

# Office of Councilmember Myrtle Cole

e-Weekly Fourth District Update  
Winter 2013 | February 12, 2014

Public Safety | Infrastructure Improvements |  
Economic Development & Neighborhood Revitalization |  
Quality Jobs & Workforce Development



## Proudly Representing

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster

## Myrtle's Message

### SAVE THE DATE | Economic Development & Neighborhood Revitalization

The Jacobs Center for Neighborhood Innovation (JCNI), along with my office, is hosting an official community celebration for the groundbreaking of the first Walgreens in the Fourth Council District. This event signals a revitalization of the physical development in our communities. Other elected officials and JCNI leadership will be on-hand to recognize this milestone and share news about community revitalization efforts. Please plan to join us.



**SAVE THE DATE**  
*Jacobs Center For Neighborhood Innovation & Councilmember Myrtle Cole are excited to celebrate*

**Walgreens**

**Groundbreaking  
Community Celebration!**

Monday, Feb. 24 | 10 – 11:30am  
Northwest Corner of Market St. & Euclid Ave.

*Program Includes:*  
Entertainment by Local Students  
Special Guest Speakers  
Snacks & Refreshments

**DETAILS TO FOLLOW**

JacobsCenter.org    

### QUALITY JOBS | Unfilled, high-paying Science & Technology Jobs

I recently met with Dr. Steve Snyder, Executive Director at the Rueben H. Fleet Science Center, as he shared his strategic plan to get our Fourth Council District students engaged in the Science, Technology, Engineering, and Mathematics (STEM) fields where there are thousands of unfilled, high-paying positions. I was very impressed with his ideas for leveraging resources and connecting with us. We are working to connect community organizations with his efforts.



#### Connect with Myrtle

Twitter: @CD4Myrtle Cole

Facebook: <https://www.facebook.com/councilmembermyrtlecolecd4>



#### Contact Information

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Website: [www.sandiego.gov/citycouncil/cd4/](http://www.sandiego.gov/citycouncil/cd4/)



# Myrtle is Getting Things Done

## Neighborhood Revitalization | A clean and safe place to live, work, and visit *Removing litter, debris, graffiti and other unsightly conditions*



Removed Damaged Community Sign



BEFORE



AFTER



BEFORE



AFTER

### NEWS | You Can Use

~ **Skyline Drive Corridor Community Sign Update:** We are continuing to work with the City's Risk Management to recover the cost and installation of the new sign from the responsible driver. We had to have the sign totally removed as it posed a safety hazard with debris from the sign being found in the middle of the street.

~ **The Code Enforcement Section** has issued a notice of violation and several civil penalty notices. Unpermitted deck and fencing, non-permitted garage conversions, non permitted outdoor storage of vehicles, and violations of the land development code were cited. Code enforcement helps to keep our neighborhoods clean and safe.

## Black History Month Celebration | Photo-Gallery



Photos Courtesy of Jackie Robinson YMCA

**NEWS** | The Black American Political Association of California (BAPAC) held its 5<sup>th</sup> Anniversary Celebration and Awards Ceremony Dinner at the Jacobs Center for Neighborhood Innovation. Councilmember Cole presented several commendations during the evening including one to BAPAC for its outstanding work and dedication to increasing the effective representation of African Americans in the political, economic, and educational systems of San Diego County.

## Fourth District Events & Meetings

### Upcoming Community Meetings

- **2/13/14** | 6 p.m. | Diamond Business District | US Bank, 5100 Federal Blvd
- **2/13/14** | 6 p.m. | Valencia Park Town Council/O'Farrell Park Town Council | Valencia Park Elementary, 5880 Skyline Dr.
- **2/17/14** | 6:30 p.m. | Encanto Neighborhood Community Planning Group | Malcolm X Library, 5148 Market Street.
- **2/19/14** | 6 p.m. | Knox Town Council | Knox Elementary, 1098 S. 49th Street.
- **2/19/14** | 6:30 p.m. | Paradise Hills Village Council | St. Timothy Church - Rancho Hills and Reo Dr.



**NEWS** | Councilmember Cole was honored to deliver opening remarks at the 26<sup>th</sup> Annual READ/San Diego Recognition Dinner & Awards Ceremony. READ/San Diego is a literacy instruction program. Councilmember Cole told the crowd, "Hard work pays off." Indeed, it does.

- **The Grandparent's Connection** | Thursday Mornings | 10 a.m. | The Jacobs Center | 404 Euclid Ave. | For information, please contact: Shearl Lambert – President: phone: (619) 931-9548 email: shearl2530@sbcglobal.net
- **San Diego African American Museum of Fine Arts** | Our Lifetime Exhibit | Photographic Exhibit from the Civil Rights Era | Now thru February 28<sup>th</sup> | 6134 Benson Avenue | San Diego, CA 92114. For more information, please call (619) 253-8499.
- **22<sup>nd</sup> Annual Kuumba Fest** | Black History Festival Celebration | February 14<sup>th</sup> – 16<sup>th</sup> | Lyceum Theatre | 79 Horton Plaza | San Diego, CA 92101. For more information, please visit: [www.kuumbafest.com](http://www.kuumbafest.com)
- **Jackie Robinson YMCA President's Two- Day Camp: February 14 and 17**  
YMCA Day Camp helps children grow physically, mentally and spiritually. At YMCA Day Camp, children spend time outdoors, practicing social and decision-making skills under the guidance of their heroes – the Y camp leaders. Campers share memorable experiences. Camp hours: (Extended Care) 7am-9am/4p-6p and 9am-4p (Camp). Ages 5-13.
- **Black History Month | Valencia Park/Malcolm X Library** | 5148 Market Street, San Diego, CA 92114
  - February 15<sup>th</sup> | 10 a.m. | Miniature African American History Museum about Civil Rights
  - February 18<sup>th</sup> | 6:30 p.m. | Leonard Patton sings songs of Stevie Wonder
  - February 19<sup>th</sup> | 6:30 p.m. | Dr. Lonnie Smith: A talk on his life, career, and importance of music
  - February 21<sup>st</sup> | 10 a.m. | Extreme Rahim Magic Show
  - February 22<sup>nd</sup> | 9:30 a.m. – 2:30 p.m. | San Diego People of Color Guild, Annual Quilt show
  - February 23<sup>rd</sup> | 2 p.m. | Honor Nelson Mandela with the Friends of the Malcolm X Library
  - February 25<sup>th</sup> | 6:30 p.m. | Dean Ratzman performs Motown Favorites
  - February 26<sup>th</sup> | 6 p.m. | Vegan Soul Food Cooking. Sign up in advance.
  - February 27<sup>th</sup> | 5:30 p.m. | Honoring the Legacy and Continuing work: Celebrating African Americans through Music, Education, and Culture
- **2014 Community Violence Prevention Summit** | Saturday, February 22<sup>nd</sup> | 8:30 a.m. – 1 p.m. | Jacobs Center for Neighborhood Innovation | 404 Euclid Avenue | San Diego, CA 92114
- **Support local businesses at the People's Produce Farmers Market every Saturday!** Low income seniors can use Slow Food Market Bucks to buy food; shoppers using SNAP / EBT can get a \$10 match to increasing their purchasing power. The farmers bring plenty of kale, collards, cabbage, celery, broccoli and more seasonal vegetables and fruits. There are also vendors selling prepared food, beauty products and gift items... stop by between 3p – 6p, the market is located at 4981 Market Street, just west of the Euclid Trolley Station.



# Myrtle's Job Board – Look who's hiring NOW!



The Fourth District's premier job seekers' resource for assistance with  
Career planning & Job search services:  
South Metro Career Center | 4389 Imperial Avenue | San Diego, CA 92113  
(619) 266-4200 | <http://www.metrocareercenters.org/>

**Adecco** <http://www.indeed.com/jobs?q=adecco&l=San+Diego%2C+CA>  
**Best Buy Jobs in San Diego** <http://www.bestbuy-jobs.com/search?q=San+Diego>  
**California State Personnel Board** <http://jobs.ca.gov/Job/JobSeekers>  
**Center for Sustainable Energy** <http://energycenter.org/jobs/executive-assistant>  
**Chef Works** <http://www.chefworks.com/uniforms/about/careers/>  
**City of Coronado** <http://agency.governmentjobs.com/coronado/default.cfm>  
**City of Chula Vista** <http://agency.governmentjobs.com/chulavista/default.cfm>  
**City of El Cajon** <http://agency.governmentjobs.com/elcajon/default.cfm>  
**City of La Mesa** <http://agency.governmentjobs.com/lamesa/default.cfm>  
**City of National City** <http://agency.governmentjobs.com/nationalca/default.cfm>  
**City of San Diego** <http://agency.governmentjobs.com/sandiego/default.cfm>  
**County of San Diego** <http://agency.governmentjobs.com/sdcounty/default.cfm>  
**Cox Communications** <http://ww2.cox.com/aboutus/careers.cox>  
**Department of Veteran Affairs** <https://www.usajobs.gov/>  
**Family Health Centers of San Diego** [www.fhcsd.org](http://www.fhcsd.org) or <https://jobs-fhcsd.icims.com/jobs/intro>  
**FedEx** <http://www.fedex.com/us/careers>  
**Frito Lay** [www.fritolayemployment.com](http://www.fritolayemployment.com)  
**GadBall** <http://www.gadball.com/jobs/results.aspx?r=25&c=san+diego&s=ca>  
**Helix Water District** <http://www.hwd.com/jobs/jobs.htm>  
**Higher Education** <http://www.higheredjobs.com/>  
**Hilton San Diego Bayfront** <http://www.hiltonsandiegobayfront.com/index.php?page=careers>  
**Hilton Worldwide Careers** [www.hiltonworldwide.com/careers](http://www.hiltonworldwide.com/careers)  
**Hotel del Coronado** <http://www.hoteldel.com/employment.aspx>  
**Humana** [http://www.jobs.net/jobs/humana-veterans/all-jobs?SiteID=TNALERT\\_JobsNearYou](http://www.jobs.net/jobs/humana-veterans/all-jobs?SiteID=TNALERT_JobsNearYou)  
**Indeed San Diego Jobs (Safeway, Coca Cola, University of Phoenix Hiring NOW)**  
<http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj>  
**Kaiser Permanente** <https://kp.taleo.net/careersection/external/jobdetail.ftl?job=622568>  
**MetroSanDiegoJobs.com** (Thousands of jobs) <http://www.metro-sandiegojobs.com/jobs.asp>  
**Navy Region Southwest** <http://navylifesw.com/sandiego/about/jobs/>  
**Nordstrom's** <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>  
**North County Transit District** <http://agency.governmentjobs.com/nctd/default.cfm>  
**Otay Water District** <http://agency.governmentjobs.com/otay/default.cfm>  
**Pasadena City College** [http://www.pasadena.edu/Files/Events/19786\\_File.pdf](http://www.pasadena.edu/Files/Events/19786_File.pdf)  
**PepsiCo Jobs in San Diego**  
<http://www.indeed.com/jobs?q=company%3A%22PepsiCo%22&l=San+Diego%2C+CA&from=vj>  
**Petco Park** <http://www.indeed.com/jobs?q=petco+park&l=San+Diego%2C+CA>  
**Port of San Diego** <http://agency.governmentjobs.com/portofsd/default.cfm>  
**Qualcomm (Hundreds of Jobs)** <http://www.qualcomm.com/careers>  
**Robert Half** <http://www.indeed.com/jobs?q=company%3A%22Robert+Half%22&l=San+Diego%2C+CA&from=vj>  
**SANDAG** <http://www.sandag.org/index.asp?jobid=346&fuseaction=jobs.detail>  
**San Diego Community College District** <https://www.sdccdjobs.com/>  
**San Diego County Regional Airport Authority** <http://agency.governmentjobs.com/sdairport/default.cfm>  
**San Diego Housing Commission** <http://agency.governmentjobs.com/sdhc/default.cfm>  
**San Diego Jobs Today (Thousands of Jobs)** <http://www.sandiegojobstoday.com/>  
**San Diego Metro Career Center** <http://www.metrocareercenters.org/>  
**San Diego Performing Arts** <http://www.sdartstix.com/jobs>  
**San Diego Workforce Partnership Jobs** <http://workforce.org/jobs-sdwp>  
**San Diego Zoo Safari Park** <https://www.hrapply.com/sandiegozoo/Setup.app>  
**SCRIPPS Careers** [http://www.scripps.org/about-us\\_\\_careers](http://www.scripps.org/about-us__careers)  
**Sears** <http://www.searsholdings.com/index.htm>  
**Sharp Healthcare** <https://jobs.sharp.com/adhocjobsearch.asp>  
**Sheraton San Diego** [www.sheraton.jobs/sandiegomarina](http://www.sheraton.jobs/sandiegomarina)  
**TJX Companies** TJ Maxx, Marshall Jobs, Home Goods <http://www.tjxjobs.com/index.asp>  
**Tyson Foods** <http://www.tysonfoodscareers.com/>  
**UCSD** <http://blink.ucsd.edu/HR/employment/jobs/bulletin.html>  
**UPS** <http://www.upsjobs.com/>  
**U. S Navy Jobs** <https://www.usajobs.gov/>  
**USA Jobs** <https://www.usajobs.gov/GetJob/ViewDetails/356971200>  
**Wells Fargo** <http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA>  
**YMCA** [www.ymca.org/jobs](http://www.ymca.org/jobs)



**MENSAJE SEMANAL DE LA OFICINA DE LA REGIDORA MYRTLE COLE  
12 DE FEBRERO**

202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101  
(619) 236-6644

**Orgullosamente Representando:**

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

***El Mensaje de Myrtle***

**iAGENDATE! | Desarrollo económico y revitalización comunitaria**

El Centro Jacobs de Innovación Comunitaria (JCNI) y mi oficina estamos invitando a la celebración comunitaria de la colocación de la primera piedra para la primera farmacia Walgreens en el Distrito 4. Este evento representa la revitalización física de nuestras comunidades. Algunos funcionarios públicos y líderes comunitarios estarán presentes en el evento. ¡Acompáñanos!

**EMPLEOS DE CALIDAD | Preparándonos para ocupar empleos científicos y de tecnológicos**

Recientemente me reuní con el Dr. Steve Snyder, Director Ejecutivo de Rueben H. Fleet Science Center y me compartió su plan estratégico para involucrar a los estudiantes del Distrito 4 se relacionen más con la ciencia, la tecnología, ingeniería y matemáticas (STEM), para que ocupen las vacantes de estos empleos bien remunerados. Quede impresionada con sus grandiosas ideas y pronto estaremos trabajando juntos para enlazar este proyecto con las organizaciones comunitarias de nuestro distrito.