



# Councilmember David Alvarez

Volume: I Issue: XII

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## Fighting for our Neighborhoods

Last November, two new members were elected to the City Council. I'm excited to welcome my colleagues as well as the new Mayor and look forward to working with them in the coming months. This year will provide us new opportunities to find creative solutions to the some of the most pressing issues facing our neighborhoods and our City.

Since taking office in 2010, I have demanded that the City provide our neighborhoods with the services they need. Over the past two years, we have seen many miles of road repairs and resurfacing conducted across the district, major funding has been secured for the new San Ysidro Library, 31 street lights were installed in Logan Heights and Stockton, and many more smaller improvements were made to roads, buildings, and our public parks.

**“Together,  
we can  
improve  
our City”**

This year, I will continue the fight for our neighborhoods by pushing for lights on the sports fields in Silverwing Park, improvements to Palm Avenue, design and completion of a new park on 27th Street in Otay Mesa, the completion of the Commercial and 22nd Street and the development of joint use parks for our schools and our neighborhoods.

I also take great pride in engaging you in the process of deciding what projects are a priority in your neighborhood. If you have anything in the community that you think should be a priority this year please contact me at (619) 236-6688 or [davidalvarez@sandiego.gov](mailto:davidalvarez@sandiego.gov). I look forward to hearing your priorities.

--Councilmember David Alvarez

# Barrio Logan Revitalization



Over the course of many decades, Barrio Logan has largely taken a back seat to the revitalization effort in Downtown and other parts of the City. This trend is coming to an end. Starting

early last year, the revitalization along Cesar Chavez Boulevard, Main Street, National Avenue and Logan Avenue began. These efforts have included the opening of the long-awaited Mercado del Barrio, Estrella del Mercado Apartments, and Northgate Gonzalez Market.

To help manage and expand these revitalization efforts, the Barrio Logan Association was formed. The Association will fund community specific services in Barrio Logan that the City of San Diego does

not currently provide.

Councilmember Alvarez is also working with the school district to open a new park at Perkins Elementary School. This project will provide much needed recreational space for Barrio Logan in partnership with Port of San Diego and San Diego Unified School District.

Councilmember Alvarez will continue to fight for much needed improvements and services to our neighborhoods. These improvements make our neighborhood cleaner and safer while bringing long overdue transformation to our district.

New crosswalk installed at 24th and Imperial



Fixed



To report a problem in your neighborhood, call: 619.236.6688

## >>Barrio Logan

### *The Gateway to Barrio Logan*

Councilmember Alvarez is proud to announce the installation of a new community sign to serve as a gateway to our Barrio Logan neighborhood. The proposed sign is part of the Tenth Avenue Marine Terminal Port Access Project and will span Cesar E. Chavez Parkway, between Main Street and Newton Avenue. Members of the community have been committed to working with Caltrans and the Port of San Diego to create a final design. It is anticipated that construction of the gateway sign will begin towards the end of 2013. This community sign will be a great way to unify residents under a symbol of which we can all be proud.



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## Most Interesting Person in District 8--Dr. Carlos Martell



It is always inspiring to learn about residents within our district who demonstrate their commitment to building high quality neighborhoods. Dr. Martell, having recently received his PhD in Latino Literature and Spanish from UCSD, is no exception. He currently lives in the Memorial neighborhood and teaches at a private school in La Jolla.

Dr. Martell actively works to preserve our rich Mexican-American and Chicano cultures, to enhance economic opportunities and social justice for lower to middle class residents, and to put an end to decades of businesses that have polluted our neighborhoods by degrading the air, soil, and water. He also remains concerned about working class families being displaced as homes are foreclosed and rents become unaffordable. Dr. Martell has and will continue to fight for improved and healthier neighborhoods.

### Otay Mesa >>>

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## *Holidays in District 8*

It was an entertaining day for 115 cheerful seniors at the Villa Merced Apartments as Councilmember Alvarez and his office hosted a holiday party in December 2012. Villa Merced Apartments is a low-income housing community for seniors in District Eight. With live music playing and a choir singing, guests were served a holiday lunch in addition to champurrado and buñuelos.

Residents also enjoyed a visit from Santa Claus as he and Councilmember Alvarez passed out raffle prizes to winning participants. As the music continued to play, guests had fun taking turns dancing with Santa Claus and each other. Guests also had pictures taken with Councilmember Alvarez and Santa Claus to remember the great time they had that day.

The Councilmember enjoyed spending time with these senior citizens of District Eight and is thankful for their many contributions, involvement, and commitment to the community. Councilmember Alvarez thanks all attendees for their warm company and their holiday spirit. He hopes to continue hosting these events.

## *Happening Across D8*

### March 8th

Sherman Heights Office Hours  
2258 Island Ave San Diego, CA  
92102  
3pm-5pm

### March 17th

Stockton Neighborhood Market  
Grand Opening  
31st Street, between Imperial Avenue and K Street  
10am-2pm

### March 23rd

San Ysidro Community Clean-up  
212 W. Park Avenue  
9am-1pm

### April 1st

Cesar Chavez Day-Office Closed

### April 5th

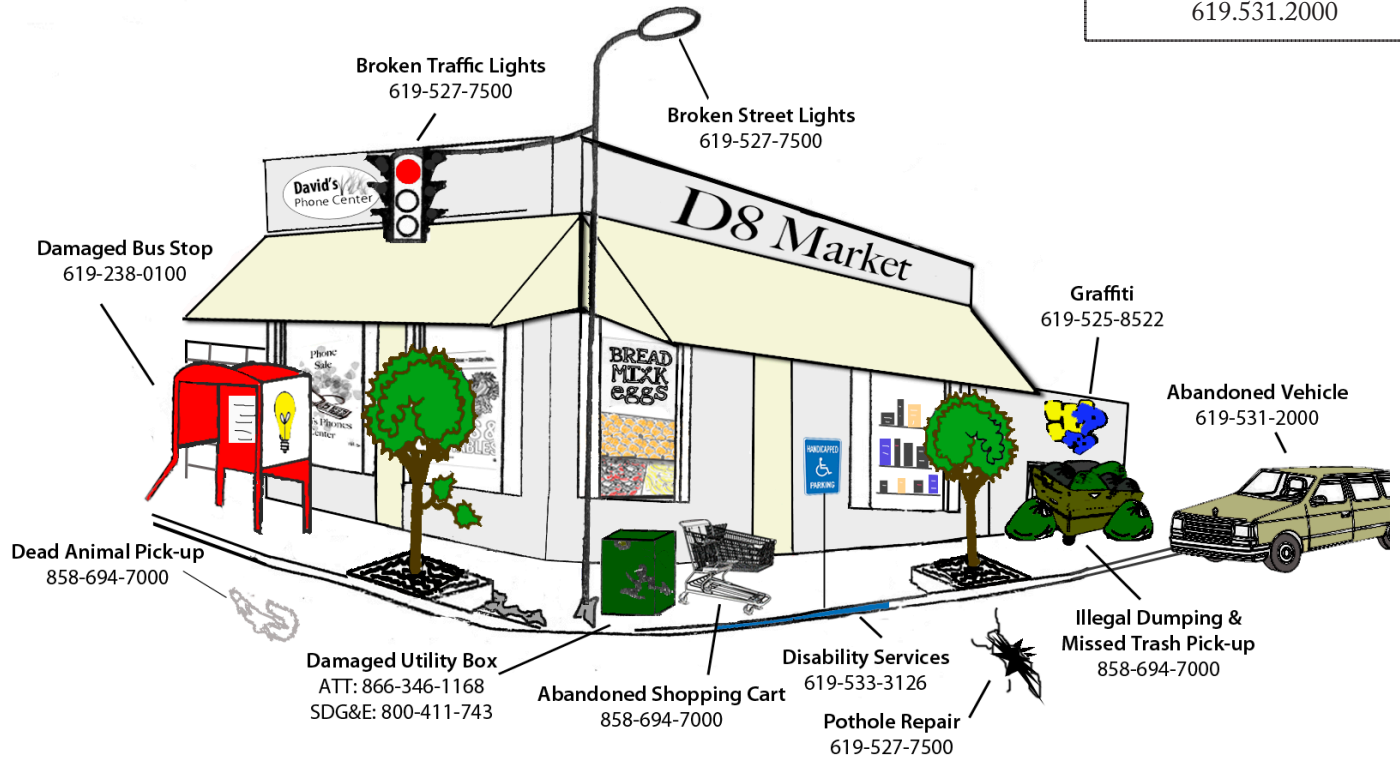
Brown Field Technology Park Event  
1424 Continental St. San Diego, CA  
92154  
10am-12pm

## Councilmember David Alvarez



# Who Should I Call???

Non-Emergency Police  
San Diego Police Department  
619.531.2000



OR

Call **Councilmember David Alvarez**: 619.236.6688

21313

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