KEVIN L. FAULCONER
MAYOR

MEMORANDUM

DATE: **April 15, 2014**

TO: **Honorable Todd Gloria, Council President**
Honorable Councilmembers

FROM: **Mayor Kevin L. Faulconer**

SUBJECT: **Appointment to San Diego Convention Center Corporation Board of Directors**

It is my pleasure to appoint Ms. Marilyn Hannes to the San Diego Convention Center Corporation Board of Directors.

Ms. Hannes is the Vice President of Marketing for SeaWorld and Aquatica in San Diego and is responsible for sales and marketing for the San Diego parks as well as overseeing marketing efforts for Pacific Rim and Mexico for SeaWorld Parks & Entertainment. She is a Past Chair and current Regional Ambassador for the California Travel Industry Association. Additionally, she served as Chair for the International Advisory Committee of Visit California and is a current member of the Marketing Committee, Family Travel Task Force, and 5-year Strategic Planning Task Force. Ms. Hannes also served as Chair for the San Diego Convention and Visitors Bureau Web and Interactive Task Force and is currently serving on the Marketing Committee and the San Diego Tourism Marketing District's Marketing Advisory Task Force. Ms. Hannes is the current Chair of the Board for the National Council of Attractions with the U.S. Travel Association and a Board Member of the U.S. Travel Association.

Ms. Hannes received the 1994 Leadership Award for General Manager Excellence from the Southern California Hospitality Sales and Marketing Association. Other accolades include the Busch Entertainment Corporation Marketing Excellence Award in 2000, the TWIN (Tribute to Women in Industry) in 2005, and the California Diversity Council Woman of Power and Influence in 2012.

I look forward to working with Ms. Marilyn Hannes, and am confident she will provide valuable expertise to the San Diego Convention Center Corporation Board of Directors.

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cc: Honorable Jan Goldsmith, City Attorney
Andrea Tevlin, Independent Budget Analyst
Liz Maland, City Clerk