



News from
Councilmember Todd Gloria

City of San Diego

STATEMENT

For immediate release: March 20, 2012

Contact: Katie Keach, 619-235-5268

Councilmember Gloria Comments on New Convention Center Agreement

SAN DIEGO, CA (March 20, 2012) – San Diego City Councilmember Todd Gloria today released the following statement following the City Council’s decision to approve a proposal to allow a third party to take over responsibility for certain sales, marketing and promotion obligations for the Convention Center.

“Ensuring our Convention Center is booked at the highest capacity possible is in the best interest of the entire San Diego region. Allowing the Convention Center’s Board to pursue this agreement is anticipated to strengthen our economy through those means without negatively impacting the City’s General Fund,” said Councilmember Todd Gloria. “I look forward to learning more about the long term marketing plan so San Diego reaps economic benefits without risking our municipal financial stability.”

###