



# Morena Corridor Specific Plan

Clairemont Community Planning Group – Ad-Hoc Subcommittee Mtg. 3 | CITY OF SAN DIEGO | August 17, 2015



# Schedule- Task Force Meeting Topics

- Meeting #1: Introduction to the Project, Issues & Opportunities
- Meeting #2: Gathering Input, General Plan Guiding Principles
- **Meeting #3: Vision for the Study Area & Land Use Assessment - Tonight**
- Meeting #4: Preliminary Land Use Concept, Zoning Categories, & Key Strategies
- Meeting #5: Mobility – All modes of travel(auto, bicycle, pedestrian, and transit), parking, traffic, streetscape
- Meeting #6: Draft Land Use Plan, Prioritized Public Improvements, Design Guidelines

## Tonight's Agenda - Vision and Land Use

- Vision for the Morena Corridor
- Land Use Assessment
- Gather Feedback





## Key Themes – What We've Heard So Far

- Respect and honor **community character**
  - Maintain Clairemont (30 ft.) Height Limit Overlay Zone
- Provide a **community gathering** place
- Provide more **green space/public open space**
- Provide safer and easier **access** to Mission Bay Park
- Prioritize **public infrastructure** improvements
- Range of perspectives on **allowing housing** and **employment growth** within the community
- Range of perspectives on all types of **mobility improvements**



# Morena Corridor Vision Statement

*Encourage and enhance the Morena Corridor as a mixed-use area that has a vibrant community core with a strong restaurant/retail component and gathering place, and varied residential density that includes affordable housing, safe travel for all modes, employment opportunities, and public amenities.*



# Guiding Principles

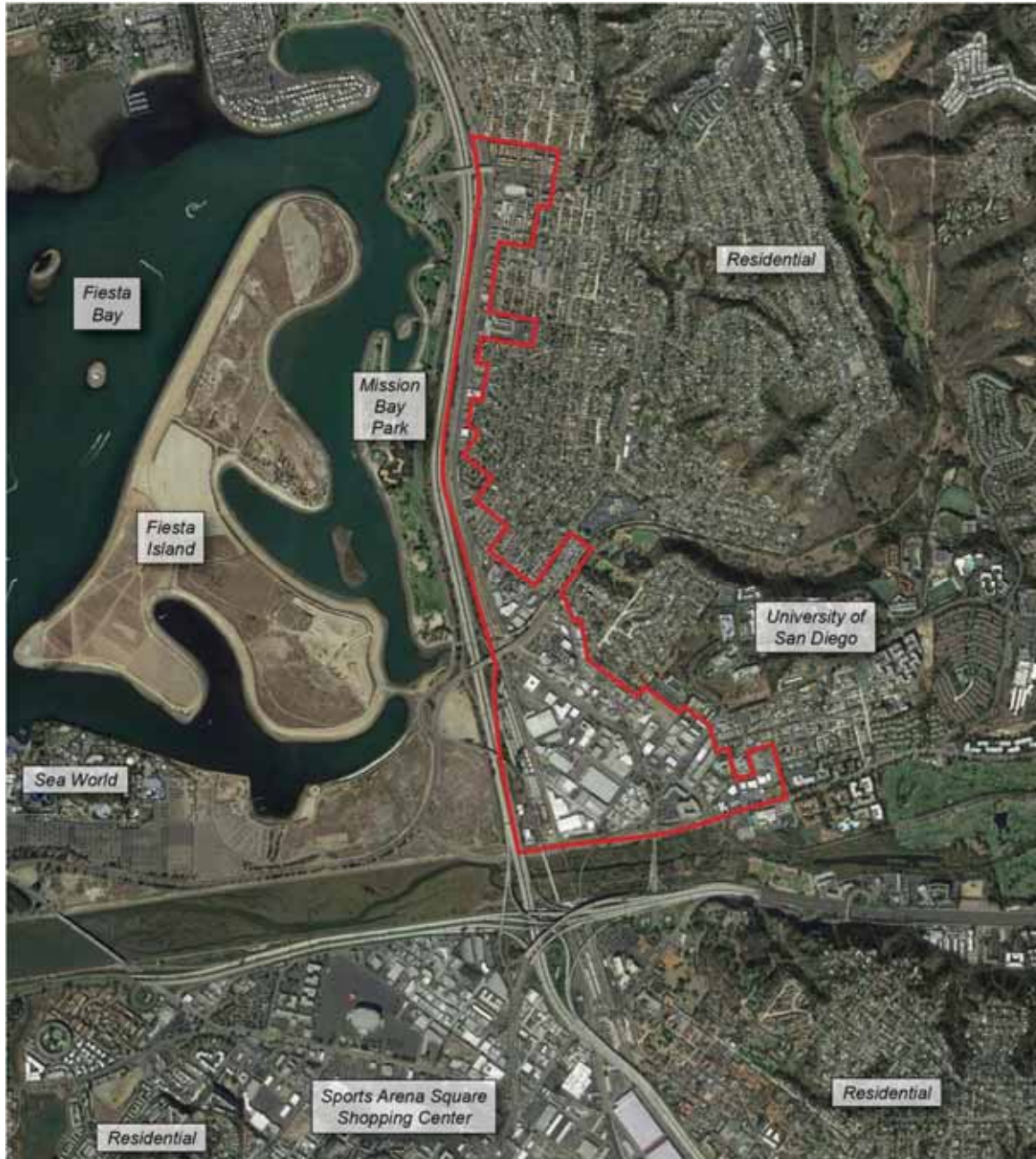
- Protect and enhance the Corridor's **unique neighborhood character**.
- Establish a varied and **balanced mix** of uses.
- Promote the Corridor as a place of **services, shopping and small business**.
- Create additional **gathering and recreational open space** opportunities.
- Improve **mobility** for all modes.
- Maximize **sustainable development**.



## Land Use Assessment– What Exists Today?

- Existing land use conditions
  - Adopted Community Plan land uses
  - Existing zoning
  - Opportunities
- \* The Plan will maintain the 30-ft. Clairemont Mesa Height Limit





Project Area



# Project Area - NORTH



Existing Land Use



Adopted Land Use



Existing Zoning



Existing Land Use



Adopted Land Use



Existing Zoning



# Project Area - SOUTH



Existing Land Use



Adopted Land Use



Existing Zoning



**Feedback & Questions**