



District Three Dialogue

September 2009 Volume 1, Issue 7

Councilmember Gloria serves on the following:

- Chair, Land Use and Housing Committee
- Public Safety and Neighborhood Services Committee
- Budget and Finance Committee
- Rules, Open Government and Intergovernmental Affairs Committee
- City-County Joint Homeless Taskforce
- Metropolitan Transit System Board
- San Diego Workforce Partnership
- San Diego Convention and Visitors Bureau

Talmadge Lights Are Back On!

For anyone who lives in Talmadge or has visited the eastern-most neighborhood in Council District Three at night recently, the dark streets could not be missed.

In late July, the lights came back to Talmadge. The complete lack of lighting plagued the community for months, which has also dealt

with frequent localized outages for many years.

Unlike many areas of San Diego, the non-functioning lights were not due to simple burned-out bulbs.



Keeping History Alive in Balboa Park

Balboa Park is the crown jewel of San Diego. As the 2015 centennial celebration of the Panama-California Exposition nears, Councilmember Gloria is focused on preserving the beauty and history of the park for its next 100 years and beyond. This summer, two important milestones occurred.

Marston House Re-Opening

Councilmember Todd Gloria was thrilled to participate in the re-opening of the Marston House in Balboa Park on July 23. The Marston House is a local historic treasure which was closed months ago because of budget

problems. The landmark will now be managed through a partnership with Save Our Heritage Organization (SOHO).

The Marston House Museum & Gardens is now Friday through Sunday, 10:00 a.m. – 5:00 p.m. The house and gardens will be available for group tours and rentals for special events. For more information, please visit http://sohosandiego.org/marston/mh_now.htm.

Museum of Man Honored for Preservation Efforts

The California Preservation Foundation and the 2009 Preservation Design Awards Jury selected Balboa Park's California Building and the Museum of Man façade restoration project for an award in the Craftsmanship/ Preservation Technology category.



Councilmember Gloria and SOHO's Bruce Coons review the history of the Marston House.

When Talmadge was built, the electrical wiring for the streetlights was just buried in the ground under the sidewalks and streets, without any protection or casings. (See photo above.) Through the years, the moisture present in the soil naturally impacted the wires and caused the lighting problems. These 83-year old series circuits are extremely fragile.

"I am thrilled that the lights are back on in Talmadge," said Councilmember Todd Gloria. "I extend my thanks to the City's General Services Department for their dedication to solving this problem and to the community members for their patience."

City staff indicates the circuits should have been replaced years ago. Until that occurs, the City's dedicated electricians now have the expertise to pinpoint and address problems that may arise.

**Turn on the lights...
Report Broken Streetlights!
619-236-6633**

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San Diego's Water Supply: New Rules for Gray Water Use



Thanks to new rules from the State of California, residents seeking to reuse water will have an easier time by not having to obtain costly and time-consuming permits for their at-home systems. Local officials may weigh in with additional restrictions,

but for now, Councilmember Todd Gloria is pleased with that more people will be able to decrease their overall water demand by using gray water. Advocates for water reuse tout the impacts of diverting used water, also known as gray water, to yards for irrigation purposes.

Gray water includes wastewater from showers, bathtubs, bathroom sinks and washing machines. Water from toilets, kitchen sinks and dishwashers should not be reused because of high bacterial counts.

It is estimated that gray water systems can be installed for roughly \$200.

Approximately 1/3 of a household's water can be reused, greatly impacting the region's water supply and a family's water bill.

Residential gray water systems must be in compliance with several remaining restrictions. Gray water system requirements:

- The system must allow users to direct water to an irrigation field or the sewer.
- Gray water runoff and ponding are prohibited.
- Gray water released above ground must be covered by at least two inches of material that decreases potential human contact.
- Water used to wash soiled garments must be diverted to the sewer.
- Gray water should not be used to irrigate root vegetables.

Pedestrians and Pedal-ers Celebrate New Access through Mission Valley

Councilmember Todd Gloria joined Councilmember Donna Frye, City Attorney Jan Goldsmith, community members and City staff on July 29 for the long-awaited re-opening of the Ruffin Canyon Pedestrian Tunnel in Mission Valley.

"Pedestrian and bicyclist access to the San Diego River from upland communities like Normal Heights currently consists of a few renegade trails and informal footpaths," said Councilmember Gloria at the ribbon-cutting. "Thanks to the efforts of the Friends of Normal Heights Canyons and the San Diego River Conservancy, continued safe hiking access will be established between the communities on the mesa and the river."

The tunnel, which crosses under Friars Road, is accessed on the south side between Costco and Islands Restaurant in the Fenton Marketplace and on the north side behind the Portofino community.

The tunnel, 15 feet high and wide, was built in the late 1960s for trucks mining a quarry north of Friars Road across from what is now the Fenton Marketplace shopping center. The tunnel was locked in the 1980s with iron gates for security reasons. Now reopened, the tunnel connects the 84-acres of dedicated parkland in Ruffin Canyon and the 100 acres of Normal Heights Canyon with the San Diego River.



For more information, please visit http://hcd.ca.gov/codes/shl/graywater_emergency.html.

The artwork to the left was completed by Eric Wang, a fourth grader, for the City's annual water conservation poster contest. See below for more information.

Advocacy through Art: Water Conservation Posters Displayed at Local Recreation Centers

To see the water conservation poster and the other 18 winning submissions to the City's annual water conservation poster contest, visit the following recreation centers and YMCAs or view them online at www.sandiego.gov/water/conservation.

Golden Hill Rec Center, 2600 Golf Course Dr.
Allied Gardens Rec Center, 5155 Greenbriar Ave.
La Jolla RecCenter, 615 Propect St.
Carmel Mtn. Ranch/Sabre Springs Rec Center,
10152 Rancho Carmel Dr.
Santa Clara Rec Center, 1008 Santa Clara Pl.
Southcrest Rec Center, 4149 Newton Ave.
Toby Wells YMCA, 5105 Overland Ave.
Willie Henderson Sports Complex,
1035 S. 45th St.

Fire-Rescue News: Council Approves a New Ambulance Contract and Four-Legged Firefighters Join the Force

Emergency Medical Services Contract

The San Diego City Council approved a new contract with San Diego Medical Services Enterprise (SDMSE) to provide medical aid and ambulance services throughout the City. SDMSE, a public-private partnership between the City and Rural/Metro Ambulance, has been the City's emergency medical services provider since 1998, and offered new innovations and technologies in its latest proposal for the City. The five year contract includes an option to extend it a full 10 years. "SDMSE's proposal really was extraordinary, and if it yields the level of service provided over the past decade to the residents and visitors of San Diego, we should all be grateful," commented Councilmember Gloria before he and his colleagues unanimously approved the new contract on July 28. For more information about SDMSE, please visit www.sdmse.com.

Urban Search and Rescue Canines

Councilmember Todd Gloria announced the addition of four new rescue canines to the County's California Task Force 8 Urban Search and Rescue Team with Mayor Jerry Sanders, Council President Pro tem Kevin Faulconer and Fire-Rescue Chief Tracy Jarman on July 23 at the Regional Public Safety Institute.

"It is a real honor to welcome the newest members of the Fire-Rescue Department, Fletch and Martini!" said Councilmember Gloria. "These four-legged firefighters will be a tremendous asset locally and nationally."

San Diego's local Urban Search and Rescue Team's expertise is confined space search and rescue used when structures have collapsed. San Diego team members have been dispatched to the World Trade Center after 9/11, the Northridge earthquake in 1994, the 1995 Oklahoma City Federal Building Bombing and several hurricanes, including when Hurricane Katrina struck Louisiana in 2005.

"I want to thank our Fire-Rescue Chief Tracy Jarman and her team for looking for creative ways to supplement the department's resources and strengthen our ability to protect San Diegans," said Councilmember Gloria. "Without the substantial amount of grant funding Chief Jarman has been able to fight for, our Fire-Rescue operations would not be nearly as extensive or effective."

Operation Street Sweep Update

Courtesy of the San Diego Police Department

In July, the San Diego Police Department's Vice Unit conducted a two-day operation called Operation Street Sweep II which targeted "johns," or customers of prostitutes. The operation resulted in the arrest of 26 suspects whose charges range from recruiting females for the purpose of prostitution or agreeing to engage in prostitution.

Targeted areas for the sweep included El Cajon Boulevard in North Park and Main Street in Barrio Logan. The SDPD is aggressively addressing street prostitution, human trafficking for the purpose of prostitution and reducing the demand for prostitution. The first Operation Street Sweep occurred in May and resulted in 34 arrests.

The partnership with FEMA, Homeland Security and the National Disaster Search Dog Foundation provides San Diego this resource at no additional cost to taxpayers. Most importantly, these dogs and our entire Urban Search and Rescue Team provide amazing insurance and peace of mind that members of the public will receive the most effective response possible should disaster strike.



Above, one of San Diego's new USRT dogs demonstrates her skill with the help of her handler.

Curbing Car Sales on City Streets



Beginning on July 25, it became illegal to park a vehicle for sale on designated streets within the City of San Diego. The San Diego Police Department will provide warnings only until September 5. After the grace period concludes, citations will be issued to violators.

San Diego Municipal Code 86.23.1(b) reads, "It is unlawful to park a vehicle on a street designated pursuant to Section 86.23.1(e)

when, because of a sign or placard on the vehicle, it appears that the primary purpose of parking the vehicle at that location is to display to the public that the vehicle is for sale." Cars in violation of this section will be issued a citation and a warning notice listing the designated streets in the ordinance.

Each citation carries a \$50 fine. Vehicles in violation can receive two citations per day if the car is not moved. In addition to the parking citation, cars for sale may be impounded even if they are moved to another prohibited street, as long as the car has been cited for the same violation within the last 30 days but not within 24 hours of the first citation.

Vehicle sales are restricted on the following streets in Council District Three.

- 33rd Street from 4300 Meade Avenue to 4399 El Cajon Boulevard.
- Adams Avenue from 3100 Boundary Street to 3159 West Mountain View Drive.
- El Cajon Boulevard from 3150 Iowa Street to 33rd Street.
- Home Avenue between I-805 to 4699 Home Avenue.
- Meade Avenue from 3174 Boundary Street to 32nd Street.
- University Avenue from 43rd Street to 44th Street
- Wightman Street from 35th Street to 40th Street
- Home Avenue from Fairmount Avenue to 45th Street.

For a complete list of streets where car sales are prohibited, please check out the August 5 news release available online: <http://www.sandiego.gov/police/about/media/news09.shtml>.

Land Use and Housing Committee Focuses on Historic Preservation

Preserving San Diego's local heritage is a goal close to the heart of Councilmember Todd Gloria. As Chair of the Land Use and Housing Committee, he has dedicated the September 23rd meeting to topics related to historic preservation.

"San Diego is home to many historic landmarks and beautifully maintained older structures. It is critical that the importance of restoring and preserving these local historic resources is recognized appropriately by the City's policies and processes," said Councilmember Gloria.

The Land Use and Housing Committee is

scheduled to discuss and potentially take action on items including conservation districts, the Mills Act and the recently established Burlingame Historic District in North Park.

From the century-old facilities in Balboa Park to the pink sidewalks of Burlingame, from the signature gates of Talmadge to the individual charm of the Dryden District's arts and crafts-style homes, District Three has myriad significant edifices.

"I am lucky to have the opportunity to represent so many historic areas," said

Councilmember Gloria. "I remain committed to honoring our heritage by supporting community efforts to preserve these neighborhoods."

Like all City Council meetings, the Land Use and Housing meeting is open to the public and participation is encouraged. Details of the meeting are below.

Land Use and Housing Committee

Wednesday, September 23

2:00 p.m.

HISTORIC RESOURCES DAY

- Review Process for Demolition of Potentially Historic Resources
- Historic Neighborhood Conservation Districts
- Mills Act Update
- Land Development Code Changes re Historic Resources
- Reduced Fees and Extended Timeline for Burlingame Historic District

City Administration Building

202 C Street

12th Floor Committee Room

Best Practices in Historic Preservation A One Day Seminar — September 14

The City of San Diego's Planning and Community Investment Department, in conjunction with the State Office of Historic Preservation are sponsoring a one day seminar, Best Practices in Historic Preservation, on Monday, September 14 from 8:30 a.m.—4:00 p.m. in the Balboa Park Club Ballroom.

The event is geared to local government preservation commissions and staff, consultants, preservation and community interest groups, general public and students with an interest in historic preservation.

Register by August 28 and the cost of the program, covering breakfast, lunch and materials, is \$40 general or \$20 student with current ID. After August 28, the cost for all participants increases to \$50.

The expected program is:

8:00 a.m.	Sign in and continental breakfast
8:30 a.m.	Welcome
8:45—10:15 a.m.	Session A. Historic Context and Survey
10:30 a.m.-12:15 p.m.	Historic Context and Survey (cont'd)
12:15—1:00 p.m.	Lunch
1:00—2:00 p.m.	Session B: Historical Resources and CEQA
Break	
2:15—3:45 p.m.	Session C: Secretary of the Interior's Standards
3:45—4:00 p.m.	Closing Remarks

A downloadable registration form and more information are available online: www.sandiego.gov/historic.

City Council Approves Measures to Re-Build San Diego's Construction Industry

On July 21, the San Diego City Council approved two measures designed to preserve and create local building-industry jobs when many workers are struggling financially. The changes, which take effect this fall, extend the deadline on expiring building permits from one year to two, and give builders more time to pay fees. They will allow builders more time to secure financing and to sue cash on hand to hire construction workers and start projects.



The changes were discussed and recommended by the City Council's Land Use and Housing Committee, chaired by Councilmember Todd Gloria. "With many San Diegans still reeling from the economic downturn, these two measures will help create and retain jobs in some of the industries that have been hardest hit by the recession," Councilmember Gloria said. "The changes will help delayed construction projects get back on track and get people back to work."

Andrea Tevlin, the City's Independent Budget Analyst, supported the moves in a report issued July 16. "In the current economic climate, these changes could have a positive incentive for the construction industry that hopefully will result in additional jobs for the region."

Community Connection: The Todd Squad is Working for You!

The missing Normal Heights neighborhood identification sign on Adams Avenue near East Mountain View Drive facing westbound traffic will be restored/replaced/re-installed.

In response to a neighbor's request, a Dead End sign is being installed at the intersection of Kew Terrace and Nutmeg Street. In addition, a "No Outlet" sign facing westbound traffic will be installed at Nutmeg Street and Boundary Street.

When one of Talmadge's historic gates damaged by a delivery truck, Councilmember Gloria's office coordinated a quick fix with the approval of the City's Historic Resources Board.

The circuit of street lights on Talmadge Circle in Kensington were repaired.

The future redevelopment site at Meade Avenue and 40th Street is being cleaned and maintained.

Curb cuts are being added along Wightman Street between 35th Street and 40th Street in City Heights. These are being completed as part of an asphalt overlay project. Additional accessible curb cuts were inserted in University Heights and Hillcrest.

A mattress and rubbish that were dumped in an alley near Hawley Boulevard were removed within one day of the Council District Three office being notified of the problem.

A 25 mph School Zone sign post was replaced after it was knocked down by a motorist on Hawley Boulevard.

With the help of the Hillcrest Business Association, a new trash can will be installed at the 2800 block of 4th Avenue.

A pothole was filled in the 4000 block of Georgia Street.

Standing water was cleared from the 3600 block of 5th Avenue.

Councilmember Gloria, in response to the concerns of North Park residents and business owners about public safety around closing time, worked with SDPD to provide enhanced patrols near University Ave. and 30th street in August.

The deep holes in the alley behind the 4000 block of Louisiana Street were filled with asphalt, making the alley easier to navigate for residents.

News You Can Use: Think Green for Back to School

Within the next few weeks, children and parents will begin winding down from summer and gearing up for back-to-school. Whenever it comes to purchasing new items, whether it is clothes or school supplies, green practices can always be implemented. Many decisions made now regarding waste reduction and conservation will also have significant impacts on the future by safeguarding the planet's resources, slowing global climate change and conserving landfill space.

The tips below will not only teach children the importance of an environmental conscience, but will also help parents save money throughout the school year.

Reduce the amount you buy and reuse last year's school supplies:

- Spiral-bound notebooks may still have unused paper.
- Three-ring binders may have some life; add stickers or decorative tape to mend any damage.
- Use leftover dividers by creating new labels.
- Test pens, pencils, markers and highlighters to make sure they still work before throwing them away or buying new ones.
- Bring a reusable lunch bag, including reusable forks and spoons.
- Durable plastic sandwich and snack bags as well as glass and metal food containers can be reused and are easily washed.
- Pack cloth napkins instead of paper.
- Buy products with less packaging to generate less waste.

Recycle and buy recycled:

- Donate or give your friends unwanted supplies, from clothes to backpacks to lunchboxes.
- Due to the "green" movement, many suppliers are manufacturing products from recycled materials. Every time you as a consumer buy a product made from recycled material, it encourages the manufacturer to make more recycled goods. Everything from paper to binders to pens and pencils to book bags and clothing can be purchased with recycled content or post-consumer waste.

Coffee with your Councilmember

Councilmember Gloria invites neighbors to meet casually at community coffees throughout District Three. The next two coffees are listed below. Please come by at any time during the hours listed to take the opportunity to share your thoughts with the Councilmember.

Saturday, September 12
10:30 a.m.—12:00 p.m.
Cordua Residence
4892 Lucille Place

Saturday, September 26
10:00 a.m.—11:30 a.m.
City Heights-Weingart Library
3795 Fairmount Ave.

Sign up for library updates!

To stay informed about free events, programs and issues impacting your local library, visit the San Diego Public Library Foundation's newsletter sign-up page at: <https://www.supportmylibrary.org/enews.php>.

For more information on waste reduction ideas, recycling, composting and other related topics, contact the City of San Diego Environmental Services Department at 858-694-7000 or visit www.sdrecyclingworks.com.

Tracking Todd

Summer 2009 is productive and fun for Councilmember Todd Gloria, who helped welcome San Diego's newest Urban Search and Rescue Team canines, held a community coffee in University Heights, organized the City's contingent in the annual LGBT Pride Parade, celebrated accessibility improvements at the Diversionary Theatre, discussed efforts to build a new Hillcrest-Mission Hills Branch Library, gave high school youth an in-depth tour and briefing on his work at City Hall, helped re-paint the landmark Hillcrest sign before re-lighting it at CityFest, helped raise money for Mama's Kitchen, participated in a special Public Safety and Neighborhood Services Committee meeting in City Heights, attended the 5th Annual Somali Independence Day Celebration, met with the Little Saigon Business District, attended a concert at Trolley Barn Park, and much more to support Council District Three.



Before its relighting, the Hillcrest sign received special attention from Councilmember Gloria, who helped re-paint the landmark on August 4. *(Photo to the right courtesy of Hillquest.)*



CityFest

A highlight of this year's CityFest was the relighting of the Hillcrest sign, ceremonially performed by Councilmember Gloria. *(Photos below and left courtesy of Roger Krueger.)*



Friends of the Library

A new library for the communities for Hillcrest and Mission Hills was the topic of Councilmember Gloria's comments to the Friends of the Library meeting on July 2. *(Right)*



Accessibility Improvements

Councilmember Gloria and other supporters of the Diversionary Theatre cut the ribbon on the theatre's new wheelchair lift on July 14. *(Left)*



Youth Visit City Hall

Councilmember Gloria welcomed members of the Aaron Price Fellows Program for briefings and a tour of City Hall on July 6. The group ended their day with a visit to the City Council Chambers. *(Right)*

