Office of Councilmember Myrtle Cole

e-Weekly Fourth District Update
Winter 2013 | December 31, 2013

Holiday Edition Volume V
Happy New Year!

Proudly Representing

- **Alta Vista**
- **Broadway Heights**
- **Chollas View**
- **Emerald Hills**
- **Encanto**
- **Greater Skyline Hills**
- **Jamacha**
- **Lincoln Park**
- **Lomita Village**
- **North Bay Terraces**
- **Oak Park**
- **O'Farrell**
- **Paradise Hills**
- **Redwood Village**
- **Rolando Park**
- **South Bay Terraces**
- **Valencia Park**
- **Webster**

Myrtle's Message

Happy New Year | Welcome to 2014 | The Year of Possibilities

It's New Year's Eve. 2013 is almost out of here! This has been a historic year for the Fourth District. You elected me as the first African American Woman to serve on the San Diego City Council. It has been an honor and privilege to serve in this capacity. I love my job. My heart is into getting things done for our neighborhoods and communities. This year, we've seen potholes filled, roads paved, bike lanes painted, utilities undergrounded, concrete poured for sidewalks, Code Enforcement Days, and there is still much more to get done. My priorities are public safety, infrastructure improvements, neighborhood revitalization, and quality jobs. We are looking forward to continuing to work hard and smart to get things done in the Fourth Council District. I wish all of you a joyous and prosperous New Year!

REMINDER | Fiscal Year 2015 Budget Priorities

As 2013 comes to an end, I'm preparing for the New Year. The City Council will begin to set budget priorities for the Fiscal Year 2015 Budget. In the Fourth Council District, I want to see improved emergency response times, more Police Officers, Rangers and Fire Fighters, additional Code Compliance Officers, improved housing and retail options, better infrastructure--new fire stations, streets, sidewalks, street lights, more park and recreation and library hours, and last – but certainly not least - more job opportunities for our residents.

As I prepare to present my wish list to the Mayor, I ask all of you to provide your budget priorities to me. Keep in mind that the City has very limited financial resources, so please list only those services and items that are essential to improve our neighborhoods and overall quality of life. **Please submit your budget priorities no later than Friday, January 10, 2014,** to my Chief of Policy Pamela Ison at PIson@sandiego.gov or contact her at (619) 236-6701.

Connect with Myrtle
Twitter: @CD4Myrtle Cole
Facebook: https://www.facebook.com/councilmembermyrtlecolecd4

Contact Information
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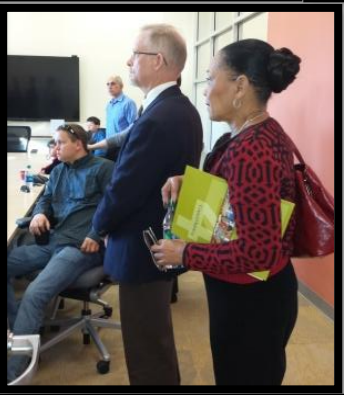
Office: (619) 236-6644
Email: MyrtleCole@sandiego.gov
Website: www.sandiego.gov/citycouncil/cd4/

Photo Gallery | National University Holiday Bowl
Port of San Diego Big Bay Balloon Parade



NEWS | Councilmember Myrtle Cole participated in the Port of San Diego's Big Bay Balloon Parade which drew a crowd of about 100,000 people. The 23rd Annual Parade, followed by the National University Holiday Bowl, is a tradition for America's Finest City. Councilmember Cole, as an alumna of National University, was a crowd favorite with several parade watchers yelling, "Myrtle, you're doing a great job!" The beautiful weather coupled with the amazing crowd energy was the perfect way to punctuate the festivities.

Getting Things Done | Paradise Valley Road De-Litter Project

Code Compliance Officer(s) opened approximately 100 new cases for litter on Paradise Valley Road between Briarwood and Meadowbrook. The Notices of Violations have been mailed to the property owners. The Notices are for scattered litter and debris. Residents are responsible for maintaining the area behind their homes. Residents on the following streets received notices: Prairie Mound Way, Deep Dell Court, Careybrook Lane, Woodridge Way, Hightree Place and Briarwood Road.

Litter is clearly an issue and it the responsibility of the property owner to maintain the area abutting their property. Since this is such a large project, we are providing this information to our constituents. Our goal is to make the Fourth District a clean place to live, work, visit, and shop.

What's Happening

Fourth District Events & Meetings

Councilmember Cole
Doing Good in the Neighborhood

- **Paradise Hills Recreation Council Meeting| Thursday, January 2, 2014 at 6:00 PM**
  Paradise Hills Recreation Center, 6610 Potomac Street, San Diego, CA 92139
- **Jackie Robinson Family YMCA Winter Wonder Camp| 151 YMCA Way, San Diego, CA 92102**
  Week 3: Jan 6-10 (lunch provided); Week 4: Jan 13-17 (lunch provided). YMCA Day Camp helps children grow physically, mentally and spiritually. Camp runs from 7am-6pm (except as noted). Ages 5-13.***Financial Assistance is available to those who qualify!** For more information, please call (619) 264 0144.
- **4th Annual Dr. Martin Luther King, Jr. Community Celebration & Sportsfest | January 11, 2014 | 12:00 p.m. – 4:00 p.m. |** Let Freedom Ring! Kids Zone, Face Painting, Photo booth, Games, Prize, and Live Entertainment. MLK Park, 6401 Skyline Drive, San Diego, CA 92114. For event details, please contact Casper Zamudo, Center Director: Email czamudo@sandiego.gov or phone (619) 527-3415.
- **Paradise Hills Library | Brush Painting Class (for ages 5 and up) | Friday, January 17, 2014| 10:30 a.m. |** Paradise Hills Library, 5922 Rancho Hills Drive, San Diego, CA 92139. www.sandiegolibrary.org or (619) 527-3461.
- **16th Annual Sheila R. Hardin Multi-Cultural Festival | Saturday, January 18, 2014 | 11 a.m. – 5 p.m.** Martin Luther King, Jr. Promenade. Harbor Drive in Downtown San Diego. FREE to the Public. For more information, please visit the website: http://worldbeatculturalcenter.memberlodge.com/Default.aspx?pageId=202244&eventId=816163&EventViewMode=EventDetails
- **34th Annual Martin Luther King, Jr. Parade| Sunday, January 19, 2014 | 2:00 p.m.**
  The Parade will start on West Harbor Drive. The assembly area will be on the County Administration Parking Lot. The Parade moves South on West Harbor Drive. For more information, please contact MLK, Jr. Parade Committee at (619) 264-0542.
- **"Guess Who's Turning 100!" Neighborhood House Association | Saturday, January 25, 2014 | 11 a.m. – 1 p.m. |** 100 year celebration Kick-off at Marston House, 3525 Seventh Avenue, San Diego, CA 92103. For more information, please contact Wendy McKinney: wmckinney@neighborhoodhouse.org or (619) 252-5240.
- **PROPOSALS DUE BY FEBRUARY 14, 2014 |** The Local Initiatives Support Corporation (LISC) and the NFL Foundation are teaming up to provide non-profit, neighborhood-based organizations with financial and technical assistance to improve the quality, safety, and accessibility of local football fields. The NFL Foundation Grassroots Program provides grants of up to $200,000 for capital improvement projects and is currently seeking proposals. For more, visit: www.lisc.org

Myrtle's Job Board – Look who's hiring NOW!

The Fourth District's premier job seekers' resource for assistance with career planning and job search services:
South Metro Career Center | 4389 Imperial Ave., San Diego, CA 92113 |
(619) 266-4200 | http://www.metrocareercenters.org/

Adecco http://www.indeed.com/jobs?q=company%3A%22Adecco%22&l=San+Diego%2C+CA&from=vj
America Job Exchange http://www.americasjobexchange.com/
BAE Systems http://www.baesystems.jobs
Best Buy Jobs in San Diego http://www.bestbuy-jobs.com/search?q=San+Diego
California State Personnel Board http://jobs.ca.gov/Job/JobSeekers
City of Coronado http://agency.governmentjobs.com/coronado/default.cfm
City of Chula Vista http://agency.governmentjobs.com/chulavista/default.cfm
City of La Mesa http://agency.governmentjobs.com/lamesa/default.cfm
City of National City http://agency.governmentjobs.com/nationalca/default.cfm
City of Poway http://agency.governmentjobs.com/poway/default.cfm
City of San Diego http://agency.governmentjobs.com/sandiego/default.cfm
City of Santee http://agency.governmentjobs.com/santee/default.cfm
College of Canyons
https://jobs.canyons.edu/CSS_NonAcademic/CSSPage_SearchAndBrowseJobs.ASP?T=20131223155809&
County of San Diego http://agency.governmentjobs.com/sdcounty/default.cfm
Cox Communications http://ww2.cox.com/aboutus/careers.cox
Department of Veteran Affairs https://www.usajobs.gov/
Family Health Centers of San Diego www.fhcsd.org or https://jobs-fhcsd.icims.com/jobs/intro
FedEx http://www.fedex.com/us/careers
GadBall http://www.gadball.com/jobs/results.aspx?r=25&c=san+diego&s=ca
HD Job Supply in San Diego
http://www.indeed.com/jobs?q=company%3A%22HD+Supply%22&l=san+diego%2C+ca&from=vj
Helix Water District http://www.hwd.com/jobs/jobs.htm
Higher Education http://www.higheredjobs.com/
Hilton San Diego Bayfront http://www.hiltonsandiegobayfront.com/index.php?page=careers
Hilton Worldwide Careers www.hiltonworldwide.com/careers
Indeed San Diego Jobs http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj
Kaiser Permanente https://kp.taleo.net/careersection/external/jobdetail.ftl?job=622568
MetroSandiegoJobs.com (Thousands of jobs) http://www.metrosandiegojobs.com/jobs.asp
Navy Region Southwest http://navylifesw.com/sandiego/about/jobs/
Nordstrom's http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400
North County Transit District http://agency.governmentjobs.com/nctd/default.cfm
Otay Water District http://agency.governmentjobs.com/otay/default.cfm
PepsiCo Jobs in San Diego
http://www.indeed.com/jobs?q=company%3A%22PepsiCo%22&l=San+Diego%2C+CA&from=vj
Petco Park http://www.indeed.com/jobs?q=petco+park&l=San+Diego%2C+CA
Port of San Diego http://agency.governmentjobs.com/portofsd/default.cfm
Qualcomm (Hundreds of Jobs) http://www.qualcomm.com/careers
Robert Half http://www.indeed.com/jobs?q=company%3A%22Robert+Half%22&l=San+Diego%2C+CA&from=vj
Safeway Jobs in San Diego
http://www.indeed.com/jobs?q=company%3A%22Safeway%22&l=san+diego%2C+ca&from=vj
SANDAG http://www.sandag.org/index.asp?jobid=346&fuseaction=jobs.detail
San Diego Community College District https://www.sdccdjobs.com/
San Diego County Regional Airport Authority http://agency.governmentjobs.com/sdairport/default.cfm
San Diego Housing Commission http://agency.governmentjobs.com/sdhc/default.cfm
San Diego Jobs Today (Thousands of Jobs) http://www.sandiegojobstoday.com/
San Diego Metro Career Center http://www.metrocareercenters.org/
San Diego Performing Arts http://www.sdartstix.com/jobs
San Diego Workforce Partnership Jobs http://workforce.org/jobs-sdwp
SCRIPPS Careers http://www.scripps.org/about-us__careers
Sears http://www.searsholdings.com/index.htm
Sharp Healthcare https://jobs.sharp.com/adhocjobsearch.asp
Sheraton San Diego www.sheraton.jobs/sandiegomarina
TJ Maxx, Marshall Jobs, Home Goods http://www.tjxjobs.com/index.asp
Tyson Foods http://www.tysonfoodscareers.com/
UCSD http://blink.ucsd.edu/HR/employment/jobs/bulletin.html
UPS http://www.upsjobs.com/
USA Jobs https://www.usajobs.gov/GetJob/ViewDetails/356971200
Wells Fargo http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA
YMCA www.ymca.org/jobs

REPORTE SEMANAL DE LA OFICINA DE LA REGIDORA MYRTLE COLE
Diciembre 31, 2013

202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101
(619) 236-6644

Orgullosamente Representando:
Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

El Mensaje de Myrtle:

Feliz Año Nuevo | Bienvenido 2014 | El año de los posibilidades
El Año Nuevo se acerca, estamos a escasas horas de concluir el 2013. Este ha sido un año histórico para el Distrito 4, han elegido a la primera mujer afroamericana para que los represente ante el Cabildo de la Ciudad de San Diego.

Es un honor y privilegio para mí servirles, amo mi trabajo y me apasiona trabajar para las comunidades. Este año hemos visto como nuestras calles y baches han sido reparados, como se han creado nuevos carriles para ciclistas, se han iniciado nuevos proyectos de construcción, hemos realizado Jornadas de Limpieza, pero aún hay mucho más por hacer. Mis prioridades son la seguridad pública, mejoras de infraestructura, revitalización comunitaria y generación empleos de calidad. Continuaremos trabajando para ti y el Distrito 4 en este 2014. ¡Les deseo a todos un prospero y Feliz Año Nuevo!

RECORDATORIO | Prioridades para el Año Fiscal 2015
El 2013 está por terminar y nos estamos preparando para el 2014. El Cabildo de la Ciudad de San Diego iniciará a enlistar las prioridades para el presupuesto del Año Fiscal 2015. Quiero ver en el Distrito 4 una mejora en la respuesta a las llamadas de emergencia, más policías, agentes de tránsito y bomberos, mejorar las opciones de vivienda, renta y comercio. Necesitamos nuevos y mejores proyectos de infraestructura: estaciones de bomberos, calles, banquetas, alumbrado público; horario extendido en parques, centros de recreación y bibliotecas y por ultimo pero no menos importante, mejor y mayores oportunidades de empleo para los residentes de nuestro distrito.

Me estoy preparando para presentarle mis peticiones al Alcalde, pero me gustaría que me compartieras tus prioridades. Tomemos en cuenta las limitaciones económicas de la ciudad y enfoquémonos en aquello que es esencial para mejorar nuestras comunidades y calidad de vida. **Por favor envíale tus comentarios** a Pamela Ison, Directora de Políticas Públicas **antes del viernes 10 de enero** a PIson@sandiego.gov o contáctala al (619) 236-6701.