

MAYOR KEVIN L. FAULCONER CITY OF SAN DIEGO

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NEWS RELEASE

Faulconer Releases New "Waste No Water" App for San Diegans to Report Water Waste

App for iPhone and Android Devices Will Help Residents Save Water

San Diego, CA – Today Mayor Kevin L. Faulconer released a new "Waste No Water" application for iPhone and Android devices that will allow San Diegans to easily report sightings of water waste.



"One of the key tools we have in preventing water waste is the public," Faulconer said. "When we work together as a community, there's nothing that San Diego can't do. Using this app, the power to conserve water is literally in your hands."

The City's "Waste No Water" app allows users to report water waste immediately by photographing the problem on their phone and providing the address immediately through the app's GPS locator. The information is then sent to the City's Water

Conservation Department and assigned to staff for resolution.

Until now, the City relied on receiving complaints via phone calls and emails. This new app gives San Diegans a faster and more innovative way to inform the City of water waste.

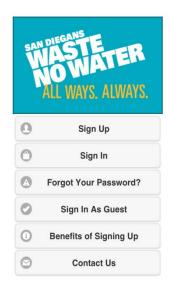
In addition to being a reporting tool, the app allows users to:

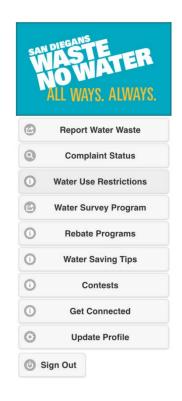
- Check the status of their complaint;
- Request a free water survey of their residence or business to help optimize water use;
- Connect with "Waste No Water" social media accounts; and

• Access online information on the City's water use restrictions, rebate programs and other helpful resources.

Go to the app store on your iPhone or Android device and search for "Waste No Water" to download the app.

The new "Waste No Water" app follows Mayor Faulconer's Oct. 6 recommendation to move San Diego into "Drought Alert" status, the second phase of citywide conservation that calls for additional mandatory measures for all residents and businesses. The new measures would go into effect Nov. 1, pending City Council approval.





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