

MIDWAY RISING

A MIDWAY FOR ALL



ZEPHYR



SAFDIE RABINES
ARCHITECTS



MIDWAY RISING

Key Milestones

Oct. 4, 2021	NOA issued
Dec. 3, 2021	NOA responses submitted
Mar. 4, 2022	90-day good-faith negotiating period ended
Apr. 11, 2022	City shortlisting
Jul. 2022	3rd-party due diligence
Sep. 8, 2022	Land Use & Housing Committee hearing
Sep. 13, 2022	City Council selection
Dec. 5, 2022	ENA signed

Midway Rising by the Numbers

2k
affordable
housing units



8,500
new jobs



20
acres of parks

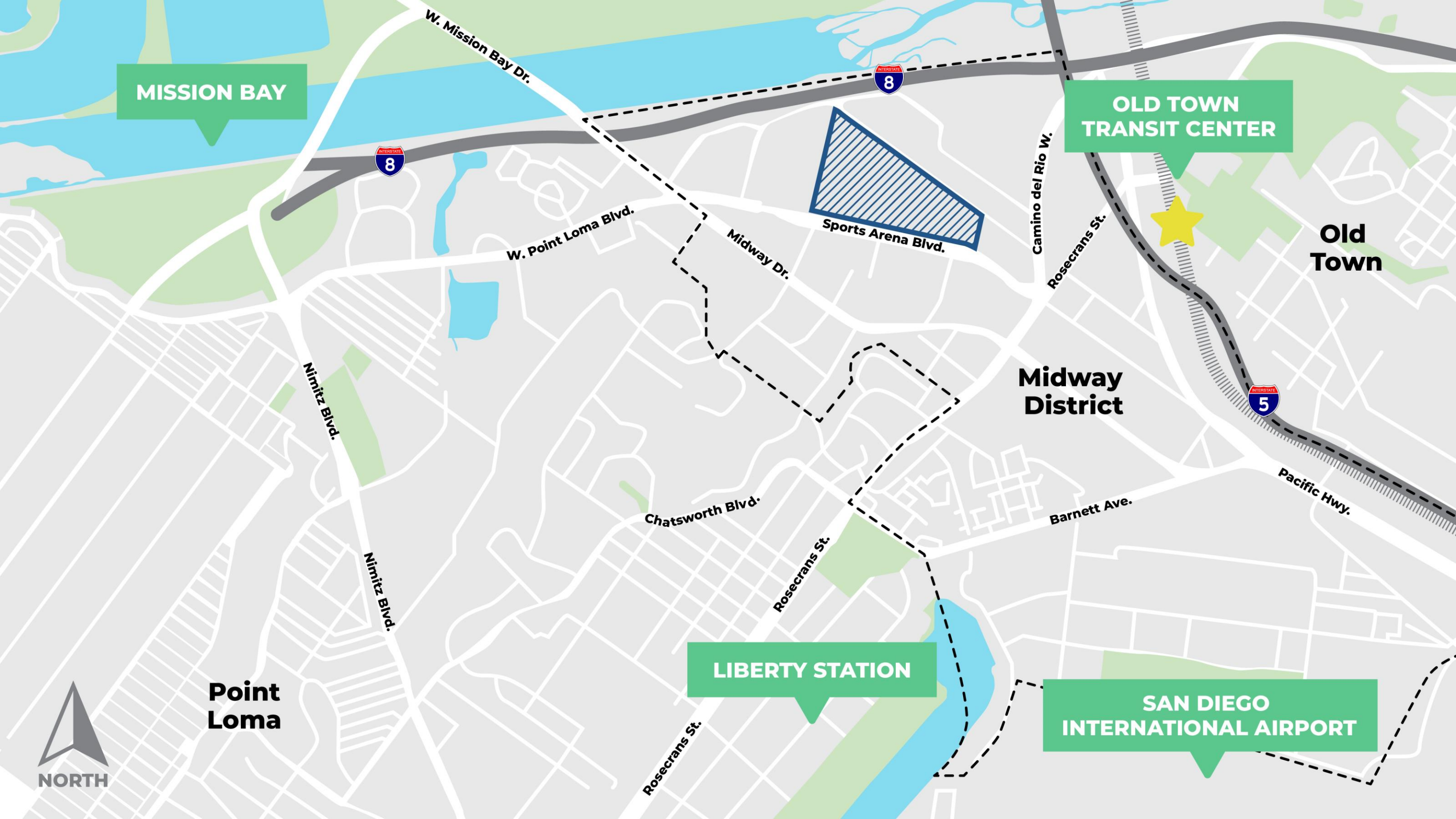


\$7B
in economic
benefits



16K
seat state of
the art arena





MISSION BAY

OLD TOWN
TRANSIT CENTER

LIBERTY STATION

SAN DIEGO
INTERNATIONAL AIRPORT



Point
Loma

Old
Town

Midway
District

Site Layout



The Most Affordable Housing

For the San Diegans Who Need it Most.

Midway Rising tackles the housing crisis with affordable homes for San Diegans of all backgrounds.

4,250 New Homes

2,000 Affordable Homes (30–80% AMI)

250 Affordable Homes (80–120% AMI)

53% Affordable Units



- 60% Family Housing**
- 15% Seniors**
- 15% Veterans**
- 10% Homeless**

Our Partners



LABORERS INTERNATIONAL UNION,
LOCAL 89



FATHER JOE'S VILLAGES



CASA FAMILIAR



UNITE HERE LOCAL 30



SAN DIEGO BUILDING &
CONSTRUCTION TRADES COUNCIL



SERVING SENIORS



SOUTHERN CALIFORNIA HOUSING
COLLABORATIVE

OUR COMMITMENT:

Put Community First

Comprehensive Community
Benefits Framework.

On-site Childcare and Healthcare.

Union built and operated.

Job Training Academy.

Read the full Community Benefits Plan at MidwayRising.info





Centering Climate Action

Maximizing transit-supportive housing
maximizes greenhouse gas reductions.

And Midway Rising goes even further:

- Climate Resilient Infrastructure
- Renewable Energy + Adaptable Battery Backup
- All-Electric Residential Commitment
- Subsidized Transit for Residents
- Mobility Hub & Intermodal Transit



A Full-Size Arena To Unlock Midway's Full Potential



New 16k Seat Arena



The Nation's Premier
Live Events



Vibrant Entertainment
District



200-room hotel

The Zocalo





MIDWAY RISING

Next Steps

Quarterly public meetings

**Quarterly updates to
City Council**

CEQA environmental study

Timeline

Tonight's **Open House** Format

- **Midway–Pacific Highway Community Plan**
- **Housing**
- **Arena**
- **Mobility & Connectivity**
- **Community Benefits**

For more information, please visit MidwayRising.info

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