



**COUNCILMEMBER TODD GLORIA  
COUNCILMEMBER DAVID ALVAREZ**

**M E M O R A N D U M**

**DATE:** February 2, 2015  
**TO:** Honorable Mayor Kevin L. Faulconer  
**FROM:** Councilmember Todd Gloria  
Councilmember David Alvarez  
**SUBJECT:** Citizens' Stadium Advisory Group

*Todd Gloria*  
*David Alvarez*

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As a world class city, San Diego should have a professional football team. We hope the Citizens' Stadium Advisory Group that you assembled can put together the right proposal that both ensures the Chargers stay and respects the taxpayers. The purpose of this memo is to share with you some of our concerns with the goal of making certain that result is realized.

A Role for San Diegans

It is our understanding that the task force will meet behind closed doors. While private meetings can be conducive to deal making and negotiations, we find the complete lack of openness troubling, especially because you have tasked them with the development of a proposal that is expected to include a commitment of public resources in the form of land and/or tax revenue.

We respect the members of the CSAG and appreciate their combined professional experiences. However, we have serious concerns that they do not represent a true cross section of our city or region's ethnic, socio-economic, or political diversity, and we are concerned critical viewpoints of average San Diegans and Chargers fans will be missed.

Not only do we believe San Diegans have a right to know what is being discussed, we know that our city is home to smart, innovative, creative problem-solvers who have valuable input to share. The email address you set up for people to send in their comments is a start, but a true participatory process through which ideas of the people are considered and discussed would be strongly preferred.

Further, you have made it clear that you expect the CSAG to develop a proposal to be considered by voters in 2016. If your goal is for voters to approve the measure, allowing San Diegans to play a larger role in its development would be a strategic advantage. As you know, Councilmember Mark Kersey, Chair of the Infrastructure Committee, has targeted the same election cycle for a potential ballot measure which would comprehensively address the city's \$2.1 billion infrastructure funding gap. A conversation about fixing our neighborhoods in

meaningful ways that will directly improve the quality of life for San Diegans may make a consideration of a football stadium even more challenging for voters who have not been involved in development of the measure.

#### Progress Reports

Keeping our Chargers here needs to be a team effort. We believe all members of the City Council share the desire to keep football in San Diego. The Chargers' commitment to play here currently only extends through the 2015 season. This reality adds more pressure to your work with the CSAG.

While you have committed the task force to developing a proposal by this fall, unless a proposal is already ready for them to announce as its own, there is a chance that the group will fall short of producing the perfect plan. The city should tackle this by re-establishing a positive relationship with the Chargers and discussing an extension of the team's current commitment at least through the 2016 season, in case a stadium-related measure makes it to the ballot that year.

In addition, we request you and/or representatives of the CSAG provide comprehensive monthly updates on its progress to the City Council and public. This will allow you and the CSAG to build trust with voters and remain on track for success. Should progress stall unexpectedly, these reports will allow for the city to correct course and redirect efforts to better ensure San Diego remains the home of the Chargers.

#### Task Force Details

We would like to know what the CSAG will cost the city. For example, will city resources be needed for consultants or financial analysis for which we need to account? We would also like clarification on whether each CSAG member will be required to file a Form 700 Statement of Economic Interests with the California Fair Political Practices Commission.

We appreciate your consideration of these requests and look forward to San Diegans and the City Council being afforded the opportunity to participate in efforts to secure a strong future for professional football in our world class city.

cc: Honorable Councilmembers  
Honorable Jan Goldsmith, City Attorney  
Independent Budget Analyst Andrea Tevlin