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NEWS RELEASE

Mayor Appoints Chief Data Officer

New City Position Will Use Technology to Make City More Efficient, Transparent and Innovative

San Diego, CA – Today Mayor Kevin L. Faulconer announced the appointment of Maksim Pecherskiy as the Chief Data Officer for the City of San Diego.

Starting Nov. 24 Maksim will work in the Performance and Analytics Department to implement the new Open Data initiative called for by the Mayor's *One San Diego* Transition Advisory Committee. Mayor Faulconer's commitment to open data reflects his strong belief in running a transparent government that can contribute to economic development opportunities for local businesses and uses technology to improve operations and enhance customer service.

"Maksim is a perfect fit for the role of Chief Data Officer," Mayor Faulconer said. "He will use public data and technology to help government make data-driven decisions, improve service delivery to our residents and positively impact the quality of people's lives. I supported the move toward open data while on the City Council and look forward to seeing it through as Mayor."

"I'm extremely honored and excited to be chosen to serve the City of San Diego in this important role," Pecherskiy said. "We're going to develop innovative web tools to empower San Diego residents, share information with our local startup community to develop apps and identify new ways to use our data to improve the lives of all San Diegans. I'm looking forward to working with my colleagues at the City as well as the technology, education and civic communities in San Diego to help harness the power of data and technology for positive change."

Maksim has been using technology to solve complex problems for nearly a decade. Before moving to California, Maksim was a Solutions Architect at Promet Source where he built large web systems and designed complex integrations. He also shaped development processes and led international development teams.

He spent the last year working as a Code For America fellow in Puerto Rico with a focus on economic development. His team delivered a product called PrimerPeso that provides business owners and residents a tool to search, and apply for, government programs for which they may be eligible.

The City's new Open Data Policy is scheduled to go before the City Council on Dec. 16. The policy calls for the Chief Data Officer to identify and make available the City's high-value data sets using open standards. The data sets would be accessible to the public through a web portal.

The City recognizes that making data available online in this manner will promote civic engagement, improve service delivery, allow for more effective communication with the public, and increase opportunities for economic development. This policy is also intended to make the operation of City government more transparent, effective and accountable, and to allow the public to assist in identifying efficient solutions for government.

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