



## COURSE SCHEDULE

### Day One | Tuesday August 21, 2018

**8:30 – 9:00am – Registration and Breakfast**  
*Sala and Loggia*

**9:00 – 9:20am – Welcome and Orientation**  
*Warren Auditorium*

- **David Graham**, Deputy Chief Operating Officer, Neighborhood Services Branch, City of San Diego
- **Laura Deitrick, PhD**, Associate Director, The Nonprofit Institute, University of San Diego

**9:00 – 10:20am – Plenary Session: Informing the Five-Year Plan (Working Title) – Warren Auditorium**

- **Moderator: Laura Deitrick, PhD**, Associate Director, The Nonprofit Institute, University of San Diego
- **Stephen Maduli-Williams**, Program Manager, Economic Development Director, City of San Diego

#### 10:30 am – 12:00pm – Elective Courses

- Financial Basics 101- *Room*
- The Benefits of Building a Diverse Board – *Room*
- Focus Group City: Planning the Next Five Years – *Room*
- Storytelling Strategies – *Room*

**12:00 – 12:45 pm – Lunch**  
*West Terrace*

**12:45 – 3:45 pm – Core Courses (Choose One)**

- o Program Design and Development– *Room*
- o Nonprofit Legal Compliance – *Room*

#### 12:45 – 2:10pm – Elective Courses

- Organizational Leadership and Change– *Room*
- Healthy Workplace Environment – *Room*
- Focus Group City: Planning the Next Five Years – *Room*

#### 2:20 – 3:45pm – Elective Courses

- Volunteer Engagement – *Room*
- Financial Basics 101– *Room*
- Strategy GPS: Using Good Strategy to Guide Your Organization – *Room*

**3:45– 5:00pm – Networking Opportunity**  
*West Terrace*

### Day Two | Wednesday August 22, 2018

**8:30 – 9:00am – Registration and Breakfast**  
*Sala and Loggia*

**9:00 – 9:20am – Welcome and Orientation**  
*Warren Auditorium*

- **Laura Deitrick, PhD**, Associate Director, The Nonprofit Institute, University of San Diego

#### 9:30 – 12:30pm – Core Courses (Choose One)

- o Measuring Success – *Room*
- o Integrating Program Design and Budget – *Room*
- o Nonprofit Legal Compliance- *Room*

#### 9:30 – 10:50am – Elective Courses

- Partnering with the City of San Diego: Overview of Funding Opportunities – *Warren Auditorium*
- Volunteer Engagement – *Room*
- Healthy Workplace Environment– *Room*

#### 11:00am – 12:30pm – Elective Courses

- Partnering with the City: Behind the Scenes of Proposal Evaluation and Scoring – *Warren Auditorium*
- Financial Basics 102 – *Room*
- Strategy GPS: Using Good Strategy to Guide Your Organization – *Room*

**12:30 – 1:15pm – Lunch**  
*West Terrace*

**1:15 – 2:15pm – Connecting the Dots: Successful CDBG Stories**  
*Warren Auditorium*

#### 2:15 – 5:00 pm – Core Courses (Choose One)

- o Measuring Success – *Room*
- o Integrating Program Design and Budget – *Room*
- o Nonprofit Legal Compliance – *Room*

#### 2:15 – 3:35 pm – Elective Courses

- Volunteer Engagement – *Room*
- Financial Basics 102 – *Room*
- Organizational Leadership and Change – *Room*

#### 3:45 – 5:00pm – Elective Courses

- Partnering with the City of San Diego: Overview of Funding Opportunities – *Room*
- The Benefits of Building a Diverse Board – *Room*
- Storytelling Strategies – *Room*

