KEVIN L. FAULCONER
MAYOR

MEMORANDUM

DATE: **December 29, 2014**

TO: **Honorable Sherri Lightner, Council President**
Honorable Councilmembers

FROM: **Mayor Kevin L. Faulconer**

SUBJECT: **Appointment to the Parking Advisory Board**

It is my pleasure to appoint Mr. Elvin Lai to the Parking Advisory Board as the Pacific Beach Community Parking District Representative.

Mr. Lai is the Chief Executive Officer of the Ocean Park Inn in Pacific Beach. He serves as the President of Discover Pacific Beach and is a board member of the San Diego County Hotel and Motel Association. He is the past Chair of the Pacific Beach Traffic and Parking Committee for the City of San Diego. He has a Bachelor of Science degree in Biology from the University of San Diego.

I am confident that Mr. Lai will bring invaluable experience and expertise to the Parking Advisory Board, and I would like to thank him for his willingness to serve in this capacity.

KLF:fb

cc: Honorable Jan Goldsmith, City Attorney
Andrea Tevlin, Independent Budget Analyst
Liz Maland, City Clerk