



Office of Councilmember Myrtle Cole

e-Weekly Fourth District Update
Fall 2013 | December 4, 2013

*Holiday Edition Volume 1
Season's Greetings*



Proudly Representing

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster



Season's Greetings

I want to wish each of you a safe and joyous Holiday season. After the shopping frenzy subsides, this is the time of year when we stop and think about our accomplishments. We begin to think about what we need to do next year to reach our goals. I've heard it said that insanity is doing the same thing over and over again and expecting different results. We have to do some things differently to have things we've never had. I want the Fourth District to have equity in opportunities. I want retail, affordable housing, quality jobs, economic development, and much more for our district. I want the Fourth District to be a clean place to live, work, play, and visit.

This month, I'll take some time each week to share some of the things we've accomplished in the Fourth District. I'll also share my wish list of things that I'm working to make a reality within our district. My priorities remain the same: Public Safety; Infrastructure Improvements; Neighborhood Revitalization; and Quality Jobs. Together, we are getting things done!

Save the Date | Affordable Care Act Town Hall & Resource Fair

Supervisor Greg Cox, Councilmember Marti Emerald, the San Ysidro Health Center, and I have collaborated to bring you a community forum. You're invited so please plan to attend!

- What:** Affordable Care Act
Town Hall & Resource Fair
- When:** Saturday, December 14, 2013
10 a.m. – 1 p.m.
- Where:** Joe & Vi Jacobs Center
404 Euclid Avenue, San Diego, CA 92114

You do not want to miss this chance to learn about the benefits under the Affordable Care Act, Medi-Cal, and CalFresh (formerly known as food stamps).

A Resource Fair will immediately follow with specialists on hand to provide enrollment assistance to those eligible for these programs. I want to see you there!



Connect with Myrtle

Twitter: @CD4Myrtle Cole



Facebook: <https://www.facebook.com/councilmembermyrtlecolecd4>



Contact Information

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Myrtle is Getting Things Done



First 100 Days | At-a-glance Highlights

- Public Safety | Police Retention:** I needed to take immediate action considering the shortage of police officers. We can no longer lose our officers to nearby agencies that offer better pay and benefits. The City will allocate additional resources toward recruitment under a program agreed to by the Police Officers Association. In addition, funds will be applied to increase the existing uniform and equipment allowances for sworn officers. **Skyline Fire Station and Improving Emergency Response Times:** I have asked that a temporary/modular fire station (similar to Fire Station 45 in Mission Valley) be located at Skyline Drive and Sychar Road. A recent study commissioned by the City's Fire-Rescue Department identified the Skyline location as one of five critical sites needed to improve service and address delayed emergency response times. My proposal would address service gaps immediately at a reduced cost while funding is sought for the design and construction of a permanent facility.
- Infrastructure Improvements | Potholes Repair:** Every nine days, City crews will saturate the Fourth District to repair/fill potholes. I supported this new deployment strategy (9-day rotation) to increase pothole service and improve our road conditions, **at no additional cost to taxpayers.** In addition, I am continuing to advocate for more repaving/resurfacing of streets. Recently, streets just north of State Route 94 and in the Paradise Hills community were the recipients of fresh asphalt. **Holly Drive Street and Pedestrian Improvements:** I was pleased to approve a \$2 million investment in Holly Drive in the Lincoln Park neighborhood. These improvements will enhance pedestrian safety and provide a safe route to school for students who attend nearby schools. The City will begin construction in early 2014.
- Quality Jobs | Jobs Bulletin:** Connecting Fourth District residents to quality jobs and career opportunities is one of my top priorities. I've added a new feature to my Weekly Updates where I announce job opportunities provided to my office by employers and companies throughout San Diego.
- Neighborhood Revitalization | Grand Reopening of the Tubman-Chavez Community Center:** I will be reopening the Tubman-Chavez Community Center in partnership with neighborhood-serving non-profits. This will be the heart and gathering space for our District. Repairs and improvements are being finalized.

Important Information | Keeping the Fourth District Clean

Environmental Services is making some minor internal changes to its yard waste collection routes. In doing so, they are able to extend **manual yard waste collection to about 1,000 residents in District 4 who haven't had this service before.** Letters were mailed to impacted residents on December 2nd. The service is bi-weekly. Some residents will start receiving collection on Thursday December 12th and some on December 19th. We want to help get the word out and make you aware of this change.

What's Happening

Fourth District Events & Meetings

Upcoming Community Meetings

Oak Park Community Council

December 5th at 7:00 p.m.

Oak Park Elementary Auditorium
2606 54th Street

Council Representative
Jimmie Slack
jslack@sandiego.gov

Paradise Hills Recreation Council

December 5th at 6:00 p.m.

Paradise Hills Recreation Center
6610 Potomac Street

Council Representative
Luis Natividad
lnatividad@sandiego.gov

Jamacha Community Council

December 9th at 7:00 p.m.

Trinity Lutheran Church
7210 Lisbon Street

Council Representative
Luis Natividad
lnatividad@sandiego.gov

Southeastern Planning Committee

December 9th at 6:00 p.m.

Neighborhood House Association
841 S. 41st Street

Council Representative
Tylisa Suseberry
tsuseberry@sandiego.gov

Skyline/Paradise Hills Planning Committee

December 10th at 7 p.m.

Paradise Hills Recreation Center
6610 Potomac Street

Council Representative
Luis Natividad
lnatividad@sandiego.gov

Councilmember Cole Doing Good in the Neighborhood



Fall 2013 | Workforce Development |
Keynote at Second Chance Graduation



Fall 2013 |
Talking to the Press



Fall 2013 |
Code Enforcement Day

- December 5, 2013 | 1 p.m. – 4:30 p.m. | Small Business Opportunity Awareness**
 The San Diego County Regional Airport Authority is starting a series of major improvements on the north side of San Diego International Airport. **More than \$300 million in contract opportunities** will soon be available! Jacobs Center, 404 Euclid Avenue, San Diego, CA 92114.
- December 6, 7, 13, 14, 20, 21 (Fri./Sat.); Dec. 8, 15, 22 (Sundays) | 7:00 p.m. Fri and Sat. | Sunday at 2:00 p.m.**
 Common Ground Theatre. Christmas is Comin' Uptown: A Soulful Musical. All performances are at the Educational Cultural Complex, 4343 Ocean View Blvd., San Diego, CA 92113. TICKETS: \$25 General; \$20 for Seniors, Students, Military, Groups 10+; \$15 for ages 12 and under & Groups 20+. To purchase, please call (619) 272-3209 or (619) 917-9734 to reserve tickets, OR online at cgtsd.org.
- December 7, 2013 | 9 a.m. – 4 p.m. | Craft and Bake Sale**
 Looking for something different for Christmas? Would you like to sell your crafts? All spaces are \$5/each. Please call (619) 262-1089 to reserve your space or stop by 7210 Lisbon Street.
- December 7, 2013 | 10 a.m. – 8 p.m. | Holiday Business Bazaar**
 Black Business Boot Camp and the San Diego News Monitor's Holiday Business Bazaar. All booths are sold out. Be sure to stop by on this day and see what some of the best businesses in the Fourth District have to offer. Bayview Baptist, 6134 Benson Ave, San Diego, CA 92114.
- December 7, 2013 | 12 p.m. – 3 p.m. | Holiday Toy Drive |**
 FREE Event. Crafts for kids, Face painting, Santa Claus, Food (while supplies last), and much more. 6401 Skyline Drive, San Diego, CA 92114. Sponsored by Foundation 61 Inc., and Martin Luther King Jr. Recreation Council.
- December 9 - 23, 2013 | 7th Annual MTS Orange Line Holiday Entertainment Series |**
 The Metropolitan Transit System (MTS), San Diego City Councilmember and MTS Board Member Myrtle Cole, Jacobs Center for Neighborhood Innovation and Coca-Cola have joined together to kick off the seventh annual Trolley Holiday Entertainment Series. Visit www.sdmts.com for complete schedule of performers.
- December 14, 2013 | 10 a.m. – 1 p.m. | Affordable Care Act**
 Supervisor Greg Cox, Councilmember Myrtle Cole, Councilmember Marti Emerald, and San Ysidro Health Center invite you to attend this community forum to discuss benefits under the Affordable Care Act, Medi-Cal, and CalFresh (food stamps). A Resource Fair will follow with specialists on hand to provide enrollment assistance to those eligible for these programs. *Mark your calendars now.* Jacobs Center, 404 Euclid, San Diego 92114.
- December 14, 2013 | 9 a.m. – 2 p.m. | Family Resource Center |**
 This event is to benefit less-privileged children, needy families and individuals. Ages toddler through 18 years old. Clothing for children, teens, women and men, Shoes, Toys, Bedding, Household Items, Canned Food Items and more will be distributed. Recipients must bring valid identification. Santa Claus will be there. For more information, please contact: (619) 269-8552. 1727 Euclid Avenue, San Diego, CA 92105
- Between Now and December 20th | San Diego Fire and Lifeguard Stations**
 San Diego Fire-Rescue Department is once again serving as a drop off location for Toys for Tots. There is a great need for toys to brighten the holidays for less-privileged kids. Please consider dropping off a new, unwrapped toy to any of the 47 fire stations or lifeguard stations in Pacific Beach, Mission Beach, Ocean Beach, and La Jolla Shores.

Myrtle's Job Board – Look who's hiring NOW!

The Fourth District's premier job seekers' resource for assistance with career planning and job search services:
South Metro Career Center | 4389 Imperial Ave., San Diego, CA 92113 |
(619) 266-4200 | <http://www.metrocareercenters.org/>

Andaz Grand Hyatt <http://hyatt.jobs/>
BAE Systems <http://www.baesystems.jobs>
Best Buy Jobs in San Diego <http://www.bestbuy-jobs.com/search?q=San+Diego>
California State Personnel Board <http://jobs.ca.gov/Job/JobSeekers>
City of Coronado <http://agency.governmentjobs.com/coronado/default.cfm>
City of Chula Vista <http://agency.governmentjobs.com/chulavista/default.cfm>
City of La Mesa <http://agency.governmentjobs.com/lamesa/default.cfm>
City of National City <http://agency.governmentjobs.com/nationalca/default.cfm>
City of Poway <http://agency.governmentjobs.com/poway/default.cfm>
City of San Diego <http://agency.governmentjobs.com/sandiego/default.cfm>
City of Santee <http://agency.governmentjobs.com/santee/default.cfm>
County of San Diego <http://agency.governmentjobs.com/sdcounty/default.cfm>
Cox Communications <http://ww2.cox.com/aboutus/careers.cox>
CVS <http://info.cvscaremark.com/careers>
Department of Veteran Affairs <https://www.usajobs.gov/>
Family Health Centers of San Diego www.fhcsd.org or <https://jobs-fhcsd.icims.com/jobs/intro>
FedEx <http://www.fedex.com/us/careers>
Fresenius <http://jobs.fmcna.com/>
Frito Lay Frito-Lay, Inc., San Diego Zone has one (1) opening for Route Sales Representative. Please log onto www.fritolayemployment.com and enter zip code 92123 to access available positions, then follow the prompts.
Gadball.com <http://www.gadball.com/jobs/results.aspx?r=25&c=san+diego&s=ca>
Helix Water District <http://www.hwd.com/jobs/jobs.htm>
Higher Education <http://www.higheredjobs.com/>
Hilton San Diego Bayfront <http://www.hiltonsandiegobayfront.com/index.php?page=careers>
Hilton Worldwide Careers www.hiltonworldwide.com/careers
Hotel del Coronado <http://www.hoteldel.com/employment.aspx>
Indeed San Diego Jobs <http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj>
Kaiser Permanente <https://kp.taleo.net/careersection/external/jobdetail.ftl?job=622568>
MetroSanDiegoJobs.com (Thousands of jobs) <http://www.metro-sandiegojobs.com/jobs.asp>
Navy Region Southwest <http://navylifesw.com/sandiego/about/jobs/>
Nordstrom's <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>
North County Transit District <http://agency.governmentjobs.com/nctd/default.cfm>
Otay Water District <http://agency.governmentjobs.com/otay/default.cfm>
Petco Park <http://www.indeed.com/jobs?q=petco+park&l=San+Diego%2C+CA>
Port of San Diego <http://agency.governmentjobs.com/portofsd/default.cfm>
Qualcomm (300+ Jobs) <http://www.qualcomm.com/careers>
Rio Hondo College www.riohondo.edu/hr
SANDAG <http://www.sandag.org/index.asp?jobid=346&fuseaction=jobs.detail>
San Diego County Regional Airport Authority <http://agency.governmentjobs.com/sdairport/default.cfm>
San Diego Jobs Today (17,401 Jobs) <http://www.sandiegojobstoday.com/>
San Diego Metro Career Center <http://www.metrocareercenters.org/>
San Diego Workforce Partnership Jobs <http://workforce.org/jobs-sdwp>
San Diego Zoo Safari Park <https://www.hrapply.com/sandiegozoo/Setup.app>
SCRIPPS Careers http://www.scripps.org/about-us__careers
Sears <http://www.searsholdings.com/index.htm>
Sharp Healthcare <https://jobs.sharp.com/adhocjobsearch.asp>
Sheraton San Diego www.sheraton.jobs/sandiegomarina
TJ Maxx, Marshall Jobs, Home Goods <http://www.tjxjobs.com/index.asp>
Tyson Foods <http://www.tysonfoodscareers.com/>
UPS <http://www.upsjobs.com/>
Wells Fargo <http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA>

The Southeastern San Diego Planning Group is declaring four planning group seat vacancies.

Requirements: Live, work or own property in the Southeastern San Diego Planning Group boundaries. **Boundaries:** I- 805 to the I-15 & SR-94 to the National City boundaries.

Interested parties must attend three (3) Board Meetings prior to April 1, 2014.

For Information, please contact Reynaldo Pisano at rpisano5@cox.net.



REPORTE SEMANAL DE LA OFICINA DE LA REGIDORA MYRTLE COLE
Diciembre 4, 2013
202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101
(619) 236-6644

Orgullosamente Representando:

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

El Mensaje de Myrtle:

iFelices Fiestas!

Quiero desearle a cada uno de ustedes felices fiestas. Después de haber realizado nuestras compras navideñas, llegó el momento de reflexionar sobre nuestros logros. Pensamos en nuestros planes y metas futuras. Tendremos que hacer todo lo posible para lograr nuestros objetivos. Quiero que nuestro distrito tenga más y mejores oportunidades; que se abran más comercios, se construyan más viviendas y muchas cosas más para nuestro distrito.

Quiero que el Distrito 4 sea un lugar limpio para vivir, trabajar y visitar. Durante este mes estaré compartiendo los logros que hemos tenido en el Distrito 4. Quiero compartir con ustedes la lista de cosas que están por hacerse. Mis prioridades siguen siendo las mismas: Seguridad pública, mejora de infraestructura, revitalización comunitaria y calidad de empleos. ¡Estamos trabajando por tí!

iAparta la fecha! | Reunión y Feria de Recursos de la Ley del Cuidado de la Salud a Bajo Costo

El Supervisor Greg Cox, la Regidora Marti Emerald, el San Ysidro Health Center y yo nos unimos para organizar este gran evento en el que se discutirán los cambios y podrán inscribirse a los beneficios de la nueva Ley del Cuidado de la Salud a Baja Costo, Medi-Cal y Cal Fresh. ¡Te esperamos!

Qué: Reunión y Feria de Recursos de la Ley del Cuidado de la Salud a Bajo Costo

Cuándo: Sábado 14 de Diciembre. 10 a.m. – 1 p.m.

Dónde: Centro de Innovación Comunitaria Jacobs
404 Euclid Avenue, San Diego, CA 92114

No pierdas la oportunidad de asistir a este foro comunitario y aprender sobre los beneficios a los que tienes derecho. Habrá una feria de recursos con especialistas en la materia que te podrán ayudar con la inscripción a estos programas.