



# **Proudly Representing**

- · Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- · Encanto
- Greater Skyline Hills
- · Jamacha
- Lincoln Park & Knox
- · Lomita Village
- North Bay Terraces
- · Oak Park
- · O'Farrell
- · Paradise Hills
- · Redwood Village
- Rolando Park
- South Bay Terraces
- · Valencia Park
- Webster

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Trolley Residential Project | Quality Affordable Housing & Quality Jobs

This week at City Hall, my council colleagues joined me in voting to unanimously approve the staff's recommendation of a proposed \$3,120,000 residual receipts loan to Trolley Residential CIC, L.P. We also voted to take initial steps to issue tax-exempt, multifamily mortgage revenue bonds to facilitate new construction of the affordable rental housing development to be located at 4981 Market Street.



This project will be right in the heart of our district and on the second most used transit station in the entire MTS system – only second to the border crossing! It will also be located across from the new Walgreens that will open next month and what will soon be a grocery store, restaurants, and much more!

I am grateful to the Jacobs Center for Neighborhood Innovation (JCNI), a great partner in the community. On the Economic Development Bus Tour we had last month, President & CEO of JCNI Reginald Jones announced that they would have \$45 million in the ground by the end of the year. This fifty-two (52) unit project is an exciting \$23 million investment into quality, transit-oriented affordable housing and quality jobs. I am honored and excited that we approved the staff's recommendation.



# **National Women's History Month**

During the month of March, we take time to recognize the achievements, character, commitment, determination, contributions and legacy of women who have excelled as educators, civic leaders, entrepreneurs, doctors, lawyers and much more. Here at City Hall, Professor Starla Lewis was the guest curator for the lobby exhibit that celebrated the achievements of local Brilliant, Beautiful and Brave Women. I am deeply humbled and honored to be included and I salute all of the honorees.

For information on the exhibit and a list of women included, please visit: ul-brilliant-and-brave-celebration-bla



Contact Address: Information Office: Email: Website: 202 C Street, 10<sup>th</sup> Floor| San Diego, CA 92101 (619) 236-6644 cd4news@sandiego.gov www.sandiego.gov/citycouncil/cd4/

# News You Can Use

**Neighborhood Revitalization through Code Enforcement** | Two CIVIL PENALTY NOTICE AND ORDERS and Two NOTICES OF ABATEMENT VACANT AND UNSECURED STRUCTURES: These notices were issued for **4 different properties** that are ALL in violation of the San Diego Municipal Code. The property located at **347 63<sup>RD</sup> Street** and the property at **5466 Bonita Drive** have accumulated litter, weeds, waste, debris and rubbish that pose a fire and/or health hazard that must be removed. The property at **515-517 63<sup>RD</sup> Street** is operating a store from the residential dwelling. There is an unpermitted sign that reads, "Family Thrift Shop" in the front of house. The homeowners are ordered to correct all violations and cease operation of the store. Finally, the property owners of **6302 Division Street** are violating the law by maintaining two habitable tent structures and non-incidental outdoor storage throughout the property. The homeowner has been ordered to cease occupying the tent structures and to remove them from the property. Civil Penalties are assessed at a daily rate notto-exceed \$2,500 per day per violation and a total maximum of \$250,000 per parcel. **Code enforcement helps to keep our neighborhoods clean and safe**.

- American Red Cross | Prepare San Diego: The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing volunteers and the generosity of donors. For information on preparedness, please call (858) 309-1200 or visit www.preparesandiego.org.
- \$2 Billion available to help struggling California homeowners avoid foreclosure: Find out if you qualify. For specific eligibility requirements, please visit: <a href="http://www.KeepYourHomeCalifornia.org">www.KeepYourHomeCalifornia.org</a> or contact Carmen Collins, HUD Counselor, Office: (619) 263-7761 ext. 122; Cell: (619) 247-1488; or Email: <a href="http://ccollins@neighborhoodhouse.org">ccollins@neighborhoodhouse.org</a>.
- Spotlight on National Human Trafficking Resource Center and the California Coalition to Abolish Slavery and Trafficking: If you or someone you know is being forced to engage in any activity (whether it is prostitution, housework, farm work, construction, retail, or ANY activity) and CAN'T LEAVE, please call 1-888-373-7888 or TEXT: BE FREE (233733) or 1-888-539-2372. These hotlines are available 24 hours a day, 7 days a week; anonymous and confidential. Victims of slavery and human trafficking are protected under United States and California law.
- City of San Diego's Street Sweeping Program | Street Sweeping provides two primary benefits to the City: (1) The collection and removal of visible debris that collects in the gutters. This debris can block storm water facilities, causing flooding during heavy rains. And, (2) the removal of metal particles and other hazardous waste products left by passing vehicles. Although they are virtually invisible, these particles can be extremely harmful to fish and other wildlife if they reach our creeks, rivers, beaches and bays. San Diego is one of the few cities of its size in the United States that still sweeps residential areas. For more information on frequently asked questions, the sweeping schedule and more please visit: <a href="http://www.sandiego.gov/stormwater/services/streetsweeping.shtml">http://www.sandiego.gov/stormwater/services/streetsweeping.shtml</a>



Public Safety Priority: Councilmember Cole is urging pedestrians to "lose the roaditude" to be safer on the road: Look both ways; Follow signals when crossing; Use the crosswalks; And, wear bright clothing at night.



(2<sup>0</sup>5)

**#Selfie (left)**: Out & about, Councilmember Cole runs into a constituent who had these kudos for her: "It was a pleasure to meet and thank you for finally getting that old gas station demolished and many other things you've done for my neighborhood." – Ashley Marie

**Right:** Councilmember Cole working to bring quality jobs & quality retail to CD4. "**Getting things done**" is her motto!



# Fourth District Events & Meetings

Upcoming City Council, Committee and Outside Organization Committee Meetings Councilmember Cole in Action!

#### • March 12:

What's Happening

- MTS Board Meeting | 9:00 a.m. 12:00 p.m. | James R. Mills Building. 1255 Imperial Avenue, San Diego, CA 92101.
- March 13:
  - Friday District Office Hours | 10:00 a.m. 2:00 p.m. | Tubman Chavez Community Center. 415 Euclid Avenue, San Diego, CA 92114 | No appointment necessary.

### • March 16:

- San Diego City Council Meeting | 2:00 p.m. | City Administration Building. 202 C Street, San Diego, CA 92101.
- March 17:
  - San Diego City Council Meeting | 10:00 a.m. and 2:00 p.m. | City Administration Building. 202 C Street, San Diego, CA 92101.
- March 18:
  - Budget and Government Efficiency Committee | 9 a.m. 1:00 p.m. | City Administration Building, 12<sup>th</sup> Floor.
    202 C Street, San Diego, CA 92101.
  - Public Safety and Land Use Committee | 2:00 p.m. 5:00 p.m. | City Administration Building, 12<sup>th</sup> Floor. 202 C Street, San Diego, CA 92101.
- March 19:
  - Economic Development and Intergovernmental Relations, Chaired by Councilmember Cole | 2:00 p.m. 5:00 p.m. | City Administration Building, 12<sup>th</sup> Floor. 202 C Street, San Diego, CA 92101. Committee Consultant: Pam Ison

# **Upcoming Community Meetings**

### • March 12:

- Valencia Park Town Council O'Farrell Park Town Council | 6:00 p.m. 7:00 p.m. | O'Farrell Charter School.
  6130 Skyline Drive, San Diego, CA 92114 | Community Representative: Monica Montgomery, mmontgomery@sandiego.gov.
- March 16:
  - Encanto Neighborhood Community Planning Group 6:30 p.m. -8:00 p.m. | Jacobs Center for Neighborhood Innovation. 404 Euclid Ave. San Diego. CA 92114. | Community Representative: Mathew Gordon, gordonm@sandiego.gov.
- March 18:
  - Paradise Hills Recreation Council | 6:00 p.m. 7:00 p.m. | Paradise Hills Recreation Center. 6610 Potomac Street, San Diego, CA 92139 | Community Representative: Luis Natividad, Inatividad@sandiego.gov.

### **Calendar of Events**

- March San Diego Public Library Calendar of Events | Please visit www.sdpl.bwcs-hosting.com to learn about the free workshops and cultural events the San Diego Public Library hosts every month.
- Day of Service: United and Strong | Saturday, March 14 | 8:30 a.m. | Horton Elementary School. 5050 Guymon Street, San Diego CA 92102 | Join is for a "Thank You Lunch" for all the volunteers at H.E.S. Sign up at: www.sdchavez.org/programs/service.htm
- **Creative Careers Expo** | Saturday, March 14 | 10:00 a.m. | Jacobs Center for Neighborhood Innovation. 404 Euclid Ave. San Diego. CA 92114 | Join the Media Arts Center San Diego and Jacobs Center for Innovation for the inaugural Creative Careers Expo.
- How to do business with SDWP | Tuesday, March 17 | 10:00 a.m. 11:00 a.m. | America's Job Center of California.
  924 E. Main Street, El Cajon, CA 92021 | San Diego Workforce Partnership invites businesses, service providers, nonprofits and other interested community member to attend this training and technical assistance session. To register visit:

www.surveymonkey.com/s/Q5PYJZQ?utm\_source=Procurement+Event+%233+and+%234&utm\_campaign=March+20 15+Procurement+Events&utm\_medium=email

• **California Transportation Plan 2040 Public Workshop**| Tuesday, March 17 | 4:00 p.m. – 7:00 p.m. | Malcolm X Library. 5148 Market Street, San Diego, CA 92114 | Join Caltrans to gather public input on the draft California Transportation Plan to identify future multimodal mobility needs and reduce greenhouse emissions.

-Events Continued on Page 6-

# Myrtle's Job Board – Look who's hiring NOW!



The Fourth District's Premier Career Center South Metro Career Center | 4389 Imperial Avenue | San Diego, CA 92113 (619) 266-4200 | http://www.metrocareercenters.org/

Adecco http://www.indeed.com/jobs?q=addecco+&l=San+Diego%2C+CA American Red Cross http://www.indeed.com/jobs?g=american+red+cross&l=San+Diego%2C+CA AMN Healthcare http://www.indeed.com/jobs?g=AMN+Healthcare&l=san+diego **AMSEC Trades** www.huntingtoningalls.com/careers NEW Bank of America http://www.indeed.com/q-Bank-of-America-I-San-Diego,-CA-jobs.html California State Personnel Board http://www.indeed.com/jobs?g=california+state+personnel&l=San+Diego%2C+CA California Department of Corrections Apply in-person Monday January 26, 201 at 1PM at the South County Career Center NEW City of Coronado http://agency.governmentjobs.com/coronado/default.cfm City of Chula Vista http://agency.governmentjobs.com/chulavista/default.cfm City of Del Mar http://www.delmar.ca.us/jobs.aspx?jobID=9 City of El Cajon http://agency.governmentjobs.com/elcajon/default.cfm City of La Mesa http://agency.governmentjobs.com/lamesa/default.cfm City of National City http://agency.governmentjobs.com/nationalca/default.cfm City of San Diego www.sandiego.gov/empopp/ NEW County of San Diego http://agency.governmentjobs.com/sdcounty/default.cfm NEW Cox Communications http://www.cox.com/aboutus/careers/search-jobs.cox NEW CSU San Diego http://www.indeed.com/jobs?q=csu+san+diego&l=San+Diego%2C+CA Department of Veteran Affairs http://www.indeed.com/jobs?q=department+of+veteran+affairs&l=San+Diego%2C+CA Encore Capital Group http://encore-jobs.com/ Family Health Centers of San Diego https://jobs-fhcsd.icims.com/jobs/intro FedEx http://www.indeed.com/jobs?q=fedex&l=San+Diego%2C+CA NEW General Atomics http://www.indeed.com/jobs?q=general+atomics&l=San+Diego%2C+CA **NEW Geico** http://www.indeed.com/jobs?g=geico&l=San+Diego%2C+CA&from=vj HD Supply http://www.indeed.com/jobs?q=hd+supply&l=San+Diego%2C+CA NEW Helix Water District www.hwd.com Heritage Senior Care http://www.heritagekeepers.net/senior\_care\_employment.php Hilton http://www.indeed.com/jobs?q=hilton&l=San+Diego%2C+CA Hotel Del Coronado http://www.hospitalityonline.com/jobs/610934-conference-sales-manager NEW Holiday Inn http://www.indeed.com/jobs?g=holiday+inn&l=La+Mesa%2C+CA&from=vj Hyatt Regency www.LaJolla.Hyatt.com Humana http://www.indeed.com/jobs?q=humana&l=san+diego+ca Indeed San Diego http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj NEW Kaiser Permanente http://www.indeed.com/q-kaiser-permanente-I-San-Diego,-CA-jobs.html NEW Macy's Inc http://www.eyworkforceservices.com/job-posting.cfm?CBO\_ID=4882&CLIENT\_ID=7&JOB\_ID=643639 MANPOWER http://www.indeed.com/jobs?q=MANPOWER&I=san+diego Metro San Diego Jobs www.metrosandiegojobs.com MTS http://www.sdmts.com/HR/MTS HR.asp W NASSCO http://www.indeed.com/jobs?g=NASSCO&l=san+diego Nordstrom's http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400 Northrop Grumman http://www.indeed.com/jobs?q=northrop+grumman&l=San+Diego%2C+CA Pasadena City College http://www.pasadena.edu/Files/Events/19420\_File.pdf EW PETCO http://www.indeed.com/jobs?q=PETCO&I=San+Diego%2C+CA Point Loma Nazarene University http://www.indeed.com/jobs?q=point+loma+nazarene&l=San+Diego%2C+CA EW Port of San Diego http://agenc.governmentjobs.com/portofsd/default Rady's Children's Hospital http://www.indeed.com/q-radys-childrens-hospital-I-San-Diego-jobs.html EW Safeway http://www.indeed.com/jobs?g=Safeway&l=san+diego%2C+ca&from=vj SANDAG http://www.sandag.org/index.asp?jobid=383&fuseaction=jobs.detail NEW San Diego County Water Authority http://agency.governmentjobs.com/sdcwa/default.cfm San Diego Housing Commission http://agency.governmentjobs.com/sdhc/default.cfm San Diego Metro Career Center http://www.metrocareercenters.org/ San Diego Police Department Recruitment (SDPD) NOW HIRING www.joinSDPDnow.com IEW San Diego Regional Airport Authority http://agency.governmentjobs.com/sdairport/default.cfm San Diego Workforce Partnership Jobs http://workforce.org/career-centers San Diego Zoo https://www.hrapply.com/sandiegozoo/Setup.app SCRIPPS Careers http://www.scripps.org/about-us\_careers **NEW SDG&E** http://www.indeed.com/jobs?q=sdg%26e&l=San+Diego%2C+CA NEW Sharp Healthcare https://jobs.sharp.com/adhocjobsearch.asp Sheraton San Diego www.sheraton.jobs/sandiegomarina Sodexo http://sodexousa.com/usen/careers/find-job/Search-Jobs/search-jobs.aspx TJX Companies http://www.indeed.com/jobs?g=tjx+companies&l=San+Diego%2C+CA NEW UCSD http://www.indeed.com/jobs?g=ucsd&l=San+Diego%2C+CA NEW University of Phoenix http://www.indeed.com/jobs?g=university+of+phoenix&l=San+Diego%2C+CA **UPS** http://iobs-ups.com/ NEW Wells Fargo http://www.indeed.com/jobs?g=wells+fargo&l=San+Diego%2C+CA YMCA www.ymca.org/jobs



EL MENSAJE SEMANAL DE LA REGIDORA MYRTLE COLE 11 DE MARZO 202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101 (619) 236-6644

# **Orgullosamente Representando:**

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

# El Mensaje de Myrtle

# Proyecto "Trolley Residential"

# Vivienda y Trabajos de Calidad

Esta semana en el Cabildo, mis colegas y yo votamos de manera unánime el articulo propuesto de préstamo de \$3,120,000 a Trolley Residential CIC, L.P. También votamos a favor de otorgar facilidades para la construcción de un nuevo proyecto de renta de vivienda económica el cual estará ubicado en 4981 Market Street.

Este proyecto estará en el corazón de nuestro distrito, en una de las estaciones más transitadas de MTS – la segunda después de la estación ubicada en el puerto fronterizo de San Ysidro. Este nuevo complejo residencial estará ubicado junto a la nueva farmacia Walgreens que abrirá sus puertas muy pronto, próximamente también habrá un supermercado, restaurantes y mucho más.

Estoy agradecida con el Centro Jacobs por su apoyo y colaboración. En nuestro Tour de Desarrollo Económico, el Presidente y CEO de Jacobs, Reginald Jones dio a conocer que a finales del año, contaremos con inversión de más de \$45 millones de dólares.

El proyecto de 52 unidades de vivienda en una inversión directa de \$23 millones de dolares y una apuesta a la creación de vivienda a bajo costo, transporte público y trabajos de calidad. Me enorgullece ser parte de este esfuerzo.

### Mes de la Mujer

### Vivienda y Trabajos de Calidad

En el marco del Mes de la Mujer, quiero reconocer los logros, determinación, contribuciones y legado de nuestras maestras, líderes, emprendedoras, doctoras, abogadas, etc. Aquí en el recibidor de City Hall, la profesora Starla Lewis monto una exposición que celebraba los logros de mujeres "**B**rillant, **Beautiful** and **B**rave". Estoy agradecida de haber sido incluida en esta exposición junto a muchas mujeres admirables.

# **More Fourth District Events & Meetings**

- **First-time Homebuyers Workshop** | Thursday, March 19 | noon | County Administration Building. 1600 Pacific Highway, San Diego 92101 | Attend the San Diego City-County Reinvestment Task Force to learn about specialized programs and loan products for low and moderate income first-time homeowners.
- Webster Neighborhood Cleanup Saturday Sweep! | Saturday, March 21 | 10:00 a.m. 1:00 p.m. | Meet in front of the Webster Elementary School | A Healthy and clean Webster starts with YOU! Refreshments will be served for volunteers. For more information please call: 619.823.9900.
- **FLEX IT! My Body My Temple** | Saturday, March 21 | 4:00 p.m. 10:00 p.m. | Jacobs Center for Neighborhood Innovation. 404 Euclid Ave. San Diego. CA 92114 | Join the San Diego Art Institute in a day-long series of performances and screening videos to engage audiences in a healthy lifestyle.
- Meet a Recruiter: SDPD is Hiring Police Officers & Dispatchers | Friday, March 27 | Noon 2:00 p.m.| Malcolm X Library. 5148 Market Street, San Diego CA 92114 | Join the San Diego Police Department is Hiring Police Officers and Dispatchers. Join the team!
- **April San Diego Public Library Calendar of Events** | Please visit www.sdpl.bwcs-hosting.com to learn about the free workshops and cultural events the San Diego Public Library hosts every month.
- **Lao New Year Festival** | Saturday, April 4 | 8:00 a.m. 6:00 p.m. | Jacobs Center for Neighborhood Innovation. 404 Euclid Ave. San Diego. CA 92114.| The festival will showcase Lao classical and folk dances. Visit www.laocommunity.org for more information.
- Community Business Incubator Benefit Concert and Fundraiser | Saturday, April 4 | 7:00 p.m. | 98 Bottles. 2400 Kettner Blvd. #110, San Diego, CA 92102 | Please join the CBI for an intimate fundraiser experience. Register visit:

www.events.r20.constantcontact.com/register/event?oeidk=a07eag4i7md857a7275&llr=juenffcab

- **Tyler's Suite by the San Diego Gay Men's Chorus** | Thursday, April 7 | 6:00 p.m. | Jacobs Center for Neighborhood Innovation. 404 Euclid Ave. San Diego. CA 92114.| Join the San Diego Gay Men's Chorus on their free 30<sup>th</sup> anniversary celebration. Visit www.sdgmc.com for more information.
- **15<sup>th</sup> Annual Youth Explosion "Who Am I? My True Identity"** | April 15-17 | 7:00 p.m. | Mt. Olive Church of God in Christ. 4907 A Street, San Diego, CA 92102 | Changing the heart, mind and soul of our youth through a fresh word, life worship and creative arts.
- Webster Neighborhood Cleanup Saturday Sweep! | Saturday, April 18 | 10:00 a.m. 1:00 p.m. | Meet in front of the Webster Elementary School | A Healthy and clean Webster starts with YOU! Refreshments will be served for volunteers. For more information please call: 619.823.9900.
- The 2015 Congressional Art Competition | Monday, April 20 | 5:30 p.m. | High School students throughout the 53<sup>rd</sup> Congressional District are encouraged to submit artwork for the 2015 Congressional Art Competition. The winning student will receive scholarship opportunities and a two round-trip airfare tickets to travel to Washington, DC. For more information visit: https://susandavis.house.gov/services/art-competition
- FREE NEW BOOKS FOR KIDS! Children's Book Party 2015 | Saturday, April 25 | 8:30 a.m. 10:30 a.m. | Organ Pavilion. Balboa Park | Reading Literacy Learning, Inc. presents the 31th Annual Children's Book Party 2015.
- All-American Soap Box Derby | Saturday, April 25 | 10:00 a.m. 5:00 p.m. | Skyline Drive, between 61<sup>st</sup> Street and Omeara Street | Free Weekly Workshops available before the race, for more information please call 619.239.2208.
- **May San Diego Public Library Calendar of Events** | Please visit www.sdpl.bwcs-hosting.com to learn about the free workshops and cultural events the San Diego Public Library hosts every month.
- County of San Diego Air Pollution Control District 16<sup>th</sup> Annual Lawnmower Trade-in Event | Saturday, May 9 | 8:00 a.m. – 12:00 p.m. | Qualcomm Stadium. 9449 Friars Road, San Diego CA 92108. | For more information visit: www.sdapcd.org/homepage/2015\_Lawnmower.pdf