



District Three Dialogue

May 2009 Volume 1, Issue 4

Councilmember Gloria serves on the following:

- Chair, Land Use and Housing Committee
- Public Safety and Neighborhood Services Committee
- Budget and Finance Committee
- Rules, Open Government and Intergovernmental Affairs Committee
- City-County Joint Homeless Taskforce
- Metropolitan Transit System Board
- San Diego Workforce Partnership
- San Diego Convention and Visitors Bureau

Water Update: Mandatory Conservation Begins June 1

It has been approximately six months since I was sworn in as a San Diego City Councilmember. While I have certainly learned much about the processes and procedures, I am still amazed by the constant flow of information and activity at City Hall. Since the last issue of the District Three Dialogue, significant changes have occurred related to our City water supply.

In an effort to give you the most current information, last month I provided information on the Mayor's proposed water allocation plans. Since then, our water wholesalers decided to supply us with more water than expected, so we now need to cut 10-13% of our water use instead of the 20% previously anticipated.

To accomplish this, the City of San Diego will move to a Stage 2 Water Emergency and implement

mandatory behavioral changes on June 1. Irrigation will be allowed only between 6:00 p.m. – 10:00 a.m. Odd number addresses may irrigate Tuesday, Thursday and Sunday; even number addresses may irrigate Monday, Wednesday and Saturday. Sprinkler use is limited to no more than ten minutes per watering station per assigned day, and anything not irrigated by sprinklers must be watered by a hose with a positive shut-off nozzle or a hand held container. Irrigation of nursery and commercial growers' products is permitted in the hours between 6 p.m. – 10 a.m. or at any time when using a hand-held hose with a positive shut-off nozzle, a hand-held container, or drip irrigation. All leaks must be stopped or repaired upon discovery or within 72 hours of notification by the City. Finally, operation of ornamental fountains must stop except to the extent needed for maintenance.

The City Council approved this behavioral change approach on May 5 after two public hearings.



Water Changes Starting June 1

- Odd numbered addresses water on Tuesday, Thursday and Sunday
- Even numbered addresses water on Monday, Wednesday and Saturday
- Sprinklers may not be used for more than 10 minutes per assigned day
- Watering is permitted only between 6:00 p.m.—10:00 a.m.

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Balboa Park News: It's Easy Being Green



Just days after helping plant 20 trees in Balboa Park in celebration of Arbor Day (see photo), Councilmember Todd Gloria joined Mayor Jerry Sanders on May 7 to announce a proposal to dedicate \$5 million of federal energy efficiency and conservation stimulus dollars to the park.

This exciting plan will connect the \$5 million of federal funds to a \$25 million investment by SunEdison to install and maintain three

megawatts of solar power at Balboa Park for the next 20 years, making the park more efficient, reducing greenhouse gases, getting us closer to energy independence, and adding needed quality jobs for San Diegans. The entire \$12.5 million energy efficiency and conservation stimulus spending plan will be reviewed at public hearings in the upcoming month, and Councilmember Gloria looks forward to your input.

Community Connection: The Todd Squad is Working for You

At the request of District Three community members, the Land Use and Housing Committee considered the impacts of **check cashing and payday lending establishments** on the neighborhoods in which they are located. The Committee asked City staff to research whether these establishments have a blighting effect on the community and to make recommendations for new restrictions.

To allow for appropriate passenger access to a disabled parking spot near All Saints Episcopal Church in Hillcrest, Councilmember Gloria led the effort to move and **repaint the blue zone**. This work will be completed by the end of May so that the space is no longer blocked by guide wires and a telephone pole.

Sidewalk repairs will soon be made to two areas in District Three. A lifted area caused by heat expansion near 1240 University Avenue in Hillcrest should be repaired by May 29. Damage due to a palm tree on Ridgeway Drive in Kensington will also be repaired soon.

Councilmember Gloria and his staff worked with multiple neighborhood groups and constituents in University Heights to report a home that was generating a great deal of community concern. As a result, the home was raided by the San Diego Police Department's Narcotics Division and **three individuals were arrested**.

Standing water is no longer an issue on a section of Hawley Boulevard since **street repairs** were made at the request of Councilmember Gloria.

Life on Panorama Drive will be a little calmer once "No Outlet" signs are installed. This will help to **mitigate traffic** attempting to access Texas Street and Mission Valley.

New **stops signs** were installed at Adams Avenue and Oregon Street to address the safety concerns of the Adams Avenue Business Association and local residents.

A study is underway to determine possible **traffic calming** measures on Madison Avenue between Texas Street and Park Boulevard.

Thanks to efforts of Councilmember Gloria's office, the City's Neighborhood Code Compliance Department investigated complaints of **substandard housing** in North Park, resulting in the completion of necessary repairs.

Need help?

If you have a City-related concern about your neighborhood, please contact Councilmember Gloria's office for assistance.

Email: toddgloria@sandiego.gov

Phone: 619-236-6633

Ribbon-Cuttings Ramp Up in District Three

Euclid Tower is Back!

The corner of University Avenue and Euclid Avenue in City Heights welcomed back the iconic Euclid Tower on April 20. Before termites forced its demolition a decade ago, the Euclid Tower stood as a landmark for about 70 years. Councilmember Gloria participated in the ribbon-cutting along with local community members and commented, "Euclid Tower is a symbol of City Heights, and its return proves the strength of this neighborhood."

Jack in the Box Returns to City Heights

Councilmember Gloria had the grand pleasure of officially opening the new Jack in the Box on University Avenue, just east of the I-15 on April 3. Jack in the Box served burgers, tacos and shakes to City Heights residents for more than 35 years before its location down the street at Fairmount Avenue was closed for a redevelopment project that includes senior housing and a community clinic. While participating Councilmember Gloria was recognized by the restaurant's employees, not because of his elected position, but because he frequents Jack in the Box.



Arbor Terrace Expands Housing in North Park



The number of residences in North Park expanded by 71 units when Councilmember Gloria and former Councilmember Toni Atkins cut the ribbon at Arbor Terrace, an affordable rental housing complex located on Florida Street, on April 29. Councilmember Gloria thanked the Greater North Park Planning Group and the North Park Redevelopment Project Area Committee for their support of Arbor Terrace's craftsman-style buildings, noting, "They obviously work to make sure projects fit with the community character." He added, "Developments like this only add richness to the diversity already thriving in North Park."

Councilmember Gloria Announces Burlingame is now a Historic District, Comments on Delay with Dryden Historic District

Burlingame Historic District

Councilmember Todd Gloria recently announced that the North Park area of Burlingame is officially a geographic historic district. His letter to local residents stated that all appeals of the designation were withdrawn, allowing the designation to become official as of April 1, 2009.

Additionally, the City's Program Coordinator for Historical Resources, Cathy Winterrowd, has indicated that she will bring forward to the City Council a request to extend the deadline for those contributing structures that were designated in November 2007 so that they can apply for a Mills Act agreement this year. She also plans to ask Council to reduce the application fee from \$590 to \$400 for these applicants since this was the fee schedule in place at the time the structures were designated.

"The designation of the Burlingame Historic District represents the culmination of years of effort by residents of Burlingame as well as other historic preservationists," said Councilmember Gloria. "It formally recognizes the historic significance of this wonderful neighborhood, and adds a level of assurance that Burlingame's unique charm will be protected and preserved."

Proposed Dryden Historic District

Out of concern that the Historical Resource Section of the City Planning and Community Investment Department placed the processing of the proposed Dryden Historic District in North Park on hold, Councilmember Gloria submitted a formal inquiry to Mayor Jerry Sanders in April.

The stated purpose of the delay is for staff to obtain preliminary feedback from a consultant

that will soon be hired to conduct a historical survey of the entire North Park community as part of the North Park Community Plan Update.

Councilmember Gloria's memo stated, in part, "Members of the North Park Historical Society have been working for over five years to compile the necessary documentation for the Dryden Historic District and put the application together. At the request of City staff, they updated and resubmitted their application in January. Preservation of the historic character of District Three neighborhoods is of the utmost importance to me and my constituents. It is my hope that the application of the proposed Dryden Historic District will be considered as expeditiously as possible, and that the application will not be delayed beyond the six months that have been described."

Upcoming Events

21st Annual American Indian Culture Day

Sunday, May 10, 2:00-4:00 p.m.
Balboa Park
Park Blvd. and Presidents Way

Water Conservation Forum

Tuesday, May 12, 6:00 p.m.
War Memorial Building in Balboa Park

Artists and Authors Showcase

Friday, May 15, 6:00-9:00 p.m.
Children's Museum
200 W. Island Ave.

North Park Festival of the Arts

Sunday, May 17, 10:00 a.m.-6:00 p.m.
University Ave. between 30th and 32nd St.

Harvey Milk Diversity Breakfast

Friday, May 22, 7:30-9:00 a.m.
Holiday Inn on the Bay
1355 North Harbor Drive

Kensington Memorial Day Parade

Monday, May 25 at 10:30 a.m.
Parade begins on Marlborough and Ridgeway and continues south on Marlborough.

First Anniversary of the City Heights Farmers Market and Grand Opening of the Community Garden

Saturday, June 6, 11:30 a.m.-2:00 p.m.
43rd St. and Wightman St.

GSDBA 30th Anniversary Celebration

Thursday, June 11 at 6:00 p.m.
Hard Rock Hotel, 207 Fifth Ave.



South Park Old House Tour

Saturday, June 20
10:00 a.m.-4:00 p.m.
30th St. and Beech St.



Coffee with your Councilmember

Councilmember Gloria invites neighbors to meet casually at community coffees throughout District Three to discuss issues and concerns. The next several coffees are listed below. Please come by at any time during the hours listed.

Saturday, May 9
10:00—11:30 a.m.
Lestat's Coffee
3343 Adams Ave.

Saturday, May 16
11:00 a.m.—12:30 p.m.
Baja Betty's
1421 University Ave.

Saturday, June 13
10:30 a.m.—12:00 p.m.
City Heights/Weingart Library
3795 Fairmount Ave.

Tracking Todd



Firefighters Support Copley Family YMCA

The San Diego City Firefighters — Local 145 generously donated \$2,000 to the Copley Family YMCA on April 7. Councilmember Gloria joined representatives from Local 145 and a crew from nearby Fire Station 14 for the check presentation.

San Diego firefighters personally contribute a portion of their paychecks to the Community Responsibility Fund, which is used to support worthy charitable groups like the Copley YMCA.

The Copley Family YMCA provides educational and physical wellness services to the neighboring North Park and City Heights communities, and has been a fortunate recipient of the Firefighters' generosity for many years.

EarthFair 2009 is a Huge Success

On Sunday, April 19, Councilmember Gloria joined Bonita Blue Bin and tens of thousands of San Diegans at the 20th Annual EarthFair in Balboa Park. The annual festival was sponsored by San Diego EarthWorks, which Councilmember Gloria and his City Council colleagues recognized by proclaiming April 14 "San Diego EarthWorks Day" in the City of San Diego.

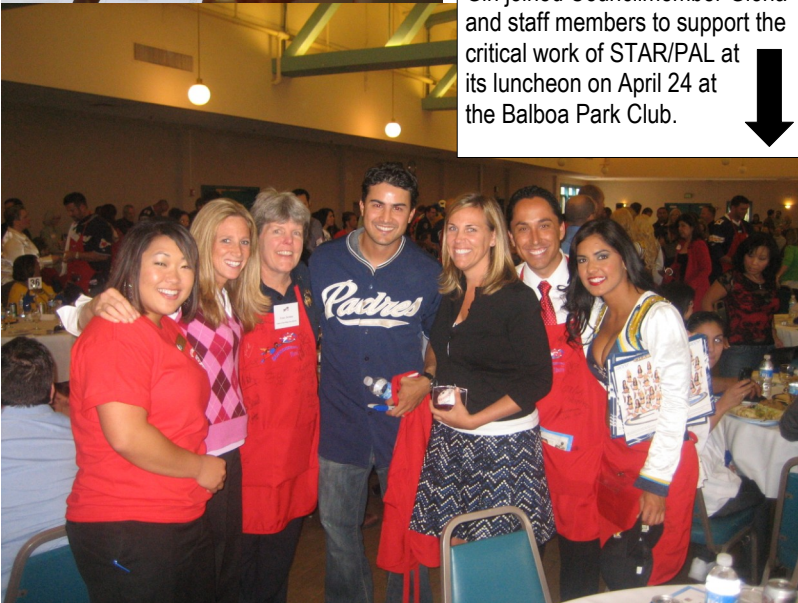


Take Your Child to Work Day

Nikayla Jackson, granddaughter of District Three staff member Venessa Jackson-Jordan, was welcomed to the office. She learned about City services and visited Fire Station 1.

STAR/PAL Celebrity Waiters Luncheon

Fire Chief Tracy Jarman, Padre Edgar Gonzalez and a Charger Girl joined Councilmember Gloria and staff members to support the critical work of STAR/PAL at its luncheon on April 24 at the Balboa Park Club.



North Park Lions Welcome Councilmember Gloria