Message from Myrtle

Kudos
Thank you to Skyline/Paradise Hills, Southeastern San Diego, Encanto and the Eastern Area neighborhoods for participating in the FY ‘15 process for providing input on infrastructure needs. We will continue to roll up our sleeves and work to remedy the long-neglected needs in our district. Thank you and great job! Overall, approximately 35 communities recommended 331 new projects city-wide for funding consideration.

Tubman-Chavez District Office
Many of you have called my downtown office inquiring about when the 4th District office will be reopened. **We are working hard to have a Grand Reopening.** I'll keep you updated as to our progress. When the 4th District office reopens, I will have office hours on Fridays. No appointment necessary. It will not take an act of congress for you to have access to me as your Councilmember. It really is an honor and privilege to serve you.

Advocating for the 4th District
As of November 3rd, I’ve been on the job for five (5) months. I’ve learned that I really love this job and I love seeing things get done in the district. From red curbs being re-painted, to green bike lanes being striped, to potholes being filled, to graffiti and litter abatement – we really are getting things done! The truth is - I am not a politician. I am an advocate for the long-neglected needs of the 4th District. My priorities are Public Safety, Economic Development/Neighborhood Revitalization, Infrastructure Improvements and Quality Jobs/Workforce Development.

- **Sidewalks:** I know that we have many infrastructure needs including sidewalks. Infrastructure Committee Chair Councilmember Mark Kersey, Walk San Diego, and I went for a walk in Encanto. We scored 39/100 on the Walk San Diego App that evaluates walk-ability. Honestly, the app didn’t tell us anything we didn’t already know. I know we need sidewalks to keep pedestrians safer. I’m working to identify funding to make it happen.

- **Traffic Calming:** To address traffic hazards, and at the request of several North Encanto residents, a stop sign will be added at 6090 Burian within the next 60 days. A stop sign was recently installed at 6100 Burian Street.

- **Potholes Filled (From Twitter):** Initial tweet from Michael Higham: @CD4MyrtleCole what's with those square potholes along Skyline Dr in D4? The ones in front of Morse HS are the worst! **My tweet responses:** @highammichael The Streets Division has placed these potholes in the priority rotation. #CD4; @highammichael City crews did some patchwork. You should notice a difference in your commute on Skyline Drive by Morse High.

It is hard to capture all that goes on at City Hall on your behalf in these weekly messages. As your Councilmember, I am working hard to bring equity to our communities and neighborhoods. With that said, have a great week!
For Councilmember Cole, “getting things done” is her TOP priority. In the Fourth District, there are many infrastructure needs. Councilmember Cole advocates continuously for infrastructure improvements and is making great strides for the district.

One such improvement is the **I-805 Bus Rapid Transit/47th Street Trolley Station**. A proposed multi-modal transit center at the 47th Street Trolley Station would provide access for local residents to the planned Bus Rapid Transit service along the I-805 corridor. This will improve the regional transit system and provide vital connections for our Southeastern San Diego communities to major employment and activity centers.

In conjunction with the City, Caltrans, and Metropolitan Transit System (MTS), SANDAG established a collaborative process with community members and stakeholders to develop and evaluate alternative station design concepts. Funding has been allocated by SANDAG to cover the cost of the preliminary engineering. SANDAG is currently working to identify the funding sources for the next phase of this proposed project.

---

**FREE CPR Training for the Whole Family** | Councilmember Myrtle Cole and Councilmember Marti Emerald partnered to offer Neighborhood Beat, a city-wide community CPR training program. This life-saving training was provided by San Diego Project Heart Beat and Rural/Metro Ambulance. Trainer Maureen O’Connor taught the new **“Hands Only” Technique** using the song “Staying Alive” by the Bee Gees which just happens to be the perfect beat count to use when administering CPR. **Councilmember Cole is always hands-on** and joined the training exercises. Heart disease is the leading cause of death nationally with an estimated 630,000 deaths per year in the United States. The prompt delivery of cardiopulmonary resuscitation (CPR) more than doubles a cardiac arrest victim’s chance of survival by helping maintain vital blood flow to the heart and brain. By increasing the number of people trained in CPR in our community, we can increase the survival rate of cardiac arrest victims.

---

1Santa Barbara County Public Health Department
### Fourth District Events & Meetings

**Upcoming Community Meetings**

**Martin Luther King Recreation Council**
- **November 21, 2013 | 12 p.m.**
  - MLK Recreation Center
  - 6401 Skyline Drive
  - Council Representative Pam Ison
  - PIson@sandiego.gov

**Lomita Village Town Council**
- **November 21, 2013 | 6:00 p.m.**
  - Skyline Park & Recreation Center
  - 8282 Skyline Drive
  - Council Representative Luis Natividad
  - Inatividad@sandiego.gov

**Councilmember Cole Making It Happen! Events, Meetings, and Tours Highlights**

- **November 21, 2013 | 6 p.m. - 8 p.m. | Meals 4 Hunger | 3rd Annual Thanksgiving Celebration**
  - 3rd Annual Southeastern San Diego Thanksgiving Celebration at 611 S. 35th. FREE. All are Welcome. Contact (800) 916-0954 or obesity@meals4hunger.org to donate.

- **November 21, 2013 | 6:00 p.m. | State of the Community Meeting**

- **November 22, 2013 | 8:30 a.m. – 10 a.m. | Do you have an Internet Marketing Strategy? | SDBD Business Breakfast Series. Malcolm X Branch Library & Performing Arts Center at 5148 Market Street, San Diego, CA 92114. FREE to BID members. $25 for nonmembers. RSVP: (619) 764-6245 x800

- **November 23, 2013 | 3 p.m. – 5 p.m. | Community Sustainability Session 2**
  - Sessions are designed for homeowners, schools, churches, small businesses, and non-profits to highlight, explain, promote and discuss the critical energy policy issues and opportunities impacting Communities today. RSVP: (619) 616-5890. Bayview Baptist, 6134 Benson Ave, San Diego, CA 92114.

- **December 6, 7, 13, 14, 20, 21 (Fri./Sat.); Dec. 8, 15, 22 (Sundays) | 7:00 p.m. Fri and Sat. | Sunday at 2:00 p.m.**
  - Common Ground Theatre. Christmas is Comin’ Uptown: A Soulful Musical. All performances are at the Educational Cultural Complex, 4343 Ocean View Blvd., San Diego, CA 92113. TICKETS: $25 General; $20 for Seniors, Students, Military, Groups 10+; $15 for ages 12 and under & Groups 20+. To purchase, please call (619) 272-3209 or (619) 917-9734 to reserve tickets, OR online at cgtsd.org.

- **December 7, 2013 | 10 a.m. – 8 p.m. | Holiday Business Bazaar**
  - Black Business Boot Camp and the San Diego News Monitor’s Holiday Business Bazaar. All booths are sold out. Bayview Baptist, 6134 Benson Ave, San Diego, CA 92114.

- **December 7, 2013 | 12 p.m. – 3 p.m. | Holiday Toy Drive | Martin Luther King Jr. Recreation Center**
  - FREE Event. Crafts for kids, Face painting, Santa Claus, Food (while supplies last), and much more. 6401 Skyline Drive, San Diego, CA 92114. Sponsored by Foundation 61 Inc., and Martin Luther King Jr. Recreation Council.
Myrtle’s Job Board – Look who’s hiring NOW!

The Fourth District’s premier job seekers’ resource for assistance with career planning and job search services:
South Metro Career Center | 4389 Imperial Ave., San Diego, CA 92113 |
(619) 266-4200 | http://www.metrocareercenters.org/

Andaz Grand Hyatt http://hyatt.jobs/
BAE Systems http://www.baesystems.jobs
California State Personnel Board http://jobs.ca.gov/Job/JobSeekers
City of Coronado http://agency.governmentjobs.com/coronado/default.cfm
City of Chula Vista http://agency.governmentjobs.com/chulavista/default.cfm
City of La Mesa http://agency.governmentjobs.com/lamesa/default.cfm
City of National City http://agency.governmentjobs.com/nationalca/default.cfm
City of Poway http://agency.governmentjobs.com/poway/default.cfm
City of San Diego http://agency.governmentjobs.com/sandiego/default.cfm
City of Santee http://agency.governmentjobs.com/santee/default.cfm
County of San Diego http://agency.governmentjobs.com/sdcounty/default.cfm
Cox Communications http://ww2.cox.com/aboutus/careers.cox
CVS http://info.cvscaremark.com/careers
Department of Veteran Affairs http://www.usajobs.gov/
Family Health Centers of San Diego www.fhcsd.org or https://jobs-fhcsd.icims.com/jobs/intro
Fresenius http://jobs.fmcna.com/
Helix Water District http://www.hwd.com/jobs/jobs.htm
Higher Education http://www.higheredjobs.com/
Hilton Worldwide Careers www.hiltonworldwide.com/careers
Hotel del Coronado http://www.hoteldel.com/employment.aspx
Indeed San Diego Jobs http://www.indeed.com/jobs?q=&l=San+Diego,CA&from=vsf
North County Transit District http://agency.governmentjobs.com/nctd/default.cfm
Otay Water District http://agency.governmentjobs.com/otay/default.cfm
Petco Park http://www.indeed.com/jobs?q=petco+park&l=San+Diego%2C+CA
Port of San Diego http://agency.governmentjobs.com/portofsd/default.cfm
Qualcomm (300+ Jobs) http://www.qualcomm.com/careers
Rio Hondo College www.riohondo.edu/hr
San Diego County Regional Airport Authority http://agency.governmentjobs.com/sdairport/default.cfm
San Diego Jobs Today (17,401 Jobs) http://www.sandiegojobstoday.com/
San Diego Metro Career Center http://www.metrocareercenters.org/
San Diego Workforce Partnership Jobs http://workforce.org/jobs-sdwp
SCRIPPS Careers http://www.scripps.org/about-us__careers
Sears http://www.searsholdings.com/index.htm
Sheraton San Diego www.sheraton.san diego.com
Sylvan Learning Center www.tutoring.sylvanlearning.com/bonita or www.tutoring.sylvanlearning.com/lamesa
Tyson Foods http://www.tysonfoods.com/careers
UCSD http://blink.ucsd.edu/Blink/External/Topic/Policy/1,1162,1986,00.html
UPS http://www.upsjobs.com/
Wells Fargo http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA
YMCA of San Diego County www.ymca.org/jobs

The Southeastern San Diego Planning Group is declaring four planning group seat vacancies.


Interested parties must attend three (3) Board Meetings prior to April 1, 2014.

For Information, please contact Reynaldo Pisano at rpisano5@cox.net
Orgullosamente Representando:

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

El Mensaje de Myrtle:

¡Felicidades!

Muchas gracias a las comunidades de Skyline/Paradise Hills, Southeastern San Diego, Eastern Area y Encanto por participar en el proceso de priorización de proyectos de infraestructura para el año fiscal 2015. Continuaremos trabajando para solucionar los problemas de nuestro distrito. Durante el proceso, aproximadamente 35 comunidades recomendaron 331 nuevos proyectos para toda la ciudad. De nuevo, gracias y felicidades por su dedicación.

Oficina de Distrito Tubman-Chavez

Muchos de ustedes han demostrado interés por conocer los detalles sobre nuestra oficina de distrito. Estamos trabajando arduamente para reinaugurar nuestra oficina. Los mantendré informados de los avances logrados. Cuando nuestra oficina abra sus puertas, trabajaré desde ahí todos los viernes. Para mí es un honor ser tu regidora, por eso sin formalidades y sin necesidad de agendar una cita nos podremos reunir.

Trabajando por el Distrito 4

El 3 de noviembre cumplí 5 meses como regidora de este distrito. Disfruto trabajar para ustedes. Hemos logrado tantas cosas para nuestro distrito; pintamos de rojo las banquetas, creamos nuevos carriles verdes para nuestros ciclistas, reparamos baches y retiramos grafiti y basura. La realidad es que no soy política, soy una defensora de las necesidades del Distrito 4. Mis prioridades son la seguridad pública, el desarrollo económico/revitalización comunitaria, el mejoramiento de la infraestructura y la calidad y desarrollo de empleos.

Banquetas: Conozco las necesidades de infraestructura de nuestro distrito y sé que necesitamos más banquetas. Recientemente visité Encanto en compañía del Regidor Mark Kersey, presidente del Comité de Infraestructura y los miembros de la organización Walk San Diego. De acuerdo con la escala implementada por Walk San Diego que mide la facilidad con la que el peatón puede caminar en una comunidad, nosotros tenemos una calificación de 39 sobre 100. Este resultado no nos sorprende, por eso estoy trabajando para identificar los recursos necesarios y garantizar la seguridad de nuestros peatones.

Reduciendo riesgos: Para reducir el riesgo de accidentes de tránsito y a sugerencia de los residentes de North Encanto, se instalará en los próximo 60 días una segunda señal de “alto” en la calle Burian, numero 6090.

Reparando baches (con Twitter):

Pimer Tweet:
@highammichael: ¿@ToddGloria @CD4MyrtleCole, Enormes baches cuadrados en Skyline Drive en D4 ¡Los que están frente a Morse HS están horribles!

Respuesta:
@CD4MyrtleCole: @highammichael, el departamento de vialidades ya enlisto esos baches como prioridad a reparar.
@CD4MyrtleCole: @highammichael, ¿Notaste alguna diferencia hoy en Skyline Drive cerca de Morse HS? La brigada de la ciudad realizó algunas reparaciones. #CD4

Es difícil dar a conocer a través de mis mensajes semanales todo lo que pasa en City Hall. Como tu regidora, estoy trabajando arduamente para lograr la igualdad en todas de nuestras comunidades.