



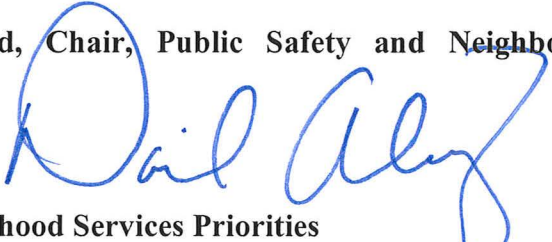
COUNCILMEMBER DAVID ALVAREZ

**City of San Diego
Eighth District**

MEMORANDUM

DATE: January 11, 2013

TO: Councilmember Marti Emerald, Chair, Public Safety and Neighborhood Services Committee

FROM: Councilmember David Alvarez 

SUBJECT: 2013 Public Safety and Neighborhood Services Priorities

In response to your memorandum the following is a list of issues that the Public Safety and Neighborhood Services (PS&NS) Committee should consider this coming year:

- **Lifeguard Fire-Rescue Boat:** The purchase of a new fire-rescue boat was funded in the last budget. Procurement of this vessel is vital to meeting the public safety needs at our beaches and bays. As such, I would request that the Council be updated on the status of this issue.
- **Citygate Implementation Plan:** Since the Citygate Working Group's implementation plan was approved by the City Council, a number of vital public safety issues have been successfully addressed, such as ending the fire engine brownouts and funding a new fire alert system. However, the city has a long way to go in funding the remaining items in the plan. The PS&NS committee should continue to monitor and revise the implementation plan as needed.
- **Neighborhood Revitalization Strategy Areas:** Recent decreases in CDBG funding require the City to ensure that every remaining dollar of CDBG funding has the greatest impact possible. Establishing Neighborhood Revitalization Strategy Areas (NRSAs) in communities of need, such as San Ysidro, Southeast San Diego and others, is vital and provides the city with an excellent policy tool to target CDBG dollars to low income neighborhoods.

- **Streamline Community Facilities Districts Guidelines:** The city should encourage the establishment of Maintenance Assessment Districts (MADs) as a way to revitalize neighborhood business areas. Incentives for establishing MADs could include:
 - Waiving the overhead for self managed MADs;
 - Reorganize reimbursements method to monthly financial reports;
 - New MADs should run the calendar year to run along when property taxes are dispersed
- **Brush Management Program:** The city's brush management program is vital to minimizing the risk of wildfire in our canyon areas. This program should be monitored closely to ensure that adequate staff and resources are allocated to allow for an appropriate amount of brush to be thinned each year. I request that the committee be updated on the programs' progress and the outlook for calendar year 2013.

I look forward to serving on the PS&NS committee in the coming year and working with each committee member to ensure that the city develops policies and procedures that keep our citizens safe and provides equally high levels of city services to all neighborhoods throughout San Diego.

CC: Honorable Mayor Filner
Andrea Tevlin, IBA

DA/vm