



MEMORANDUM

TO: Honorable Mayor Todd Gloria

FROM: Council President Jennifer Campbell, District 2 *Jennifer Campbell*
Councilmember Marni von Wilpert, District 5 *Marni von Wilpert*

DATE: April 8, 2021

SUBJECT: Supporting Safe Re-opening for Events in San Diego

As our communities begin to recover from the COVID-19 pandemic and the economy continues to rebound, the health and safety of San Diegans is paramount. San Diego's sunshine, warm weather, exciting attractions, and vibrant neighborhoods have made our City a major destination for hosting events, conferences, and organizations. As we continue to re-open, San Diego will remain a premier and preferred destination.

The events industry supports a wide range of jobs and many of the events have become annual traditions in our communities and fixtures in our City. These events reach many sectors of our workforce including venues, lodging, food service, transportation, event planning services, and more. These jobs, in turn, generate needed revenue for the City and the region.

The County of San Diego Board of Supervisors recently authorized needed relief for the events industry that has struggled for the past year. As events resume in our City, clear guidelines are needed to support and provide guidance for a safe reopening.

As Co-Chairs of the COVID-19 Response and Recovery Committee, we respectfully request that as soon as information from the State and County is available, that staff bring forward an informational item providing the details and guidelines to safely re-open community events so that local nonprofits and businesses can begin to provide safe public venues. In addition, we encourage you to consider ways to provide additional support to this critical industry, and the many local jobs it produces each year.

We will be available to meet with you and staff to discuss in further detail. I look forward to working with you to implement thoughtful guidelines and changes that will protect our economy and the health of our communities.

cc:

Paola Avila, Chief of Staff, Office of Mayor Todd Gloria
Jay Goldstone, Interim Chief Operating Officer, Office of Mayor Todd Gloria
Jessica Lawrence, Director of Policy, Office of Mayor Todd Gloria
Stephen Hill, Senior Advisor on COVID-19, Office of Mayor Todd Gloria
Javier Gómez, Senior Advisor, Policy and Council Affairs, Office of Mayor Todd Gloria

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