



**KEVIN L. FAULCONER
MAYOR**

M E M O R A N D U M

DATE: July 18, 2014

TO: Honorable Todd Gloria, Council President
Honorable Councilmembers

FROM: Mayor Kevin L. Faulconer 

SUBJECT: Appointments and Reappointments to the Managed Competition
Independent Review Board

It is my pleasure to appoint Mr. Gerry Widmer and Mr. Jeff Sturak, as well as reappoint Mr. Charles Kim and Ms. Judith Wenker, to the Managed Competition Independent Review Board. Additionally, I would like to designate Mr. Almis Udrys, Director of Performance and Analytics, as the Mayor's staff designee.

Mr. Widmer is a technology executive with 20 years of experience creating marketing and technology strategy as well as managing large, complex projects and budgets. He was the General Manager and Vice President of Digital River which successfully sustained margins that were twice the industry average. Previously, Mr. Widmer served as the Vice President of Client Services where he grew business by 9% and 12% in the two successive years. Mr. Widmer is an active member of the community as a board member of Promise2Kids, a San Diego nonprofit that helps abused children. He holds a Bachelor of Science in Marketing from San Diego State University.

Mr. Sturak worked for the City of San Diego for fifteen years. During his time with the City, Jeff Served in various positions including Deputy Chief Operating Officer for Internal Operations, Financial Management Director, and the Deputy Director for the Office of the Independent Budget Analyst.

Mr. Gerry Widmer, Mr. Jeff Sturak, and Mr. Almis Udrys, along with Mr. Charles Kim and Ms. Judith Wenker, will be tasked with ensuring that services provided to the City are more economical and efficient while maintaining service quality and protecting public interest. I am confident that they will each bring helpful perspectives and expertise to this important task.

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cc: Honorable Jan Goldsmith, City Attorney
Andrea Tevlin, Independent Budget Analyst
Liz Maland, City Clerk