Creating Jobs Working Group
San Diego Workforce Partnership
3910 University Ave., Suite 400, San Diego, CA 92105
Nov. 15, 2017, 2-4 p.m.
Meeting Notes

In Attendance: Harder + Co, San Diego Promise Zone, MAAC, Home Start, San Diego Futures Foundation, Workshops for Warriors, San Diego Workforce Partnership

Announcements

Jacobs Center for Neighborhood Innovation is converting its third floor into an accelerator for local startups. San Diego Futures Foundation is interested in supporting special needs business owners at this accelerator.

Review of Working Group Meeting - October 2017 At October's working group meeting, we reviewed all of the Subgoal inputs. San Diego Continuing Education and the employer, NASSCO, were added as inputs due to the opportunities they might provide Opportunity Youth. In order to engage potential employers, language was added around providing hiring education that promotes the SDPZ and digital career education for jobseekers.

Logic Model Draft Review (Outputs and Outcomes)

Subgoal 1a:

Suggestions:

- Category Discussed: Outcomes
    - Concerning increasing educational achievement of Opportunity Youth (OY), the group recognized the importance of partnering with the Increasing Educational Opportunities Working group.

Questions/Action Items:

Reach out to Increasing Educational Opportunities Work Group concerning educational outcomes.

Subgoal 1c:

Suggestions:

- Category Discussed: Inputs, Activities, Outputs and Outcomes
    - The group worked for the majority of this meeting to define this subgoal. The term "anchor institutions" was further defined as large employers both within the SDPZ and the City of San Diego.
    - The inputs were adjusted to include local government and anchor institutions while

removing other nonprofit organizations.

- Activities were added to identify and begin founding relationships with these "anchor institutions." A large focus was placed on incentivizing institutions to hire SDPZ residents. Some suggested incentives included tax breaks and wage subsidies. Although it was pointed out that it is illegal to give hiring preference to residents of a certain region, best practices should include the encouraging of more equitable hiring through education.
- The City of San Diego's Economic Incentives Matrix and Connectory were offered as resources for encouraging businesses to hire SDPZ residents.
- There was much discussion about which measurable outputs should replace the outdated outputs. Five hundred (500) new jobs for SDPZ was kept, and outputs involving the number of businesses implementing policies that promote hiring SDPZ residents were added.
- The identified outcomes were, fewer SDPZ residents would travel outside for work and more SDPZ residents employed.

Questions/Action Items:

The City will develop a list of anchor institutions.

Updates

- Announcement/Rationale:
  - The Community Survey is finishing with reports to come at the January All Partner Meeting.
  - No meetings in December.

Next Meeting Date:

Third Wednesday of Each Month

San Diego Workforce Partnership
Jan. 17, 2018, 2-4 p.m.