



**INTERIM MAYOR TODD GLORIA
CITY OF SAN DIEGO**

M E M O R A N D U M

DATE: January 9, 2014
TO: Council President Pro Tem Sherri S. Lightner
FROM: Interim Mayor Todd Gloria *Todd Gloria*
SUBJECT: 2014 Economic Development & Intergovernmental Relations Committee Priorities

I am pleased to offer my priorities for the FY 2014 Economic Development & Intergovernmental Relations (ED&IR) Committee. I offer these recommendations with a continued focus on putting the City back on track for economic growth and improving the business climate. These priorities are in addition to the goals and initiatives outlined in my *Proposed 2014 Legislative Program* (attached). As Interim Mayor, Council President, and Councilmember for District 3, I look forward to leading my colleagues on these issues and delivering new legislation, new programs, and other new initiatives that we believe can and will move the City forward towards greater economic prosperity and fiscal stability for all San Diegans.

2014 Economic Development & Intergovernmental Relations Committee Priorities

Economic Development Strategy

The ED&IR Committee should continue to oversee and implement this multi-year plan to promote job creation and economic growth in the City. In particular, the ongoing stakeholder input process is critical to the success of this strategy, and to establishing measurable and achievable economic development goals. A robust and forward thinking strategy is necessary to promote neighborhood revitalization and increase city revenue.

Review and Update of City-wide Economic Development Programs

City-wide Economic Development Programs should be reviewed on an annual basis, to ensure that we are implementing the most effective and up to date initiatives. In particular, positioning San Diego to leverage the state's new economic development program, by both improving existing policies and programs, and developing new ones, will be essential to making the San Diego business climate more competitive and creating jobs in the City.

Open Data and Government Efficiency

Seek innovative approaches and tools to improve public participation and access, government performance, and service delivery for City functions.

Intergovernmental Relations

Improve and expand the City Council's role and participation in intergovernmental relations and affairs. Examine the current team (staff and contracted lobbyists) and provide recommendations on how to broaden Council's participation in providing more pro-active legislation and support of legislative measures that can enhance the City's capacity to provide community services.

Review and Update of Council Ordinances

All Council Ordinances should be reviewed and updated on a yearly basis. Providing ongoing oversight will ensure that these Council policies are current, effective, necessary, and compliant. This pro-active review also provides an opportunity for regulatory relief. Looking for ways that Ordinances can be streamlined, modified or repealed in order to make it easier for businesses to start-up and grow will help to strengthen the local economy and enhance job creation.

Living Wage Ordinance

As Chair of the Budget & Finance Committee in 2013, I requested that staff from the Purchasing and Contracting Department bring forward an Annual Report regarding the City's Living Wage Ordinance. On October 30, 2013, Committee Members accepted the report and directed the Living Wage Office to come back to Committee in early 2014 with recommendations on how to change the program's administrative guidelines, including updates that might help clarify them and lead to enforcement. With this topic now under the purview of the ED&IR Committee, Council President Pro Tem Lightner and I have worked closely with Living Wage Staff and to bring this item back to Committee on January 15.

Prevailing Wage

On September 26, 2013 City Council passed a Prevailing Wage Ordinance, which requires City funded contracts and task orders "awarded, entered into, or extended on or after January 1, 2014, to comply with California Labor Code sections 1770-1781." Most Prevailing Wage Ordinance implementation measures have been concluded and interviews are taking place to staff the Labor Compliance Unit. In keeping with my priorities for all Council Ordinances, the ED&IR Committee should review and evaluate the annual written report provided by City staff as well as review and evaluate the implementation of the Ordinance, any recommendations by staff to improve the ordinance, the fiscal impact of the Ordinance, and the administration and monitoring that are part of contractor compliance with the Prevailing Wage Ordinance.

TG/jl

Electronic references:

1. Proposed 2014 Legislative Program;
http://docs.sandiego.gov/councilcomm_agendas_attach/2013/Rules_131211_6.pdf

cc: Jaymie Bradford, Office of the Interim Mayor
Andrea Tevlin, Independent Budget Analyst