



**Proudly Representing**

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park/Knox
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster

**Myrtle's Message**

**Public Safety and Livable Neighborhoods Committee**

As a former police officer, I have been a long-time advocate and champion for the police recruitment and retention efforts. Last week, I chaired the Public Safety and Livable Neighborhoods Committee where we heard from Chief Shelley Zimmerman on the alarming attrition statistics.

The Chief told the Committee that the San Diego Police Department is continuing to lose officers to retirement or other law enforcement agencies despite efforts to keep them and recruit cadets.



I am pleased that the FY 2015 budget increased the size of our police academies and reinstated the practice of awarding holiday premium pay. We need to do more. I remain steadfast in my commitment to keep a dialogue going about what it takes to attract and retain quality men and women for our shrinking police force.

I do believe long-term solutions are in order considering the content of the Independent Budget Analyst's report and what we suspect the compensation study will tell us when it is published in October.

The amount of police departures are concerning to me as well as to my council colleagues. Public Safety is one of my top priorities. My constituents sent me to City Hall to advocate for them and to make changes in our communities and neighborhoods. I am doing just that and I won't stop as long as I sit in the Fourth Council District representative seat.



**Connect with Myrtle**

**Twitter:** @CD4Myrtle Cole

**Facebook:** <https://www.facebook.com/councilmembermyrtlecolecd4>



**Contact Information**

**Address:** 202 C Street, 10<sup>th</sup> Floor | San Diego, CA 92101  
**Office:** (619) 236-6644  
**Email:** MyrtleCole@sandiego.gov  
**Website:** [www.sandiego.gov/citycouncil/cd4/](http://www.sandiego.gov/citycouncil/cd4/)

**Public Safety**

- October is National Bully Prevention Month.** The statistics on cyberbullying are astounding. According to Consumer reports, one million children were harassed, threatened, or subjected to some form of cyberbullying on Facebook last year. Please visit the San Diego Internet Crimes Against Children Task Force to find out what you should know: [www.sdicac.org](http://www.sdicac.org); phone: (858) 715-7100.
- October is National Domestic Violence Awareness Month.** There are resources available for victims of abuse and their families. Please visit the California Partnership to End Domestic Violence <http://www.cpedv.org/> or the San Diego Domestic Violence Council at <http://www.sddvc.org/>.

**SPOTLIGHT on the Trolley Dances/Jacobs Presents**

Councilmember Cole is proud to be a sponsor in bringing live arts & cultural experiences to the heart of the Fourth District. Please see the Calendar of Events for details on these Trolley Dances.



**SPOTLIGHT on the "TASTE OF THE DIAMOND," Thursday, October 9<sup>th</sup>**

**6 p.m. – 9 p.m. San Diego Marketplace, 1655 Euclid Avenue, San Diego, CA 92105**  
Southeastern Diamond Business District works to enhance the growth and development of the Diamond Business District (Diamond BID) and the surrounding community. Join the "Shop Diamond BID" movement.

**Doing Good in the Neighborhood Section**

- Neighborhood Revitalization:** The Fourth District's Council Office secured three (3) dumpsters for the upcoming Lomita Village Cleanup on Saturday, October 4<sup>th</sup> from 7 a.m. – Noon. For more information, please contact Richard LuJan at (619) 461-4084.
- Environmental Stewardship:** On Saturday, September 20<sup>th</sup>, Councilmember Cole participated in the Coastal Cleanup Day. We applaud the Chollas Creek communities of the 4<sup>th</sup> District including Rolando, Redwood Village, Oak Park and Encanto for helping to take care of this important asset. Please see photo gallery below.

**PHOTO GALLERY**



**Coastal Cleanup Day | Thank you volunteers!**

## Upcoming City Council, Committee and Outside Organization Committee Meetings Councilmember Cole in Action!

- September 26 | 3:00 - 5:00 p.m. | San Diego Consortium Policy Board | County Administration Building, 1600 Pacific Highway, San Diego, CA 92101
- September 29 | 6:00 - 8:00 p.m. | San Diego City Council Meeting | City Administration Building, 202 C Street, San Diego 92101
- September 30 | 10:00 a.m. – 12 p.m. and 2:00 p.m.- 5:00 p.m. | San Diego City Council Meeting | City Administration Building, 202 C Street, San Diego 92101
- October 1 | 2:00 p.m. – 5:00 p.m. | Public Safety and Livable Neighborhoods Committee | City Administration Building, 202 C Street, San Diego 92101

## Upcoming Community Meetings

- September 25| 6:30-7:30 p.m. | Alta Vista Community Council | Nye Elementary, 981 S. Valencia Parkway.
- September 25| 7:00-7:30 p.m. | Broadway Heights Community Council | Faith & Booker Sanders, 2315 Madroncillo Street.
- October 2| 6:00 – 7:00 p.m. | Paradise Hills Recreation Council | Paradise Hills Recreation Center, 6610 Potomac Street.
- October 2| 7:00 – 8:00 p.m. | Oak Park Community Council | Oak Park Elementary, Auditorium 2606 54<sup>th</sup> Street

## Calendar of Events

- **10<sup>th</sup> Annual Flu Season Kickoff Event & Community Flu Vaccine Clinic** | Friday, September 26<sup>th</sup> | 10:00 a.m.- 1:00 p.m. | Martin Luther King Community Center, 6401 Skyline Drive, San Diego CA 92114 | The San Diego Black Nurses Association will be offering FREE flu vaccines for persons 18 years and older, health information and shot record reviews by the San Diego Immunization Registry Staff.
- **16<sup>th</sup> Annual Trolley Dances** | September 26<sup>th</sup> & 27<sup>th</sup> and October 4<sup>th</sup> & 5<sup>th</sup> | Every 45 min. from 10: a.m. to 1:45 p.m. | Market Creek Plaza Amphitheater, 310 Euclid Avenue | Please join San Diego Dance Theater for this year's 16<sup>th</sup> Annual Trolley Dances. New work to be performed by 50 of San Diego's most adventurous dancers! More info at: [sandiegodancetheater.org](http://sandiegodancetheater.org)
- **Just in Time for Foster Youth 1 Mile Fun Run/Walk** | Saturday, September 27<sup>th</sup> | 9:00-2:00 p.m. | Serenity Spa & Salon, 11069 Sorrento Pkwy. | Join in this 1 Mile fun run/walk to benefit Just in Time for Foster Youth. Just in Time engages caring communities to help transitioning foster youth achieve self-sufficiency and well-being.
- **SDPD Cruise 4 Peace** | Saturday, September 27<sup>th</sup> | 12:00-3:00 p.m. | Skyline Park, 8285 Skyline Drive | Join us for a cruise to celebrate our community, peace and unity! Free event with food, drinks and entertainment.
- **Seeds of Hope Gala** | Saturday, September 27<sup>th</sup> | 5:30 p.m. | Hotel Del Coronado, 1500 Orange Avenue, Coronado, CA | Roads of Success & Life Without Limbs invites you to the Seeds of Hope Gala to support both organizations in their future humanitarian and motivational programs and projects. Renowned motivational speaker, Nick Vujcic, President and Founder of Life Without Limbs, will be the key note speaker. For more information call 619-300-3829 or visit [www.roadsofsuccess.com](http://www.roadsofsuccess.com)
- **Pinned it. Did it. Halloween Decor** | Wednesday, October 1<sup>st</sup> | 6:00 – 7:00 p.m. | Paradise Hills Branch Library, 5922 Rancho Hills
- **FilAmFest 2014** | Saturday, October 4<sup>th</sup> | 11:00 a.m. – 6:00 p.m. | Paradise Valley Road, between Woodman St. & Gilmartin Rd. | 10<sup>th</sup> Annual Filipino Arts and Culture Festival featuring Filipino performances, culinary exhibition, family entertainment and more.
- **FREE WORKSHOP Financial Benefits in Hiring Veterans** | Wednesday, October 8<sup>th</sup> | 8:00 a.m. – 12:00 p.m. | City Concourse, Terrace Level. 202 C Street, San Diego 92101 | Join the City of San Diego, the State of California Office of Business and Economic Development and representatives of the Armed Forces to learn about incentives and services available to assist business owners with hiring veterans. RSVP at [dhunter@sandiego.gov](mailto:dhunter@sandiego.gov)
- **Project New Village 4<sup>th</sup> Annual Fannie Lou Hamer Legacy Luncheon** | Wednesday, October 8<sup>th</sup> | 11:30a.m. | Joe & Vi Jacobs Center, Celebration Hall, 404 Euclid Avenue | Project New Village will present its 2014 Food Equality Award to individuals and organizations that have generously contributed to our effort to achieve food equality in Southeastern San Diego. To purchase tickets and more information, contact 619-262-2022.
- **Taste of the Diamond** | Thursday, October 9<sup>th</sup> | 6:00 p.m. – 9:00 p.m. | San Diego Marketplace, 1655 Euclid Avenue, San Diego 92105 | Join the Diamond Business Association Inc. and enjoy delicious menu samples from ten of our unique Diamond District restaurants, bakeries and caterers. Buy your tickets at [www.sdbd.org](http://www.sdbd.org).



**The Fourth District's Premier Career Center**  
**South Metro Career Center | 4389 Imperial Avenue | San Diego, CA 92113**  
**(619) 266-4200 | <http://www.metrocareercenters.org/>**

**AMN Healthcare** <http://www.indeed.com/jobs?q=AMN+Healthcare&l=san+diego>  
**Bank of America Jobs in San Diego** <http://www.indeed.com/q-Bank-of-America-l-San-Diego,-CA-jobs.html>  
**Best Buy Jobs in San Diego** <http://www.bestbuy-jobs.com/search?q=San+Diego>  
**City of Coronado** <http://agency.governmentjobs.com/coronado/default.cfm>  
**City of Chula Vista** <http://agency.governmentjobs.com/chulavista/default.cfm>  
**City of Del Mar** <http://www.delmar.ca.us/jobs.aspx?jobID=9>  
**City of El Cajon** <http://agency.governmentjobs.com/elcajon/default.cfm>  
**City of La Mesa** <http://agency.governmentjobs.com/lamesa/default.cfm>  
**City of National City** <http://agency.governmentjobs.com/nationalca/default.cfm>  
**NEW City of National City (Food Services Worker)** <http://www.nationalcityca.gov/jobs>  
**NEW City of National City (Home Delivered Meals Driver)** <http://www.nationalcityca.gov/jobs>  
**NEW City of National City (Library Assistant)** <http://www.nationalcityca.gov/jobs>  
**NEW City of National City (Seasonal Park Aide)** <http://www.nationalcityca.gov/jobs>  
**City of Poway** <http://agency.governmentjobs.com/poway/default.cfm>  
**City of San Diego** <http://agency.governmentjobs.com/sandiego/default.cfm?promotionaljobs=1>  
**County of San Diego** <http://agency.governmentjobs.com/sdcounty/default.cfm>  
**Cox Communications** <http://www.cox.com/aboutus/careers/search-jobs.cox>  
**Family Health Centers of San Diego** <https://jobs-fhcsd.icims.com/jobs/intro>  
**FedEx** <http://www.fedex.com/us/careers>  
**Heritage Senior Care** [http://www.heritagekeepers.net/senior\\_care\\_employment.php](http://www.heritagekeepers.net/senior_care_employment.php)  
**Higher Education** <http://www.higheredjobs.com/>  
**Hilton San Diego Bayfront** <http://jobs.hiltonsandiegobayfront.com/jobs>  
**Hilton Worldwide Careers** [www.hiltonworldwide.com/careers](http://www.hiltonworldwide.com/careers)  
**Humana** [http://www.jobs.net/jobs/humana-veterans/all-jobs?SiteID=TNALERT\\_JobsNearYou](http://www.jobs.net/jobs/humana-veterans/all-jobs?SiteID=TNALERT_JobsNearYou)  
**Indeed San Diego** <http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj>  
**Kaiser Permanente** <http://www.indeed.com/q-kaiser-permanente-l-San-Diego,-CA-jobs.html>  
**MANPOWER** <http://www.indeed.com/jobs?q=MANPOWER&l=san+diego>  
**MetroSanDiegoJobs.com** (Thousands of jobs) <http://www.metro-sandiegojobs.com/jobs.asp>  
**MTS** [http://www.sdmts.com/HR/MTS\\_HR.asp](http://www.sdmts.com/HR/MTS_HR.asp)  
**NASSCO** <http://www.indeed.com/jobs?q=NASSCO&l=san+diego>  
**Navy Exchange Service Command** [https://www.mynavyexchange.com/work4us/types\\_of\\_careers.html](https://www.mynavyexchange.com/work4us/types_of_careers.html)  
**Nordstrom's** <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>  
**North County Transit District** <http://agency.governmentjobs.com/nctd/default.cfm>  
**Otay Water District** <http://agency.governmentjobs.com/otay/default.cfm>  
**Pasadena City College** <http://www.pasadena.edu/HR/classified-jobs.cfm>  
**Petco Park** <http://www.indeed.com/jobs?q=petco+park&l=San+Diego%2C+CA>  
**Pet Smart** <http://www.indeed.com/jobs?q=company%3A%22PetSmart%22&l=San+Diego%2C+CA&from=vj>  
**Point Loma Nazarene University** <http://www.pointloma.edu/experience/offices/administrative-offices/human-resources/job-seekers>  
**Rady's Children's Hospital** <http://www.indeed.com/q-radys-childrens-hospital-l-San-Diego-jobs.html>  
**SANDAG** <http://www.sandag.org/index.asp?fuseaction=jobs.openings>  
**San Diego Community College District** <https://www.sdccdjobs.com/>  
**San Diego Futures Foundation TechWORKS (Adult Program)** <http://sdfutures.org/programs/techworks>  
**San Diego Futures Foundation IT Technician Pathway (Youth Program)** <http://sdfutures.org/programs/it-technician-pathway>  
**San Diego County Regional Airport Authority** <http://agency.governmentjobs.com/sdairport/default.cfm>  
**San Diego Metro Career Center** <http://www.metrocareercenters.org/>  
**NEW San Diego Performing Arts League** <http://www.sdartstix.com/about-us/jobs/>  
**San Diego Police Department Recruitment (SDPD) NOW HIRING** [www.joinSDPDnow.com](http://www.joinSDPDnow.com)  
**San Diego State University (SDSU)** <https://careers-sdsurf.icims.com>  
**San Diego Workforce Partnership Jobs** <http://workforce.org/career-centers>  
**San Diego Zoo Safari Park** <https://www.hrapply.com/sandiegozoo/Setup.app>  
**SCRIPPS Careers** [http://www.scripps.org/about-us\\_\\_careers](http://www.scripps.org/about-us__careers)  
**Sharp Healthcare** <https://jobs.sharp.com/adhocjobsearch.asp>  
**Sodexo** <http://sodexousa.com/us/en/careers/find-job/Search-Jobs/search-jobs.aspx>  
**Sycuan Casino** <https://www.hrapply.com/sycuan/AppJobSearch.jsp>  
**TJX Companies (TJ Maxx, Marshall Jobs, Home Goods)** <http://www.tjxjobs.com/index.asp>  
**UCSD** <http://blink.ucsd.edu/HR/employment/jobs/bulletin.html>  
**UPS** <http://jobs-ups.com/>  
**Wells Fargo** <http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA>  
**YMCA** [www.ymca.org/jobs](http://www.ymca.org/jobs)



## **EL MENSAJE SEMANAL DE LA REGIDORA MYRTLE COLE**

**24 DE SEPTIEMBRE**

202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101

(619) 236-6644

### **Orgullosamente Representando:**

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

### ***El Mensaje de Myrtle***

#### **Comité de Seguridad Pública y Comunidades Habitables**

No queremos vivir en una sociedad sin presencia de seguridad pública. Sería una anarquía total. Es por eso que necesitamos atraer y retener a los mejores agentes de la policía. He trabajado en pro de la contratación y retención de policías en nuestra ciudad.

La semana pasada presidí el Comité de Seguridad Pública y Comunidades Habitables en donde escuchamos de voz de la Jefa de Policía Shelley Zimmerman algunas estadísticas alarmantes.

Me complace anunciar que el presupuesto fiscal para el año 2015 incrementará el número de academias de policías y restablecerá bonos de desempeño. Necesitamos hacer mucho más. Refrendo mi compromiso de continuar el diálogo sobre los pasos que necesitamos dar para atraer y retener hombres y mujeres preparadas en nuestro Departamento de Policías.

Creo que pronto podremos poner en práctica una medida para solucionar este problema, en octubre la Oficina de Análisis Independiente del Presupuesto publicará un reporte y estoy segura que tocará el tema de los sueldos.

Considero, al igual que mis colegas del Cabildo que la cantidad de policías que renuncian al Departamento es alarmante. La Seguridad Pública es una de mis prioridades. Los residentes del Distrito me han elegido para que los represente y lleve estos temas a la mesa de discusión y logre cambios significativos en nuestras comunidades. Eso es lo que continuare haciendo mientras siga ocupando este puesto.