History of the NFC

**WHEN?**  — Launched during the Chris Cate City Council Campaign

**WHAT?**  — Mechanism to gather and centralize District Priorities

**Timeline**

Summer 2014: NFC was formed and held inaugural meetings

Fall 2014: Strategic Plan written and adopted by NFC

Winter 2015: Strategic planned implemented in FY 16 budget priority memo

Spring 2015: NFC formally adopts bylaws and sets year goals and timeline
The Interaction between City Hall, the NFC and District 6

Neighborhood organizations
- Neighborhood organizations offer an outlet for civic participation
- Organizations provide yearly priorities for Strategic Plan
- City Reps attend meetings to provide legislative updates and answer questions

Neighborhoods First Coalition
- NFC collects input from residents and neighborhood organizations to develop District 6 Strategic Plan

City Council Office
- Guiding Document for D6

District 6 Residents
- Residents offer input and priorities to NFC for Strategic Plan
2016 Objectives

These objectives way to hold Council Office accountable
Strategic Plan has both district wide and
neighborhood specific objectives
Objectives have served as guidance since Day 1 in
office
Staff developed an internal plan to achieve these
objectives
Objectives have helped guide our policy goals and
budget priorities
Infrastructure Objectives

Increase the amount of investment in infrastructure in D6 and increase resident participation in prioritizing projects

Simplify permit approvals
- ONGOING PROJECT
- CIP streamlining measures implemented
- Development Services Department reforms, including flat fees for small projects.
- Recently voted to keep General Plan Maintenance Fee as a flat fee.

Opportunities for reallocation of projects funds
- Council Approved a new cash management system.
- District 6 was successful in transferring $500k from a closed out CIP for improvements in Olive Grove Park, which is now $2 on the Waterfall List.

Provide easy access to ongoing projects
- Letters, emails and Nextdoor posts for any streets repairs or large projects
- Monthly Updates at community meetings of ongoing projects and improvement
- District CIP projects posted online
Simplify permit approvals

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Monthly Updates at community meetings of ongoing projects and improvement

District CIP projects posted online
Traffic Objectives

Reduce congestion on neighborhood streets and promote alternative transportation options

Explore traffic reconfiguration
Ongoing efforts to review existing routes, light stress, and bicycle lanes to identify potential changes to reduce traffic congestion and make our roads safer for all modes of transportation.

Review current bus routes
Ongoing project to work with Metropolitan Transit Systems (MTS) and regional partners to incorporate solutions that will alleviate traffic concerns.

Promote Alternative Transportation Methods
SANDAG working to bolster Bus Rapid Transit program and is incorporating modernized transit signal priority systems to reduce traffic congestion.

Worked with Zip Car to bring program to Kearny Mesa and Coronado.
Traffic Objectives

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Community Engagement Objectives

Increase the transparency of information for residents and level of civic participation

Introduce NTC concept to neighborhood groups

Last fall, Chris and NTC members presented presentations, strategic plans and timeline to community groups through FHC to solicit input for the 2016 Strategic Plan.

Quarterly Neighborhood Community Service

January: Free pre-filled sandbag event
March: PC Canyon Preserve Repair
April: How to Clean San Diego Creek in Ray
Organizing Charlie Corn Hole Tournament benefitting the SDFD and SDFD Foundations

Encourage & facilitate neighborhood self-identification

Provided funding for development of neighborhood self-identification tool
Helped facilitate the implementation of a Census Banner District

Promote and Participate in Nextdoor

District is the first district to have a Nextdoor page
Monthly newsletter to residents explaining Nextdoor and how to sign up
Regularly post to Nextdoor and respond to constituent concerns raised through Nextdoor

Create centralized volunteer database to increase coordination

Working with community groups and nonprofit organizations to use existing volunteer database platform in District 8.
Community Engagement Objectives

Increase the transparency of information for residents and level of civic participation
Introduce NFC concept to neighborhood groups

Last fall, Chris and NFC members presented presentation, strategic plan and timeline to community groups through D6 to solicit input for the 2016 Strategic Plan.
Encourage & facilitate neighborhood self-identification

Provided funding for Clairemont neighborhood monument sign

Helped facilitate the implementation of a Convoy Banner District
Create centralized volunteer database to increase coordination

Working with community groups and non-profit organizations to use existing volunteer database platforms in District 6.
Promote and Participate in Nextdoor

District 6 was the first office to launch a Nextdoor Page.

Monthly Mailing to residents letter explaining Nextdoor and how to sign up

Regularly post to Nextdoor and respond to constituent concerns voiced through Nextdoor.
Quarterly Neighborhood Community Service

January - Free pre-filled sandbag event
March - PQ Canyon Preserve Repair
April - I love a Clean San Diego Creek to Bay
Organizing Charity Corn Hole Tournament benefitting the SDPD and SDFD Foundations
Job Creation & Economic Growth

Increase the ability of small businesses and entrepreneurs to locate and/or expand their businesses.
Advocate for Expansion of Economic Growth

Passed new legislation to support Home-Based Businesses operate and grow

Allocated funding to launch "One Stop Shop" Business Portal for businesses

Continue to promote city programs like the Storefront Improvement Program, Business Industry Incentive Program, & Cal Competes Tax Credit
Promote internships between businesses and students

Prioritized and secured funding for Workforce Partnership Connect2Careers program

Facilitated expansion of Reality Changers to include Mira Mesa High School
Promote veteran workforce development

Working with several non-profits, including The Rosie Network, to expand and promote existing job training and entrepreneurship programs specifically developed for veterans and military spouses.
Advocate for promotion of "San Diego Craft Beers"

Partnered with AleSmith to brew D6 Session Saison, with a portion of proceeds donated to Psych Armor

Partnered with Uber to provide rides highlighting D6 breweries during SD Craft Beer Week

Partnered with National University to study the economic impact of San Diego craft beer

Working to establish a Miramar Banner District

Launched D6beer.com
Public Safety Objectives

Increase awareness and use of tools residents can use to increase safety in their neighborhood

Neighborhood Watch
- Expanded D6 Neighborhood Watch program in Mesa, increasing the number of active block captains to 50
- Participated in the City’s first Neighborhood Watch Summit, which took place in Clairemont
- Continue to encourage Neighborhood Watch recruitment at all community events
- Provided funds to purchase 200 new Neighborhood Watch signs

Develop Emergency Response Council
- Partnered with the Office of Homeland Security to create an Evacuation Guide for Sorrento Valley Businesses
- Currently working on developing Evacuation Guide for Rancho Peñasquitos

Improve fire safety
- Hosting emergency fire safety expo, where residents will receive fire safety and evacuation tips, and free emergency pet kits.
- Regularly send fire safety information letters and post to Nextdoor
- Ongoing project to expand and promote a district wide Emergency Response Council
- Ongoing project to create a Fire Safety brochure

Utilize Social Media to provide crime prevention tips
- Posting crime prevention, safety, and tips on Facebook, Twitter, and Nextdoor
- Office mailings providing tips and helpful numbers
Public Safety Objectives

Increase awareness and use of tools residents can use to increase safety in their neighborhood
Neighborhood Watch

Expanded D6 Neighborhood Watch program in Mira Mesa, increasing the number of active block captains to 50.

Participated in the City's first Neighborhood Watch Summit, which took place in Clairemont.

Continue to encourage Neighborhood Watch recruitment at all community events.

Provided funds to purchase 200 new Neighborhood Watch signs.
Develop Emergency Response Council

Partnered with the Office of Homeland Security to create an Evacuation Guide for Sorrento Valley Businesses

Currently working on developing Evacuation Guide for Rancho Penasquitos
Utilize Social Media to provide crime prevention tips

Posting crime prevention, safety, and tips on Facebook, Twitter, and Nextdoor.

Office mailings providing tips and helpful numbers
Improve fire safety

Planning emergency pet safety event, where residents will receive fire safety and evacuation tips, and free emergency pet kits.

Regularly send fire safety information letters and post to Nextdoor

Ongoing project to expand and promote a district wide Emergency Response Council

Ongoing project to Develop fire safety brochure
Clairemont Objectives

Clairemont Senior Center - Ensured the necessary bridge funding was allocated to reopen the center last fall and ensure it remains open until a permanent operator if found.

Provided funding for new Clairemont monument sign

Funding for 3 of the 6 requested street lights on Mt. Alifan has been allocated.

Olive Grove Park improvements - Advocated for funding in FY17 Budget Priority Memo. While no funding was allocated, the park is #2 on the CIP Waterfall List.

Initiated traffic studies for all locations identified in the NFC Strategic Plan.

Community Plan Update - Funding allocated for update; Project launched this past June.
Kearny Mesa Objectives

Convoy District - A Banner District has been formed, and staff is working on branding the district as a tourist destination!

Community Plan Update - Funding has been allocated and a Community Plan Update is in progress 🌟
Mira Mesa Objectives

Epicentre Building - Currently searching for an operator for the Epicentre building. Request for Proposals (RFP) is scheduled to open this summer.

Community Plan Update- Funding has been allocated to begin the Community Plan Update for Mira Mesa

Evaluate possibility of creating Civic Center withing Mira Mesa-On going project, need to solicit community input on vision and ideas.

At termination of Epicentre lease, $500,000 was returned to the Mira Mesa Community Fund.

Mira Mesa Senior Center - Permanent operator has been identified and a new roof and HVAC has been installed. Solar panels are scheduled to be installed in October.

Our office is working with City Staff to give flexibility of appropriate uses to Senior Center operators.
Encourage more code compliance and reporting - City recently launched the "Get It Done" app to increase ease of reporting.

Greater awareness and participation - Partnered with SDPD to host Neighborhood Watch information and recruitment meeting at the Rancho Penasquitos Library.

Evaluate options for additional exits during disasters - ongoing project, Camino Del Sur extension is attached to the anticipated Merge 56 Project. Additionally, our office has worked with the Office of Homeland Security to start the process to develop an Emergency Evacuation Plan.

Canyonside Community Park - CIP created to install new HVAC system

Resurface Park Village Rd. - Slurry seal completed, new buffer bike lanes have been painted. ADA improvements scheduled to be installed on Park Village Rd. between Ragweed and Black Mountain Rd.
Sorrento Valley Objectives

Neighborhood identification - An application for Sorrento Valley community signs has been submitted, but our office is unaware of its progress.

Speed Reduction - Purchased two speed trailers through CPPS grant funding. These trailers are mobile and will be placed strategically throughout the neighborhood.

Strategic Plan Timeline

- **2016**
  - **June**: Strategic Plan Update
  - **July**: NFC to Request strategic plan submission items
  - **August**: NFC introduction to community orgs.
  - **September**: NFC holds Open forum
  - **October**: NFC collects submissions
  - **November**: NFC consolidate and approve draft plan

- **2017**
  - **January**: Submit Final Plan to Chris Cate
  - **February**: District 6 submits budget priorities for FY 18
**Expectations and role of the community**

NFC relies on neighborhood input and participation

NFC will solicit and collect input from neighborhood groups and residents

Neighborhood organizations are asked to put priority submission items on agendas in the fall

Priority lists should be actionable items from the City and be a measurable objective

NFC will collect and select final priority list to submit to Council Office
City Budget Schedule

January/February - Council submits budget priority memos to IBA

February/March - Mayor/COO/CFO develop annual budget work plan

April 15 - Mayor releases proposed budget

May - Full council deliberations, recommendations and modifications on proposed budget

May - Mayor releases May revise

May/June - Council submits May revision budget priorities to IBA for final report and recommendations

June - Council must adopt or modify budget by June 15

July 1 - New Fiscal Year begins