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 436 Spreckels Bldg. Main 1491

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 GEO. C. SMITH
 107 Broadway. Main 613

ASST. SECRETARY
 ALICE G. MONTGOMERY
 107 Broadway. Main 613

TREASURER
 GEORGE T. ROGERS
 City Hall. Home 2329

EXECUTIVE COMMITTEE
 Geo. C. Smith
 Fred E. Lindley
 Mrs. B. G. Saville
 E. P. Brooks
 E. M. Hoffmann

San Diego
Federation of State Societies
 of San Diego County, California

107 SPRECKELS BUILDING

PHONE, MAIN 613



SAN DIEGO, CALIFORNIA Oct. 6th, 1914.

Mr. Morley,
 Supt. City Park,
 City.

Dear Sir:-

The City Beautiful Campaign Committee of the Federated State Societies is using every effort possible to get plants for free distribution to people who are unable to buy them. We have a bigger demand for plants than we are able to fill from our headquarters in the Spreckles Building.

I take this opportunity of soliciting plants, seeds, bulbs, etc. from you, feeling that you have more or less stuff which otherwise would be dumped as being of no use. If you will get together anything in this line which you feel able to give us it will be greatly appreciated and we will be glad to call for it is so as to avoid any expense to you. If you can do so we will, of course, be glad to have you deliver some to Headquarters on the first floor of the Spreckles Theatre Building, 107 - Broadway.

Thanking you in advance for anything you may do for us, we remain,

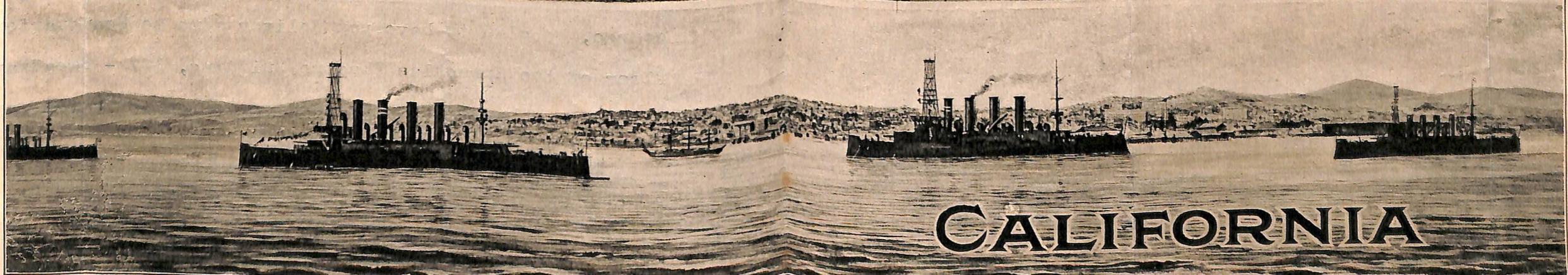
Very truly yours,

CITY BEAUTIFUL CAMPAIGN COMMITTEE

Jack Huston
 Secretary.

WHAT SAN DIEGO HAS

- 100,000 population.
- Perpetual sunshine.
- Water system owned by city.
- A ten-million gallon per diem water filtration and aerating system.
- Three hundred and sixty-eight miles of water mains.
- Purest and cheapest water (mountain) of any city of its size in America.
- Sufficient water conservable to irrigate every acre of valley land.
- 40 miles of paved streets.
- 170 miles of graded streets.
- 177 miles of sewer mains.
- Seventy miles of street railway.
- Twelve banks, capital \$3,000,000.00; deposits, \$23,000,000.00.
- Unexcelled educational facilities.
- State Normal School, \$200,000.
- Polytechnic School, \$200,000; capacity 750.
- High School, \$315,000; 40 instructors, over 1400 attendants.
- Twenty-four public schools, value \$1,559,000 and employing 250 teachers.
- Army and Navy Academy.
- A harbor equal to New York.
- Twenty-two sq. miles of anchorage ground in harbor; deep enough to admit the largest ships afloat.
- First port of call from the Panama Canal.
- The only natural deep water harbor between San Francisco and the Panama Canal.
- 200 manufacturing industries in operation.



WHAT SAN DIEGO HAS

- 54 Churches.
- 168 Hotels, two of which cost \$3,500,000.00.
- 21 Theatres, one costing one million dollars.
- \$500,000 improvements proposed by the Santa Fe R. R.
- Nearest port of entry for the trade in the Orient.
- Historically city of first interest on the Pacific Coast.
- Fresh vegetables and fruit every day in the year.
- Fourth city in population in California.
- Thirty-nine State Societies.
- Finest all-year-round climate in the world.
- San Diego is far famed for its beautiful situation and its genial atmosphere.
- Most powerful radio station in the world, established here by the U. S.
- Largest and best equipped aviation field and training school for aviators in America; birdmen in the sky every day in the year.
- Report for 1912:—Greatest building gain per capita of any city in the world.
- Hunting, fishing, baseball, polo, swimming, motor boating, yachting, rowing, tennis, golf, autoing, etc., all the year round.
- The most equable climate in the world. A mean variation in temperature of only 8 degrees either in winter or summer. Only twice in 40 years has the temperature gone below 32° in winter, and very rarely has it reached 90 in summer, and then but for an hour. The summers of Alaska, the winters of Arabia.
- 385 miles of Gas mains.
- 400 miles of Electric lines.

OUR EXPOSITION

The San Diego Exposition will open January 1st, 1915, and will remain open until December 31st, 1915; nowhere else in the United States are climatic conditions found making this possible. The Exposition is a Mission City in White, set in a landscape the most beautiful that can be devised. This Mission City is being built in Balboa Park with its 1400 acres, situated in the heart of the city, overlooking the harbor, the ocean, the mountains and Mexico. The ground covered by the Exposition is 615 acres, \$10,000,000 is being spent in the building of it.

In order that visitors to the Exposition may receive some attention and that reliable information be furnished them in regard to hotels, restaurants, apartment houses, etc., the people here from the different states have organized themselves into State Societies, each society arranging to be the host to the visitors from its particular old home state. There will be information bureaus at depots and boat landings, where any visitor may locate his particular State Society. Any further information desired can be secured by writing to the president or secretary of your State Society here.