

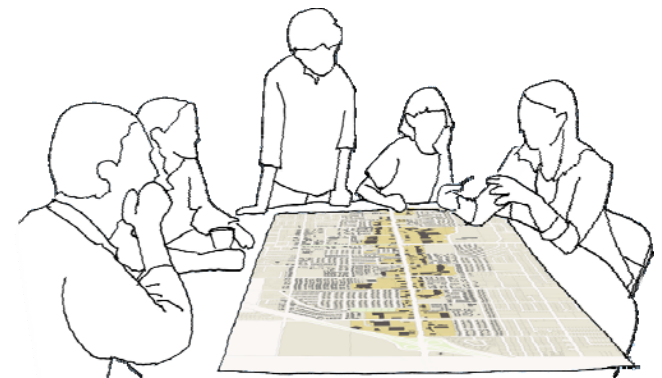
# Morena Boulevard Station Area Specific Plan



Clairemont Community Planning Group – Ad Hoc Subcommittee  
June 8th, 2015

# Tonight's Agenda

- Plan purpose and relationship to previous study
- Specific Plan components
- Subcommittee roles and responsibilities
- Subcommittee meeting schedule
- Vision elements for Morena Corridor





# Specific Plan Purpose

- Establish goals and policies to guide future public and private development along the corridor that make Morena a vibrant, desirable place to shop, dine, live, and work!
- Establish zoning and design guidelines that respond to community needs and values
- Identify roadway and streetscape improvements
- Identify strategies to fund infrastructure improvements



# The Role of Subcommittee Members

- Represent the larger community and stakeholder groups
- Meet 4-5 times over the next year to provide input to inform the Specific Plan
- Your input will be summarized for the Community Planning Group, Planning Commission and City Council
- Encourage involvement of other community members during outreach events
- Work cooperatively in considering the broader community input

# Degrees of Consensus



# Public Engagement

- 4-5 subcommittee meetings
- Community Open House
- Regular updates to the Planning Groups
- Continuous on-line engagement powered by mySidewalk (formerly mindmixer)





# Task Force Meeting #2

- Vision for the Study Area
- Land Use Assessment
  - Existing conditions
  - Places that you like
  - Places that you don't like
  - Opportunity areas
- Gather feedback



# Task Force Meeting #3

- Proposed Land Use Plan
  - Goals and policies
  - General intent, desired uses, intensity/density
  - Zoning tailored to the area
  - Design guidelines/policies
  - Gather feedback
- Identify Strategies
  - Streetscape and infrastructure improvements
  - Implementation





# Task Force Meeting #4

- Mobility
  - Future vehicle traffic
  - Walking and bicycling
  - Access to transit
  - Streetscape environment
- Gather feedback



# Task Force Meeting #5

- Present Draft Land Use Plan
  - Appropriate locations for commercial, residential, and community-serving uses
  - design guidelines/policies
- Prioritize public improvements
- Gather feedback



## Tonight - Task Force Meeting #1

- Review public input from previous phase
- How can the Morena Corridor better serve the Clairemont community?
- How can the Morena Corridor best respond to the future transit station?
- Identify potential areas of change
- Identify characteristics or assets that are important to maintain