

## News from Councilmember Todd Gloria

City of San Diego - District Three

## NEWS RELEASE

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## San Diego Strengthens Pedestrian Safety with Crosswalk Policy

SAN DIEGO (June 2, 2015) – Councilmember Todd Gloria today announced a critical policy action that will result in greater pedestrian safety throughout San Diego. The City Council approved an amendment to Council Policy 200-07 "Marked Crosswalk Criteria at Uncontrolled Locations" to incorporate changes in pedestrian safety practices and technology. The city anticipates installing four times as many crosswalks in the upcoming year as occurred in previous year.

"Having safe, walkable neighborhoods is a quality of life issue which is of deep importance to the people in communities throughout San Diego," said Councilmember Gloria. "Along with our city's recent adoption of high visibility 'continental' crosswalks, this update is a much needed improvement that will make walking a safe, viable transportation option."

The current policy was adopted in 1990 and was based on the most up-to-date pedestrian safety practices available at the time. In the 25 years since then, there have been substantial changes in pedestrian safety practices and technology, and the amendment passed today incorporates those changes.

To qualify for a crosswalk, a location must score a minimum of 16 points. As part of today's action, the City Council increased the total number of available points from 34 to 38, meaning there are more elements to consider. In addition, the Pedestrian Volume Warrant threshold was reduced and a new Latent Pedestrian Demand Warrant was created and may be used in lieu of the Pedestrian Volume Warrant to account for areas with a pedestrian traffic generator where people do not currently cross due to lack of safe pedestrian facilities.

The revised policy also includes the potential for special crosswalk treatments like flashing beacons and raised crosswalks, and Councilmember Gloria advocated for additional funding to implement these in appropriate locations.

The estimated City fiscal impact due to the Council Policy 200-07 update is expected to be approximately \$31,500 per year. The number of uncontrolled crosswalks installed by the Street Division is expected to increase from approximately seven locations per year to twenty-eight locations per year at an average of \$1,500 per location. This increase will be absorbed in the Street Division's budget.