

# Office of Councilmember Myrtle Cole

## First 100 Days Fact Sheet

Public Safety | Infrastructure Improvements | Neighborhood Revitalization | Quality Jobs



### Proudly Representing The Fourth District

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster

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### PUBLIC SAFETY

- **Police Retention:** I needed to take immediate action considering the shortage of police officers. We can no longer lose our officers to nearby agencies that offer better pay and benefits. The City will allocate additional resources toward recruitment under a program agreed to by the Police Officers Association. In addition, funds will be applied to increase the existing uniform and equipment allowances for sworn officers.
- **Skyline Fire Station and Improving Emergency Response Times:** I have asked that a temporary/modular fire station (similar to Fire Station 45 in Mission Valley) be located at Skyline Drive and Sychar Road. A recent study commissioned by the City's Fire-Rescue Department identified the Skyline location as one of five critical sites needed to improve service and address delayed emergency response times. My proposal would address service gaps immediately at a reduced cost while funding is sought for the design and construction of a permanent facility.
- **Neighborhood Code Enforcement:** I was pleased to conduct "Neighborhood Code Enforcement Day" in Emerald Hills. With the leadership of Emerald Hills Neighborhood Council President Gayle Reid, I launched a coordinated effort consisting of my staff, the Neighborhood Code Compliance Department, City Attorney's Office, and Environmental Services Department. Together, we are improving the quality of our neighborhoods. I am happy to report that a majority of the violations found have already been corrected.
- **Oversized Vehicle Ordinance:** My Council Colleagues and I approved legislation that would prohibit parking of oversized, non-motorized, and recreational vehicles between 2:00 a.m. and 6:00 a.m.; or within 50 feet of any intersection at any time. Violations would be an infraction with a fine of \$100. City residents and their guests would be eligible to receive permits to park recreational vehicles on a public street for up to 24 hours. No more than 72 permits could be issued to any one address in any calendar year, and permits could not be issued for consecutive periods greater than 72 hours. At this time, the fee is suggested to be \$1.00 for a 24 hour permit. This legislation is contingent on approval by the California Coastal Commission.

### INFRASTRUCTURE

- **Holly Drive Street and Pedestrian Improvements:** I was pleased to approve a \$2 million investment in Holly Drive in the Lincoln Park neighborhood. These improvements will enhance pedestrian safety and provide a safe route to school for students who attend nearby schools. The City will begin construction in early 2014.
- **Kelton Road Pedestrian Improvements:** An investment of \$276,000 recently went toward the installation of bulb-outs and an in-pavement lighted crosswalk on Kelton Road between Zircon Street and Luber Street, at the entrance to Johnson Elementary School.
- **Attention Given to Repairing Potholes:** Every nine days, City crews will saturate the Fourth District to repair/fill potholes. I supported this new deployment strategy (9-day rotation) to increase pothole service and improve our road conditions, **at no additional cost to taxpayers.** In addition, I am continuing to advocate for more repaving/resurfacing of streets. Recently, streets just north of State Route 94 and in the Paradise Hills community were the recipients of fresh asphalt.

### Contact Information

Address: 202 C Street, 10<sup>th</sup> Floor | San Diego, CA 92101  
Office: (619) 236-6644  
Email: MyrtleCole@sandiego.gov  
Website: [www.sandiego.gov/citycouncil/cd4/](http://www.sandiego.gov/citycouncil/cd4/)

4<sup>th</sup>  
District

## MORE ON INFRASTRUCTURE

- **New Skyline Hills Branch Library:** A process is underway to deliver a brand new Skyline Hills Branch Library to residents of the Fourth District. The current 4,400 square foot branch library is no longer sufficient for our growing community and changing needs/technology. The City has identified \$10 million for the design and construction of this new facility. The proposed new Skyline Hills Branch Library is to be in a 3.3 acres property located at 7600 Paradise Valley Road at the intersection of Meadowbrook Drive and Paradise Valley Road (adjacent to the existing library). The Project involves the demolition of the existing site and the construction of a new one story 15,000 square foot library in addition to a new parking lot and landscaped areas.
- **Gompers Neighborhood Park Improvements:** This summer, I helped to unveil the new and improved Gompers Neighborhood Park. The park improvements represent a \$1.1 million investment in the Chollas View neighborhood and include newly turfed areas, seating, and two world-class playgrounds.

## QUALITY JOBS AND WORKFORCE DEVELOPMENT

- **Prevailing Wage Ordinance:** I was honored to join a majority of my Council colleagues to adopt legislation requiring prevailing wage requirements for City projects. Prevailing wage is defined as the hourly wage, usual benefits and overtime, paid to the majority of workers, laborers, and mechanics within a particular area. The City's Prevailing Wage Ordinance will help to rebuild and support our middle-class working families. When the City invests in quality jobs, it helps to create a quality workforce that can support our local economy and increase the local tax base.
- **Jobs Bulletin:** Connecting Fourth District residents to quality jobs and career opportunities is one of my top priorities. I've added a new feature to my Weekly Updates where I announce job opportunities provided to my office by employers and companies throughout San Diego.

## NEIGHBORHOOD REVITALIZATION AND INVESTMENT

- **Encanto Community Plan Update:** A comprehensive community plan update is well underway. I am proud that it is being developed through a collaborative effort between staff, community residents and stakeholders. This land use update will help to attract quality housing and employment opportunities, businesses, and provide vitality to the community.
- **Grand Reopening of the Tubman-Chavez Community Center:** I will be reopening the Tubman-Chavez Community Center in partnership with neighborhood-serving non-profits. This will be the heart and gathering space for our District. Repairs and improvements are being finalized.
- **Encanto Wireless Facility:** I was pleased to support residents of North Encanto as they fought to preserve their neighborhood's residential character. North Encanto is a rural gem in our City and its unique character should be celebrated and not compromised by the visual blight of a water tower adorned with wireless antennas. I am currently working with the City's Public Utilities Department to develop a process to remove the lead paint and then demolish the non-operational water tower/standpipe. This is a process that will cost approximately \$500,000 and likely take 4-6 months.