



News from

## Councilmember Todd Gloria

City of San Diego — District Three

### NEWS RELEASE

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### **Putting Parking Meter Money to Better Use**

#### *Policy Change will Result in Efficiency and More Parking Improvements*

SAN DIEGO, CA (June 30, 2015) – Councilmember Todd Gloria today announced policy changes to put parking meter funds to better use. The San Diego City Council approved amendments to Council Policy 100-18 to clarify the eligible uses of parking meter revenue and defining the areas where the funds can be spent. Changes approved today also included the additional requirement for Community Parking Districts (CPDs) to report their performance and outcomes to a City Council committee each year and to submit five-year budgets as part of their annual plans.

A city audit requested by Councilmember Gloria was completed in November 2014 and determined nearly \$18 million of parking meter funds meant to address parking challenges were sitting idle in accounts. Councilmember Gloria, who represents the neighborhoods where most of San Diego's parking meters are located, found this unacceptable and has been working with city staff to address deficiencies in the community parking district program.

**“Parking is in short supply in many of our communities, but in many cases, funding is plentiful to address this challenge. The changes approved today will make it easier to implement parking solutions with available parking meter revenue,”** said Councilmember Gloria.

The policy now clarifies that expenditures of parking meter revenue may generally be expended within a one-quarter mile radius from a parking meter zone for parking or traffic control and management purposes, including pedestrian and vehicle safety. Funds shall be focused on improvements and activities that increase the availability, supply, and effective use of parking for residents, visitors, and employees.

Examples of appropriate purposes are provided such as:

- Leasing, purchasing, or construction of additional on-street or off-street parking;
- Acquisition of land, project design, financing, construction, and/or operation of public parking facilities (not including special event parking);
- Providing mobility (parking and access) information through wayfinding signage or media;
- Community shuttles or circulator systems; and
- Enhancing mobility within the Community Parking District and facilitating the use of alternative forms of transportation to reduce parking demand.

The [staff report](#) includes more detailed information about the policy changes.

To complement the approved changes, performance measures for CPDs are being developed that will help clarify the benefits achieved by each organization annually.

Councilmember Gloria has consistently championed improvements to parking challenges throughout his tenure on the City Council.

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- The city is currently implementing mobile pay technology for approximately 1,000 smart meters in the Uptown neighborhoods as a six month pilot program. Should the mobile pay option be well-utilized and function properly, the city intends on expanding it to additional meters.
- He led efforts to reform and re-launch the Uptown Community Parking District when its predecessor's financial dealings were found to be questionable; he pushed the Mid-City Community Parking District to produce more than studies; requested the legal opinion that opened the door for parking meter funds to be used on some bike and pedestrian projects; completed the city's contract for smart parking meters; and is working with the Parking Advisory Board to develop amendments to the angled parking conversion policy to make those projects easier to implement.

Parking meter revenue is split between the city and CPDs, with the city getting 55% and the local CPD receiving 45%. CPDs are represented by a neighborhood advisory board, which is charged with monitoring parking meter utilization and recommending parking-related improvements that can be funded with parking meter revenues. More information about CPDs is available [online](#).

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