



# District Three Dialogue

April 2009 Volume 1, Issue 3

## Councilmember Gloria serves on the following:

- Chair, Land Use and Housing Committee
- Public Safety and Neighborhood Services Committee
- Budget and Finance Committee
- Rules, Open Government and Intergovernmental Affairs Committee
- City-County Joint Homeless Taskforce
- Metropolitan Transit System Board
- San Diego Workforce Partnership

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## Making Sense of the Water Allocation Formula

Water is essential, and to preserve and protect this resource, it is now necessary to curb our use like never before. At the end of March, Mayor Jerry Sanders announced a water allocation formula to be used by the City to control water demand. Should water allocations be imposed by the State or by our water wholesalers, the plan will affect all City water customers including businesses, residences, multi-family homes, irrigation accounts and government agencies including the City.

It is estimated that the City will be required to reduce use by 20%. To ensure compliance, the following reduction percentages were established.

	Exterior/Interior
Residential	45% / 5%
Multi-Family	45% / 5%
Commercial	45% / 3%
Irrigation	45% / N/A

Allocations will be established for four-month periods beginning July 1. Once the property allocation is determined, customers can use water for either indoor or outdoor purposes.

If your monthly usage is less than six hundred cubic feet (HCF), or 4,488 gallons, you are exempt from any reductions. 21% of all customers in the single-family residence class are in this category. Individual allocations for each water meter will be calculated on the basis of usage during 2005, 2006 and 2007. Interior usage will be estimated by assuming that the lowest two months of winter water use during those three years is a good estimate for indoor water use throughout the year. Any usage above that amount will be considered exterior use (for landscaping and maintenance).

For example, if you live in a single-family home and your monthly average use between 2005 and 2007 was 10 HCF, and your lowest amount of use over 60 days during those winters was 7 HCF, then your interior use will be assumed to be 7 HCF and your exterior usage will be assumed to be 3 HCF. Under the allocation plan, you will be required to cut 5% of your interior use (0.35 HCF) and 45% of your exterior use (1.35 HCF), leading to an overall allocation of about 8 HCF.

Also, allocations will be calculated over a four-month period in order to provide customers with a reasonable adjustment period and to compensate for any unexpected high usage.

*Continued on page 4.*

## Local Organizations Will Receive More Than \$1.5 Million

Councilmember Todd Gloria recently announced the Third Council District's recommendations for Community Development Block Grant (CDBG) funding. Totaling just over \$1.5 million, more than half of the entire amount is going to local organizations.

"The number of organizations working tirelessly to benefit San Diego far exceeds the amount of federal funding available through the CDBG program, but providing these necessary dollars at such a difficult financial time is gratifying

to me," said Councilmember Gloria. "I am confident that the funding will make a real difference to District Three and the entire City."

Among the groups for which he recommended funding are Alliance for African Assistance, City Heights Community Development Corporation, North Park Mainstreet, Rebuilding Together, Union of Pan Asian Communities, San Diego Youth and Community Services, La Maestra Family Clinic, Elderhelp and Family Health Centers.

In light of the City's own budget, Councilmember Gloria used CDBG money to fund a position in the Neighborhood Code Compliance Department to focus on proactive code enforcement, which is a priority when it comes to strengthening the quality of life in District Three neighborhoods.

The funding will be distributed starting at the beginning of the next fiscal year in July. For more information about the CDBG process, please visit [www.sandiego.gov/cdbg/apps/index.shtml](http://www.sandiego.gov/cdbg/apps/index.shtml)

# Report from the Committee on Land Use and Housing

*Councilmember Todd Gloria, Chair*

When my colleagues selected me to chair the City Council Committee on Land Use and Housing (LU&H), I set out to tackle the subject matter in an inclusive way, to ensure the public and all stakeholders had the opportunity to participate and discuss issues related to San Diego's planning, infrastructure and land development. I am grateful to my partners on LU&H, Council President Pro Tem Kevin Faulconer, Councilmember Tony Young and Councilmember Sherri Lightner, who serves as the committee's vice chair.

The March 11th LU&H meeting exemplified my goals for the committee. The agenda included a report from the San Diego Regional Chamber of Commerce regarding its Housing Committee policy recommendations, a report from the City Planning and Community Investment Department regarding parking meter utilization plan and a report from the San Diego Housing Commission regarding the foreclosure and acquisition policy. Finally, the committee heard a presentation from the City Planning and Community Investment Department regarding the action plan for the City's General Plan.

Implementation priorities for the General Plan include:

- Community Plan Updates
- Climate Change Initiatives
- Water Supply and Conservation Efforts
- Land Development Code Amendments
- Public Facilities Finance Strategy
- Economic Development Strategic Plan
- Parks Master Plan
- Historic Preservation Incentives

I am in agreement with the implementation priorities. I think they accurately reflect the desires of the communities in my district, as well as the needs of our City. I'm especially glad to note that the Conservation Element of the General Plan recognizes the need to reduce carbon dioxide emissions in accordance with State law. The action items associated with the Conservation Element, especially the formation of a multi-disciplinary team to be a guiding force in helping the City develop effective green building standards that address both new construction and existing buildings, are incredibly important as well.

The LU&H Committee will explore a variety of issues at upcoming meetings. Among the future agenda items are predatory lending and payday loans; potential deferral of Development Impact Fees; and a status report on the Mid-Coast Rail/Bus Rapid Transit project.

Our next meeting, scheduled for 2:00 p.m. on Wednesday, April 15 in the Council Committee Room, 202 C Street, 12th floor. More information about the committee including agendas and minutes is available at [www.sandiego.gov](http://www.sandiego.gov).

## City Heights Redevelopment Update

*By Councilmember Todd Gloria*

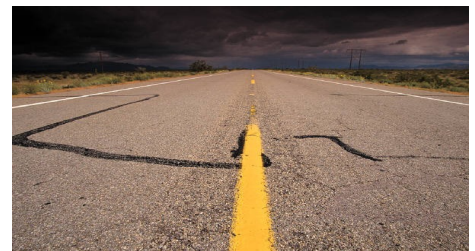
I'd like to take this opportunity to applaud the City Heights Redevelopment Project Area Committee (PAC) and community members that participated in the update of the project area's Fourth 5-year Implementation Plan. On Monday, March 9th, the PAC hosted a well-attended workshop—well over 100 people participated. The goal of the interactive forum was to gather community input to establish goals and objectives in order to develop a work plan that will guide redevelopment activities in City Heights for the next five years. From the initial feedback I've received, many community members felt that an emphasis was needed in improving or increasing the number of sidewalks, parks, street lights and housing.

In addition to the workshop, the PAC also surveyed the community over a two-month period on their priorities. I look forward to the PAC's recommendation coming before the Redevelopment Agency in the next month. As always, I am encouraged by community participation and am honored to support this community process.

## Uptown Traffic Improvements

Several road and signage improvements have been made recently in the Uptown area. The list that follows includes those that should help residents and visitors travel more smoothly.

- A crosswalk was installed across Fifth Avenue at Washington Street.
- The centerline on Washington Street between Fourth Avenue and Fifth Avenue was restriped.
- The curb on the corners of Cleveland Avenue and Monroe Avenue was painted red.
- A 15 Minute Parking sign and green painted curb were removed from 540 Ivy Lane.



- Illegally-placed green paint was removed from a curb on Ninth Avenue.
- Two 25 MPH speed limit signs were installed on Fifth Avenue near Washington Street.
- The timing coordination of traffic signals near Washington Street and Goldfinch was adjusted to improve traffic flow.

## Did you know?

You can submit a Traffic Request for Service and a Street Division Service Request online! Visit: <http://www.sandiego.gov/engineering-cip/services/public/request.shtml>.

To contact the Streets Division, call 619-527-7500 or send an email to [Street\\_Service@sandiego.gov](mailto:Street_Service@sandiego.gov).



## San Diego Secures \$7 Million Grant to Address Lead Hazards

On March 6, Councilmember Todd Gloria joined Mayor Jerry Sanders in front of a City Heights home to announce that the City of San Diego secured a \$7 million grant from the U.S. Department of Housing and Urban Development (HUD) to remove lead paint hazards from local residences.

The money will be used for the Lead Safe San Diego program, administered by the San Diego Housing Commission, and should assist more than 500 households in the next three years.

Both owner-occupied and rental units constructed before 1978 are eligible for grants ranging between \$5,000 and \$10,000 to eliminate lead hazards. Homes with children under the age of six are targeted, and

household income is a factor when grants are considered.

Because young bodies absorb more lead and their activities increase exposure, children are at greater risk for lead poisoning. Research shows that small amounts of lead can have

*From right: Mayor Sanders, Councilmember Gloria, Rick Gentry from the San Diego Housing Commission, Jon Gant from HUD and Diane Takvorian from the Environmental Health Coalition.*



severe effects on the nervous system and can cause brain damage, learning disabilities, reduced muscle and bone growth and hearing loss.

Over the last six years, HUD grant funding has helped the City eliminate lead hazards in 735 homes.

Any San Diego resident living in a home or apartment built before 1978 that has peeling paint or identifies a contractor's disturbing paint uncontained may call the City's lead hotline at 858-694-7000 or email [lead-safe@sanidiego.gov](mailto:lead-safe@sanidiego.gov) to have an enforcement officer perform an inspection.



### Coffee with your Councilmember

Councilmember Gloria invites neighbors to meet casually at community coffees throughout District Three to discuss issues and concerns. The first round of coffees took place in

March and featured lively conversations about water, the City budget and a variety of individual neighborhood concerns. The coffees for the month of April are listed below. Please come by at any time during the hours listed.

Saturday, April 11  
10:00 — 11:30 a.m.

Nate's Deli, 3120 Euclid Ave.

Saturday, April 11  
12:30 — 2:00 p.m.

Kensington Café, 4141 Adams Ave.

Saturday, April 25  
9:30—11:00 a.m.

Rebecca's Coffee House, 3015 Juniper St.

Saturday, April 25  
12:30-2:00 p.m.

Bread & Cie, 350 University Ave.



*Councilmember Gloria discusses issues at Sea Rocket Bistro in North Park (above) and at Kensington Café (below).*



## Be a Partner in Progress: Upcoming Events

### City Heights Public Safety Meeting

Featuring Community Relations Officer David Tos  
April 1, 6:00—7:00 p.m.  
Mid-City Police Substation, 4310 Landis St.



### GLBT Community Children's Easter Egg Hunt

Hosted by Imperial Court de San Diego  
April 12, 2:00 p.m.  
Trolley Barn Park, Adams Avenue at Florida Street

### Council District Three Budget Town Hall Meeting

With Mayor Sanders and Councilmember Gloria  
April 18, 11:00 a.m.-12:00 p.m.  
Hoover High School Auditorium, 4474 El Cajon Blvd.



### San Diego EarthFair 2009

Presented by San Diego EarthWorks  
April 19, all day  
Balboa Park

### 36th Annual Adams Avenue Roots Festival

Sponsored by the Adams Avenue Business Association  
April 25-26, all day  
Adams Avenue between 34th and 35th Streets

### 9th Annual 2009 City Youth Forum

#### Planning Our Future: Tag! You're It

April 25, 10:30 a.m.—2:00 p.m.  
Reuben H. Fleet Science Center, 1875 El Prado in Balboa Park  
High school students throughout San Diego are invited to attend the "Green Students" Youth Forum, focused on education and career opportunities in the emerging environmental industry. Registration is required by April 18. More information is available on the District Three website, [www.sandiego.gov/cd3](http://www.sandiego.gov/cd3).

### Dining Out for Life

April 30, all day  
Participating restaurants, bars, coffee houses and nightclubs in San Diego will donate a minimum of 25% of sales to The Center's HIV/AIDS services and prevention programs. For more information and a list of participating restaurants, visit [www.diningoutforlife.com/sandiego](http://www.diningoutforlife.com/sandiego)

Councilmember Gloria is also scheduled to participate in the monthly meetings of the Balboa Park Committee, the University Heights Library Task Force, North Park Community Association

The Old House Fair will return to South Park for the 11th year on Saturday, June 20th. The organizers are currently seeking exhibitors, vendors and homes for the historic house tour. Please call Studio Maureen (619-233-6679) or visit this site for more information: [http://goldenhillcdc.org/comp\\_oldhouse?4.4](http://goldenhillcdc.org/comp_oldhouse?4.4)

## Water Allocation *(Continued from page 1.)*

Customers will be able to appeal allocations through a variance process.

Customers with multiple meters or accounts will be able to request allocations be aggregated to allow for trade-off allocations between or within properties.

Recycled water use is exempt from use reduction and allocations.

Because the City will face penalties from water wholesalers if water use is not curtailed the required amount, the City will require users who exceed their allocations to pay higher rates, and will assess fines on users who repeatedly exceed their allocations. Please visit [www.sandiego.gov/water/conservation/drought/](http://www.sandiego.gov/water/conservation/drought/) for more information.

## Councilmember Gloria Welcomes Future Leaders to City Hall

Five young women from San Diego High School joined the Council District Three office for half a day on Tuesday, March 24.



The students, Mary Gonzalez, Alicia Macedo, Lucy Martinez, Katherine Slade, Sherron Garrett, all hailed from the San Diego High School of Business.

The young women toured City Hall, attended a City Council meeting, learned the functions of a City Council office, and enjoyed a question and answer session with Councilmember Gloria and his staff.

"I am always energized to meet young people interested in careers in public service," said Councilmember Gloria. "The students were engaged, asked good questions and were not scared off by a colorful session of non-agenda public comment. They have bright futures as leaders!"



## Community Connection: The Todd Squad is Working for You

**Canyon Clean Ups** The Greater Golden Hill Community Development Corporation sponsored a clean up of Juniper Canyon on Saturday, March 14. With the help of Urban Corps, Path Finders, members of Kaleo Church and many neighbors, approximately four tons of trash were removed.



On Saturday, March 21, a similarly successful clean up of Van Dyke/Manzanita Canyon occurred in City Heights.



**Bike Route** To expedite creation of a new bike route in District Three, District Three staff met with City workers and members of the San Diego Bicycle Coalition in the field to discuss future plans for a bike route connection from Adams Avenue to Landis Street.

**Traffic** A traffic study looking into traffic calming measures for the intersection of Adams Avenue and Oregon Street is underway to improve safety for the community, Our Lady of Peace and the Adams Avenue Business Association.

Two additional traffic studies are underway, one to research options for vehicles accessing Mission Valley from Adams Avenue and one to address the high rate of speed that vehicles travel into University Heights from Meade Avenue to North Avenue.

A "No Parking" sign on Cromwell Court that had been knocked down due to recent construction is being replaced.

To ensure the safety of pedestrians in the Hospital Zone near UCSD Medical Center Hillcrest, street and gutter repair is occurring and the Police Department is working on traffic mitigation.

**Infrastructure** The gutters and curb ramps at 30th Street and Dwight Avenue are currently being reconstructed to eliminate water ponding.

Potential fixes to address the standing water on Hawley Boulevard are under investigation.

A group of potholes that developed in the alley behind Ohio Street is being filled.

City Staff attended to a water leak at a home on Altadena Avenue and was able to stop the leak within hours of the initial report.

**Public Safety** Councilmember Gloria and his staff are working closely with Community Relations Police Officer Dean Thomas and excited to be moving forward with the organization of the new Normal Heights Neighborhood Patrol to enhance public safety in the area. Further, the Police Department is investigating a residence in University Heights that had generated a lot of community concern regarding neighborhood safety.

**Neighborhood Maintenance** City staff are working on a grouping of graffiti spots at a home on Cromwell Place and addressing the illegal

dumping of paint and chemicals into the canyon off of Cromwell Court. Graffiti in the Kensington Plaza Alley was also removed.

Furniture that had been illegally dumped behind homes on Cherokee Avenue and Third Avenue was removed, and construction debris that had fallen off of a construction utility truck at the intersection of Madison Avenue and Cherokee Avenue was also removed.

## April is Children and Nature Month



Councilmember Gloria was joined at the March 30 City Council meeting with canyon and environmental advocates for the proclamation of April as Children and Nature Month.

The proclamation read, in part:

**WHEREAS**, children today are far less likely than their parents to spend time playing in nature and spend an average of 6.5 hours per day watching TV, playing video games and using computers; and

**WHEREAS**, when children spend more time outside and in nature their level of stress decreases and their physical activity, self-confidence and ability to focus increase; and

**WHEREAS**, the Children and Nature Network was created to encourage and support the people and organizations working to reconnect children with nature; and

**WHEREAS**, San Diego is blessed with canyons, rivers, creeks, wetlands and beaches that are home to an extraordinary variety of plants and animals, and San Diego children deserve to experience their wonder and beauty directly; **NOW, THEREFORE**,

**BE IT RESOLVED**, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby commend the Children and Nature Network for its continued work to reconnect children with nature.

**BE IT FURTHER RESOLVED**, that April 2009, be and is hereby proclaimed to be, "**CHILDREN AND NATURE AWARENESS MONTH**" in the City of San Diego.



## Tracking Todd



Councilmember Gloria took part in the opening day ceremonies of the **Mid-City Little League** on March 7. This year marks the league's 60th anniversary. (Above)

The students at Cherokee Point Elementary enjoyed a visit from Councilmember Gloria as part of **Read Across America Day** on March 6. (Above right)



A visit to the 2009 San Diego Regional **First Robotics Competition** was impressive for the Councilmember. (Right)

In addition, Councilmember Gloria presented a commendation at the **El Cajon Boulevard** Business Improvement Association's 20th Anniversary party for the Boulevard sign.

Councilmember Gloria addressed the **Committee of 100** about his vision for the 2015 Centennial Celebration of Balboa Park's 1915 Exposition. The Committee of 100 is dedicated to the preservation and restoration of the Spanish Colonial Architecture in Balboa Park.



## Black History Month



Councilmember Gloria took part in the 18th Annual Heritage Day Parade on February 28 (left) and worked with Venessa Jackson-Jordan of his staff to initiate a Black History Month education display at City Hall (right).