank you for your hard work
and dedication !**





City of San Diego Small and Emerging Accelerator Program 2019



The Nonprofit Institute Presents:

The Nonprofit Academy
Accelerator Program



Program Components

Modules

- Cohort Model
- Locations
- Format
- Instructors
- Other Participants
- Hybrid Structure
- Attendance
- Campus Access and Expectations

Introduction the Executive Coaching Component

- Distinguishing coaching, mentoring and advising
- Coaching Process



The Nonprofit Institute Presents:
The Nonprofit Academy
Accelerator Program



ALMA

Community Care

CDBG Program: Parenting Seminars

Staff: Carrie Anne Sandoval, Exec. Director



City of San Diego Nonprofit Academy
Accelerator Program



Vision:

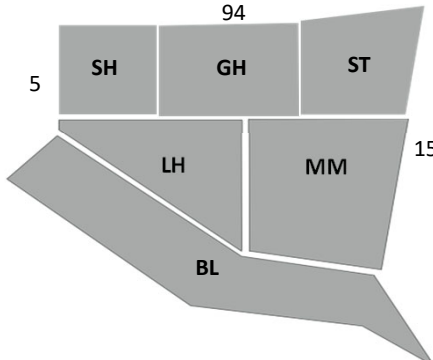
Alma Community Care (ACC) seeks to provide comprehensive Christian care to every family and resident of San Diego's Greater Logan Heights.






Greater Logan Heights

- Promise Zone
- Sherman Heights,
- Grant Hill, Stockton,
- Logan Heights,
- Memorial, and
- Barrio Logan



The map shows a cluster of neighborhoods: SH (Sherman Heights), GH (Grant Hill), ST (Stockton), LH (Logan Heights), MM (Memorial), and BL (Barrio Logan). The number 5 is near SH, 94 is near GH, and 15 is near MM.

Target Population



The infographic features a central blue circle with the following text: "60% High school drop out rate", "30% Homelessness rate", and "High concentration of low performing schools". Surrounding this central circle are five other circles, each with a statistic:

- Top (Red): 1 in 5 children between 13-18 have or will have a mental illness
- Right (Green): 80% of mental illness begins in childhood
- Bottom Right (Blue): Latino youth are more likely to suffer from mental illness
- Bottom Left (Purple): Latina teens have the highest rate of suicide
- Left (Teal): 70% of youth in juvenile justice system struggle with mental illness






CDBG Impact in Greater Logan Heights

Parenting Seminar Program

- Monthly seminars in three local public schools
- Taught by licensed therapists, social workers and child psychologists in English and Spanish
- Mental Health & Wellness education and awareness
- Mental Health Preventative Care








METRICS

Attendance

Repeat Attendance

Participants' positive reception and practical application of the mental health education received

Availability of information about other local services and resources

CDBG Impact in Greater Logan Heights

Attendance

- Average attendance 15-20
- 7 seminars this fall
- 50 unique families served
- *12 parenting seminars scheduled for Spring 2020

Repeat attendance

- Over 50% attend two or more






CDBG Impact in Greater Logan Heights

Monthly Surveys Reflect:

- Request for weekly and monthly parenting seminars
- Strategies parents can implement that day with children

Principal's ask us to return year after year

Waiting list of schools in the community asking for our services





**...we are
not alone in
the
challenges
we face as
parents**





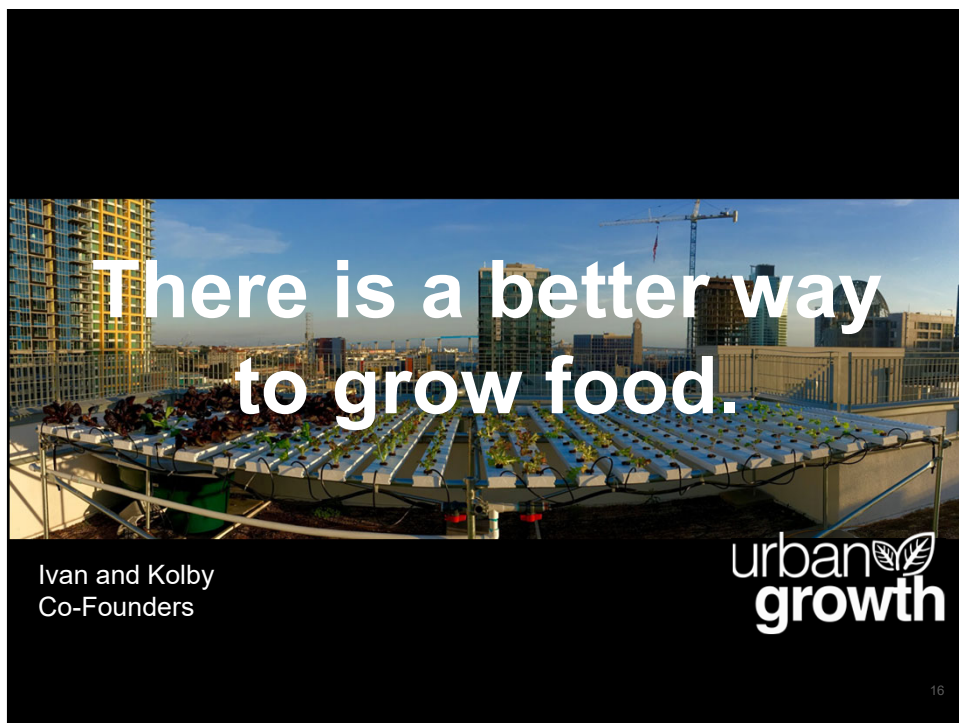
The Nonprofit Institute Presents:
The Nonprofit Academy
Accelerator Program

University of San Diego
SCHOOL OF LEADERSHIP
AND EDUCATION SCIENCES

THE CITY OF
SAN DIEGO

What is ACC Doing Differently?

- Board Development
- Strategic planning
- Applying for grants and 2020 CDBG funding



Modern Agriculture is Responsible for:



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Mission Statement

“To promote the application of
hydroponics in urban
environments.”

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Hydroponics!!

Really?!?

*You can grow plants
without soil?*



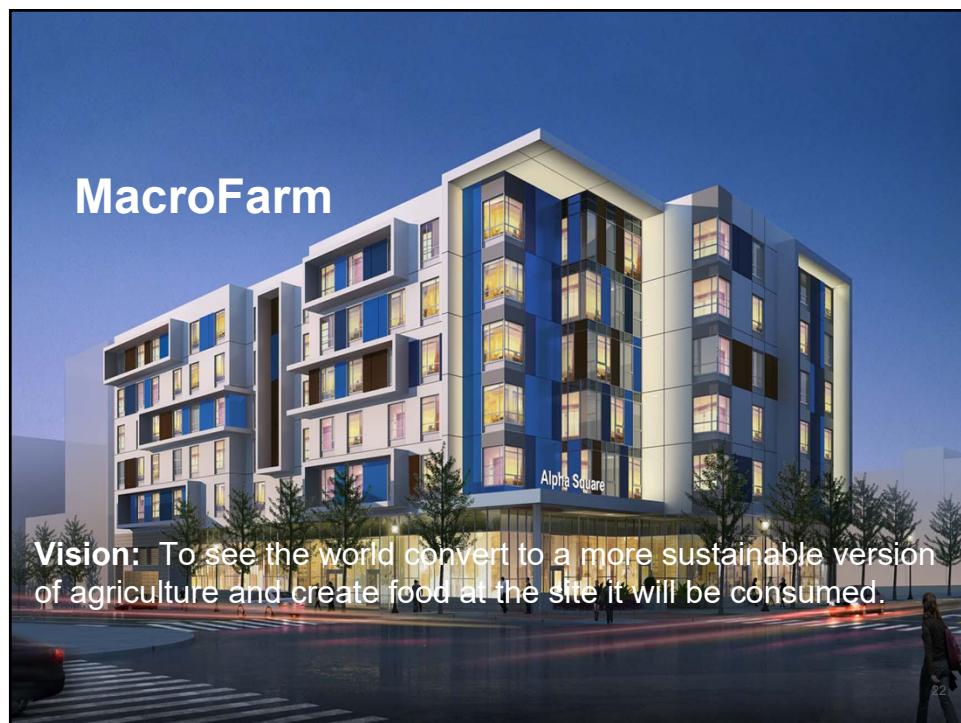
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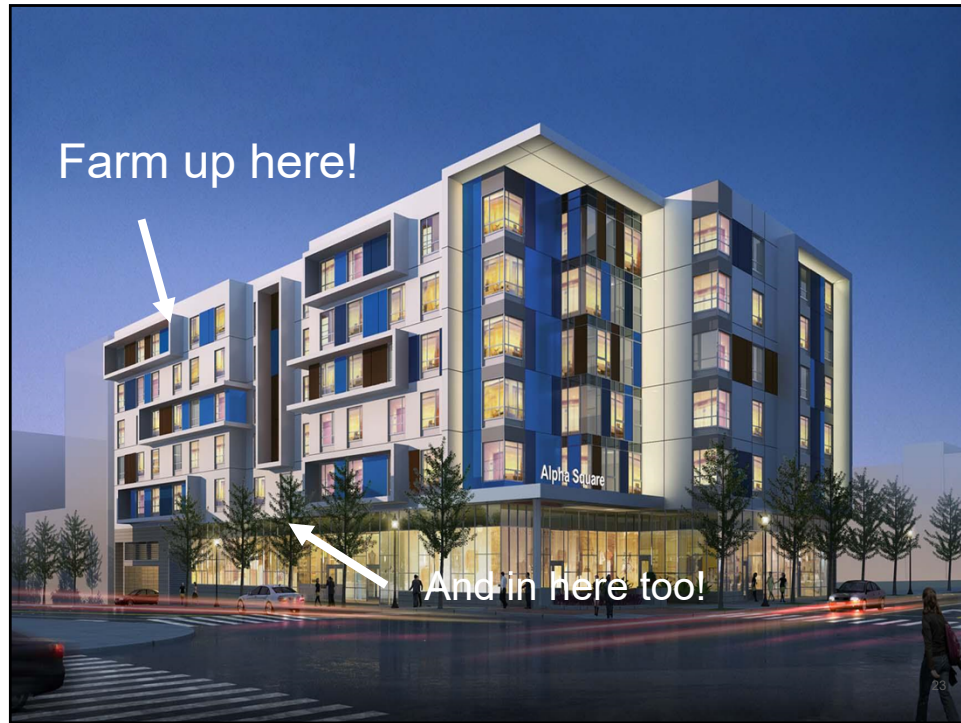
Why Hydroponics?

- Increased production
- Up to 90% water savings
- No soil based pathogens
- No harmful pesticides
- ZERO Food Miles
- Superior nutrition/taste
- Can grow anywhere and any season



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Urban Growth at Alpha Square.

- **Need:** Lack of access and consumption of fresh nutritious produce in San Diego urban centers
- **Target Population:** Our population is low income residents of San Diego's Promise Zone who don't have access to fresh nutritious food

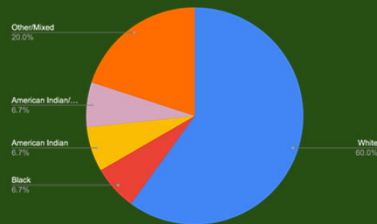


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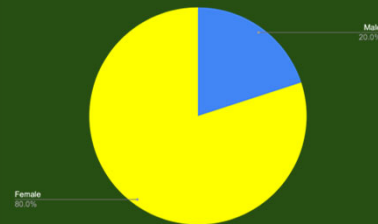
Average Monthly Food
Budget: \$177.66

Annual Income:
Below \$22,500

Race



Gender



25

Urban Growth CSA.

- Increase access and consumption
- Outcomes and Measurements



26

First CSA Harvest. Mustard Greens!



27

3 Ways the accelerator has helped us grow

- Revenue Streams
- Organizational Strength
- Strategy



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What is next?

29

New partnerships AND Applying for CDBG 2021 Funding!!



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Hello

Said Abiyow
SBAOA Founder and Executive
Director
Saidabiyow@sbaoa.org

Ifrah Salad
Executive Director
Ifrah.salad@sbaoa.org

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Somali Bantu
Association of
America
(SBAOA)



- Founded in 2009
- Mission: to advocate on behalf of the Somali Bantu, and other similarly disadvantaged refugees and immigrants, for access to professional and educational resources so that families can make a successful cultural, economic, and social transition to life in the United States
- Main programs:
 - Language and citizenship
 - Employment training and access to housing;
 - Health and sanitation
 - Issues for youth and parents

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Who We Serve

- Refugees, immigrants, and asylees living in San Diego
- For example, the Somali Bantu, a tribe from Somalia
 - Many have spent decades in refugee camps
 - Limited education
 - Provided with incorrect translation by VOLAG
 - Unfamiliar with "standard" U.S. hiring and work practices (job interview etiquette, filling out job applications, etc.)

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Our Project WEDREAM

- Objective: The SBAOA offers several programs to teach life skills and prepare students for Self-Employment and Micro-Enterprises.
- Goal: The goal is to empower and create self-sustainable income for all of our participants.

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WEDREAM Programs

- **Clerical Training:** For those seeking a career in office work, this course offers necessary skills to be a qualified applicant. Paper filing, computer data entry, email and letter writing, phone etiquette and basic office skill training is provided
- **Childcare Training :** Childcare services are essential for many families in the community. This program teaches child development, education and health and safety protocols for those beginning a career in childcare. The program offers job placement and certification through local government to build a self-sustained business to provide working families with safe, affordable, and health-conscious care for their children.
- **Sewing Classes:** Learn the basics of working a sewing machine and how to cut patterns, pin and seam clothing and accessories. Design skills and pattern making are offered to more advanced participants. Products created can be donated to sell in the SBAOA shop. Fashion shows and events are held regularly to showcase the students garment creations.
- These programs help us prepare future programs and continue to grow and effectively assist San Diego's refugee and immigrant populations

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How Our Project WEDREAM Impacts Those We Serve

- The development of a strategic plan to enhance the institutional knowledge and skill base, the SBAOA will be able to
 - Enhance the efficacy of program development from fundraising to implementation.
 - Improve the organization's ability to adjust existing programs and services to mirror best practices that staff and leadership will acquire
 - Improve monitoring, evaluation, and reporting practices within the organization to ensure that data is captured as accurately as possible
 - Increase our staff and leadership's personal satisfaction with the work they are doing and make them more effective at assisting the communities we serve
- Not only will this improve the SBAOA's existing services to the current base of participants, it will help us prepare future programs and continue to grow and effectively assist San Diego's refugee and immigrant populations

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Thank You



On behalf of the SBAOA, thank you for this opportunity and I look forward to working with all of you in reaching our goals







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SAN DIEGO

PRO ARTE VOICES

San Diego Pro Arte Voices

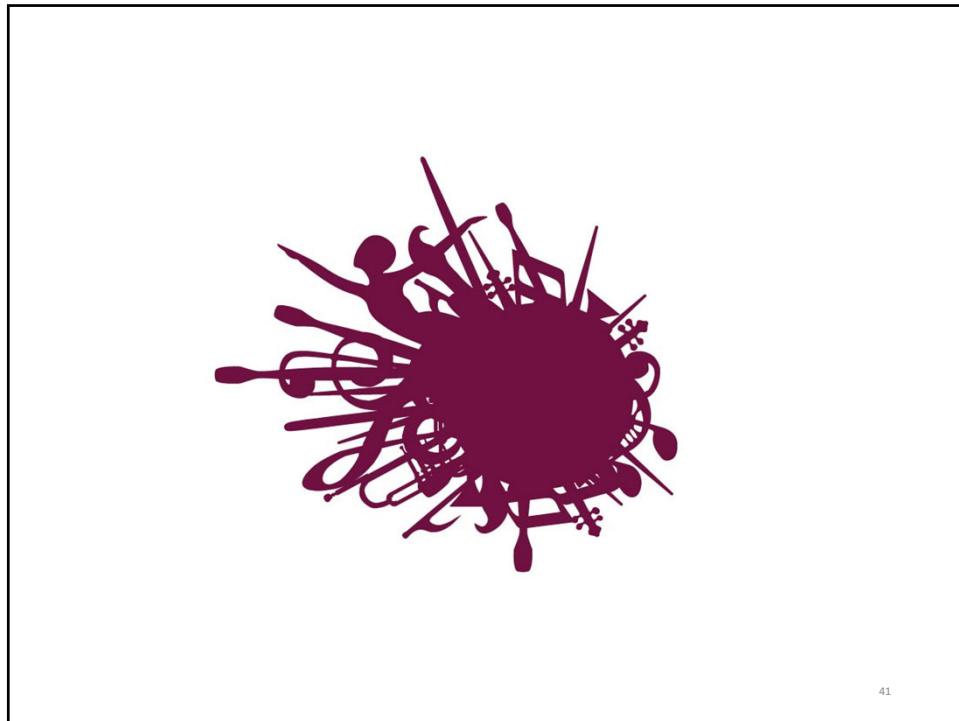
San Diego's Voice for the Arts

Inaugural

Youth Choral Academy

Pilot Program

40



San Diego Pro Arte Voices



OUR MISSION

- To engage, enrich, support, and inspire San Diego artists and the greater San Diego community through innovative programs, events, and educational opportunities.

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San Diego Pro Arte Voices



OUR VISION

- to UNITE...voices for the arts within the community.
- to PROVIDE...meaningful events for artists, academics, and audiences.
- to ADVOCATE...for all aspects of the arts and artists who create art.
- to CULTIVATE...future artists, audiences, and appreciative citizens within our community.

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Thank you!!



City of San Diego Nonprofit Academy
Accelerator Program

- **CITY's priority:** Invest in community services that promote equity and serve vulnerable populations including, but not limited to, refugees and recent immigrants, previously incarcerated, veterans, youth, seniors, and food insecure households.
- **CDBG Small/Emerging Nonprofit Organizations**



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Why the Youth Choral Academy?



Overall Target Population

- According to San Diego Unified School District's office of Visual and Performing Arts, of the 93 schools in San Diego Unified School District...

...only 20 have full-time/part-time choral programs, 32 have some kind of general music program, and 41 have no music program at all. (21%, 35%, 44%)

45



- According to Chorus America's *Chorus Impact Study* from 2011, students who participate in chorus are more successful academically.
- Higher scores in mathematics, English, and other language arts classes.

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Students who participate in chorus have:

- 1.greater social skills and emotional intelligence
- 2.more self-confidence and self-discipline
- 3.better at problem solving
- 4.higher levels of creativity, memory, self-worth, and self-esteem



The City of
SAN DIEGO

San Diego Youth Choral Academy Pilot Program

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San Diego Youth Choral Academy Pilot Program

- an after-school music program for LMI youth for extensive, in depth rehearsals and tutoring sessions on:

1. reading music
2. vocal technique
3. movement
4. teamwork within a collaborative musical setting
5. music entrepreneurship
6. composition
7. conducting
8. music appreciation
9. choral literature




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Overall Target Population

- 7-12 grade students in “The Promise Zone”

Key Metrics for the Pilot Program

- 40 Students signed up
- Impact on lives and school, and interest to continue next year.

San Diego Youth Choral
Academy Pilot Program



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So, where do we begin?

Prelude



50

ABRAHAM LINCOLN HIGH SCHOOLSTEAM MIDDLE COLLEGE
Home of the Hornets

- LHS serves 1,447 students in grades 9-12.
- The percentage of students achieving proficiency in Math is 10% (which is lower than the California state average of 38%) for the 2016-17 school year.
- The percentage of students achieving proficiency in Reading/Language Arts is 26% (which is lower than the California state average of 48%) for 2016-17.
- Minority enrollment is 99% of the student body (69% Hispanic/19% Black/3% Mixed Race/1% White/1% Asian), which is higher than the California state average of 76%.



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Sierra Johnson
1st-year Music Teacher
Lincoln HS

“The Youth Choral Academy Pilot Program will be a game-changer not only for my program, but for other schools like LHS as well.”



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Led by Professional Faculty and Guest Artists

- Monthly and bi-monthly rehearsal sessions (10) between JANUARY-JULY 2020 with an JAN 2020 orientation and first activity.
- Students will rehearse the repertoire being studied and prepare for a culminating informal performance activity in June 2020.



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Led by Professional Faculty

Project Outcome

- A total of 40 students will be provided with new or continued access to an immersive after-school music program focused on singing, developing musicianship skills, and music appreciation.

54

Guest Artists each month

- Guest Speakers (4) – once a quarter, a guest speaker will come work with the students during their rehearsal time.
- EXPERTS in their fields, will take over a rehearsal to teach the students about their area of knowledge and apply their topic to the rehearsal process.

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San Diego Youth Choral Academy Pilot Program

Gianna Hamilton, Faculty **Alejandro Tapia, Faculty**



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San Diego Youth Choral Academy Pilot Program
Guest Artist

Tanya Gutierrez,
Opera Singer and
Vocalist



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Yale Strom

Fiddle Player, Scholar, and
Klezmer Specialist

Yale Strom, the multiply gifted American violinist, composer, filmmaker, writer, educator, photographer and playwright is among other things, considered a pioneer among Klezmer revivalists with his comprehensive field research in Central and Eastern Europe and the Balkans regions within the Jewish and Romanian communities.



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San Diego
Youth Choral Academy
Pilot Program
Guest Ensemble



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Culminating INformal performance

- Informal Performance Activity (JUNE 2020)
- Students will have the option perform for an audience applying the skills learned throughout the pilot project.
- Students will have the option to form and lead their own small groups.



**December 20-21, 2019 Professional Concerts**

"Peace|Hope|Joy|Love – Texts and Music for Humankind"

This concert is free for students and families in The Promise Zone and part of this pilot program.

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Beyond JUNE 2020...

Participating students will be invited to participate in or attend the performances of the San Diego Summer Choral Experience in AUGUST 2020, tuition-free.

SAN DIEGO
SUMMER
CONDUCTING
WORKSHOP

SAN DIEGO
SUMMER
CHORAL
FESTIVAL

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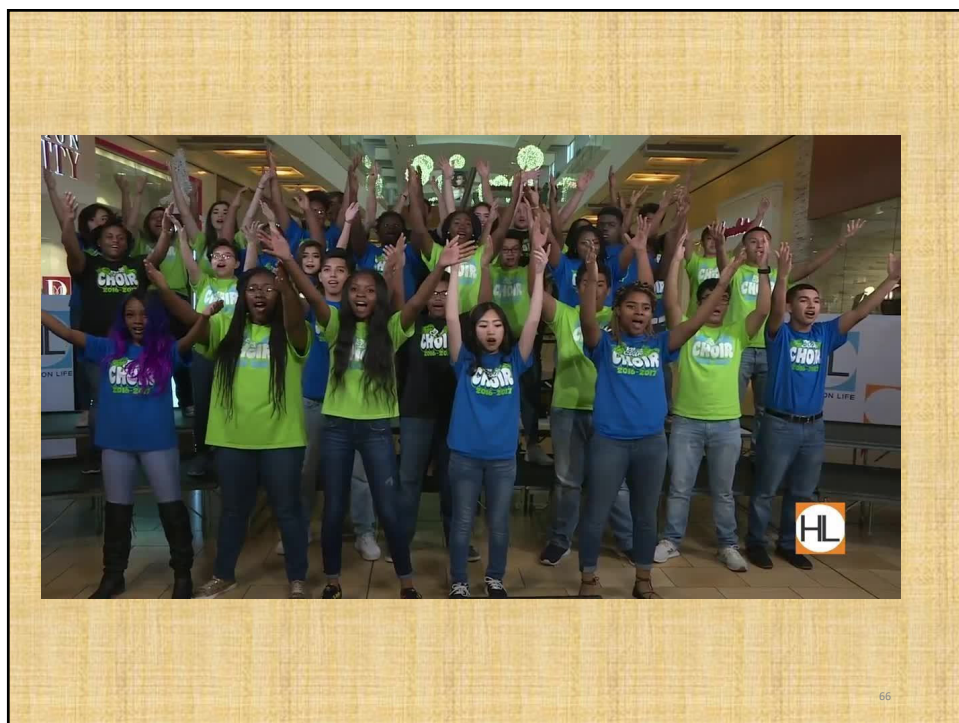
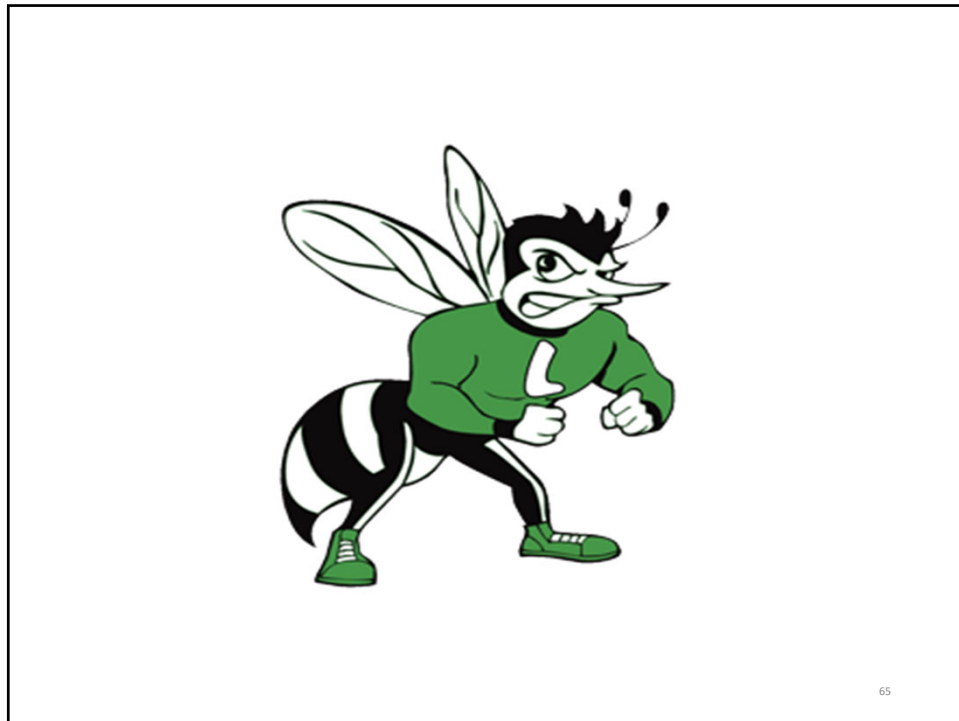
LHS
Music Room



The City of
SAN DIEGO



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www.sdproartevoices.org

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Thank you!!



City of San Diego Nonprofit Academy
Accelerator Program

CDBG Small/Emerging Nonprofit Organizations



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Positive Outcomes
...for the Community



- Building culture within the community
- Building culture at Lincoln HS
- Established Lincoln High School as focal venue for the San Diego Youth Choral Academy's future
- Developed relationships with administrators, teachers, and parents in The Promise Zone



City of San Diego Nonprofit Academy
Accelerator Program

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Positive Outcomes

...for the Artistic Director and Board



- Learned to engage our enthusiastic board
- Recruiting new board members
- 3-years planning for future
- Developed Relationships with each organization in the USD Non-Profit Accelerator Program and recognize them as assets and future collaborators, UNITING COMMUNITY IN SAN DIEGO.



73

Positive Outcomes

...for the San Diego Pro Arte Voices organization



- Capacity-Building (Planning 1-3 years)
- Audit
- 2 new Board Members for JAN 2020 and volunteers
- 2nd Round (RFR) of the FY21 CDBG Grant
- New partnerships/new sources of revenue identified



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San Diego Pro Arte Voices
San Diego's Voice for the Arts

www.sdproartevoices.org

Inaugural
Youth Choral Academy
Pilot Program *Prelude*

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**LAUNCHING
LEGACIES**

Social Connections to Wellness



City of San Diego Nonprofit Academy
Accelerator Program

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EVERYONE HAS A LEGACY!

MISSION

Help individuals and communities transcend multi-generational cycles of poverty through the practice of Positive Psychology.

VISION

To see people create, live, and leave a legacy that allows them to have fulfilling and meaningful lives.

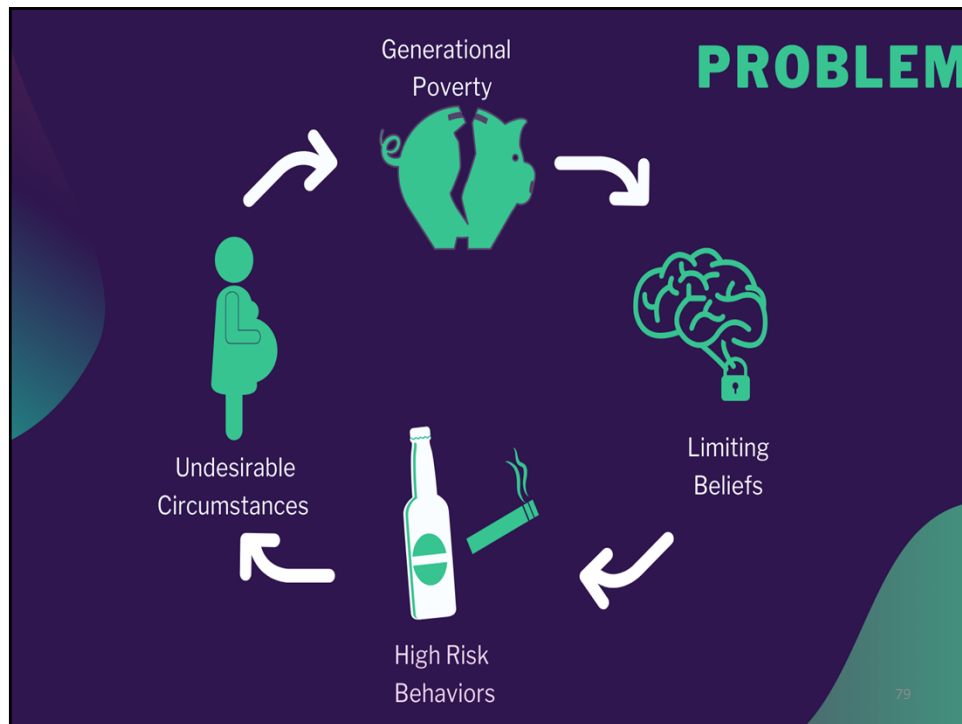
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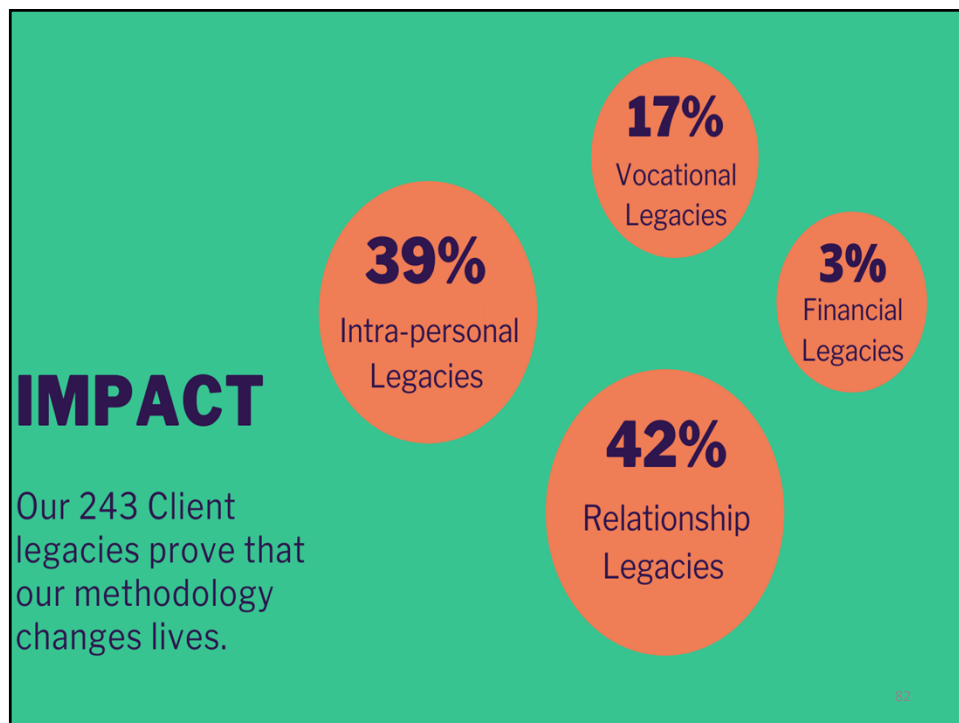
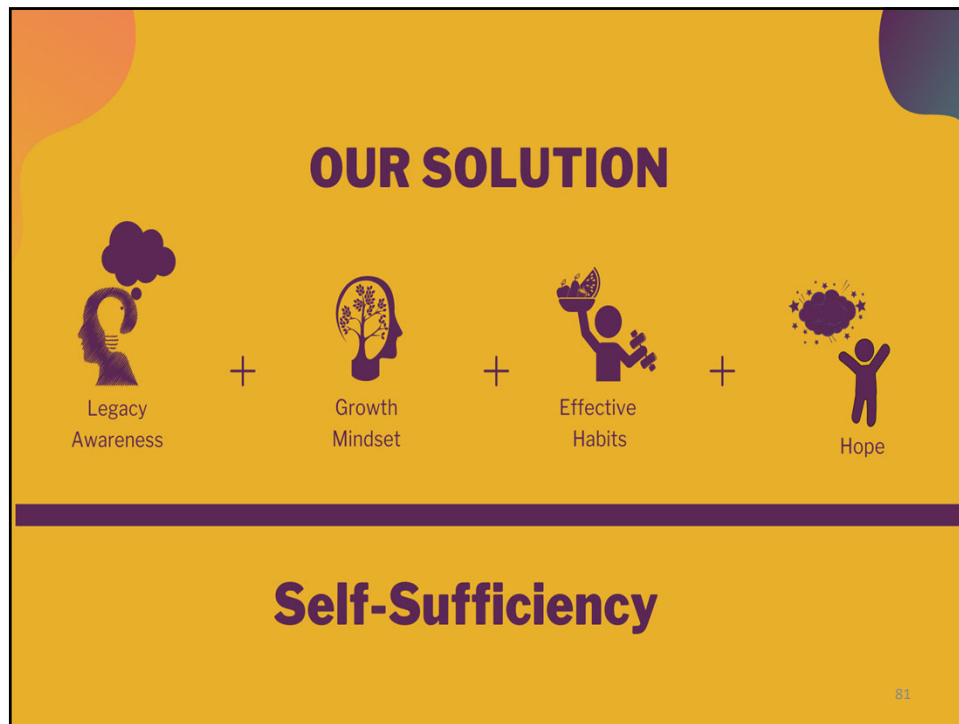
VALUES

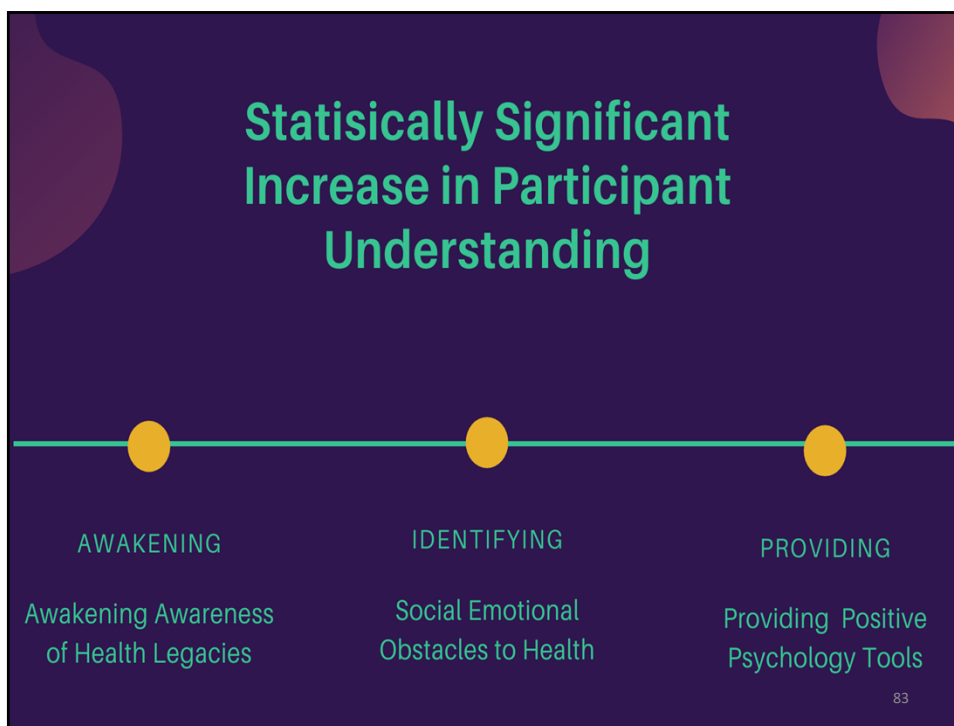
Transparency
Education
Resiliency
Hope
Transformation
Agility



78







SOCIAL CONNECTIONS TO WELLNESS

60 of 120 Attendees

6 of 12 Workshops

84



BUILDING CAPACITY

PARTNER
City Partnership in FY 2022

DEVELOP
Developing working Board

DEMONSTRATE
Using data to demonstrate our unique value proposition

85



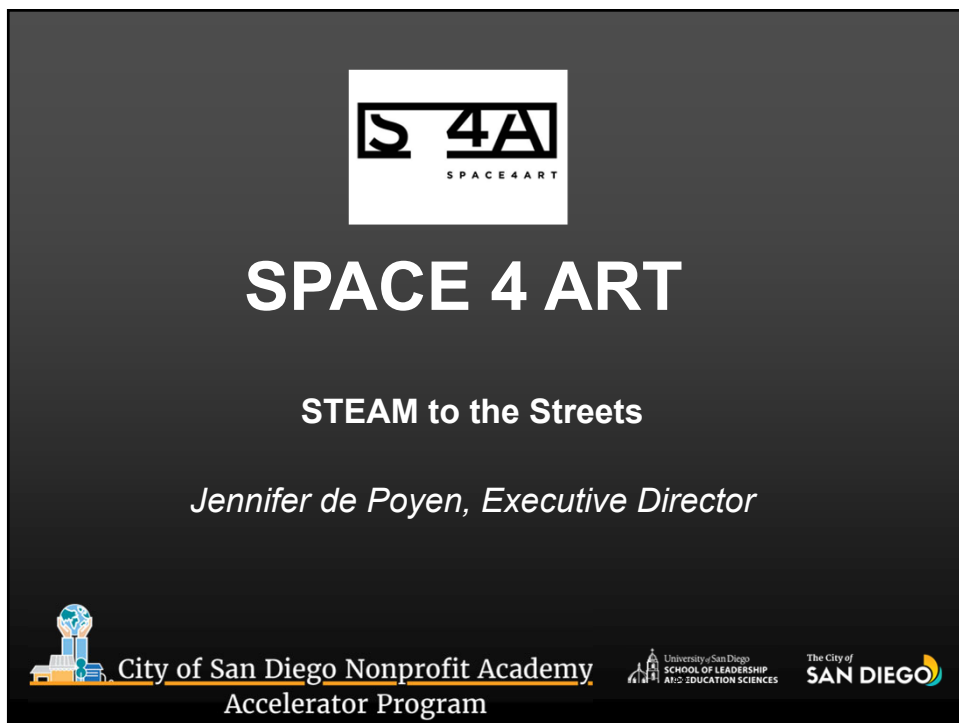
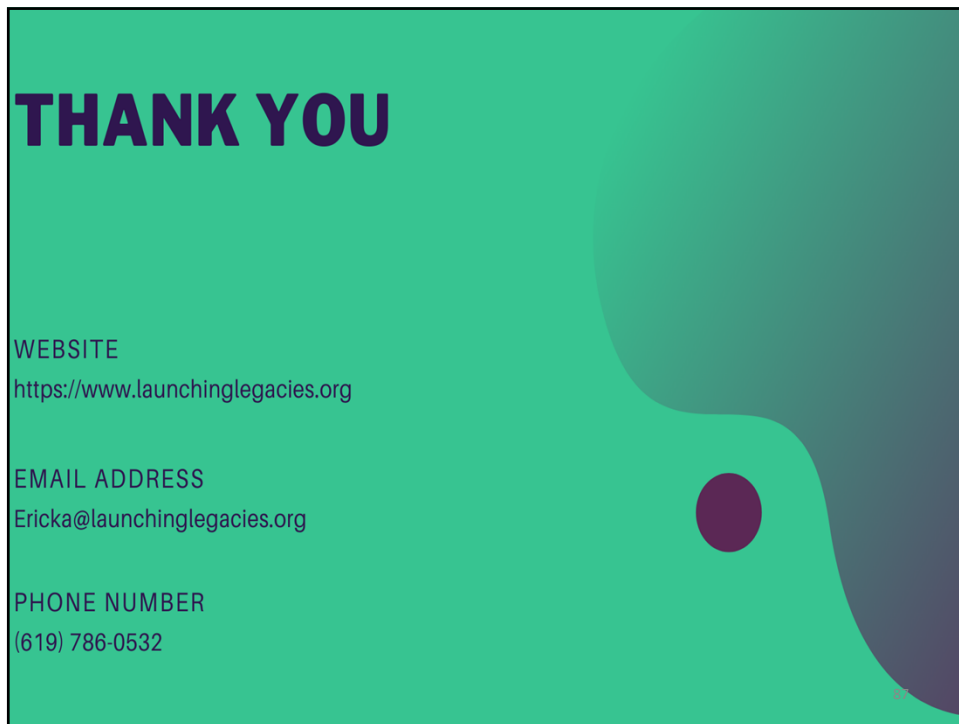
TAKE AWAYS

FUTURE PARTNERSHIPS
Understanding of government partnerships

AUDIT
Access to future funding opportunities

EXPERTICE
Access to experts in nonprofit

86



OUR MISSION

To establish a dynamic creative center where artists live, work, mentor youth, and interact with the community in an innovative and educational environment.



OUR FOUNDERS



From left to right: Robert Leathers, Cheryl Nickel, Chris Warr



OUR VALUES

We believe in:

Synergy

Power of Art

Artistic Dividend

Cultural Diversity

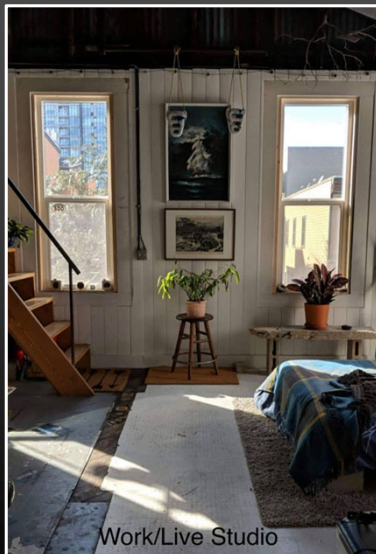
Empowerment

The need for **affordable SPACE** for artists to

#MakeSpace4Art



AFFORDABLE SPACE



31 Tenant Artists

24 Artist Studios



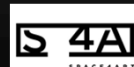
MEET OUR ARTISTS



VIKTOR DE LA FUENTE

“Interacting with tenants that are in different stages of their work (from working non-stop, to planning new things, to touring abroad) is uplifting to witness.”

- Viktor de la Fuente: visual artist, dancer, performer



SIOBHAN ARNOLD



"As an arts educator, I am keenly aware of the necessity for affordable creative work and living space to support the arts and culture of San Diego"

- Siobhan Arnold: mixed media artist, educator



JEREMY SICILE-KIRA

"As someone with autism, who types to communicate, it is not easy to find connections. Space4Art has been very welcoming and they see my ability as an artist. Kindly I have to say that S4A is a great community to be a part of."

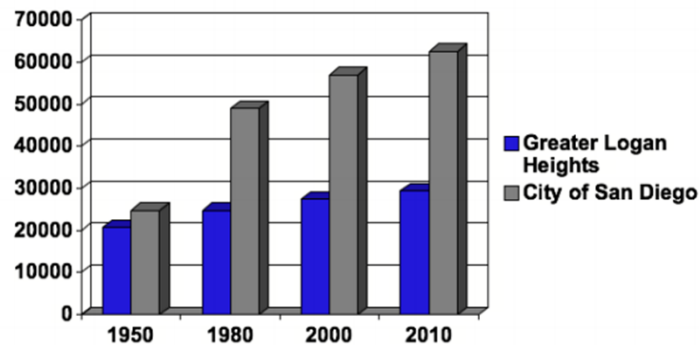
- Jeremy Sicile-Kira: visual artist



COMMUNITY PROFILE

GREATER LOGAN HEIGHTS

Figure 13.05: Median Household Income in Greater Logan Heights and the City of San Diego



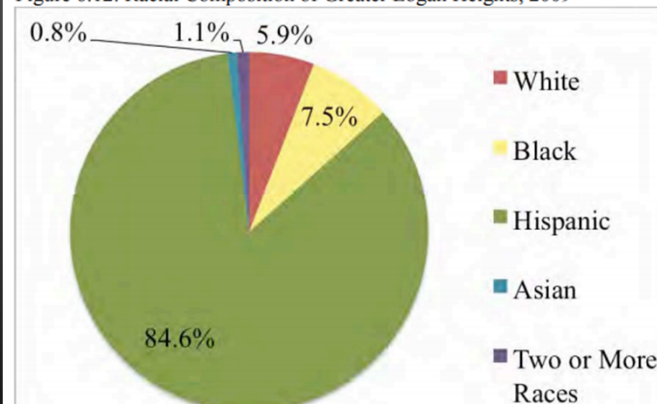
Source: United States Census Bureau and American Community Survey



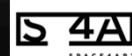
COMMUNITY PROFILE

GREATER LOGAN HEIGHTS

Figure 6.12: Racial Composition of Greater Logan Heights, 2009



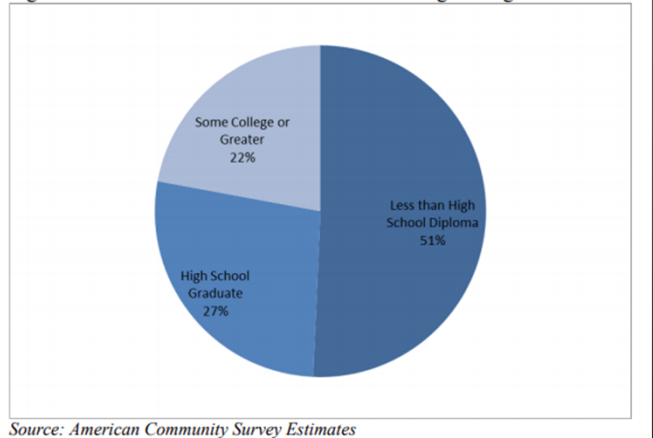
Source: Social Explorer



COMMUNITY PROFILE

GREATER LOGAN HEIGHTS

Figure 8.10: Educational Attainment in Greater Logan Heights – 2005-2009



Source: American Community Survey Estimates



EDUCATIONAL OUTREACH

KING CHAVEZ & HIGH TECH HIGH SCHOOLS



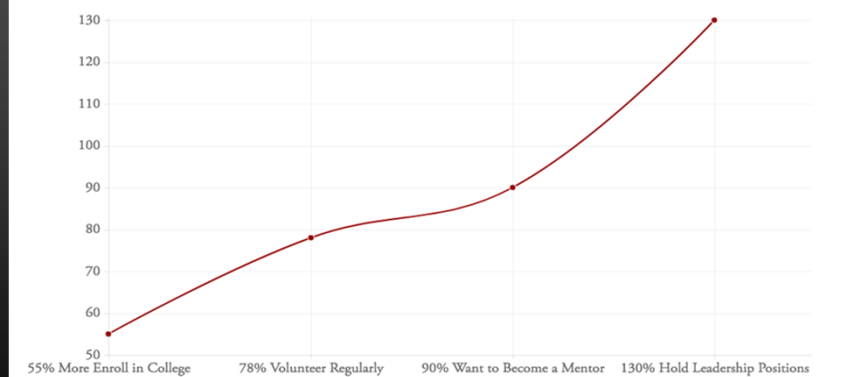
POWER OF MENTORSHIP



POWER OF MENTORSHIP

LITTLE TIME. BIG IMPACT.

YOUTH "AT-RISK" FOR FALLING BEHIND AND OFF TRACK BUT HAD A MENTOR:



Source: <https://www.youthmentor.org/thestats>



“Involvement in the arts engages kids in their community, improves self-esteem, reclaims at-risk youth, and builds the creative skills that are required of a 21st century workforce.”

—Gavin Newsom: 40th Governor of California

INTERNSHIPS

ADRIAN GONZALEZ



INTERNSHIPS

KING CHAVEZ & HIGH TECH HIGH SCHOOLS

Greetings to everyone at S4A,
Thank you for allowing me
this opportunity at Space 4 Art.
I became more social because of
this internship. It was a wonderful
experience. I learned about business
and architecture at Space 4 Art.
I enjoyed spending time with
everyone at Space 4 Art. This
experience helped me get an
experience in one of the options
I want to study in the future.
I thank you from the bottom
of my heart.

Sincerely,
Mirka Rodriguez



OUTREACH

GILLIAM FAMILY COMMUNITY SPACE & GARDEN

Partner Schools: King Chavez & High Tech High



OUTREACH

GILLIAM FAMILY COMMUNITY SPACE & GARDEN

Partner Schools: King Chavez & High Tech High



OUTREACH

TINY HOUSE PROJECT

Partner School: High Tech High



OUTREACH

TINY HOUSE PROJECT

Partner School: High Tech High

"I thought we would be working indoors, possibly making small frames. But once we got to work out here, everything was hands-on. It's definitely not something I would assume we'd do in ninth grade, but it's been a great experience."

- Elizabeth Aguilar, 9th grader



"STEAM to the Streets"

CDBG FUNDED PROGRAM

Project A

- *High school students
- *Internship
- *Senior Architect & Assistant Architect
- *3D model making
- *Project based learning
- *Math & Engineering skills
- *Perseverance



“STEAM to the Streets”

CDBG FUNDED PROGRAM

Project B

- *Elementary school students
- *After-school program
- *Senior Architect & Artists
- *Research & Exploration
- *Create & Curate
- *Build exhibition system
- *Team work



ACCELERATOR PROGRAM

KEY TAKE-AWAYS

- Roles & Responsibilities
- Improved administrative practices
- Need for data-driven decision making
- Better Program Design



ACCELERATOR PROGRAM

OUTCOMES

- Expanded the Board
- Formed Board Committees
- Improved Financial Processes
- Deployed Tools & Metrics
- Built Administrative Capacity



SINCE 2009, SPACE 4 ART HAS :

Served as a creative incubator for the emerging arts scene in San Diego

Provided affordable live and work/live space to over 110 visual and performing artists from all disciplines, backgrounds and stages of career

Offered project based learning to over 500 school children from historically disadvantaged neighborhoods through our innovative STEAM to the Streets educational outreach program

Built 5 community-led volunteer-based projects in greater Logan Heights to beautify our neighborhood & improve the quality of life of our neighbors

Produced 317 events in our galleries, showcasing innovative, multidisciplinary artistic programming for thousands of visitors.





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MISSION

To provide **mentoring** to youth, parents and families experiencing **extreme adversity**, and training to the organizational personnel that serve these populations.

5 SKILLS OF SELF LEADERSHIP

1. Self Understanding
2. Understanding Others
3. Relational Skills
4. Self-Management
5. Goal Accomplishment

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STRUGGLE OF THE TARGET POPULATION

- Familial and residential instability
- Pressure to criminal activity
- Anxiety, depression, mental health issues
- Difficulty relating with others
- Apathy & hopelessness...

THOUSANDS
Homeless youth in San Diego

300
Homeless youth at Monarch

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ACCELERATOR PROGRAM IMPACT

Board Governance
Policies & Procedures
Financial Management
Outcome Measurement

120

OUR PROCESS

Creating a **safe** training environment
Having **fun**, laughing, enjoying the process
Learning **together**
Being **humble**, **honest**, **open**
Relating to the youth as **equals**
Exploring **beliefs**, **fears**, & more



Training through
sports, fitness,
recreation and
discussion

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BENEFITS TO THE YOUTH

Improved ability to **think critically**

More strategies for **problem solving & self-management**

More **effective utilization** of available resources

Better understanding of relational patterns and dynamics

Improved **communication** skills

Less fear, anxiety, worry and **more** faith, hope and patience

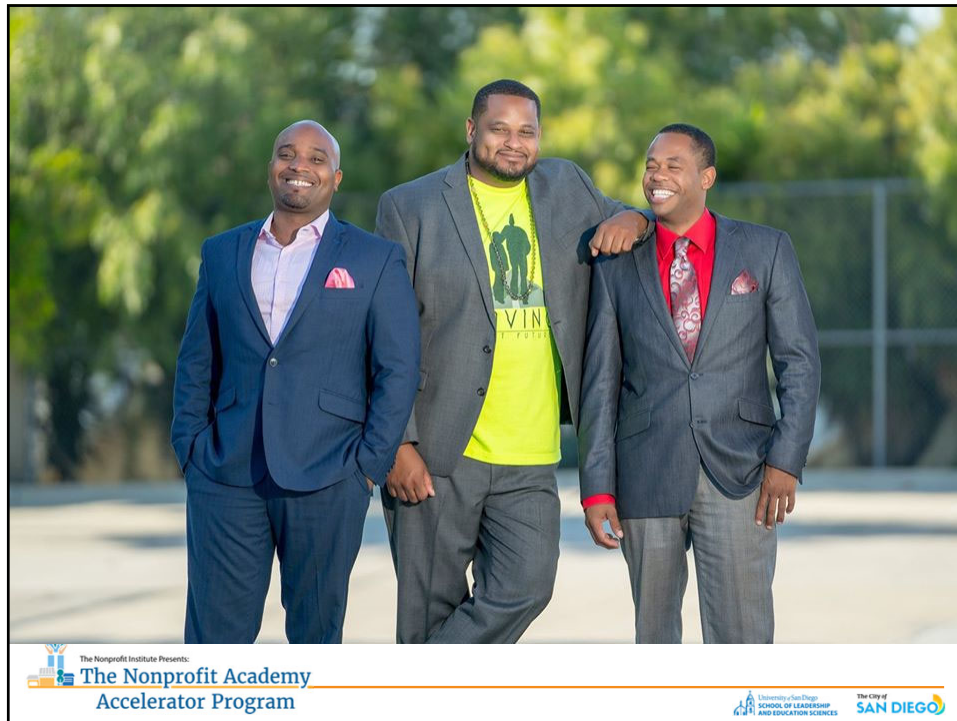


C.H.A.M.P. PROGRAM
CULINARY HOSPITALITY ADMINISTRATION
MANAGEMENT PROGRAM



City of San Diego Nonprofit Academy
 Accelerator Program





 City of San Diego Nonprofit Academy
Accelerator Program

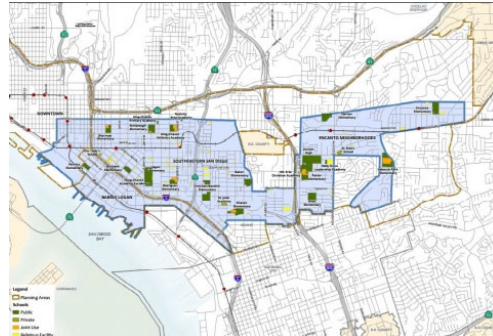
Paving Great Futures infuses **6 Core Competencies** into all programs .

- 1. Entrepreneurship**
- 2. Job readiness**
- 3. Financial literacy**
- 4. Responsible life skills**
- 5. Community Service**
- 6. Civic Engagement**

Who We Serve:

We work directly with at risk and marginalized youth and young adults in the city of San Diego who are exposed to or participating in activities such as:

- Gang crimes
- Drug distribution
- Human Sex trafficking
- Incarceration



City of San Diego Nonprofit Academy
Accelerator Program



C.H.A.M.P. Description

- **10 week Intensive**
 - Writing a business Plan
 - Basic Culinary Skills
 - Guest Speaker: Six Core Competencies
- **Extended Support and Placement**
 - Restorative Practice Circles and Peer support
 - Business Start up Support
 - Additional Culinary Training and Job Opportunities
- **CHAMP Catering**
 - Revenue Generating Program
 - Paid Training



The Nonprofit Institute Presents:
The Nonprofit Academy
Accelerator Program





2019 Program Outcomes

- 24 Participants enrolled into CHAMP
- 21 Participants completed 10 week Intensive
- **84%** course completion rate
- Goal to serve 20 participants through CDBG
- Out of 21 Participants 15 filed for Fictitious Business Licenses
- **71%** participants took the initial step to start their business

C.H.A.M.P.



The Nonprofit Institute Presents:
The Nonprofit Academy
Accelerator Program

University of San Diego
SCHOOL OF LEADERSHIP
AND EDUCATION SCIENCES

THE CITY OF
SAN DIEGO

The Nonprofit Institute Presents:
The Nonprofit Academy
Accelerator Program

University of San Diego
SCHOOL OF LEADERSHIP
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THE CITY OF
SAN DIEGO

Accelerator Program Impact

- Organization
 - Board Engagement and Responsibilities
 - Giving and Receiving Constructive Feedback
- C.H.A.M.P. Program
 - Program Design
 - Qualitative and Quantitative Measurements
- Financial Capacity
 - Fiscal Policy and Procedures
 - Grant Funding (support of the CHAMP PROGRAM)

Conclusion

- **What did we learn?**
 - Partnering with the City and USD
- **What did we unlearn?**
 - Partnering with City is not impossible
- **What can or did we apply?**
 - Board Recruitment Strategies
 - Funding strategies/opportunities



WESLEY HOUSE STUDENT RESIDENCE

LIVING. LEARNING. LIFE CHANGING.

www.wesleysdsu.org



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WHAT IS THE NEED?

**THE PROBLEM WE
ARE ADDRESSING**

→

Housing and food insecurity among low-income and systemically marginalized college students in San Diego County

3000

UNSHeltered
students at **SDSU** alone

https://news2.cohabita.edu/report-of-the-consultant-access-to-housing-needs-research/Document/BasicNeedsStudy_ghent_2018AccessibilityComments.pdf

70%

of *California* community college students experience
FOOD AND/OR HOUSING INSECURITY

<https://hsopk.college.com/wp-content/uploads/2018/03/RealCollege-CCCCO-Report.pdf>

8%

National college graduation rate for transitional age former foster youth

[https://transitionschangenow.org/2018/06/20/california-educates-ward-foster-youth-success-in-college/?crid=transitionschangenow&cid=20180620&cid=20180620&cid=20180620&cid=20180620](https://transitionschangenow.org/2018/06/20/california-educates-ward-foster-youth-success-in-college/?crid=transitionschangenow&cid=20180620&cid=20180620&cid=20180620&cid=20180620&cid=20180620)

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SIMI



"It's not like you are just staying here, but you can also get personal help if you need any."

RIA



"I think it's really important to have affordable housing while I'm in college, because we're already dealing with loans and tuition, so Wesley makes it a little less stressful for us."

DEREK



"Wesley makes San Diego better as a community by taking struggling students in and giving them peace of mind in a lot of aspects."

STUDENT RESIDENTS

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Wesley House Student Resident Profile

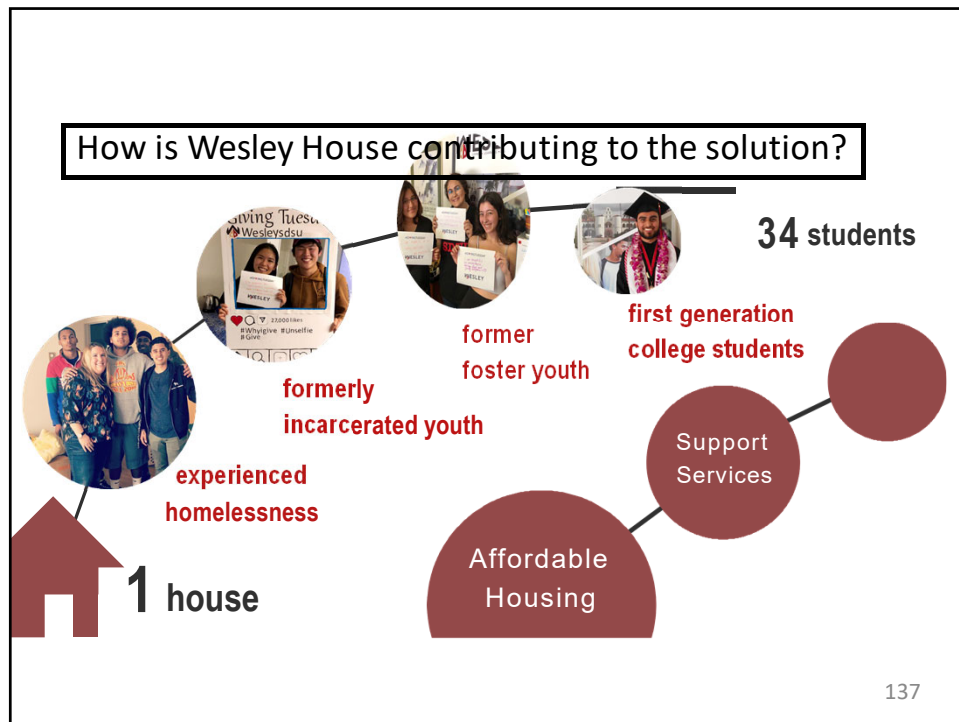


"I wouldn't be where I am without my family. I would do anything to make them proud and one day be able to take care of them as they have taken care of me. My success is their success. And I plan to be successful."

Priscilla Villegas

FUTURE WESLEY HOUSE BOARD MEMBER

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SECOND START PROGRAM

1 YEAR NO-COST HOUSING FOR college students experiencing HOMELESSNESS

Wesley House received funds from the City of San Diego to expand our Second Start Program, assisting former foster youth in college experiencing homelessness.

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THE GOAL

All 4 students currently enrolled in our pilot program successfully transition into affordable Wesley House units and stay with us through college graduation



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50%

increase in time for our Housing Services Coordinator from part-time to full-time

More time and resources to meet the dynamic needs of our Second Start student residents

100%

of our Second Start student residents have a self-reported increase in their GPA, self-esteem, and feelings of safety

75%

of student residents are currently on track to make a successful transition into one of our affordable housing units in the Fall of 2020

CITY CDBG FUNDS IMPACT

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Projected Impact of Funds



Students develop a budget to track spending and increase savings, facilitating a successful transition into one of our affordable units



Students stay at Wesley House through their college graduation so we can celebrate their success!



Students break the generational cycle of poverty by graduating college with low debt in under 6 years



Students give back to the Wesley community as mentors to new student residents



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Student Resident Services

Using an evidence-based practice model, we assess programs and services for maximum effectiveness

Individualized support services



Cal-Fresh and Medi-Cal
Onsite food enrollment



Career training



Mental health services



Mentoring



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Student Resident Services



Financial literacy seminars and 1:1 financial planning services



Onsite voter registration



Cooking classes



Health and wellness workshops








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70%

of student residents identify as

A PERSON OF COLOR

100%

GRADUATION RATE



80%

of student residents are

FIRST-GENERATION COLLEGE STUDENTS

ACHIEVING RESULTS

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DECREASE



housing insecurity



drop out rate



debt

due to support services

WESLEY HOUSE STUDENT BENEFITS

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Wesley Wall of Grads!



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LOGAN HEIGHTS

COMMUNITY DEVELOPMENT CORPORATION

Presented by: Ebony James, Chief Operating Officer

The City of
SAN DIEGO



About Us

Our Mission

To strengthen residents and businesses in Greater Logan Heights neighborhoods through community empowerment, education, economic growth, and housing development.

Who we serve

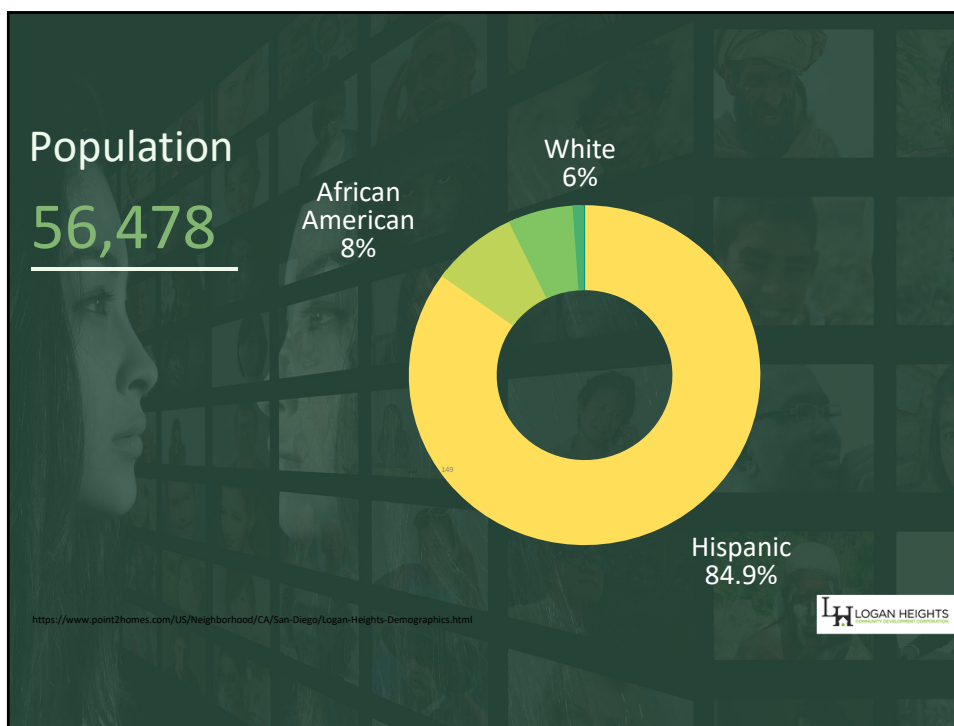
Logan Heights CDC exists to serve the residents of Greater Logan Heights (GLH), an area that lies directly to the south and east of downtown San Diego.

Core areas: Sherman Heights, Logan Heights, Grant Hill, Stockton, and Memorial

<http://www.loganheightscdc.org/charity-organization-what-we-do>



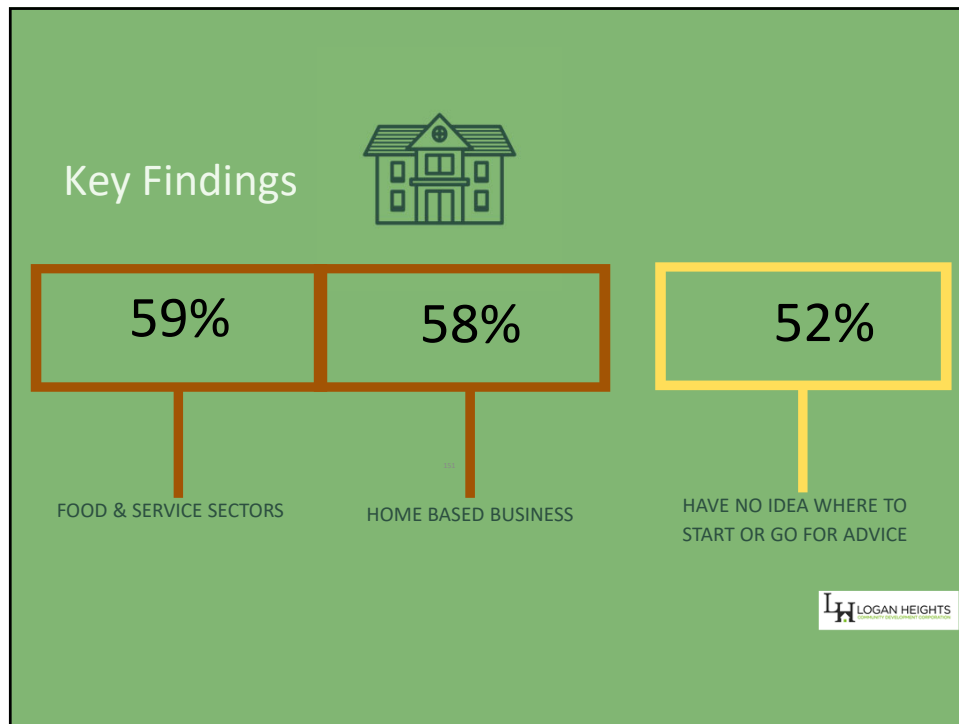




METHODOLOGY

- ✓ Data was collected from 129 small business owners and 101 prospective business owners in zip codes 92102, 92113 and 92114.
- ✓ Respondents were given the choice of taking the survey in English or Spanish.
- ✓ The Logan Heights Community Development Corporation conducted door to door interviews using iPads.
- ✓ Luth research sent e-mail invitations to opt-in residents/business owners in the three zip codes using lists provided by the Collaborative.
- ✓ Other organizations in the zip codes such as community colleges, adult education centers and churches were invited to participate in the survey. These surveys were available on paper or via link.
- ✓ Postings were made on Social Media (Facebook, Instagram, etc.) to recruit as broadly as possible within the zip codes.

LOGAN HEIGHTS
COMMUNITY DEVELOPMENT CORPORATION





Creating and Sustaining Entrepreneurs

This program was funded by CDBG

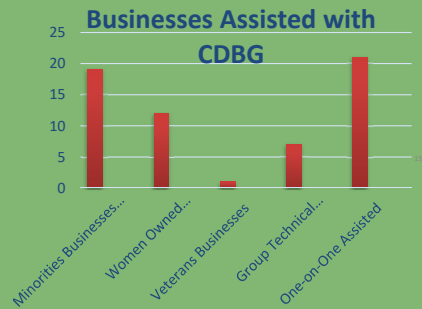
The City of
SAN DIEGO





2019 Project Outcomes

- 22 participants enrolled into the 10-Week Program Creating and Sustaining Small Business Workshop
- 10 Successfully graduated with a completion of the 10-week Kauffman FastTrac Workshop
- 40% Completion towards our overall goal of 25 participants with the support of CDBG
- 10 business plans were accomplished
- 19 Minority Businesses assisted
- 12 were women owned
- 1 Veteran Business



This program was funded by CDBG

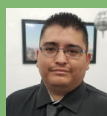


OUR EXPERIENCE



Sohaljiha

"Recommend this class for anyone starting a new business, and don't know where to start."



Nester

"Tons of resources for people who are serious."



Star

"Love that it was customized for our community"



Nathan

"I have been in business for more than 3 yrs. and this course was extremely helpful for me."

CDBG | 2019



THE ACCELERATOR PROGRAM HAS HELPED US

Organization

-  Strategic Planning & Fundraising Knowledge
-  Develop structure around Board Governance
-  Build Partnerships & Collaborations

Program & Financial Capacity

-  Create an efficient Logic Model & Program Design
-  Grant Funding (support of the project) & assist with capacity building





ADDITIONAL ORGANIZATION OUTCOMES

- Strategic in program planning and design.
- Creative in deliverable and measuring outputs vs. outcomes.



NEW PARTNERSHIPS













