

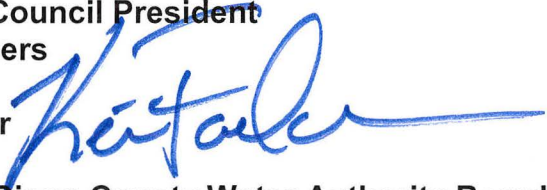


**KEVIN L. FAULCONER  
MAYOR**

**M E M O R A N D U M**

**DATE:** November 17, 2014

**TO:** Honorable Todd Gloria, Council President  
Honorable Councilmembers

**FROM:** Mayor Kevin L. Faulconer 

**SUBJECT:** Appointment to the San Diego County Water Authority Board

It is my pleasure to appoint Mr. Jimmy Ayala to the City of San Diego's vacant seat on the San Diego County Water Authority Board.

Mr. Ayala is the Director of Community Development for Pardee Homes and has over 15 years of real estate development and construction experience. He advances projects from initial strategy and land acquisition to completion and manages the integration of residential, commercial, recreational and open space to maximize community investment. Prior to joining Pardee Homes, Mr. Ayala was a senior planner with the City of San Diego where he managed public and private development projects. He also previously served as a project manager for the Southeastern Economic Development Corporation.

Mr. Ayala is an active member of the community and serves on the Board of Directors for the San Diego County Taxpayers Association and the Otay Mesa Chamber of Commerce. He earned a Bachelor of Science Degree in Urban and Regional Planning from California State Polytechnic University, Pomona and a Masters of Business Administration from San Diego State University.

I am confident that Mr. Jimmy Ayala will bring invaluable experience and expertise to the San Diego County Water Authority Board and I would like to thank him for his willingness to serve in this capacity.

KLF:fb

cc: Honorable Jan Goldsmith, City Attorney  
Andrea Tevlin, Independent Budget Analyst  
Liz Maland, City Clerk