KEVIN L. FAULCONER
MAYOR

MEMORANDUM

DATE: **December 29, 2014**

TO: **Honorable Sherri Lightner, Council President**
Honorable Councilmembers

FROM: **Mayor Kevin L. Faulconer**

SUBJECT: **Appointments to the Park & Recreation Board**

It is my pleasure to appoint Mr. Martin Moreno and Mr. David Baron to the Park & Recreation Board. Additionally, I would like to reappoint Mr. David Kinney and Mr. William Diehl.

Mr. Moreno is a Youth Community Organizer for Social Advocates for Youth in partnership with Mid-City Community Advocacy Network. His work is focused in the City Heights area where building skate parks and skate plazas have been prioritized. Mr. Moreno's volunteer work includes organizing the art section of San Diego Fiesta Del Sol, rebuilding homes with the St. Bernard Project after Hurricane Katrina, and the annual clothing and toy drive for the Carita De Dios group home in Tijuana, Baja California. He has a Bachelor of Arts in Political Science and a Master of Arts in Education from San Diego State University.

Ms. Baron is the Founder and Chief Executive Officer of Baron Family Foods. He is an active member in the Normal Heights community where he is a board member of the Mid-City Baseball Little League and President of the Facilities Committee of the San Diego Community College District as well as a regular volunteer at local elementary schools. Mr. Baron received his Bachelor of Arts degree in Political Science from San Diego State University.

I am confident that Messrs. Moreno, Baron, Kinney and Diehl will bring invaluable experience and expertise to the Park & Recreation Board, and I would like to thank them for their willingness to serve in this capacity.

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cc: Honorable Jan Goldsmith, City Attorney
Andrea Tevlin, Independent Budget Analyst
Liz Maland, City Clerk