



News from

## **Interim Mayor Todd Gloria**

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City of San Diego

### **NEWS RELEASE**

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## **City Leaders Highlight San Diego's Efforts for Water Conservation and Sustainable Energy**

*City Council Committee Discusses Major Environmental Initiatives*

*SAN DIEGO (February 5, 2014)* – Interim Mayor Todd Gloria and City Councilmember David Alvarez, Chair of the Environment Committee, today discussed local water conservation efforts and a proposal for a residential sustainable energy and water program.

The declaration of a drought state of emergency for California in January has elevated concerns about water use and reliability, and city leaders today highlighted the San Diego's historic conservation achievements and announced new measurement efforts to ensure ongoing preservation of the local water supply.

**“Water customers in the City of San Diego today consume 15.3% less water than in 2007 and further conservation is necessary to secure long term reliability of this natural resource,”** said Interim Mayor Gloria.

Long term drought conditions in the State could change San Diego's supply conditions. Interim Mayor Gloria encouraged San Diegans to increase their water conservation practices to help overall water supply reliability between now and 2015. To gauge progress, he announced the resurrection of the City of San Diego Water Consumption Report Card. During the last drought in 2009 when mandatory use restrictions were put in place, citizens were given regular updates on how much consumption has been reduced citywide and by customer groups. The city will update the report card on a regular basis to provide near real-time status of conservation efforts.

Further, the City of San Diego's Water Conservation Program provides a free residential water survey to help save water inside and outside single-family and multi-family homes customers. To learn more about water surveys and other programs and incentives, please visit [www.sandiego.gov/water/conservation/index.shtml](http://www.sandiego.gov/water/conservation/index.shtml) and [www.wastenowater.org](http://www.wastenowater.org).

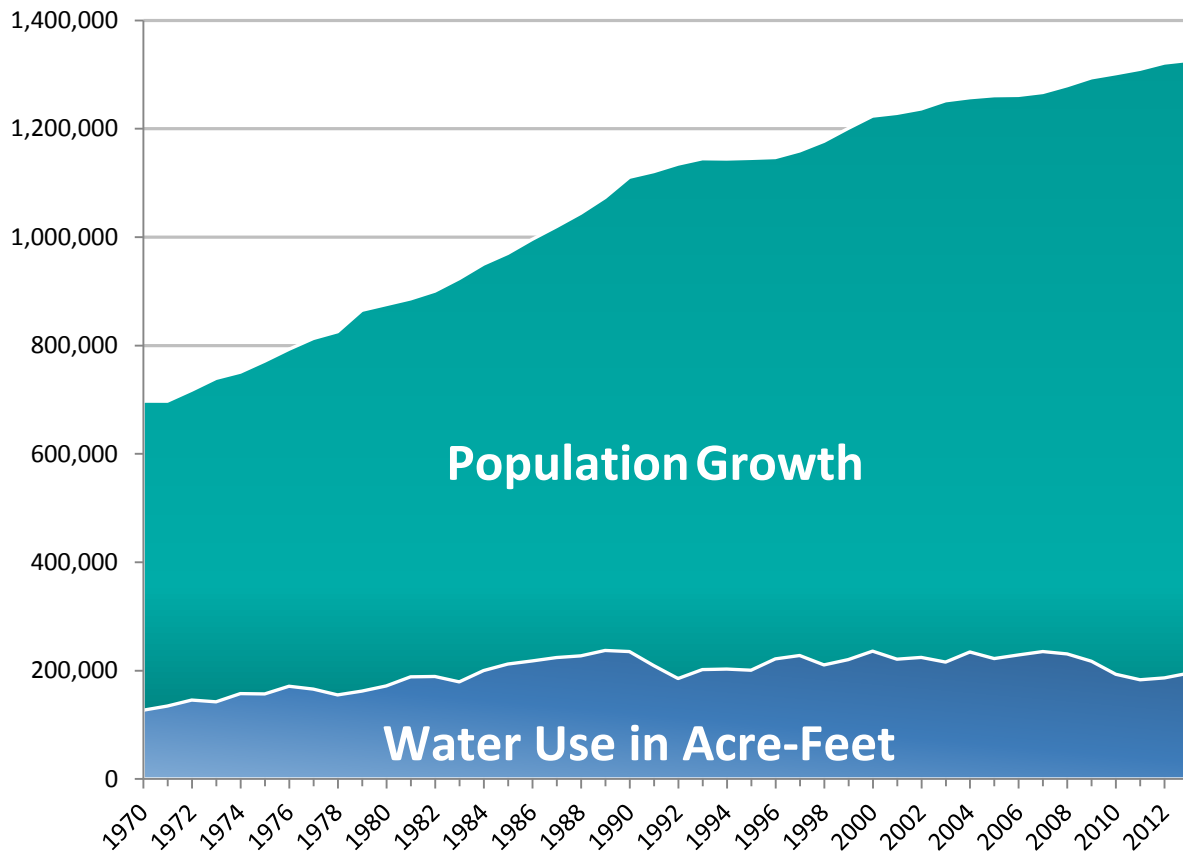
The Environment Committee is scheduled to discuss water conservation this afternoon. Also on its agenda is the implementation of a property assessed clean energy (PACE) program.

Interim Mayor Gloria announced the goal of establishing a PACE program in 2014 at his State of the City address in January. It would allow property owners to finance energy efficiency and water projects for their homes through an assessment on their property tax bill that they can amortize over a 10–15 year period.

**“Over the last few years, I have been proud to lead on establishing PACE programs in the City,”** said Councilmember Alvarez. **“PACE programs give people another tool to install solar, energy, and water efficiency upgrades on their properties in a financially feasible way and also helps make San Diego a more green and sustainable city, while continuing to make us a leader in renewable energy.”**

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Water Use in the City of San Diego 1970-2012



Citywide Water Consumption Data  
January to December

