

## District Three

# DIALOGUE



City of San Diego

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## Survey Finds Public Support for New Revenues to Preserve City Services

By Councilmember Todd Gloria

Are you tired of hearing about San Diego's budget woes? Are you ready for real solutions? If you answered yes, you are in good company, according to the findings of a Survey on Residents' Opinions on City Services, released in April by the Office of the Independent Budget Analyst. Commissioned by the City of San Diego and conducted by Behavior Research Center, Inc., the survey found that generating new revenue, ending service cuts and implementing managed competition were all

avored in the survey as integral to overall budget solutions.

San Diegans highly value their quality of life and are supportive of a balanced approach in solving the City's budget challenges. They are adamant that City services not be further reduced and understand that additional revenues are a sensible part of an overall budget solution.

Among the notable findings of the survey:

- 70% of San Diegans believe City

services should not be further reduced.

- 59% of citizens agree that the City should generate new revenues through increased fees to help avoid additional service reductions.
- Further reductions to City employee salaries and benefits are not seen as a panacea, with 48% of citizens commenting they approve of the idea and 47% disapproving.

The survey also showed that San Diegans are most concerned about essential services.

The increased demands on our budget, coupled with lower than anticipated revenues, makes prioritizing vital services more critical now than ever before. Along with San Diegans, I believe that our street infrastructure, public safety and homelessness solutions must be funded first.

I have consistently advocated for your interests in essential services

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## Councilmember Gloria Named "Hero of Assisted Housing" by National Organization

In recognition of his successful advocacy and action, Councilmember Todd Gloria was named "Hero of Assisted Housing" by the National Association of Housing and Redevelopment Officials (NAHRO).

Councilmember Gloria has a solid record of support for affordable housing, supportive housing and homeless services projects and policies dating back to his service as a board member of the San Diego Housing Commission. Now, as a councilmember and chair of the City's Land Use and Housing Committee, he has elevated his work.

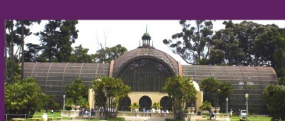
"I am genuinely and extremely honored by the award," said Councilmember Gloria. "Housing is a basic need, and ensuring that all San Diegans have safe and affordable shelter will always be important to me. I'm proud of local achievements to date, but much work remains to be done."

In 2009 alone, achievements in housing included the creation of 693 new affordable housing units in eight different locations, the provision of rental assistance to 14,000 low-income families, and the approval of three new supportive housing developments totaling 170 affordable units.

NAHRO is a leading housing and community development advocate for the provision of adequate and affordable housing and strong, viable communities for all Americans—particularly those with low- and moderate-incomes.

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## Hollywood Park Renovations: Progress through Partnerships

Councilmember Todd Gloria gathered with other City and community leaders and his friends from Urban Corps to celebrate renovations to Hollywood Park, a heavily used park and playground in City Heights.

The hillside park's switchback and stairs were repaired by Urban Corps and completed at the end of April.

The original switchback and steps were created in 1997 by an AmeriCorps crew with a City Park and Recreation Ranger and Project CLEAN.

Both had become very eroded over the years, causing dangerous conditions.

"When I learned from the community about the need for repairs, I worked with City Park and Recreation staff and Urban Corps to see them through," said Councilmember Gloria.

Neighbor Linda Pennington was excited about the project, "Urban Corps' fabulous team, under the direction of their master carpenter, Jose Macias, rebuilt the switchback better than ever and installed new steps."

Councilmember Gloria and Pennington encourage community members to visit the area and see the results of the successful partnership.



*Councilmember Gloria (center) with neighbors and Urban Corps friends at the top of the rebuilt Hollywood Park steps.*

Hollywood Park is located on Sumac Drive, just west of Fairmount Avenue.

"To everyone involved, we are very grateful: Urban Corps, who we in City Heights owe so much to; the Park and Rec Department for the funding; and special thanks to the Todd Squad, Councilmember Todd Gloria's incredible staffers, Pam and Anthony, who

pulled all the entities together to make it happen," said Pennington.

Councilmember Gloria was similarly thankful. "I'm so proud to be a part of the effort to improve Hollywood Park," he said. "When people work together, it's amazing what we can accomplish."

## Successfully Fighting Crime in District Three

Reflecting public safety as the top priority for Councilmember Todd Gloria and neighbors in District Three, the San Diego Police Department recently reported several successful enforcement activities.

### Operation Flash Flood:

The San Diego Police Vice Unit conducted an operation called "Flash Flood" on January 28 targeting prostitutes and their customers..

The operation resulted in the arrests of 27 suspects, with charges ranging from prostitution to agreeing to engage in prostitution. Fifteen males and 12 females were booked into County jail.

The San Diego Police Department is aggressively addressing street

prostitution, human trafficking for the purpose of prostitution, and reducing the demand for prostitution.

### Drunk Driving Checkpoints:

The San Diego Police Department performed saturation patrols near 30th St. and University Ave. twice in April. The April 3 patrol resulted in five arrests for driving under the influence of alcohol (DUI), four vehicle impounds and 17 other citations.

The April 23 patrol yielded five DUI arrests, four vehicle impounds, 14 hazardous citations and two non-hazardous citations.

Efforts to combat both prostitution and drunk driving will continue throughout District Three. Councilmember Gloria urges neighbors to report all criminal or suspicious activity. If you see a crime in progress, call 911. Non-emergency police calls should be directed to 619-531-2000.



## Community Connection: The Todd Squad is Working for You!

- Thanks to the partnership of Metropolitan Transit System, the bus stop at Fourth Ave. and Robinson Ave. was cleaned and power-washed.
- The alley behind 4267 Winona Ave. was grated.
- Tree stumps were removed from 3506 42d St. and 4179 39th St.
- A metal plate was secured on the north side of the Upas St. and Fifth Ave. intersection.
- Graffiti was removed from a Highland Ave. sidewalk thanks to Urban Corps.
- Excessive red curb was removed from Richmond St. Twenty feet of red curb were approved, and 110 feet were inappropriately installed.
- A pothole was repaired in the 1500 block of Parrot St.
- Litter removal and weeding was completed in the 4500 block of Boundary St. and the 3000 block of Madison Ave.
- A burst water pipe was repaired on the corner of University Ave. and Herman Ave.
- A property in the 1000 block of Madison Ave. was cleared of debris.
- A homeless encampment in the canyon below Johnson Ave. was cleared and abated through the work of Councilmember Gloria, the San Diego Police Department and the Environmental Services Department.
- An illegally converted garage on Golden Gate Dr. was inspected and reverted to acceptable use.
- Garbage and rubbish left by evicted tenants on E. Talmadge Dr. was removed.
- A home expansion that violated the building code because of its height and encroachment in the 4300 block of Adams Ave. was cited and building plans were modified after neighbors voiced concerns.
- A new V-Calm speed limit sign was installed on Aldine Dr. in Talmadge through coordination with residents and the Traffic Engineering Division.
- Over 80 bags of rubbish and green waste was removed by the Environmental Services Department after the Council District Three office was notified of an impromptu community cleanup effort in University Heights.
- Multiple minor code infractions at a property on Kensington Dr. were investigated and addressed by Neighborhood Code Compliance staff after reports were received from neighbors.
- A dumpster being used by an Adams Ave. business for remodeling debris was relocated to decrease negative impacts experienced by neighboring businesses.
- A noise nuisance generated by a business in the 4400 block of Park Blvd. was addressed and noise was reduced to lessen impacts on neighboring homes.

## Spring Cleaning in Council District Three



Switzer Canyon Clean Up Kickoff

Council District Three is brighter after several community clean ups this spring. Councilmember Todd Gloria participated in clean ups in Swan Canyon with the Kiwanis on April 10 and in Switzer Canyon and Normal Heights Canyon on April 24.

Debris removed from the canyons included car parts, trash and recyclables.

"Our canyons are critical open space, and proper maintenance is important for the environment, for our health and for public safety," said Councilmember Gloria. "I am extremely grateful to the neighbors who consistently care for canyons throughout District Three."

## Coffee with your Councilmember



Councilmember Gloria invites neighbors to meet casually at community coffees throughout District Three.

Please come by at any time during the hours listed to take the opportunity to share your thoughts with the Councilmember.

Saturday, May 22  
10:30 a.m.—12:00 p.m.  
Balboa Park Senior Lounge  
Casa del Prado, Room 105  
Between the Natural History Museum and the Lily Pond

## Other Upcoming Events

**Grand Opening of the Adams Ave. Farmers Market**  
Wednesday, May 12, 3:00 p.m.  
40th St. near Adams Ave.

**North Park Festival of the Arts**  
Sunday, May 16, 10:00 a.m.—6:00 p.m.  
University Ave. between 30th and 32nd

**2nd Annual Harvey Milk Diversity Breakfast**  
Friday, May 21, 7:30 a.m.  
Hilton Bayfront, Indigo Room  
1 Park Blvd.

**Old House Fair in South Park**  
Saturday, June 19, 10:00 a.m.—4:00 p.m.  
30th and Beech St.

## Homeless Solutions : A Land Use and Housing Committee Update

The Land Use and Housing Committee took steps to end homelessness at its meeting on April 21. With the leadership of Chair Todd Gloria, the Committee laid the groundwork for the City Council to approve the proposal for a permanent one-stop homeless services and housing facility this summer.

"The proposed comprehensive homeless service center will bring an established and successful model of housing, care and support to San Diego," said Councilmember Gloria. "My colleagues on the City Council and the neighbors they represent will be impressed with the social and economic benefits of the center, and I look forward to their support of the project."

The proposal for the homeless services facility in the World Trade Center building was developed by several partnering organizations who recognized the value of combining healthcare, mental health services, substance abuse care, and job training with housing to successfully move

The next Land Use and Housing Committee meeting is scheduled for Wednesday, May 19  
2:00 p.m.  
Council Committee Room  
202 C Street, 12th Floor

The agenda will include

- a discussion of City Council oversight of large hotel projects downtown
- Regents Road Bridge

For the full agenda, visit  
[www.sandiego.gov/city-clerk/officialdocs/legisdocs/](http://www.sandiego.gov/city-clerk/officialdocs/legisdocs/)

San Diegans from the streets onto more productive paths.

Proponents are currently discussing the proposal with neighbors and other interested parties before LUH next hears the item again, likely at its July 21 meeting, which is scheduled for 2:00 p.m. on the

12th floor of the City Administration Building, 202 C Street.

Councilmember Gloria will continue his leadership on homelessness issues as the Chair of the Keys to Housing Advisory Council. Keys to Housing is part of the Homelessness Working Group spearheaded by San Diego Grantmakers. The goal is to incubate a regional plan and toolbox for cities to end family homelessness in line with nationally recognized best practices, the regionally-endorsed HomeAgain plan for chronic homelessness, the Regional Housing Elements plans, cities' efforts to comply with state law, and the state's draft Action Plan for California Homeless Families. Councilmember Gloria will lead a group providing regional representation to assure that strategies and tools developed can be implemented both regionally and within individual jurisdictions.

The Advisory Council's first meeting is in June, and the group will meet quarterly for the next 15-18 months.

## Important Numbers

Councilmember Gloria is happy to share some frequently requested numbers with you.

City-related issues in Council District Three should also be shared with Councilmember Gloria through any of the following avenues:

Email

ToddGloria@sandiego.gov

Phone

619-236-6633

Facebook

[www.facebook.com/toddgloria](http://www.facebook.com/toddgloria)

Abandoned Vehicles	858-495-7856	I Love A Clean San Diego	619-291-0103
Balboa Park Information	619-239-0512	Information (City of San Diego)	619-236-5555
Beach & Bay Advisory	619-338-2073	Library	619-236-5800
Bicycle License	619-533-4300	Litter Control	858-694-7000
Brush Abatement	619-533-4444	Mayor Jerry Sanders	619-236-6330
Building Permits /DSD	619-446-5000	Noise Regulation Code	619-236-5500
Buses/MTS Access	619-233-3004	Office of Small Business	619-236-6700
Clerk's Office (Docket)	619-533-4000	Park and Recreation	619-525-8213
Code Violations	619-236-5500	Parking Citation	866-470-1308
Congresswoman Davis	619.280.5353	Police (Non-Emergency)	619-531-2000
County Animal Regulation	619-236-4250	County Supervisor Ron Roberts	619-531-5544
County Clerk	619-237-0502	Senior Citizens Services	619-236-6905
Curb Maintenance (Streets)	619-527-7500	Sewer Repairs/ Water Spills	619-515-3525
Dead Animal Removal	858-694-7000	Sidewalk Maintenance	619-527-7500
Dog Licenses	619-236-4250	State Assemblymember Saldaña	619-645-3090
Environmental Services	858-694-7000	State Senator Kehoe	619-645-3133
Fire Stations	619-533-4306	Stormwater Pollution Hotline	619-541-4360
Graffiti	619-525-8522	Street Maintenance	619-527-7500
Hazardous Materials	858-694-7000	Street Light Repairs	619-527-7500
Housing Commission	619-231-9400	Water Emergency	619-515-3525
Humane Society	619-299-7012	Water Utilities	619-515-3500

## Public Works Week is May 16-22: Infrastructure Investments are Critical

The importance of infrastructure is the focus of National Public Works Week, spanning from May 16-May 22.

"Public Works Week is an opportunity to recognize our public works professionals who are committed to improving San Diego's infrastructure and to protecting our beaches, bays and natural resources," said Councilmember Todd Gloria.

The theme of this year's Public Works Week is "Bringing our City into the Future: Infrastructure Improvements and Environmental Sustainability Above, Below and All Around You."

Public works professionals include those who manage water, sewer, public transportation and garbage collection, as well as those responsible for maintaining public buildings and grounds, libraries, parks and bridges.

Public Works Week features several events, including the Second Annual Potential Bidders Conference, which is scheduled for 9:45 a.m. —12:00 p.m. on May 19 at the Balboa Park Club. Councilmember Gloria will join Mayor Jerry Sanders in kicking off the event for vendors, contractors, subcontractors and consultants who are interested in doing business with the City.

Attendees will learn about bidding opportunities for more than \$180 million in upcoming construction projects, the new Small Local Business Enterprise Program, and the process required to become a business partner with the City.

"In these challenging economic times, City leaders are dedicated to creating contracting and bidding job opportunities for local businesses," said Councilmember Gloria.

The City Council will formally proclaim it Public Works Week on Tuesday, May 11. Throughout the entire month of May, the City's web page and CityTV 24 will feature infrastructure-focused announcements, and the City Administration Building lobby and libraries throughout the City will showcase related displays.

Emphasizing the critical link between infrastructure and the environment, storm drain stenciling training and a Fiesta Island clean up are also on the Public Works Week calendar of events.

For the complete calendar of events and opportunities, please visit <http://www.sandiego.gov/engineering-cip/publicworkswkweek.shtml>.



### Councilmember Gloria Supports Public Safety

Councilmember Todd Gloria brought much needed attention to public safety in April with special presentations before the City Council.

At his urging, the Council proclaimed April to be Earthquake Preparedness Month. Planned prior to the Easter earthquake, the proclamation gained extra importance because of the recent seismic activity in the region. A representative from the State Office of Emergency Services highlighted measures to prepare for earthquakes, and an Assistant Chief of the Fire-Rescue Department shared recommendations for what to do during and after a quake.

Councilmember Gloria also honored the contributions of two members of the Fire-Rescue Department with separate presentations. Jeff Carle Day was April 13 in celebration of his 30th anniversary of work for San Diego, and April 27 was Ralph Haynes Day. Haynes, who retired last month, served as Captain at City Heights' Fire Station 17 for many years and also taught at more than 35 fire academies throughout his career.



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## Citizens Services Survey Results *(Continued from page 1.)*

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and your rational willingness to pay for them. I am confident the survey results will help my fellow City leaders move forward with a responsible and balanced approach to solving the long-term structural budget deficit, including revenue options.

Increasing fees is no one's favorite way to address budget challenges, but after almost a decade of budget cuts, we have run out of viable alternatives. When our fire engines aren't staffed and other service levels are falling, raising new revenues should no longer be a tough decision.

I am longtime critic of contracting out City services, but I understand that managed competition, a method supported by 74% of citizens in the survey, will be part of any comprehensive budget solution, along with new revenues.

In other cities where managed competition has been implemented, municipal employees have fared well. I know that will be the case here and support the will of the public to move forward as long it is done responsibly and contracts are vigilantly overseen by City leaders.

The full report can be found at: [http://www.sandiego.gov/iba/pdf/10\\_34.pdf](http://www.sandiego.gov/iba/pdf/10_34.pdf).



## Tracking Todd



Councilmember Todd Gloria represents the diverse interests and constituencies of District Three with his participation in events including the Fifth Anniversary of the City's Living Wage Ordinance (top right), the grand opening of the Sudanese American Youth Center in City Heights (bottom right), a meeting about the future of the UCSD Medical Center in Hillcrest (bottom left), and a clean up with the Friends of Normal Heights Canyons (above left).

### Councilmember Gloria serves on the following:

- Chair, Land Use and Housing Committee
- Public Safety and Neighborhood Services Committee
- Budget and Finance Committee
- Rules, Open Government and Intergovernmental Affairs Committee
- Metropolitan Transit System Board
- San Diego Association of Governments
- San Diego Workforce Partnership
- San Diego Convention and Visitors Bureau

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