

**City of San Diego
Community Forest Advisory Board**

MEETING MINUTES
March 14, 2007
City Administration Building

1) **Convene:** Vicki Estrada, Chair, called the meeting to order at 11:57 a.m. .

2) **Present:**

Members – Vicki Estrada, Tershia d’Elgin, Mike Singleton, Jolaine Harris, Dan Simpson, Jon Becker

Guests – Guy Pruess (Skyline/Paradise Hills CPG), Kathy Evans-Calderwood (City Heights CDC)

City Staff – Drew Potocki, Mike Marika, Alissa Gabriel

3) **Approval of Minutes:** d’Elgin moved, Simpson seconded. 5 ayes – Minutes approved.

4) **Chair’s Announcements:**

Arbor Day Activities April 28th at Kate O. Sessions Park

Mayor scheduled to be there from 12:00 – 12:30; trees provided by City Beautiful; 6 torrey pines to be planted; tree give-aways; booths galore. CFAB Chair to speak before or after mayor.

Publicity needs: PSA on KPBS? Press release by mayor?

5) **Action Item(s):** none

6) **Discussion Item(s):** Brief discussion regarding filling vacant and expired board positions.

7) **Reports:** Items *not* already on agenda

- a. Education & Outreach Committee –
- b. Planning Committee –
- c. Implementation Committee –
- d. Finance Committee –
- e. Staff Reports

- Drew Potocki, Street Division Urban Forester
 1. The City reorganization may result in all tree functions being located in one place. Answering a lot of mayor’s questions about cost per tree and how the City calculated a tree planting goal of 5000 per year.
 2. Palomar College Woodmill Program meeting to continue to reduce City’s landfill contribution by reusing tree products. Hoping to get Governor Schwarzenegger in town to promote the industrial arts.
- Michael Marika, Park & Recreation Dept. Arborist. Reported that a considerable number of trees at Chollas Lake are dying.



- Alissa Gabriel, CPCI Project Manager. Met with Streets to take over records but unable to report exact expense history of CFAB funds at this time. \$53,134 remaining.

8) **Referrals to Committees:**

Need for putting together a plan for increasing CFAB web presence. Education & Outreach Committee: Estrada, d'Elgin, Harris, and Johnson (?) to meet and discuss further. Creative Solutions contract is incomplete. Draft contract scope should be updated. Contract Committee to review for future meeting?

9) **Public Comment:**

Pruess reported that at the most recent Community Planning Chair meeting to recommend adoption of General Plan document, all references to street trees was removed. He suggests that CFAB prepare a presentation for the CPC and other planning groups to illustrate the value that street trees have. In addition CFAB should be the only advisory entity with power to change tree language in General Plan.

Evans-Calderwood reported that tree "trimmings" are occurring without permits or experience. Trees planted in the Diamond BID are being neglected or removed. She indicated that she can help translate any tree care brochures into Asian languages.

10) **Next Meeting:** April 11, 2007, 11:45 a.m. – 1:15 p.m., CAB12A

11) **Adjourned** at 1:14pm