



**KEVIN L. FAULCONER
MAYOR**

M E M O R A N D U M

DATE: April 14, 2014

TO: Honorable Todd Gloria, Council President
Honorable Councilmembers

FROM: Mayor Kevin L. Faulconer

SUBJECT: Reappointments to the San Diego Housing Commission

It is my pleasure to reappoint Mr. Ben Moraga and Mr. James Waring to the San Diego Housing Commission.

Ben Moraga is Director of Corporate & Community Relations for San Diego State University. Mr. Moraga is responsible for corporate messaging, chairs the SDSU Corporate Committee and redesigned the corporate relations structure for SDSU's \$500 million comprehensive fundraising campaign. Mr. Moraga previously worked as Associate Director of Marketing & Events for Make-A-Wish Foundation of San Diego, Inc., where he spent six years of his career and helped develop and execute a budget of over \$3 million to serve San Diego and Imperial counties.

James Waring has more than 25 years of experience in law, real estate investment, land use, economic development, and business finance. From 1982-2006, Mr. Waring served as an Of Counsel Attorney to Ross, Dixon, & Bell, a San Diego law firm specializing in real estate transactions and negotiations. In 1993, Mr. Waring co-founded and became the co-owner of FI Financial, LLC, a diversified real estate investment and land development firm. Mr. Waring served as the Deputy Chief Operating Officer of Land Use and Economic Development for the City of San Diego from 2006-2007 and was responsible for the successful reorganization of the Development Services, City Planning & Community Investment, and Real Estate Assets departments. He worked collaboratively to improve communications and coordination with the Centre City Development Corporation, Housing Commission, and Southeastern Economic Development Corporation.

Mr. Ben Moraga and Mr. James Waring have served well as board members of the San Diego Housing Commission for the past several years, and I look forward to continuing to work with them.

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cc: Honorable Jan Goldsmith, City Attorney
Andrea Tevlin, Independent Budget Analyst
Liz Maland, City Clerk