



THE BRY BULLETIN

March 2019

Recommendations on Reasonable Electric Scooter Regulations

Dockless scooters and bikes, also known as micro-mobility solutions, began appearing on our streets over a year ago. Currently, we don't know how many there are, where they are, where they go, where they are left, and how many people have suffered injuries. My goal in regulation is to ensure public safety-- for users, pedestrians and people in cars. This is one more example of the city failing to be proactive when it comes to dealing with a new technology.



On February 7th, I submitted a memo to Active Transportation and Infrastructure Committee Chair Mark Kersey regarding my electric scooter regulation recommendations. My goal is to ensure public safety and responsible use. To read the memo in its entirety, please go to www.sandiego.gov/citycouncil/cd1/policymemos.

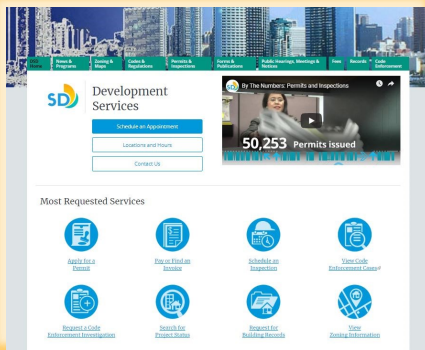
The policy recommendations in my memo include:

- Reasonable fees that can be used to pay for education, enforcement and infrastructure.
- Prohibiting their use in high-pedestrian traffic areas such as the boardwalks in Mission Beach, Pacific Beach and La Jolla.
- Operational and maintenance requirements to require operators to remove scooters that are improperly parked within two hours of notice, customer service and contact information and maintenance and operations plans.
- Development of a system to ticket scooters that are improperly parked.
- Data sharing to provide the city with information on how many scooters are deployed and where they go so that we can make intelligent, data-driven decisions about where to invest in infrastructure.
- Helmet Regulation: On January 1, 2019, Assembly Bill-2989 took from local municipalities the authority to require scooter users over the age of 18 to wear a helmet.

I have asked that the City's State Legislative Priorities should include an effort to amend AB-2989 to grant California municipalities the authority to regulate helmets at the local level.



Website improvements for the Development Services Department



The Development Services Department (DSD) launched a new service-oriented website that is simpler for people to use. The new site is intuitive to navigate and visually engaging, making it easier for residents to find and understand information and to quickly request services.

DSD invites the community to get familiar with the new site and its enhancements to help respond more promptly to constituent inquiries. Among its many features are:

- A one-stop shop on the home page to submit requests for top DSD services, including requests for neighborhood code enforcement investigations, permits, building records and the ability to review the status of construction or development projects in the community.
- Easy key-word finders for department information bulletins, technical bulletins, forms and permits.
- A searchable online DSD staff directory to email staff directly from the website.
- A keyword service directory to search for department contacts for a particular service or program.

In addition, work is ongoing to improve the site. In the next couple of months, new features will include a centralized, easily searchable page containing all draft and final California Environmental Quality Act documents currently located on pages from various departments; converting more PDF forms to SeamlessDocs; and creating an electronic GIS map with zoning information for properties.

Opening of the senior-focused emergency unit at UC San Diego Health

I'm proud that California's first accredited geriatric emergency department is now located at UC San Diego Health's emergency department in La Jolla. This is a result of the generosity and vision of Gary and Mary West who share a commitment to establishing a facility that values, understands, and invests in the complex health needs of the elderly.

This unit is helping San Diego's aging population and is also reducing expensive and repeated return visits to the emergency room. This data could go a long way in getting other hospitals, both locally and on the national scale, to take similar steps in prioritizing seniors in the emergency room.

Gary and Mary's generosity has sparked and advanced innovation, creativity and paradigm shifting changes in healthcare. Their support of research and their entrepreneurial spirit makes our community and our nation better. It was an honor to present a proclamation to Gary and Mary West at the recent ribbon cutting for the senior emergency care unit. Our community is a better place because of the West family.



Team BB In the community!

I shared the stage with some great minds to discuss the future of the innovation economy at UCSD's Ignite conference.



My staff and I sported our red for Wear Red Day to bring awareness to women's heart health.



It was amazing to see first-hand the incredible progress being made on the Mid-Coast Trolley. This project stands to connect our regional job hub in UTC to the people who work there.



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A Brief Break with Barbara

1. What is a good article that you have read lately?

I recently read the New York Times article, *Inside the Rise and Fall of a Multimillion-Dollar Airbnb Scheme*.

2. What is something that you do every day that you wish could be automated?

Getting ready in the morning and having to do my hair and make up.

3. What is the funniest thing that you have seen a kid do?

My almost 2 year old granddaughter Jillian likes to put on my shoes and walk around. It cracks me up every time!





LA JOLLA COMMUNITY CLEANUP

WITH COUNCILMEMBER
BARBARA BRY

SATURDAY, MARCH 9
10 AM - 12 PM

LA JOLLA REC CENTER
615 Prospect Street
La Jolla, CA 92037

TO LEARN MORE AND REGISTER, VISIT:
WWW.CLEANSD.ORG

Honoring the Life of Walter Munk

San Diego lost the renowned oceanographer known as the “Einstein of the oceans,” Walter Munk. UC San Diego Chancellor Pradeep K. Khosla called Walter “the most brilliant scientist I have ever known. I stand in awe at the impact Walter Munk had on UC San Diego, from his countless discoveries that put the university on the map as a great research institution, to his global leadership on the great scientific issues of our time.”

I will always remember attending Walter’s 101st birthday this past October. Walter will be missed by so many people that he touched through his passion and life’s work.



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