

# Important City Numbers

### Non-Emergency Police

San Diego Police Department—  
619.531.2000

### Street Light Repair

Transportation Department—  
619.527.8000

### Missed Trash Pick-up

Environmental Services— 858.694.7000

### Pot Holes

Streets Division—619.537.7500

### Abandoned Vehicles

Abandon Vehicle Abatement—  
858.495.7856

### Abandoned Trash or Debris

Environmental Services Code Compli-  
ance—858.694.7000

### Graffiti Removal

Graffiti Control Hotline—619.525.8522

### Dead Animal Pick-Up

Cal-Trans (freeways and off ramps)—  
619.688.6670

Environmental Services (Streets, Alley,  
Sidewalks)—858.694.7000

### Abandoned Shopping Carts

Environmental Services—858.694.7000

### Any Issue Not Listed

Office of Councilmember David Alvarez—  
619.236.6688



**Councilmember David Alvarez**

### In this Issue

*Page 1—News from District 8*

*Page 2—Opening Day at  
Luckie Waller Park*

*Page 2—Memorial/Stockton Cleanup*

*Page 2—Most Interesting Constituent in  
District 8—Mr. Matt Jones*

*Page 3—Cross Gutter on Palm & Piccard  
Avenues*

*Page 3—San Ysidro Port of Entry*

*Page 3—Cesar Chavez Events*



Cut Here

31811

Councilmember Alvarez  
202 "C" Street, 10th Floor  
San Diego, CA 92101  
Phone: (619) 236-6688



# Councilmember David Alvarez

Issue  
Two

## *Redevelopment: Standing up for Our Communities*

The San Diego City Council recently considered a cooperation agreement between the City and the Redevelopment Agency. Its purpose was to try to get around the Governor's proposal to end redevelopment.

I voted no because over two-thirds of the funds identified in the cooperation agreement go to just one neighborhood: downtown. It's clear that the vast majority of the redevelopment resources have been targeted to communities that are no longer genuinely blighted — mainly downtown while poorer communities receive little. Everyone cares about how downtown looked in the 1980s and even 90s, but no one cares about blight that exists today in District 8.

In a time of severe budget shortfalls, we need to examine all the ways government spends money and ensure we are spending it right. For redevelopment, this means target-

ing funds in the areas with the most blight, not in areas where blight existed 20 to 30 years ago and can no longer be documented.

It is all too easy for those who have never been poor to water down the definition of blight, and to fund pet projects while ignoring the real needs of poor neighborhoods. Instead, I chose to stand up for our fair share of funding.

My hope is that Council and the Mayor will join me in my call to reform redevelopment. If we don't reform, the state will almost certainly eliminate redevelopment entirely.

**"I chose to  
stand up for our  
fair share  
of funding."**

[City Administration Building](#)  
202 "C" Street, 10th Floor  
San Diego, CA 92101

Phone: (619) 236-6688  
Fax: (619) 231-7918

Email:  
[davidalvarez@sandiego.gov](mailto:davidalvarez@sandiego.gov)

Web Site:  
[www.sandiego.gov/citycouncil/cd8/](http://www.sandiego.gov/citycouncil/cd8/)



[www.twitter.com/AlvarezSD](http://www.twitter.com/AlvarezSD)



[www.facebook.com/  
CouncilmemberAlvarez](http://www.facebook.com/CouncilmemberAlvarez)





# Opening Day at Luckie Waller Park

On March 5, 2011, Councilmember David Alvarez joined Luckie Waller Little League by throwing the first pitch of the season. Over 200 baseball players, families, umpires and board members joined in the Opening Day festivities at Montgomery/Waller Park. Luckie Waller is celebrating its 42<sup>nd</sup> year in the South Bay. Last year, Luckie Waller League turned out “District 42 All Stars” in the 10-11 yrs old Jr. Division, and Sr. Division. Thank you to Sam Aleman (President) and all of the board members for your hard work.

Way to go Luckie Waller and keep up the good work!



## Most Interesting Person in District 8

This month’s most interesting person in District 8 is Matt Jones. Matt is the General Manager of Innovative Cold Storage Enterprises’ Otay Mesa Warehouse, a facility standing at 130,000+ sq ft while maintaining storage at zero degree temperatures. The warehouse’s sheer efficiency measures have earned it the LEED certification it holds today.

Matt recently led Councilmember Alvarez in a tour of the facility, taking him aloft in an electric forklift which recharges its own batteries as it glides down the 5 story warehouse, explaining how their water system collects, stores, and reuses rainwater. Also, 73% of forced energy is produced with a one megawatt solar roof system, and ten one-kilowatt wind turbines. Councilmember Alvarez was impressed both by Matt and the facility, and its excited that District 8 has such innovating new business.

# Memorial/Stockton Cleanup

One of the top priorities of Councilmember David Alvarez is to keep our communities safe and clean. Starting in March, there will be community cleanups throughout the district, sponsored and in partnership with the office of Councilmember Alvarez. District 8 residents are invited to participate in various ways: by bringing your refuse to the designated sites, by helping your neighbor to clean up his or her backyard, by volunteering at the cleanup site, or by distributing flyers prior to the cleanup.

Another issue is involving the homeless population on our streets. A winter shelter was provided near Perkins Elementary, however, it will be closing in a few weeks. This makes other homeless outreach programs even more important. Councilmember Alvarez supports programs like the recently opened warehouse that allows the homeless to store their possessions. The warehouse was filled in a short period of time. It has been a tremendous success in keeping shopping carts and other possessions off our sidewalks.

Please contact our office for more information.



# Fixed Cross Gutter on Palm and Piccard

*“Thank you so much for your letter regarding the repairs of the cross gutter on Palm and Piccard Streets. I have been complaining about it for so many years and it has finally been repaired, thanks I’m sure to your timely intervention. It’s wonderful to have the water draining and having a clean intersection. Thank you again”.*  
E-mail dated 1/31/2011.

My staff and I have been hard at work for the community of District Eight.

In this e-mail, Mrs. Padilla was thanking me for a cross gutter I helped get fixed on Palm Avenue and Piccard Avenue. The cross-gutter had been patched with asphalt on several occasions, but was finally fixed this past month  
Neighborhood safety is a top priority of mine. Let me know about any problem in your neighborhood by calling or e-mailing my office.

On March 31, we honor Cesar Chávez Day. César Estrada Chávez (March 31, 1927 – April 23, 1993) was an American farm worker, labor leader, and civil rights activist who, with Dolores Huerta, co-founded the National Farm Workers Association, which later became the United Farm Workers (UFW). Cesar is a major historical icon for the Latino community and his work has led to numerous improvements for workers and spurred widespread grass roots organizing among Latinos.



Si se puede!

- 3/25/11 7:00AM-9AM  
**Annual Cesar Chavez Breakfast, Jacobs Center**
- 3/28/11 7:00AM-9AM  
**2011 Cesar Chavez Commemorative Breakfast, Hilton SD Bayfront**
- 3/31/11 10:00AM  
**Cesar Chavez Day March at City College**

## Upcoming Events>>>

- |                                                                                                                                                           |                                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>3/26/11 9AM—12PM</u><br><b>Chollas Creek Beautification Event</b><br>Location: Southcrest Recreational Center<br>4149 Newton Street                    | <u>4/8/11 2:30PM-5PM</u><br><b>Councilmember Alvarez’s Sherman Heights Office Hours</b><br>Location : Sherman Heights Center<br>2258 Island Ave      |
| <u>4/01/11 10AM-1PM</u><br><b>Councilmember Alvarez’s San Ysidro Office Hours</b><br>Location: San Ysidro Comm. Service Center, 663 East San Ysidro Blvd. | <u>4/09/11 8AM-1PM</u><br><b>Memorial Community Clean-up Including Recyclables</b><br>Location: 2890 Logan Ave                                       |
| <u>4/2/11 10AM—2PM</u><br><b>San Diego American Little League Opening Day</b><br>Location: 28th Street and Ocean View Blvd                                | <u>4/15/11 10AM –1PM</u><br><b>Councilmember Alvarez’s Otay Mesa Office Hours</b><br>Location: Otay Mesa-Nestor Branch Library<br>3003 Coronado Ave. |
- More events online:  
[www.sandiego.govcitycouncil/cd8/](http://www.sandiego.govcitycouncil/cd8/)



## San Ysidro Port of Entry

*This border crossing is the busiest land port in the world*

Daily, more than 50,000 vehicles and 25,000 pedestrians make the northbound crossing. Delays can easily be two hours or more during peak times. In 2007, SANDAG estimated that our economy lost \$7.2 billion and 62,000 jobs due to the delays in inspections.

On February 24, Councilmember David Alvarez joined leaders from both sides of the border at the groundbreaking for Phase 1 of the San Ysidro Port of Entry Expansion Project. Total project cost is estimated to be \$577 million over three phases.

Phase 1 will provide 34 northbound vehicle lanes with 64 inspections booths, and 20 northbound pedestrian lanes at a cost of \$292 million. Going forward, Councilmember Alvarez is working closely with the federal government to secure funding for Phases 2, and 3 and to make sure the public is kept informed as the project progresses.

