



## COURSE SCHEDULE

### Day One | Tuesday August 21, 2018

**8:30 – 9:00am – Registration and Breakfast**  
*Sala and Loggia*

**9:00 – 9:20am – Welcome and Orientation**  
*Warren Auditorium*

- **David Graham**, Deputy Chief Operating Officer, Neighborhood Services Branch, City of San Diego
- **Laura Deitrick, PhD**, Associate Director, The Nonprofit Institute, University of San Diego

**9:20 – 10:20am – Plenary Session: Informing the Five-Year Plan – Warren Auditorium**

- **Moderator: Laura Deitrick, PhD**, Associate Director, The Nonprofit Institute, University of San Diego
- **Stephen Maduli-Williams**, Program Manager, Economic Development Director, City of San Diego

**10:30 am – 12:00pm – Elective Courses**

- Financial Basics 101-
- The Benefits of Building a Diverse Board –
- Storytelling Strategies –
- Healthy Workplace Environment –

**12:00 – 12:45 pm – Lunch**  
*West Terrace*

**12:45 – 3:45pm – Core Courses (Choose One)**

- o Program Design and Development –
- o Nonprofit Legal Compliance –

**12:45 – 2:10pm – Elective Courses**

- Leading Organizational Change –
- Storytelling Strategies –
- Focus Group Planning the Next Five Years –

**2:20 – 3:45pm – Elective Courses**

- Strategies for Recruiting, Training, and Retaining volunteers –
- Financial Basics 101–
- Strategy GPS: Using Good Strategy to Guide Your Organization –

**3:45– 5:00pm – Networking Opportunity**  
*West Terrace*

### Day Two | Wednesday August 22, 2018

**8:30 – 9:00am – Registration and Breakfast**  
*Sala and Loggia*

**9:00 – 9:20am – Welcome and Orientation**  
*Warren Auditorium*

- **Laura Deitrick, PhD**, Associate Director, The Nonprofit Institute, University of San Diego

**9:30 – 12:30pm – Core Courses (Choose One)**

- o Measuring Success –
- o Integrating Program Design and Budget –
- o Nonprofit Legal Compliance –

**9:30 – 10:50am – Elective Courses**

- Partnering with the City of San Diego: Overview of Funding Opportunities –
- Strategies for Recruiting, Training, and Retaining Volunteers –
- Healthy Workplace Environment–

**11:00am – 12:30pm – Elective Courses**

- Partnering with the City: Are you CDBG Ready? –
- Financial Basics 102 –
- The Benefits of Building a Diverse Board –

**12:30 – 1:15pm – Lunch**  
*West Terrace*

**1:15 – 2:15pm – Connecting the Dots: Successful CDBG Stories**  
*Warren Auditorium*

**2:15 – 5:00pm – Core Courses (Choose One)**

- o Measuring Success –
- o Integrating Program Design and Budget 204

**2:15 – 3:35 pm – Elective Courses**

- Strategies for Recruiting, Training, and Retaining Volunteers –
- Financial Basics 102 –
- Leading Organizational Change –

**3:45 – 5:00pm – Elective Courses**

- Partnering with the City of San Diego: Overview of Funding Opportunities –
- Storytelling Strategies –
- Focus Group: Planning for the Next Five Years –